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SHAHID HUSSAIN NOWSHAD

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EDUCATION

Austin, TX The University of Texas at Austin

Fall 2015 - Spring 2019

- B.S.E.E, Electrical & Computer Engineering, May 2019. GPA: 3.58
- Undergraduate Coursework: Software Design & Implementation, Linear Systems & Signals, Circuit Theory, Embedded Systems.
- Lead of Co-Lab Team, Longhorn Entrepreneurship Agency. Working on programming and community development at UT Austin's first-ever dedicated co-working space for student entrepreneurs.

PROFESSIONAL EXPERIENCE

Undergraduate Research Assistant

The University of Texas at Austin

Future: August 2017 -

Prof. John Griffin, Department of Finance, McCombs School of Business

Web scraping, data analysis

Software Systems Engineer, Intern

Dell EMC

Current: May 2017 – August 2017

Platform Technology and Architecture Team, Server Division, Office of the CTO.

 Porting existing PCIe driver for FPGA to DPDK framework, aiming to accelerate current performance speeds for specific server product by 5x

Investor Contrary Capital August 2016 - Present

Contrary Capital is a decentralized, university-focused venture capital fund focused on making investments ranging between \$50-250k in startups borne out of universities.

- Organizing pitch nights and drafting investment memos to evaluate feasibility of various startups as potential investments.
- Strengthening fund's brand on campus by pitching to and collaborating with various organizations.

Marketing Manager

Sup

May 2016 - August 2016

Sup is a mobile application that finds friends who are nearby and available right now for social activities.

- Worked various user growth and marketing channels to grow total app installs from 5k to 10k in 3 months app had 5k installs in 1.5 years prior.
- Automated marketing channels (Facebook Ads, Google AdWords) to reach short-term target of 15k total app installs by September 2016.
- Reduced average cost-per-app-install from \$1.93 (at 5k users) to \$0.60 (at 10k users).
- · Parsed data from web scraping for e-mail blasts as part of guerilla marketing strategy.

PROJECTS

Hotspotter devpost.com/software/hotspotter

HackTX, Fall 2016

HotSpotter helps geographically pinpoint the physical broadcast source of a WiFi network in the area.

- Wrote firmware-level code to load onto Particle Photon, for device to detect SSIDs and RSSIs of local WiFi networks in area: Wiring, Particle.
- Built rudimentary mobile app for user to interact with device, to read RSSI of selected network in real-time: **Porter, Particle Cloud API.**
- Placed Top 10 out of 58 submitted teams + won MLH Best Device Privacy Hack + won 1517 Keep Building Award

FoodJump 3 Day Startup, Fall 2015

FoodJump solves the problem of not being able to decide where to head out for a meal.

- · Built MVP website for product within 20 minutes of conception of idea (currently offline).
- Performed alpha-test on campus, made \$50 in sales (5 customers, none of whom we personally knew) within 24 hours of conception of idea.

LANGUAGES AND TECHNOLOGIES

- Java, C++, C, Python (Fairly proficient)
- · Linux, Kernel Modules, PCIe Drivers (Some experience)
- · Embedded Systems: ARM Assembly, Particle, Wiring (Some experience)
- Web Scraping: BeautifulSoup (Some experience)
- Mobile: Swift, iOS Development (Novice)