RESUME

Graduate in Bachelor of commerce from University of Calicut, 6 months of Professional Industry Experience in Online Marketing Including SEO, Search Engine Marketing including Google Adwords, Social Media Marketing, Google Local Listing, Email Marketing, Web Analytics, Brand Marketing, Digital Marketing, Google Analytics, Google Adsense is my added advantage.

## VYSAKH VIJAYAN

Mobile: 9995223496

E-mail: vyshak010@gmail.com

Present and Permanent Address:

Pulickalkudy House, Karani PO, Meenangadi, Wayanad -673591

SUMMARY: To become a successful professional and consultant in the field of Internet Marketing and Social Media and to work with committed & dedicated people in an innovative and challenging world.

Total Exp: 7 Months

Present Designation: Digital Marketing Analyst

Education

Bachelor of Commerce from University of Calicut

Higher Secondary (10+2) from HSE Kerala state

10th Standard from Kerala state

Technical Skills

Web Programming:

HTML Working knowledge of SEO tools such as Google Adwords, Keyword discovery, HTML validators, Keyword Analyzers, Link Popularity Analyzer, Web Tracking Tool such as Google Analytics. Email Marketing

Software Knowledge:MS Office, Adobe Photoshop CS6, SEO Tools, Google Analytics, Webmaster Tools, Google Maps

Professional Skills, Knowledge and Experience:

SEO, Internet Marketing, Online Marketing, Web Promotion, Web Marketing, Search Engine Marketing (PPC), Brand Promotion, Google Adwords, Link Building, Web Analytics, Email Marketing,

Website Modification for SEO, SEO Tools, Google Webmaster, Google Local Listing, Google Adsense, Social Media Marketing, etc.

Social Media and Social Networking Profiles

Linkedin:

[www.linkedin.com/](http://www.linkedin.com/)in/vysakh-vijayan-9b054549?trk=nav\_responsive\_tab\_profile

Facebook: https://www.facebook.com/vysakh.vijayan.984

##### Professional Experience

Igenuz Realtime Software Pvt. Ltd

Ratna line, South Janatha Road, Palarivattom, Cochin-25

Designation: Digital Marketing Analyst

Working Details: Updating and maintain the website on daily basis, SEO, SEM, Social Media Marketing, Reporting, Email Marketing and Online Research, Google Analytics, Google AdWords

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# Portfolio

Frank and mates- Frankandmates.com

Marvel Aqua Systems- Marvelaquasystems.com

Aquaneeta- Aquaneeta.in

Udyan Hangouts and Dine in - udyanhangout.com

Certifications

Google Analytics Certification

Google AdWords Search Certification

Hubspot Inbound Marketing Certification

Microsoft Bing Ads Accredited Professional

Personal Profiles

Languages Known: English, Malayalam and Tamil

Sex: Male

Personal Ability and Skills

Hard working, Honest, Dedicated, like to work in a team, Flexible, Focus towards my Work, Always interested to gather new knowledge, Obedient.

The above statements are true to the best of my knowledge and belief.

VYSAKH VIJAYAN