

# WhatsApp CRM - Streamline Your Customer Communication

Welcome to SRLines Software House's WhatsApp CRM - a powerful solution for businesses looking to enhance customer interaction, automate support, and streamline communication through WhatsApp Business API.

## Key Benefits of Using WhatsApp CRM:

1. Centralized Messaging: Manage all customer conversations in one place.
2. Real-time Communication: Instantly send and receive WhatsApp messages within the CRM.
3. Template Integration: Use pre-approved WhatsApp message templates synced from Meta.
4. Improved Support Efficiency: Agents can respond faster with ready-to-use responses.
5. CRM Integration: View customer details and conversation history while chatting.
6. Secure & Compliant: Fully integrated with WhatsApp Business API for secure communication.
7. Scalable for Teams: Multiple agents can handle chats in a shared inbox environment.

## How to Use WhatsApp CRM:

1. Connect Your WhatsApp Business Account:
  - Our team will assist you in linking your verified number and WABA.
2. Sync Message Templates:
  - Templates approved in Meta WhatsApp Manager will automatically appear in CRM.
3. Start Messaging:
  - Support agents can send/receive messages and select from synced templates for replies.
4. Manage Customers:
  - View full chat history and customer info in one place to personalize interactions.

*Transform the way your business communicates with customers using our modern, fast, and secure WhatsApp CRM.*