

Ramli.T

Creative Director | Vizualiser | Sound Engineer



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About me

Self-motivated and creative problem solver. I enjoy the challenges of dynamic fast paced work environments. I excel of balancing time and resource and take great pride in producing quality work. The knowledge, I have gained from operating my own studio freelance and private sector business has sharpened my ability to adapt quickly and work efficiently as part of team as well as independently.

Skills | Knowledge

Web Designing| Graphic Designing | Client rapport
Marketing and Communications | Creative Direction
Project Management.

Education

Diploma

Diploma in Hardware IIPE Institute Tirunelveli (2003-2004)

Advance Diploma In Animation and Designing Package (Dec-2005 to June 2008)

AGD-Animaster Graphic Designing (Bangalore)

AWD-Animaster Web Designing (Bangalore)

Postproduction-Visual Effects and Video Editing (Bangalore)

AFP-Animaster Federation Program (Bangalore)

Photography – Lynda Online Learning School

Sound Engineering – Online and Self Learned. Lynda Vtc Groove 3, Mac pro-video

Degree: (April 2007 – Decemeber 2010)

BBA in Tamil open University (correspondence College)

Professional Experience



Contract Basis

Diya Production – VFX (4 months) – Artist and Graphic Designer.

4am design tech (6 months) – Website UI Designer.

Planet design (3 months) - Team leader and Visualizer.

Jain Animation College (6 months) – Creative Head nad Lecturer
(Graphic Designing And Communication)

Designing Firms

Creating Concepts and Developing Designs (2007 to 2011)

Self Employed (Founder) – Creative lead. Marketing

- Performed lead role in the design and production of print, identity, packaging, multimedia, web design and web application
- Developed business, managed vendors, served as client liaison
- Managed press checks, art directed photos, supervised team design efforts
- Maintained production schedules and budgets
- Trained, supervised and provided art direction for junior designers
- Managed multiple, concurrent projects in different stages
- Designed information architecture and user interface for on-screen applications
- Demonstrated ability to learn and use new technology

Oxelon Studios (2008-2009)

Creative Director

- Provided creative direction and creative team management for a fifteen-person, Integrated advertising agency
- Lead creative conception and creative review for online advertising, website, development, rich media and CD-ROMs' creation
- Recruited creative talent, supervised outside creative resources
- Presented strategic thinking and creative work for client review
- Researched and developed new business efforts in partnership with General Manager

Ladder Design Studio (2009-2010)

Senior Web UI-designer, Senior Art Director

- Lead designer for the creative development of large online and e-commerce projects
- Developed user interface specifications, site architecture diagrams and conducted user experience audits
- Developed interactive strategy documents to guide design process and ensure alignment between client and agency

Oman national Engineering and Investment Company (2011-2013)

Asst- Media Officer

- Designed and produced ads and promotional collateral
- Juggled short-turnaround jobs with longer, more complex projects
- Attended press checks and coordinated projects with outside vendors
- Made video presentation for Digital Signage Services
- Completely revamped the complete brand structure
- Worked on Digital Signage Projects
- Worked with friendly way software on Digital Broadcasting

Technical Skills

Adobe Package (CS5-CS6) Photoshop Illustrator Premier Aftereffects Acrobat Flash CorelDraw Dreamweaver	Sound Editing Softwares Sound Forge Adobe Audition Adobe Sound Booth Cubase Protools Reason	My Specialties What Do I do in Designing Branding and identity Digital Art Type-Treatment Photography Photo Manipulation Advertising Collateral Designing Illustrations Photo retouch UI-Designing Web Designing Typography Vector Art
Artistic Skills Drawing Painting Script Writing 2D Animation Story boarding Composing	Third Party Softwares Mind manager pro Concept draw Microsoft office 2010 etc	

Awards

A Bronze Award for the Pizza port Belt the Food campaign in 2007, a Gold Award for the Save tree save water Tirunelveli Rotatry Design Campaign in 2009, and a Precision Marketing Award in 2006 for Art Direction of the E Dreams Organic Programme from 2006 to 2006. At Sapient I was nominated for the Online Designing Competition conducted by Graphix World of Creativity a Social Media Community where nearly 4000 person participated and won silver medal for best minimalistic design.

2008	Winner of LVDS Salsa Congress Designing Competition(Bangalore)
2010	Best UI Designer Winner in Madurai District Designing Competition
2013	Creative Photomanipulation winner at Oman art Exhibition (Oman-Muscat)

System Exposure : Mac and Windows

Nationality : INDIAN

DOB : 08.08.1987
Language Known : English, Tamil, Malayalam kannada
Hobby : Singing, Dancing, Dj-ing, Skating, Swimming & Reading Books
Sex : Male

Declaration

I hereby declare that all the above information furnished is true to the best of my knowledge.

Yours Faithfully

A handwritten signature in black ink, appearing to be 'Ravi', written in a cursive style with a large initial 'R' and a checkmark-like flourish at the end.