#### **Xavier Borràs Font**

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#### **OBJECTIVE**

Having thoroughly enjoyed my work experience thus far, I feel it is time to secure my dream role in the events industry, with a reputable and well-established company. I have attained many skills, a vast experience, a wealth of knowledge and a passion to succeed and become an expert in my field. I am dedicated and hard-working, and an accomplished and reliable team member.

#### **SKILLS**

Throughout my work experience, I have gained skills which would be considered beneficial to both a team that I work within and any company that I work for.

#### IT Skills:

- MS Office. User level
- Autocad. User level

#### Languages:

Catalan: NativeSpanish: NativeEnglish: Proficient

- Having run my own company I am proficient in managing accounts.
- I have in-depth knowledge of marketing strategies and how and when to apply them.
- I have deep knowledge of all technical sides involving live events and productions. Sound, lighting, video, special effects, staging, rigging, etc.
- In running my own company, the majority of the decision making fell to me, as such I gained skills in quick and responsible decision making.
- I have had to efficiently manage my own time and work load, identifying and prioritising the important tasks.
- Not only am I motivated, but I have been responsible for effectively motivating my team.

#### **PROFESSIONAL EXPERIENCE**

#### Freelance Producer 2009 – Present

#### Responsibilities:

Since 2009 I have been working as a self-employed Freelance Producer. In my time I have produced large scale concerts, for well-known celebrities Elton John and Andrea Boccelli, and a variety of other events, including the Super Yacht Cup and Vela 2 Kart Race, and other small corporate events. Working with Nivoflex, with basic sound and lighting systems.

Working as a contractor for Hotel beds has given me the experience of international promotion projects in London and Madrid. Other projects have enabled me to work in Germany, Sweden, Denmark and the Spanish East Coast.

#### Skills Gained:

#### • Lighting:

- Extensive knowledge in setting up and operating lighting systems.
- Knoweldge of various brands, components and their appropriate applications.
- Plot reading and elaboration (design level)
- Ascertaining and ensuring adequate power supply.
- o Enforcing safety procedures.

#### Audio:

- Expert knowledge in setting up and operating all sound systems.
- o Knoweldge of various brands, components and their appropriate applications.
- Plot and rider reading and elaboration (user level)
- Ascertaining and ensuring adequate power supply.

#### • Video:

- o Fair knowledge in setting up and operating most video systems.
- Knoweldge of various brands, components and their appropriate applications.
- o Rider reading and elaboration (user level)
- Ascertaining and ensuring adequate power supply.

#### Staging

- Full construction and set up knolwedge in all staging systems
- Knoweldge of different brands, components and their applications
- Plot reading and elaboration (design level)
- Enforcing safety procedures.

#### Misc

 Quality knoweldge of the various items that are used in events, such as tents, flooring, carpeting, trussing, decoration items, special effects, simultaneous translation equipments, wireless monitors and microphones for audience, for example. Peveas Espectáculos Project Manager 2008 – 2009

#### Responsibilities:

After selling my business to the above mentioned company, I agreed to stay on for a while to help them in their sales department and to help them to introduce the new company name and branding into the market, and with the existing suppliers and customers. After some time it was clear that our company objectives and the manner in which we undertook our business, differed too greatly to produce a healthy working relationship in the long term.

XL Serveis, Co-Founder, Co-Owner and Manager 1997 – 2008

#### Responsibilities:

In 1997 I established a steel company with Layher and Nivoflex systems. We became hugely successful within our market, and was considered an innovative company, becoming the first company in the area to build P.A. towers, a structure that prior to our building had to be transported in from Barcelona. Further to this I also owned and worked 2 Thomas Ground Support systems, and not only produced jobs for clients, but also took an active role in building the stages.

#### Skills Gained:

Staff and Office Management skills:

- Security:
  - o Managing and coordinating teams of security for all sorts of events.
  - Coordinating the team to compliment the authorities.
  - Defining appropriate access areas .
- Support teams:
  - Managing and coordinating support teams for the build-up of the event, including a rigging team, loaders, steel teams and lighting crew for example.
  - Coordinating communications between support teams and technical teams.
- Health and Safety:
  - Strict adherance to the Health and Safety procedure application in all levels of the event.

#### **Project Management:**

- Accounts:
  - The ability to look at the accounts and ascertain whether the event will make enough profit to be given the go ahead.
- Budget
  - Budget management.

- Contractors management.
- Schedule management.
- Cost Control.

#### • Execution:

- On field management of every detail of the project, from flooring to the rigging to the decoration.
- o Post event briefings.

Espectaculos Oro Lighting
Head lighting technician
2001 – 2003

#### Responsibilities:

My role here consisted of:

- Coordinating and managing the set-up of the equipment.
- Maintaining equipment.
- Using equipment of up to 216 2.500W Channels.
- Rider Design and execution.

For two years I was entrusted with the sets of the summer concerts in Palma, held on the lake and in front of the cathedral, along with many other major concerts.

In my time here, I worked with a set of up to 12 Genie Super Towers and a Thomas Trussing system.

Joan Borràs and L. Luminació , Lighting technician. and operator 1995 – 2005

#### Responsibilities:

I headed a team which organized and built sets. We:

- Used equipment of up to 124 2.500W channels, including spots and robotics.
- Built prolyte truss systems, both the framing and the towers.
- Solely responsible for ensuring there was adequate power supply and connections.
- Operating DMX and analog signal console desks such as ADB, Syrius and dimmer pack, amongst others.
- Using spots including ACL, blinders and other kinds of special effects. Moving
  heads and robotics were set up, though they were never operated, the moving
  heads would come with their own console.

Joan Borràs and L. Luminació Lighting Assistant 1996 – 1999

#### Responsibilities:

In this role I worked primarily with Analogic systems of no more than 2.500W channels, and mainly in theatre working with profiles, PC and PAR 64 spots.

#### **EDUCATION**

University of Balearic Islands, Spanish Philology and General Linguistics: 1996-2002

Col.legi Sant Frances High School 1988 – 1996

Bunyola Primary school 1980 – 1988

#### **REFERENCES**

References are available upon request.

# PORTFOLIO XAVIER BORRÀS

Private, Public, Corporate Events
Carried Out

### Hotel Beds 10th anniversay

VENUE ALTITUDE (LONDON)

SIZE 400 Attending

80 Working

30 Under my responsibility

BUDGET 180.000€ (Catering not included)

FUNCTION TECHNICAL DIRECTOR

GEAR Mackey, DB Array, LED Screen (6mx3m), Martin 250, live video streaming.



## Recce and Selection of Venue (3 recce trips to London, searching for venues and coordinating meetings with vendors).

Production design and budgeting.

Vendors search: Video, Lighting, sound, décor.

Lighting design (where the dinner party was taking place, in the conference hall, we used the existing gear, PC's and Profiles for gobos basically).

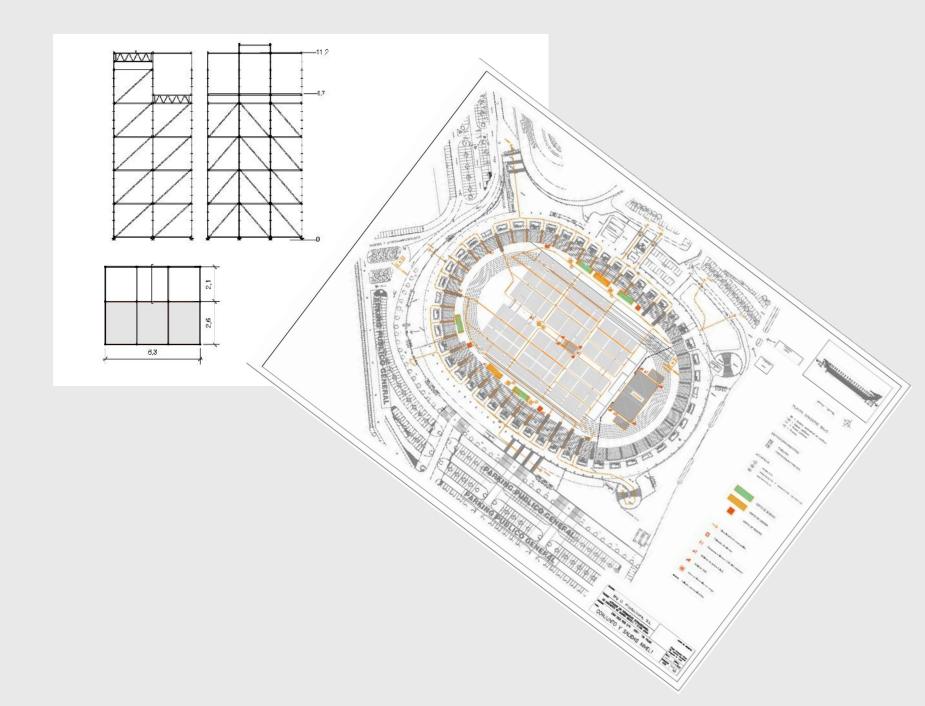
Scheduling (Gear Set up and take down)

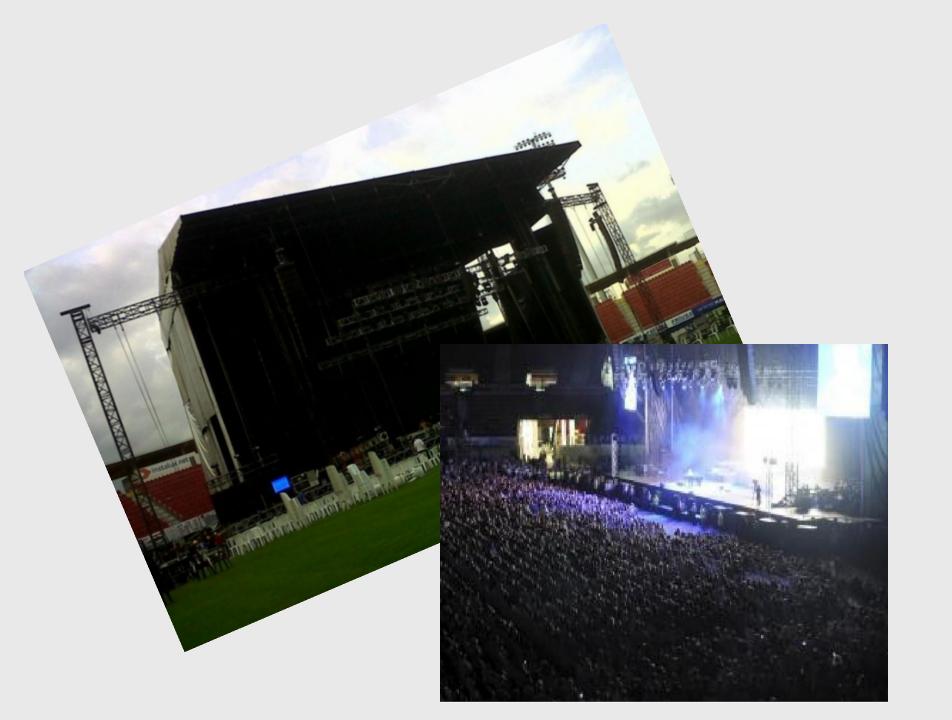
On site Production (2 live shows + 1 awards ceremony)

Post Production (costs, venue's feedback, etc).

### Elton John & Andrea Boccelli

VENUE	IBEROSTAR STADIUM (PALMA DE MALLORCA)
SIZE	27.000 Attending 300 Working
BUDGET	900.000€ (Artists not included)
FUNCTION	PRODUCTION MANAGER
GEAR	See description





Gear: On Stage Gear was selected by the artists' team, this was not a tour, but their had their own Production Manager and he decided brands, companies and timing. I was in charge of hiring the stage (Brought from Madrid) and all Power supply and distribution (local companies were used for that).

I was in charge of all permits, this includes all drawings for Health and Safety, Emergency plans for the authorities. These drawings were done by me and a team of engineers (need to have official seals). Also Power distribution needs its own drawings. Some samples attached.

Design, hire and set up of Layher structures for audience emergency exits.

I was in charge of the dressing rooms for the bands, choirs, and artists. 2 different décor companies were hired for that. Power distribution had to be rigged as well. Temporary internet and phone lines, catering, transportation, etc, etc.

The Preproduction took around 60 days, production 7 days, Post production 7 days too.

## The super Yact Cup

VENUE Palma's Marina

SIZE 200 attendants. 120 working,

including volunteers, 20 under

my responsibility

BUDGET 300.000€ (Varies every year)

FUNCTION TECHNICAL DIRECTOR

GEAR EuroTruss+Magic Sky Structure (30mØ), Martin250, EV 15" plus regular lighting. Minor size DB

system for concert.



The described Magic Sky Structure (supported on Euro Truss 40x40 Round truss structure), the production had various elements.

5mx5m pagoda style tents, all with flooring, carpeting, lighting and unique decoration, each was for a sponsor.

Power distribution was particularly difficult since it was near the sea and in a open to traffic area, so most of the wiring had to be lifted or fitted into yellow jacket tracks.

The same structure (as shown in the picture) was also serving as rigging for lighting and sound. This was the village where, during the day the participants in the regatta would rest and at night, it would be turned into a night club.

Apart from this venue, a 15<sup>th</sup> century fortress was rented to celebrate the awards ceremony and dinner.

Stage (12mx10m), 12mx12m trussing structure, live video streaming (rear projection), sound (8000W) and a regular 48.000W lighting equipment with some Martin500.

## Private Party

VENUE Private Villa near Girona (North of

Barcelona)

SIZE 60 attendants. 80 people working

(40 under my responsibility)

BUDGET 150.000€ (Catering not included)

FUNCTION TECHNICAL DIRECTOR

GEAR 3 separated Sound systems, live

streaming, recording, special

effects.



For the past 4 years, I've been hired by a Russian events agency in Moscow as Technical Director for their client in the East Coast of Spain. This is a very high profile client from Russia who owns a villa in this spot. Every month of July they celebrate their child's birthday and this Russian agency is in charge of the Event.

My job is to help conceptualize the event; they plan the day as if a theatre performance would be, with a script that will be executed by actors brought from Moscow.

My role is to research what gear can we use reachable from the area (although sometimes I bring some from as far as Germany). This goes from Laser shows, activities, 3D printing or augmented reality.

A part from this, my job also consists finding new locations every year (the venue changes according to weather expectations and number of people attending).

Catering is always on the family's personal assistant in Spain, I am to make sure they get the right amount and distribution of power, tents, facilities, etc (not all venues are equipped for catering).

A part from this, the normal issues of an event: AV, security, logistics, permits, etc.

### Russkoe Radio Mallorca Presentation

VENUE ME Hotel (Mallorca)

SIZE 100 Attendants, 12 working, 2

under my responsibility

BUDGET 12.000€

FUNCTION Event Coordinator

GEAR 2x15" EV, Rear Projection

(5000lm), some trussing and

catering



This is small scale corporate event. In this case, I was coordinating the entire thing, from catering, to guests attendance, and all technical issues. I actually did the sound installation myself and ran the show. Hired a video company, a PR agency and the venue. Wanted to have this kind of jobs in the portfolio because those are the day to day ones.