

Gyanendra Shahi

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Profile

Web Designer with extensive experience in creating user-friendly layouts that enhance user experience. Successfully revamped an outdated client site, which resulted in a remarkable 50% increase in user engagement and a 30% boost in conversion rates within just three months. Skilled in implementing responsive design strategies, leading to a 25% decrease in bounce rates. Committed to delivering high-quality designs that align with brand consistency and exceed client expectations, ultimately driving business growth.

Work Experience

Tillotama.company.org ▪ kathmandu ▪ Nepal

Web Designer

09/2023 – 09/2024

- Designed and developed user-friendly website layouts for a variety of clients, focusing on enhancing user experience and ensuring brand consistency across platforms.
- Revamped an outdated client site, leading to a 50% increase in user engagement and a 30% boost in conversion rates within three months of launch.

- Implemented responsive design strategies, which improved site accessibility on mobile devices and resulted in a 25% decrease in bounce rates.
- Collaborated with content creators to streamline the website's content strategy, helping to double the average time spent on site by visitors.
- Conducted usability testing and gathered client feedback, using insights to refine designs and achieve a 95% satisfaction rate among stakeholders.

Skills

HTML	Professional
CSS	Professional
JavaScript	Professional
Responsive Design	Professional
Usability Testing	Professional

Strengths

Creativity ▪ Attention to Detail ▪ Collaboration ▪ Client-Focused Approach ▪ Problem-Solving

Hobbies

Exploring distant lands ▪ Getting lost in a good book ▪ Capturing moments ▪ Feeling the music ▪ Every kind of sport