Subash Kumar. R Mobile: 97918-99234

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**OBJECTIVE**

To work in a challenging and creative environment with scope for excellent assignments that provide me the opportunity to learn, grow, exploit my potential and excel in the area of my purview so as to help the organization in accomplishment of its goals and also to make a big difference.

**CAREER HISTORY**

**Current Experience** **: UGAM Solutions**

**Position**  **: Content Analyst (Online Marketing)**

**Experience**  **: 3 years + 5 months (From Apr 2011-Sep 2014)**

**Previous Experience** **: Pathfinder Business Solutions**

**Position : Web Researcher**

**Experience : 10 Months (From May 2010-Mar 2011)**

**Previous Experience** **: First Source**

**Position**  **: Associate (Voice Process)**

**Experience** **: 1 year + 2 Months (From Feb 2009-Apr 2010)**

**TECHNICAL SKILLS**

* Operating System **:** Windows 98/XP/7
* Languages **:** C, C++
* Office Package’s **:** MS-Office, Excel, Power Point

**PROJECTS INVOLVED**

**Client:** **US Based**

**Retail – Content Services**

* Data analysis of client’s “Product SOLD” information for a stipulated business days is performed.
* Business advising is provided with the available report of past purchase records to the client.
* With the obtained details on data analysis, a dashboard is created which displays the scope of client’s business on the specific category of products.
* SnapApp - Estimate the price for the live products.
* Category Mapping – Align the catalogues of the products.

**JOB RESPONSIBILITIES**

**Pre-Production**

* Planning:

Checking and gauging the complexity level of the received tasks.

* Allocation:

Taking resource count into consideration, the received tasks are allocated on the basis of category, complexity level and SKU count.

**Quality Analysis**

* Factual Data Check:

To ensure that the crafted data is in sync with the market requirement.

* Format Align Check:

Client to client, requirement varies. This is always based on how the client wants the product info to be published on the website.

**Task Porting**

Delivery is mostly through FTP (File Transfer Protocol) or Client’s tool.

**ACADEMICS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Course** | **School or University** | **% scored** | **Year of completion** |
| **MBA (General)** | NIBM | **69%** | 2013-2014 |
| **B.Sc (Computer Science)** | Bharathiyar University | **59.3%** | 2008 |
| **HSC** | AMGHS | **60%** | 2005 |
| **SSLC** | AMGHS | **62%** | 2003 |

**PERSONAL SUMMARY**

* A hardworking, capable and self-motivated person.
* Able to play a key role throughout the life cycle of a project and thereby ensure quality solution meet business objectives.
* Highly critical thinker with effective researching skills proven through work experience in [Ugam Solutions].

Father’s Name : K. Raju

Date of Birth : 31st December 1988

Age : 26

Sex : Male

Languages Known : English, Tamil, Kannadam, and Malayalam

**LEADERSHIP QUALITIES**

* Handled teams consisting of 2 to 6 members.

**HOBBIES & INTEREST**

* Listening to Music.
* Playing Cricket, Carom and Table Tennis.

**DECLARATION**

I do hereby declare that the particulars of information and facts stated here in above are true and complete to the best of my knowledge and belief.

Station: Coimbatore

Date : 19.6.2014

**(SUBASH KUMAR.R)**