Nitish C Kumar

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Experience : 11+ Years

CALICUT UNIVERSITY
BA English Literature Sept 2000
APTEC
DISM – Feb 2001

V I S U A L
DESIGNER

Amazing places I Worked

Himalaya Health Care (Current)
Thomson Reuters 6.5 Y
Japan Gas Corporation 1.5 Y
Raymond Arabia Ltd 3M
Saudi Toyo 1.5 Y
Texport Garments 1 Y

My universe

Adobe Photoshop
Adobe Illustrator
Adobe In-Design
Adobe Dreamweaver
Adobe Flash(basic)
Corel Draw
Corel Painter 11
Corel Painter X
MS Office
HTML, XHTML, HTML5
CSS, CSS3,
J-Query (basics)

Lead Creative

Id
Corel
Ps
Dw
Ai

Awards

Above and Beyond Certificate
MAD (Making a Difference)
Special appreciation award for CFW
Special appreciation award
Sense and Sensibility award
Photography Award
(from National Geography
+Tata DOCOMO)
in create picture
contest 2010

Current Experience

Himalaya Health Care (Bangalore)
Designation: Lead Creative
(September 2013 – Ongoing)

Job Responsibilities :

Designing client proposals from typesetting through to design, print and production Preparing rough drafts of material based on agreed brief Working with clients, briefing and advising them with regard to proposal style, format, print production and timescales Developing concepts, graphics and layouts for product illustrations, Company logos, and internet website Determining size and arrangement of illustrative material and copy, and font style and size Reviewing final layouts and suggesting improvements if required

Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality. Marketing Design/Branding Work closely with Creative Director/Brand Managers on multiple projects to promote brand recognition across a broad range of platforms Develop effective, cohesive print material, illustrations for multiple consumer products Lead creation and design of marketing materials,

Branding, tradeshow graphics,
Environmental design, photography, presentation boards/books, Illustrations, multimedia presentations

Thomson Reuters (Bangalore)
Designation: Web Developer Jan2007 – June-2013

Job Responsibilities : for Find Law (Web Developer)

Essential Day - to -Day Activities:

Maintaining branding guidelines, color schemes, patterns, logo corrections etc. Creating Templates, redesigning, editing existing templates in Photoshop

Creation of graphical elements in illustrator and Photoshop when required. Creation of News Letter etc Write and utilize HTML, XHTML and CSS in the development and ongoing support of websites.

Update, modify and correct graphical design elements on websites; Correct or recreate Photoshop files that are incomplete, missing elements, outdated or missing; handle any other graphical requests.

Web Content: Interpret content and design layout tickets to update or correct content and/or formatting on customer websites; move textual content from old sites to new sites; correct HTML as necessary.Links: Follow up to resolve any issues with site / product. Hold final accountability for quality of HTML, CSS & XML coding on the site.