



SHAHINA AKTER

As a Professional Digital Marketer

About Me

As a digital marketer, I am passionate about leveraging the power of online platforms to drive meaningful engagement and results for businesses. With a keen eye for detail and a creative mindset, I thrive on crafting compelling content strategies, optimizing campaigns for maximum reach and ROI.



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<https://github.com/shahina0199/Digital-marketing>

Language

- English
- Hindi
- Arabic (basic)

Expertise

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

Skills Summary

Design Process 78 %

Project Management 81 %

Experience

Sales Representative (Automotive Digital Marketing)
Sydney - Australia (Remote)
2020 - 2024

DealerSmart is a digital marketing agency for car dealerships that provides OMNI channel advertising (Facebook, Instagram, YouTube, TikTok, Google) and consulting services to help dealerships dominate their local market.

Digital Paid Advertising Specialist - (Remote)
New york - USA
2016 - 2020

The ideal candidate can commit to working a minimum of 25 hours a week, and will lead the planning and implementation of digital media campaigns across multiple advertising platforms including Google Ads, Facebook, Instagram, LinkedIn, and Bing. This role requires a pay per click expert who can deliver positive ROI for multiple campaigns.

SEO Analyst - (Remote)
Sydney - Australia
2010 - 2015

My responsibilities will also extend to maintaining the health and integrity of our clients' online presence. This includes monitoring and managing backlinks, identifying and removing harmful links, and ensuring that new website content adheres to SEO best practices.

Education

National University , Gazipur-1704, Bangladesh.
Bachelor of Accounting
2016 - 2018

National University , Gazipur-1704, Bangladesh.
Master of Accounting
2011 - 2015

Bangladesh Technical Education Board, Dhaka
Diploma in Computer Science and engineering
2011 - 2018