Excel for Data Analysis – Personal Notes for Revision & Interview Prep

What is Excel?

Microsoft Excel is a spreadsheet tool used to **enter, analyze and visualize data** using cells organized in rows and columns. It is widely used in all industries, especially for data analysis.

Basic Excel Terminology

- Workbook The entire Excel file
- Worksheet A single sheet/tab inside a workbook
- Cell The intersection of a row and column (e.g., A1)
- Range A selection of two or more cells (e.g., A1:A10)

Excel Syllabus for Data Analysts

1. Data Management & Cleaning

- Remove Duplicates
- Text to Columns
- Data Validation
- Flash Fill
- TRIM and CLEAN PROPER, UPPER, LOWER

2. Formulas

- Basic: SUM, COUNT, AVERAGE
- Logical: IF, IFERROR, AND, OR, NOT, Nested IF
- Lookup: VLOOKUP, HLOOKUP, XLOOKUP, INDEX, MATCH, INDEX + MATCH
- Advanced: SUMIFS, COUNTIFS, AVERAGEIFS, INDIRECT, CHOOSE, OFFSET

- Text: LEFT, RIGHT, LEN, TRIM, UPPER, LOWER, PROPER, CONCATENATE, TEXTJOIN
- Arrays: ARRAY Formulas, LET, SUMPRODUCT
- Referencing: Relative (A1), Absolute (\$A\$1), Mixed (A\$1, \$A1)

3. Data Analysis & Reporting

- Sorting and Filtering
- Subtotals
- Data Tables
- Pivot Tables & Pivot Charts

4. Visualization

- Conditional Formatting
- Charting: Column, Line, Bar, Area, Scatter, Treemap, Histogram, Filled Map
- Dashboards: Dynamic, Interactive, using Slicers and Timelines

5. Advanced Excel

- Macros
- Power Query
- Power Pivot
- Automation
- Advanced Filters

Essential Excel Features & Functions

Quick Access Toolbar

- Location: Top-left corner above the ribbon
- Purpose: One-click access to common commands like Save, Undo, Redo
- **Customization**: Right-click any ribbon command > "Add to Quick Access Toolbar" or use dropdown arrow to add preferred actions

Freeze Panes

- Keep headers visible while scrolling
- View > Freeze Panes
- Shortcut: Alt + W + F + F

Text Functions

- TRIM(A1) Remove extra spaces
- PROPER(A1) Capitalize first letter of each word
- UPPER(A1) / LOWER(A1) Change case
- LEN(A1) Character count
- LEFT(A1, n) / RIGHT(A1, n) Extract part of text

Find & Replace

- Shortcut: Ctrl + H
- Replace incorrect entries quickly

Flash Fill

- Shortcut: Ctrl + E
- Auto-fill values based on detected pattern

Text to Columns

- Data > Text to Columns
- Delimited or Fixed width

Copying, Filling, and Formatting Data

- Use fill handle to copy formulas or patterns
- Format cells with font, color, number type
- Ctrl + D to fill down

Formulas Every Analyst Must Know

Math Functions

• SUM(A1:A10), AVERAGE(B1:B10), MAX(), MIN()

IF Logic

• =IF(A2>50, "Pass", "Fail")

Count Functions

- COUNT() Count numbers
- COUNTA() Count non-blank cells
- COUNTBLANK() Count blanks

Lookup Functions

- VLOOKUP(value, table, col index, FALSE)
- XLOOKUP(lookup, lookup array, return array, ...)
- INDEX(range, row, [column]) + MATCH(value, range, 0)

Join Text

- =CONCATENATE(A2, " ", B2)
- =TEXTJOIN(" ", TRUE, A2, B2, C2)

Sorting, Filtering & Formatting Tips

- Format as Table Home > Format as Table
- Conditional Formatting Highlight important values
- Filter/Sort Analyze specific portions of your dataset
- Custom Filter Filter on text, numbers, dates, etc.

PivotTables

- Insert > PivotTable
- Drag Fields:

o Rows: Categories

o Values: Metrics (SUM, COUNT)

• Add Filters & Slicers for interactivity

• Used to summarize and group large data efficiently

Data Cleaning Essentials

- Remove Duplicates Data > Remove Duplicates
- Delete Blank Rows Filter or Go To Special > Blanks
- Convert Data Types Format cells (Date, Currency, etc.)
- Data Validation Create dropdowns for consistent input

Keyboard Shortcuts to Know

Action	Shortcut
Save	Ctrl + S
Open	Ctrl + O
Close Workbook	Ctrl + W
Copy / Cut / Paste	Ctrl + C / X / V
Undo	Ctrl + Z
Bold	Ctrl + B
AutoSum	Alt +=
Insert Date / Time	Ctrl +; / Ctrl + Shift +:
Go to End of Data	Ctrl + Arrow Key
Move Between Sheets	Ctrl + Page Up/Down
Filter Toggle	Ctrl + Shift + L

Action Shortcut

Edit Active Cell F2

New Worksheet Shift + F11

Automation Tools in Excel

- Macros Record repetitive steps
- Power Query Clean and reshape data
- Power Pivot Perform advanced data modeling
- Goal Seek, Data Tables Perform what-if analysis

Top 50 Excel Interview Questions and Answers for Data Analyst Roles

1. What is Excel and why is it important for data analysts?

Answer: Excel is a spreadsheet tool used to organize, clean, analyze, and visualize data. It's widely used in data analysis for tasks like reporting, data cleaning, and building dashboards.

2. What's the difference between a Workbook and a Worksheet?

Answer: A Workbook is the Excel file, while a Worksheet is a single page (tab) within the file.

3. What are relative, absolute, and mixed cell references?

Answer:

• Relative: A1 – adjusts when copied

• Absolute: \$A\$1 – remains fixed

• Mixed: \$A1 or A\$1 – either row or column stays fixed

4. How does VLOOKUP work?

Answer: It searches for a value in the first column of a table and returns a value from a specified column in the same row.

5. What's the difference between VLOOKUP and XLOOKUP?

Answer: XLOOKUP is newer and more flexible. It can search left, right, return multiple values, and handle errors better.

6. What is a PivotTable?

Answer: A PivotTable summarizes large datasets by grouping and calculating totals, averages, counts, etc., without formulas.

7. How do you remove duplicate values?

Answer: Select your data \rightarrow Data tab \rightarrow Remove Duplicates.

8. What does the TRIM function do?

Answer: It removes extra spaces from text, which is useful when cleaning data.

9. What's the difference between COUNT, COUNTA, and COUNTBLANK?

Answer:

- COUNT: Numeric cells
- COUNTA: Non-empty cells
- COUNTBLANK: Empty cells

10. Explain the IF and Nested IF functions with an example.

Answer: IF allows logic-based decisions. Example: =IF(A1>60, "Pass", "Fail"). Nested IFs: =IF(A1>80, "A", IF(A1>60, "B", "C"))

11. What's Conditional Formatting used for?

Answer: It highlights cells based on rules (e.g., values > 100 turn green). Great for spotting trends or outliers.

12. How do you split data in a single column into multiple columns?

Answer: Use Text to Columns under the Data tab. Choose Delimited or Fixed Width depending on how the data is separated.

13. How do you combine first and last names?

Answer: =A2 & " " & B2 or =TEXTJOIN(" ", TRUE, A2, B2)

14. What is Flash Fill?

Answer: A feature that auto-fills data when it detects a pattern. Trigger it with Ctrl + E.

15. What are Named Ranges?

Answer: Assigns a name to a group of cells so you can refer to them easily in formulas.

16. What is an Array Formula?

Answer: Performs multiple calculations on data ranges. In Excel 365, these spill automatically. Example: =SUM(A1:A5*B1:B5)

17. How does Data Validation help?

Answer: Restricts user input (e.g., dropdowns, date ranges) to prevent incorrect data.

18. What are Dynamic Arrays?

Answer: Functions like SORT, UNIQUE, and FILTER that automatically fill multiple cells based on a single formula.

19. How can you protect an Excel worksheet?

Answer: Go to Review tab \rightarrow Protect Sheet \rightarrow Add a password.

20. How do you insert charts?

Answer: Select data \rightarrow Insert tab \rightarrow Choose chart type (e.g., Column, Line, Pie).

21. What is the difference between a Chart and a PivotChart?

Answer: A Chart visualizes normal data. A PivotChart is linked to a PivotTable and updates with it.

22. What is a Slicer?

Answer: A visual filter for PivotTables and PivotCharts. It allows quick and interactive filtering.

23. What steps do you take before building a dashboard?

Answer: Clean data, create PivotTables, insert charts, add slicers or filters, and arrange visuals clearly.

24. What is Power Query?

Answer: A tool to import, clean, and transform data. Automates steps like removing columns, filtering, or merging data.

25. What is Power Pivot?

Answer: A data model tool that handles large datasets and enables relationships between multiple tables.

26. How do you transpose data?

Answer: Copy data \rightarrow Right-click \rightarrow Paste Special \rightarrow Transpose.

27. How do you apply filters?

Answer: Select data \rightarrow Data tab \rightarrow Click Filter.

28. How do you highlight top 10 values?

Answer: Home \rightarrow Conditional Formatting \rightarrow Top/Bottom Rules \rightarrow Top 10 Items.

29. What is Goal Seek?

Answer: A tool that finds input needed to reach a specific result. Found under Data → What-If Analysis.

30. What is INDEX MATCH and why is it better than VLOOKUP?

Answer: INDEX returns a value, MATCH finds a position. Together they are more flexible and faster than VLOOKUP.

31. What does SUMIFS do?

Answer: Adds values based on multiple conditions. Example: =SUMIFS(Sales, Region, "East", Product, "A")

32. What is INDIRECT used for?

Answer: Turns a text string into a cell reference. Useful for dynamic sheet references.

33. How do you sort data dynamically?

Answer: Use SORT function or create helper columns + filters in older Excel versions.

34. What is the LET function?

Answer: Assigns names to expressions inside formulas, making long formulas easier to read.

35. What are Macros?

Answer: Recorded steps that automate repetitive tasks. Found in the View or Developer tab.

36. How do you replace values quickly?

Answer: Ctrl + H opens the Find & Replace dialog.

37. What keyboard shortcuts should you know?

Answer:

- Ctrl + S: Save
- Ctrl + Z: Undo
- Ctrl + Shift + L: Toggle Filter

- Ctrl + ;: Insert Date
- F2: Edit cell

38. How do you work efficiently with large data?

Answer: Use Power Query, turn off auto-calc, use Tables and PivotTables, and avoid volatile functions.

39. What is a Data Table used for?

Answer: For what-if analysis with different inputs to see how they affect outcomes.

40. What is a Histogram?

Answer: A chart that shows frequency distribution. Found under Insert \rightarrow Charts \rightarrow Statistical.

41. What are the common Excel file types?

Answer:

- .xlsx default
- .xls older
- .csv plain text
- .xlsm supports macros

42. HLOOKUP vs. VLOOKUP?

Answer: HLOOKUP searches horizontally, VLOOKUP searches vertically.

43. What does CHOOSE do?

Answer: Returns a value based on index number. Example: =CHOOSE(2, "Red", "Green", "Blue") → returns "Green"

44. How do you handle blank cells?

Answer: Use COUNTBLANK, filter blanks, or IF(ISBLANK()) logic to fill or flag them.

45. How do you lock a cell?

Answer: Select cell \rightarrow Format Cells \rightarrow Protection \rightarrow Lock \rightarrow Then Protect Sheet.

46. Formula vs Function?

Answer: A formula is user-created (e.g., =A1+B1). A function is built-in (e.g., =SUM()).

47. What's an Excel Dashboard?

Answer: A visual display of data insights using charts, tables, KPIs, slicers—all in one sheet.

48. Excel Limitations?

Answer: Can slow down with large data, lacks version control. Better tools for advanced analytics: SQL, Python, Power BI.

49. How can Excel be used for forecasting?

Answer: Use Forecast Sheet, TREND, or add trendlines to charts for future predictions.

50. What soft skills should a data analyst show in interviews?

Answer: Explaining data logic clearly, giving examples, staying calm, and adapting solutions based on feedback.