

S.Ramkumar

32, Agraharam Street,

Avaniyapuram,

Madurai 625012.

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Career Objective:

To work in a reputed firm where I can utilize and enhance my knowledge and skills which would help me to fulfill organizational goals as well as my personal goals.

Educational Qualification:

Class/ course	Name of the institution	Board of study	Year of passing	Marks in % /CGPA
MBA Marketing &Systems	Nehru Institute of Management Studies	Anna University, Chennai	2014	6.42(up to 3 sem)
B.Sc. Computer Science	P.K.N Arts and Science College	Madurai Kamaraj University(CBSC)	2012	61
HSC	Amudham Mat.Hr.Sec.School	Matriculation	2009	57.25
SSLC	B.M.S Vidhyalayam Mat. School	Matriculation	2007	67

Area of interest:

- ❖ Marketing
- ❖ Systems

PROJECT DETAILS:

Completed the final project in the name of “STUDY ON CUSTOMER BEHAVIOUR AND PERCEPTION TOWARDS UCAL AUTO AND ITS PRODUCTS”.

MBA Activities:

COLGATE PALMOLIVE

- Title: Detailing of Colgate Palmolive products
- Period: 10 days
- Place: Coimbatore

Internship:

SHARDLOW India (PVT) Ltd

- Title: Organizational Study
- Period: 1 month
- Place: Hosur

Aavin Co-operative PVT Ltd-

- Title: Organizational study
- Period: 2 days
- Place: Madurai

Computer knowledge:

- Operating System : Windows XP,7,8, Ubuntu
- Web Technologies : HTML
- Tools : Flash8, Photoshop
- Software : MS Word, MS Excel, MS Power Point.
- Language : C, C++, JAVA

Co-Curricular Activities:

- Won Second Prize in “**As U Like It**” held at Madura College Madurai.
- Won first prize in “**As U Like It**” in the state level inter college meet held at Sri kaleswari college , Sivakasi.
- Won third price for “**Software Marketing**” conducted by Qmaze by ayya nadar janaki ammal college, Sivakasi.
- Completed the value added courses on **Airline & Airport Management and Social Media Marketing.**

Extra-Curricular Activities:

- Participated in three days **Entrepreneurship Awareness Camp.**
- Member in **Blood Donation Club.**
- An Active Participant in **Silambam.**
- An Active Participant in **NSS Camp.**

Personal traits:

- Dynamic and hardworking.
- Efficient team player.
- Good in communication.

Personal Details:

Father's Name	: E.Sivaraman
Date of Birth	: 01-03-1992
Gender	: Male
Marital status	: Single
Age	: 22
Known Languages	: English, Hindi, Tamil, Telugu, Malayalam
Interest	: internet browsing, dance, and driving

I, S.Ramkumar do hereby confirm that the information given above is true to the best of my knowledge and belief.

Date:

Place:

(S.RAMKUMAR)