

Delson Dominic

Digital Marketer



Digital Marketing Intern with hands-on experience across different niches. Proven ability to quickly adapt and contribute valuable insights in areas including SEO, social media, website design and content creation. Eager to leverage my versatile skills in data-driven decision making and strategic campaign management.



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Adimali, Idukki



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WORK EXPERIENCE

Digital Marketing Intern - Dotcom Creativez

- Planning and Implementation of Facebook Ad Campaigns.
- Managed SEO activities, both On-page, and Off-page.
- Created original content for Blogs to drive traffic to create brand awareness.
- Run Ads through Facebook to increase generate leads.

PROJECTS

Dotin Academy, India (Digital Marketing Institute)

- Search Engine Optimization (SEO)
- Social Media Marketing
- Google Ads

Offenso Hackers Academy, India (Hackers Academy)

- Search Engine Optimization (SEO)
- Social Media Marketing
- Google Ads

RainMaker Wedding Planner , Kochi

- Search Engine Optimization (SEO)
- Social Media Marketing

Thomas Associates (Real Estate Agency)

- Competitor Analyzing
- Keyword Research

Real Time Solutions and Training Center

- Social Media Marketing
- Google Ads

Resto Chikeys Thrissur

- Competitor Analyzing and Branding strategies for Social media Marketing

SKILLS

- SEO SMM
- GoogleAds Digital
- Marketing Content
- Optimzation Ai Tools
- Communication Skill

LANGUAGES

English

Malayalam

EDUCATION

Advanced Diploma in Digital Marketing
DOTIN DIGITAL ACADEMY - 2024

Degree in Bachelor of Computer Application
NSS College Rajakumari - 2019 - 2022

Computer Science
SNDP HSS Adimali - 2017 - 2019

SSLC
SNDP HSS Adimali - 2017

PERSONAL DETAILS

DOB : 08/11/2001


Gender: Male

Nationality: Indian

Marital Status: Single

SOCIAL PROFILES

 Delson Dominic

 thedelson.com

CERTIFICATIONS

- Advanced Diploma in Digital Marketing
- ASAP Certificate