

Suggest to change this banner and animation to something related to coding where the copy "Brighten your future with Codify College" to how it animated when people code.

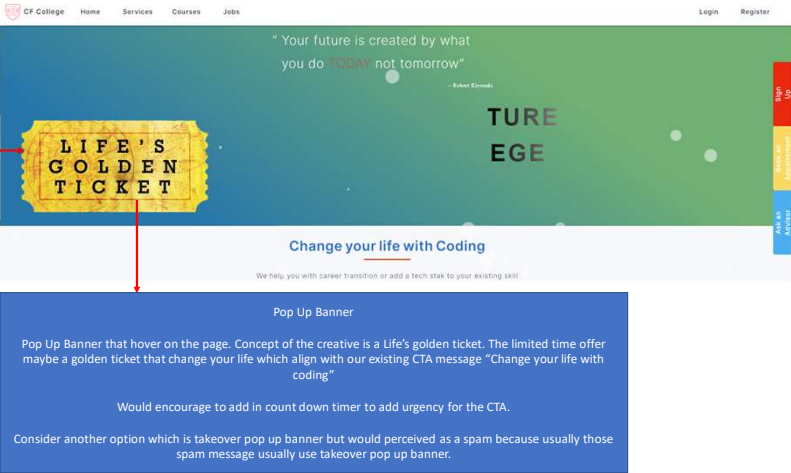
Will also recommend to adapt the whole page creatives to techy and coding related if you guys agree with that.

Example as follow



There are few options of creatives we can do for the limited time offer. Propose a few here.

As spoken, we can do a A/B testing of the limited time offer on cold audience and retargeting to revisits. Then, we can decide from the traffic and bounce rate of the limited time offer page.



Pop Up Banner

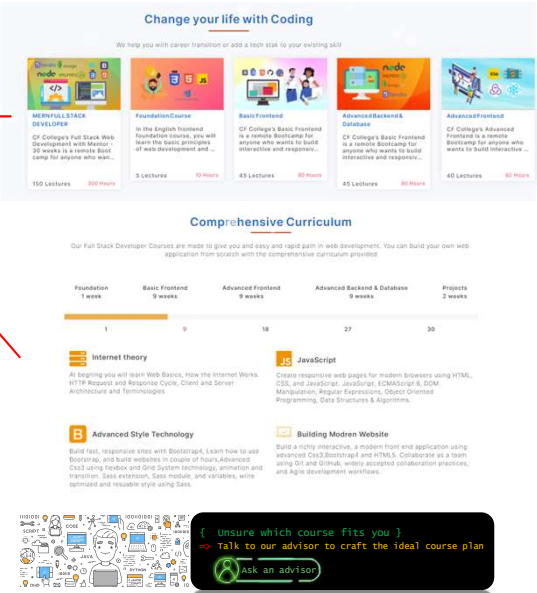
Pop Up Banner that hover on the page. Concept of the creative is a Life's golden ticket. The limited time offer maybe a golden ticket that change your life which align with our existing CTA message "Change your life with coding"

Would encourage to add in count down timer to add urgency for the CTA.

Consider another option which is takeover pop up banner but would perceived as a spam because usually those spam message usually use takeover pop up banner.

If I understood correctly, the existing curriculum is meant for the Full Stack Developer course.

I suggest to each course to have its curriculum when visitors click on the course. So it means when visitor click on the course, it won't drive them to another page. We combined the content of each course in the curriculum so visitor can have a glance of all the courses curriculum without transferring to another page.



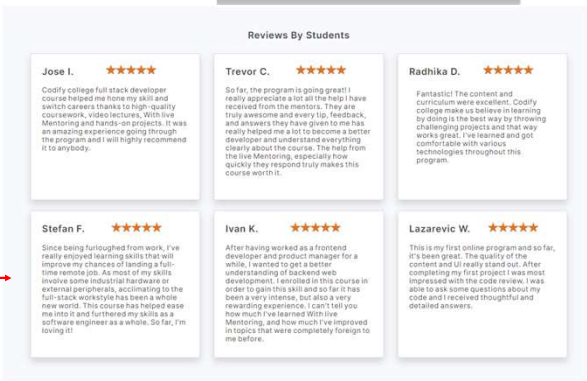
Regards to the form for visitors who do not know which course they should choose. I recommend to have a CTA message under the curriculum to get them to ask a advisor for now.

After we have a pool of data of knowing what are the frequent question asked then we create a template / implement a bot in future with these data. Then we can categorized the visitors as few profile : Newbie, Upgrader, Job seeker

To make testimonials believable, we can do the followings:

- 1) Have a picture of the students
- 2) We even can have some videos of the top students talking about their experience
- 3) As spoken, we can showcase their homeworks/projects that would add credibility and at the same time we can showcase these projects to the partners too
- 4) We can have some short video of the classes too

Subject to get consent from students.



TUTORING THAT GIVES BEST RESULT

choose subject

show the subject

Homework help for all subjects & ages, throughout Sweden



1 Identify the challenges

Complete a quick questionnaire and tell us what are the challenges you are facing right now.



2 Find you the solution

We will find you the right tutor that will solve your problems. We will develop your learning plan that align with the required Curriculum and syllabus.



3 Get started!

We will provide the step-by-step guide for the online tutoring and we will monitor your progress and make changes to learning plan if required.

High-Quality Video Chat

Speak face-to-face in a Zoom-like environment, easily accessible no matter where you are in the world.

Save the travelling time and invest them into your learning.



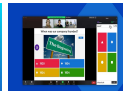
Shared Whiteboard

Draw, annotate, highlight, making notes have never been easier. A versatile whiteboard that enable you to transform the lesson into a stimulating learning journey.



Secured File Sharing

No worries on missing your notes or homework ever again. Revision and review your homework in centralized document that save you tons of hassle.



Fun Learning

Quiz games that make learning fun.

Find out if we can solve your problem

Name

Phone number

Email

Level

Subject

Describe your problem

Submit

Can insert the subjects we have here. The one you shown that day.