

Shahmeer Sohail

Graphic Designer &
Front-end Web Developer



As a versatile Graphic Designer Skilled in Adobe Illustrator & Photoshop, I bring a creative edge to every Project. Transforming ideas into compelling visuals. My expertise extends into Frontend Web Development, where I utilize HTML, CSS, Bootstrap & JavaScript to craft websites that are not only aesthetically pleasing but also intuitive & responsive.

EDUCATION

Matriculation in Science - (2020)

International Islamic University

Islamabad Schools & College.

Intermediate in Pre-Engineering - (2023)

International Islamic University

Islamabad Schools & College.

Bachelor of Business Administration in Information Technology (BBA-IT)

Preston University

2nd Semester (Expected Graduation: 2027)

KEY SKILLS

- Adobe Illustrator
- Adobe Photoshop
- HTML
- CSS
- Bootstrap
- JavaScript

LANGUAGES

- ENGLISH
- URDU

WORK EXPERIENCE

U&L Enterprises 2024

Created and managed furniture listings on Facebook Marketplace

Freelancing – 2022 – 2025 (Present)

Conducted Image-to-PDF and Word-to-PDF Conversions.

PROFESSIONAL EXPERIENCE

Graphic Designer (Adobe Illustrator, Photoshop & Canva)

2022 – 2025 – Present

- **Brand Identity & Logo Design:** Developed unique and memorable brand identities, including logos, color schemes & typography using Adobe Illustrator. Successfully enhanced brand recognition and client satisfaction.
- **Marketing Collateral Creation:** Designed a wide range of marketing materials, such as, brochures, posters & social media graphics using Adobe Photoshop and illustrator.
- **Client Collaboration:** Worked closely with clients to understand their vision and requirement.

Front-End Web Developer

2023 – 2025 – Present

- **Responsive Website Development:** Developed responsive and visually appealing websites. Ensured compatibility across multiple devices and browsers, enhancing user experience and accessibility.
- **Custom CSS Solutions** Created custom CSS styles and animations to enhance website aesthetics and interactivity.
- **Bootstrap Framework Utilization:** Bootstrap's grid system and components to efficiently build and maintain responsive layouts.
- **General JavaScript Concepts:** Implemented dynamic and interactive website features using JavaScript, enhancing user engagement and functionality.

Marketplace Listing | U&L Enterprises

2024

- **Furniture Listing Creation:** Created detailed and visually appealing furniture listings on Facebook Marketplace, including high-quality images, accurate descriptions and competitive pricing.
- **Customer Engagement:** Responded promptly to customer inquiries, providing accurate information about products, availability and pricing.