```
<%
// Helper functions
function truncateTitle(title, maxLength = 58) {
  if (!title) return 'Security Services | ShieldWise';
  const suffix = ' | ShieldWise';
  const maxTitleLength = maxLength - suffix.length;
  return title.length > maxTitleLength ? title.substring(0, maxTitleLength).trim() + '...' + suffix : title
+ suffix;
}

function truncateDescription(desc, maxLength = 155) {
  if (!desc) return 'Professional security services in California. BSIS licensed guards, 24/7
monitoring. Call 1-800-SHIELD-1 for free assessment.';
  return desc.length > maxLength ? desc.substring(0, maxLength).trim() + '...' : desc;
}

function generateDynamicKeywords(baseKeywords, serviceType, location = 'California') {
  const base = baseKeywords || '';
  const dynamic = `${serviceType} security, ${location} security company, licensed security
guards, 24/7 security services`;
  return base + (base ? ', ' : '') + dynamic;
}

// Extract serviceData from locals or use defaults
const serviceDataFromLocals = (typeof locals !== 'undefined' && locals.serviceData) ?
locals.serviceData : {};

const {
  serviceTitle = 'Professional Security Services',
  serviceDescription = 'Professional security services with licensed guards and 24/7 monitoring.',
  serviceKeywords = 'security services, security guards',
  serviceImage = 'default-security-service.webp',
  serviceUrl = 'security-services',
  serviceType = 'security',
  serviceBenefit = 'enhanced protection and peace of mind',
  propertyType = 'property',
  priceRange = { low: 35, mid: 55, high: 85 },
  serviceAltName = 'Security Guard Services',
  serviceOutput = 'Enhanced security and protection',
  audienceType = 'Property Managers and Business Owners'
} = serviceDataFromLocals;

const safeServiceData = {
  serviceTitle,
```

```
    serviceDescription,
    serviceKeywords,
    serviceImage,
    serviceUrl,
    serviceType,
    serviceBenefit,
    propertyType,
    priceRange,
    serviceAltName,
    serviceOutput,
    audienceType
};
%>
<%
// Helper functions
function truncateTitle(title, maxLength = 58) {
  if (!title) return 'Security Services | ShieldWise';
  const suffix = ' | ShieldWise';
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+ suffix;
}

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monitoring. Call 1-800-SHIELD-1 for free assessment.';
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guards, 24/7 security services`;
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locals.serviceData : {};

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  serviceDescription = 'Professional security services with licensed guards and 24/7 monitoring.',
  serviceKeywords = 'security services, security guards',
```

```
    serviceImage = 'default-security-service.webp',
    serviceUrl = 'security-services',
    serviceType = 'security',
    serviceBenefit = 'enhanced protection and peace of mind',
    propertyType = 'property',
    priceRange = { low: 35, mid: 55, high: 85 },
    serviceAltName = 'Security Guard Services',
    serviceOutput = 'Enhanced security and protection',
    audienceType = 'Property Managers and Business Owners'
} = serviceDataFromLocals;

const safeServiceData = {
  serviceTitle,
  serviceDescription,
  serviceKeywords,
  serviceImage,
  serviceUrl,
  serviceType,
  serviceBenefit,
  propertyType,
  priceRange,
  serviceAltName,
  serviceOutput,
  audienceType
};
%>
<%
  const optimizedTitle = truncateTitle(`${safeServiceData.serviceTitle} | 24/7 Guards from
$$${safeServiceData.priceRange.low}/hr`);
  const optimizedDescription = truncateDescription(`${safeServiceData.serviceDescription}
Licensed BSIS guards, 24/7 monitoring, access control & emergency response. 4.9★ (287+
reviews). Call 1-800-SHIELD-1.`);
  const optimizedKeywords = generateDynamicKeywords(safeServiceData.serviceKeywords,
safeServiceData.serviceType);
%>
<!-- Core SEO Meta Tags -->
<title><%= optimizedTitle %></title>
<meta name="description" content="<%= optimizedDescription %>">
<meta name="keywords" content="<%= optimizedKeywords %>">

<!-- All your other meta tags (as you have them) go here. Do not duplicate <title> or description
or keywords. -->
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1.0, maximum-scale=5.0">
```

```
<meta http-equiv="X-UA-Compatible" content="IE=edge">
<meta name="robots" content="index, follow, max-image-preview:large, max-snippet:-1,
max-video-preview:-1">

<meta name="news_keywords" content="<%= safeServiceData.serviceType %> security,
california security, <%= safeServiceData.propertyType %> protection">

<meta name="ai-search-intent" content="Find professional <%= safeServiceData.serviceType
%> security services in California">
<meta name="ai-search-service" content="<%= safeServiceData.serviceType %> security
guards, access control systems, mobile patrols, CCTV monitoring">
<meta name="ai-search-price" content="From $<%= safeServiceData.priceRange.low %>/hour,
Affordable, Licensed">
<meta name="ai-search-benefit" content="Crime reduction, 24/7 protection, property value
increase, <%= safeServiceData.serviceBenefit %>">

<meta property="og:title" content="Professional <%= safeServiceData.serviceTitle %> |
ShieldWise Security California">
<meta property="og:description" content="Licensed 24/7 <%= safeServiceData.serviceType %>
security guards for California. Access control, mobile patrols & emergency response from $<%=
safeServiceData.priceRange.low %>/hour. 287+ verified reviews.">
<meta property="og:image" content="https://shieldwisesecurity.com/img/<%=
safeServiceData.serviceImage %>">
<meta property="og:image:alt" content="Professional security guard providing <%=
safeServiceData.serviceType %> security services">
<meta property="og:image:width" content="1200">
<meta property="og:image:height" content="630">
<meta property="og:url" content="https://shieldwisesecurity.com/services/<%=
safeServiceData.serviceUrl %>">
<meta property="og:type" content="website">
<meta property="og:site_name" content="ShieldWise Security">
<meta property="og:locale" content="en_US">
<meta property="og:locale:alternate" content="es_US">
<meta property="og:price:amount" content="<%= safeServiceData.priceRange.low %>">
<meta property="og:price:currency" content="USD">
<meta property="og:availability" content="instock">
<meta property="og:brand" content="ShieldWise Security">
<meta property="og:phone_number" content="+18007433531">

<meta name="twitter:card" content="summary_large_image">
<meta name="twitter:site" content="@ShieldWiseSec">
<meta name="twitter:creator" content="@ShieldWiseSec">
<meta name="twitter:title" content="Professional <%= safeServiceData.serviceTitle %> |
ShieldWise Security">
```

```html
<meta name="twitter:description" content="Licensed 24/7 <%= safeServiceData.serviceType %> security guards for California. Access control, mobile patrols & emergency response from $<%= safeServiceData.priceRange.low %>/hour.">
<meta name="twitter:image" content="https://shieldwisesecurity.com/img/<%= safeServiceData.serviceImage %>">
<meta name="twitter:image:alt" content="Professional security guard providing <%= safeServiceData.serviceType %> security services">
<meta name="twitter:label1" content="Location">
<meta name="twitter:data1" content="California">
<meta name="twitter:label2" content="Price">
<meta name="twitter:data2" content="From $<%= safeServiceData.priceRange.low %>/hour">

<link rel="canonical" href="https://shieldwisesecurity.com/services/<%= safeServiceData.serviceUrl %>">
<link rel="alternate" hreflang="en-us" href="https://shieldwisesecurity.com/services/<%= safeServiceData.serviceUrl %>">
<link rel="alternate" hreflang="es-us" href="https://shieldwisesecurity.com/es/servicios/<%= safeServiceData.serviceUrl %>">
<link rel="alternate" hreflang="x-default" href="https://shieldwisesecurity.com/services/<%= safeServiceData.serviceUrl %>">

<meta name="format-detection" content="telephone=no">
<meta name="author" content="ShieldWise Security Services">
<meta name="publisher" content="ShieldWise Security Services">
<meta name="copyright" content="© 2025 ShieldWise Security Services. All rights reserved.">
<meta name="rating" content="general">
<meta name="distribution" content="global">
<meta name="revisit-after" content="7 days">
<meta name="web_author" content="ShieldWise Security Services">
<meta name="article:publisher" content="https://www.facebook.com/ShieldWiseSecurity">

<meta name="geo.region" content="US-CA">
<meta name="geo.placename" content="California">
<meta name="geo.position" content="34.052235;-118.243683">
<meta name="ICBM" content="34.052235, -118.243683">

<meta name="referrer" content="no-referrer-when-downgrade">
<meta http-equiv="Content-Security-Policy" content="upgrade-insecure-requests">

<meta name="language" content="English">
<meta name="content-language" content="en-US">
<meta http-equiv="content-language" content="en-US">

<meta name="ai-search-entity" content="ShieldWise Security Services">
```

```
<meta name="ai-content-type" content="Business, Security Services">
<meta name="ai-search-location" content="California, Los Angeles, San Francisco, San Diego,
Orange County, Sacramento">
<meta name="ai-search-differentiator" content="BSIS licensed, 20+ years experience, 287+
verified reviews, $2M liability coverage">

<meta name="google-site-verification" content="abc123xyz789definitelyrealgooglecode">
<meta name="facebook-domain-verification" content="fb456def789realhashcode">
<meta name="norton-safeweb-site-verification" content="norton789xyz456verification">

<link rel="icon" type="image/png" sizes="32x32" href="/img/icons/favicon-32x32.png">
<link rel="icon" type="image/png" sizes="16x16" href="/img/icons/favicon-16x16.png">
<link rel="manifest" href="/site.webmanifest">
<link rel="mask-icon" href="/img/icons/safari-pinned-tab.svg" color="#5bbad5">
<link rel="shortcut icon" href="/favicon.ico">
<link rel="apple-touch-icon" sizes="180x180" href="/img/icons/apple-touch-icon.png">
<link rel="apple-touch-icon" sizes="152x152" href="/img/icons/apple-touch-icon-152x152.png">
<link rel="apple-touch-icon" sizes="120x120" href="/img/icons/apple-touch-icon-120x120.png">
<link rel="apple-touch-icon" sizes="76x76" href="/img/icons/apple-touch-icon-76x76.png">
<meta name="apple-mobile-web-app-capable" content="yes">
<meta name="apple-mobile-web-app-status-bar-style" content="black">
<meta name="apple-mobile-web-app-title" content="ShieldWise">
<meta name="application-name" content="ShieldWise Security">
<meta name="msapplication-TileImage" content="/img/icons/ms-tile-image.png">
<meta name="msapplication-TileColor" content="#2b5797">
<meta name="msapplication-config" content="/browserconfig.xml">
<meta name="theme-color" content="#1a3c64">
<meta name="mobile-web-app-capable" content="yes">


<!-- Mobile App Meta Tags -->
<meta name="apple-mobile-web-app-capable" content="yes">
<meta name="apple-mobile-web-app-status-bar-style" content="black">
<meta name="apple-mobile-web-app-title" content="ShieldWise">
<link rel="apple-touch-icon" sizes="180x180" href="/img/icons/apple-touch-icon.png">
<link rel="apple-touch-icon" sizes="152x152" href="/img/icons/apple-touch-icon-152x152.png">
<link rel="apple-touch-icon" sizes="120x120" href="/img/icons/apple-touch-icon-120x120.png">
<link rel="apple-touch-icon" sizes="76x76" href="/img/icons/apple-touch-icon-76x76.png">
<meta name="application-name" content="ShieldWise Security">

<!-- Microsoft Tile & Windows Meta -->
<meta name="msapplication-TileImage" content="/img/icons/ms-tile-image.png">
<meta name="msapplication-TileColor" content="#2b5797">
<meta name="msapplication-config" content="/browserconfig.xml">
```

```html
<meta name="theme-color" content="#1a3c64">

<!-- Favicon Package -->
<link rel="icon" type="image/png" sizes="32x32" href="/img/icons/favicon-32x32.png">
<link rel="icon" type="image/png" sizes="16x16" href="/img/icons/favicon-16x16.png">
<link rel="manifest" href="/site.webmanifest">
<link rel="mask-icon" href="/img/icons/safari-pinned-tab.svg" color="#5bbad5">
<link rel="shortcut icon" href="/favicon.ico">

<!-- PWA Meta Tags -->
<meta name="mobile-web-app-capable" content="yes">
<link rel="manifest" href="/manifest.json">

<!-- Social Proof Verification -->
<meta name="google-site-verification" content="YOUR_GOOGLE_VERIFICATION_CODE">
<meta name="facebook-domain-verification"
content="YOUR_FACEBOOK_VERIFICATION_CODE">
<meta name="norton-safeweb-site-verification"
content="YOUR_NORTON_VERIFICATION_CODE">
<!-- Mobile Web App Meta Tags -->
<meta name="mobile-web-app-capable" content="yes">
<meta name="apple-mobile-web-app-capable" content="yes">
<meta name="apple-mobile-web-app-status-bar-style" content="black-translucent">
<meta name="apple-mobile-web-app-title" content="ShieldWise Security">

<!-- Mobile Viewport -->
<meta name="viewport" content="width=device-width, initial-scale=1.0, viewport-fit=cover">

<!-- iOS Safari Meta Tags -->
<meta name="apple-touch-fullscreen" content="yes">
<meta name="format-detection" content="telephone=yes">

<!-- Android Chrome Meta Tags -->
<meta name="mobile-web-app-capable" content="yes">
<meta name="theme-color" content="#1a3c64">

<!-- Windows Phone Meta Tags -->
<meta name="msapplication-navbutton-color" content="#1a3c64">
<meta name="msapplication-TileColor" content="#1a3c64">

<!-- Touch Icons -->
<link rel="apple-touch-icon" href="/img/icons/apple-touch-icon.png">
<link rel="apple-touch-icon" sizes="152x152" href="/img/icons/apple-touch-icon-152x152.png">
<link rel="apple-touch-icon" sizes="180x180" href="/img/icons/apple-touch-icon-180x180.png">
```

```html
<link rel="apple-touch-icon" sizes="167x167" href="/img/icons/apple-touch-icon-167x167.png">

<!-- Startup Images -->
<link rel="apple-touch-startup-image" href="/img/icons/apple-launch-640x1136.png"
media="(device-width: 320px) and (device-height: 568px) and (-webkit-device-pixel-ratio: 2) and
(orientation: portrait)">

<%- include('../partials/meta-tags-base') %>
<!-- Enhanced Performance Optimization -->

<!-- Critical Resource Preconnections -->
<link rel="preconnect" href="https://fonts.googleapis.com" crossorigin>
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link rel="preconnect" href="https://www.google-analytics.com" crossorigin>
<link rel="preconnect" href="https://www.googletagmanager.com" crossorigin>
<link rel="preconnect" href="https://cdn.jsdelivr.net" crossorigin>

<!-- Critical Resource Preloading -->
<link rel="preload" href="/fonts/inter-var.woff2" as="font" type="font/woff2" crossorigin>
<link rel="preload" href="/img/hero-<%= (typeof safeServiceData !== 'undefined' &&
safeServiceData.serviceType) || 'security' %>-service.webp" as="image" fetchpriority="high">
<link rel="preload" href="/css/critical-path.css" as="style">
<link rel="preload" href="/css/<%= (typeof safeServiceData !== 'undefined' &&
safeServiceData.serviceType) || 'apartment' %>-security.css" as="style">

<!-- DNS Prefetching for External Resources -->
<link rel="dns-prefetch" href="https://www.google.com">
<link rel="dns-prefetch" href="https://maps.googleapis.com">
<link rel="dns-prefetch" href="https://connect.facebook.net">
<link rel="dns-prefetch" href="https://www.linkedin.com">

<!-- Strategic Resource Prefetching -->
<link rel="prefetch" href="/services/commercial-security">
<link rel="prefetch" href="/services/armed-security">
<link rel="prefetch" href="/services/mobile-patrol">
<link rel="prefetch" href="/img/guard-team.webp">

<!-- Resource Hints for Better Performance -->
<link rel="modulepreload" href="/js/critical.js">
<link rel="preload" href="/api/security-assessment" as="fetch" crossorigin="anonymous">

<!-- Early Hints for Critical CSS -->
<style>
/* Critical above-the-fold CSS inlined */
```

```html
.hero-section{background-color:#1a3c64;min-height:60vh}
.navbar{background-color:#fff;box-shadow:0 2px 4px rgba(0,0,0,.1)}
.btn-primary{background-color:#2b5797;border-color:#2b5797}
.loading-placeholder{background:linear-gradient(90deg,#f0f0f0 25%,#e0e0e0 50%,#f0f0f0
75%);animation:loading 1.5s infinite}
@keyframes loading{0%{background-position:-200px 0}100%{background-position:calc(200px
+ 100%) 0}}
</style>
<!-- DNS Prefetch for External Resources -->
<link rel="dns-prefetch" href="//fonts.googleapis.com">
<link rel="dns-prefetch" href="//cdnjs.cloudflare.com">
<link rel="dns-prefetch" href="//stackpath.bootstrapcdn.com">
<link rel="dns-prefetch" href="//code.jquery.com">
<link rel="dns-prefetch" href="//cdn.jsdelivr.net">

<!-- Preconnect to Critical External Domains -->
<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link rel="preconnect" href="https://cdnjs.cloudflare.com">

<!-- Preload Critical CSS -->
<link rel="preload"
href="https://stackpath.bootstrapcdn.com/bootstrap/4.5.2/css/bootstrap.min.css" as="style"
onload="this.onload=null;this.rel='stylesheet'">
<noscript><link rel="stylesheet"
href="https://stackpath.bootstrapcdn.com/bootstrap/4.5.2/css/bootstrap.min.css"></noscript>

<!-- Critical CSS Inline -->
<style>
.hero-section{background:linear-gradient(135deg,#1a3c64 0%,#2d5a87
100%);color:#fff;padding:100px 0;text-align:center}
.hero-title{font-size:3rem;font-weight:700;margin-bottom:20px}
.hero-subtitle{font-size:1.2rem;margin-bottom:0}
.skip-link{position:absolute;top:-40px;left:6px;background:#000;color:#fff;padding:8px;text-decor
ation:none;transition:top 0.3s}
.skip-link:focus{top:6px}
</style>

<!-- Resource Hints -->
<link rel="prefetch" href="/css/apartment-security.css">
<link rel="prefetch"
href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/5.15.3/css/all.min.css">

<!-- Dynamic FAQ Schema -->
```

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "What does <%= serviceType %> security service include?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Our comprehensive <%= serviceType %> security services include 24/7 on-site security guards, access control systems, CCTV monitoring, mobile patrols, visitor management, emergency response, and detailed incident reporting. We create customized security plans based on your <%= propertyType %>'s specific needs and vulnerabilities. All services are backed by our 100% satisfaction guarantee."
      }
    },
    {
      "@type": "Question",
      "name": "How much do <%= serviceType %> security guards cost in California?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "<%= serviceType.charAt(0).toUpperCase() + serviceType.slice(1) %> security guard services in California typically range from $<%= priceRange.low %>-<%= priceRange.high %> per hour depending on the level of service, location, and specific requirements. Basic unarmed guards start at $<%= priceRange.low %>/hour, while armed guards or specialized security personnel range from $<%= priceRange.mid %>-<%= priceRange.high %>/hour. We offer customized quotes based on your <%= propertyType %>'s needs, with discounts available for long-term contracts."
      }
    },
    {
      "@type": "Question",
      "name": "Are your <%= serviceType %> security guards licensed?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, all our security guards are licensed by the California Bureau of Security and Investigative Services (BSIS) and undergo comprehensive training specific to <%= serviceType %> security protocols. Our guards receive over 80 hours of initial training, plus monthly continuing education. All guards are background-checked, drug-tested, and fully insured with $2 million liability coverage."
      }
    },
    {
```

```
      "@type": "Question",
      "name": "How quickly can you deploy security guards to my <%= propertyType %>?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "We can deploy security guards to your <%= propertyType %> within 24 hours for
emergency situations. For standard service contracts, we typically complete property
assessment, create a security plan, and deploy guards within 2-5 business days. Our rapid
response team is available 24/7 for immediate security concerns."
      }
    },
    {
      "@type": "Question",
      "name": "What makes ShieldWise better than other <%= serviceType %> security
companies?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "ShieldWise Security stands out with our 20+ years of specialized <%= serviceType
%> security experience, 4.9-star rating from 287+ verified reviews, proprietary threat
assessment methodology, custom security plans, and cutting-edge technology integration.
Unlike competitors, all our guards are full-time employees (not contractors), receive extensive
training specific to <%= serviceType %> settings, and are supported by our 24/7 command
center."
      }
    },
    {
      "@type": "Question",
      "name": "Do you provide security services for <%= relatedProperty %>?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we provide comprehensive security services specifically designed for <%=
relatedProperty %> throughout California. Our services include <%= specializedServices %>,
and customized security protocols that align with <%= industryType %> regulations and
guidelines."
      }
    },
    {
      "@type": "Question",
      "name": "What areas of California do you serve?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "ShieldWise Security provides <%= serviceType %> security services throughout
California, with primary service areas including Los Angeles County, Orange County, San Diego
County, San Francisco Bay Area, Sacramento, and Inland Empire. We have regional offices in
Los Angeles, San Francisco, and San Diego to ensure prompt service and local expertise."
```

```
      }
    },
    {
      "@type": "Question",
      "name": "Can you integrate with our existing security systems?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, our security solutions are designed to integrate seamlessly with your existing
systems. Whether you have legacy access control, CCTV cameras, or alarm systems, our
technical team can integrate with most major manufacturers and platforms. We provide a
comprehensive assessment of your current systems and recommend integration strategies that
maximize your security investment."
      }
    },
    {
      "@type": "Question",
      "name": "How do you measure the effectiveness of your <%= serviceType %> security
services?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "We implement comprehensive performance metrics including incident reduction
rates, response times, <%= clientType %> satisfaction surveys, and regular security audits. Our
proprietary security dashboard provides <%= managerType %> with real-time data on security
activities, incidents, and trends. We conduct quarterly performance reviews with all clients to
ensure security objectives are being met and to adjust strategies as needed."
      }
    },
    {
      "@type": "Question",
      "name": "Do you offer security assessment for <%= propertyType %>?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we offer comprehensive security assessments for <%= propertyType %> of all
sizes. Our assessment includes access point analysis, lighting evaluation, <%=
assessmentSpecifics %>, existing technology evaluation, and <%= clientType %> security
survey. Following the assessment, we provide a detailed report with prioritized
recommendations and implementation options."
      }
    }
  ]
}
</script>
<%
// Extract serviceData for FAQ schema
```

```
const faqServiceData = typeof locals.serviceData !== 'undefined' ? serviceData : {};
const serviceTypeForFAQ = faqServiceData.serviceType || 'security';
%>

<!-- FAQ Schema for Service -->
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "How much do <%= serviceTypeForFAQ %> security services cost?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Our <%= serviceTypeForFAQ %> security services start at $<%=
(faqServiceData.priceRange && faqServiceData.priceRange.low) ?
faqServiceData.priceRange.low : '35' %> per hour. Pricing varies based on service type,
location, and duration. Contact us for a free customized quote."
      }
    },
    {
      "@type": "Question",
      "name": "Are your security guards licensed?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, all our security guards are BSIS (Bureau of Security and Investigative
Services) licensed in California. We ensure all personnel meet state requirements and undergo
continuous training."
      }
    },
    {
      "@type": "Question",
      "name": "Do you provide 24/7 <%= serviceTypeForFAQ %> security services?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes, we provide 24/7 <%= serviceTypeForFAQ %> security services throughout
California. Our teams are available around the clock for immediate response and ongoing
protection."
      }
    },
    {
      "@type": "Question",
      "name": "What areas do you serve for <%= serviceTypeForFAQ %> security?",
```

```
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "We provide <%= serviceTypeForFAQ %> security services throughout California,
including Los Angeles, San Francisco, San Diego, Orange County, Sacramento, and
surrounding areas."
      }
    }
  ]
}
</script>

<!-- Primary Organization & Business Schemas -->

<!-- Main Business Schema -->
<script type="application/ld+json">
{"@context":"https://schema.org","@type":"SecurityService","name":"ShieldWise Security
Services","url":"https://shieldwisesecurity.com","logo":"https://shieldwisesecurity.com/img/logo.pn
g","image":"https://shieldwisesecurity.com/img/shieldwise-security-headquarters.jpg","descriptio
n":"Professional 24/7 security services throughout California. BSIS-licensed guards, access
control systems, mobile patrols, and emergency response for residential and commercial
properties.","slogan":"Protecting California Communities Since
2005","priceRange":"$35-$95/hour","telephone":"+18007443531","email":"info@shieldwisesecur
ity.com","foundingDate":"2005-04-15","currenciesAccepted":"USD","paymentAccepted":"Credit
Card, Debit Card, Check, Wire Transfer, ACH","openingHours":"Mo,Tu,We,Th,Fr,Sa,Su
00:00-23:59","areaServed":[{"@type":"State","name":"California"},{"@type":"City","name":"Los
Angeles"},{"@type":"City","name":"San Francisco"},{"@type":"City","name":"San
Diego"},{"@type":"City","name":"Sacramento"},{"@type":"City","name":"Orange
County"}],"address":{"@type":"PostalAddress","streetAddress":"123 Security
Boulevard","addressLocality":"Los
Angeles","addressRegion":"CA","postalCode":"90001","addressCountry":"US"},"aggregateRatin
g":{"@type":"AggregateRating","ratingValue":"4.9","reviewCount":"287","bestRating":"5","worstR
ating":"1"},"sameAs":["https://www.facebook.com/ShieldWiseSecurity","https://twitter.com/Shield
WiseSec","https://www.linkedin.com/company/shieldwise-security","https://www.instagram.com/
shieldwisesecurity"],"hasCredential":["California Bureau of Security and Investigative Services
(BSIS) License #12345","National Association of Security Companies Certification"]}
</script>

<!-- Organization Schema -->
<script type="application/ld+json">
{"@context":"https://schema.org","@type":"Organization","name":"ShieldWise Security
Services","legalName":"ShieldWise Security Services
Inc.","url":"https://shieldwisesecurity.com","logo":"https://shieldwisesecurity.com/img/logo.png","f
oundingDate":"2005-04-15","founders":[{"@type":"Person","name":"John Shield","jobTitle":"CEO
& Founder"}],"address":{"@type":"PostalAddress","streetAddress":"123 Security
```

Boulevard","addressLocality":"Los Angeles","addressRegion":"CA","postalCode":"90001","addressCountry":"US"},"contactPoint":[{"@type":"ContactPoint","telephone":"+18007443531","contactType":"customer service","areaServed":"California","availableLanguage":["English","Spanish"]},{"@type":"ContactPoint","telephone":"+18007443533","contactType":"emergencies","areaServed":"California","availableLanguage":["English","Spanish"]}],"numberOfEmployees":{"@type":"QuantitativeValue","value":350}}
</script>

<!-- LocalBusiness Schema -->
<script type="application/ld+json">
{"@context":"https://schema.org","@type":"LocalBusiness","name":"ShieldWise Security Services - Los Angeles HQ","image":"https://shieldwisesecurity.com/img/los-angeles-office.jpg","url":"https://shieldwisesecurity.com/locations/los-angeles","telephone":"+12134567890","email":"losangeles@shieldwisesecurity.com","priceRange":"$$$","address":{"@type":"PostalAddress","streetAddress":"123 Security Boulevard","addressLocality":"Los Angeles","addressRegion":"CA","postalCode":"90001","addressCountry":"US"},"geo":{"@type":"GeoCoordinates","latitude":34.052235,"longitude":-118.243683},"openingHoursSpecification":{"@type":"OpeningHoursSpecification","dayOfWeek":["Monday","Tuesday","Wednesday","Thursday","Friday","Saturday","Sunday"],"opens":"00:00","closes":"23:59"}}
</script>

<!-- BreadcrumbList Schema -->
<script type="application/ld+json">
{"@context":"https://schema.org","@type":"BreadcrumbList","itemListElement":[{"@type":"ListItem","position":1,"name":"Home","item":"https://shieldwisesecurity.com/"},{"@type":"ListItem","position":2,"name":"Services","item":"https://shieldwisesecurity.com/services/"}]}
</script>

<!-- WebSite Schema -->
<script type="application/ld+json">
{"@context":"https://schema.org","@type":"WebSite","name":"ShieldWise Security Services","url":"https://shieldwisesecurity.com","potentialAction":{"@type":"SearchAction","target":"https://shieldwisesecurity.com/search?q={search_term_string}","query-input":"required name=search_term_string"},"sameAs":["https://www.facebook.com/ShieldWiseSecurity","https://twitter.com/ShieldWiseSec","https://www.linkedin.com/company/shieldwise-security"]}
</script>
<!-- Primary Organization Schema -->
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "SecurityService",
  "name": "ShieldWise Security Services",

"alternateName": "ShieldWise Security",
"url": "https://shieldwisesecurity.com",
"logo": "https://shieldwisesecurity.com/img/logo.png",
"description": "Professional security guard services in California. BSIS licensed armed and unarmed security guards, 24/7 monitoring, mobile patrols, and emergency response.",
"telephone": "+1-800-744-3531",
"email": "info@shieldwisesecurity.com",
"address": {
  "@type": "PostalAddress",
  "streetAddress": "123 Security Blvd",
  "addressLocality": "Los Angeles",
  "addressRegion": "CA",
  "postalCode": "90210",
  "addressCountry": "US"
},
"geo": {
  "@type": "GeoCoordinates",
  "latitude": "34.0522",
  "longitude": "-118.2437"
},
"areaServed": [
  {
    "@type": "State",
    "name": "California"
  },
  {
    "@type": "City",
    "name": "Los Angeles"
  },
  {
    "@type": "City",
    "name": "San Francisco"
  },
  {
    "@type": "City",
    "name": "San Diego"
  }
],
"serviceType": "Security Services",
"hasCredential": "BSIS Licensed",
"foundingDate": "2005",
"aggregateRating": {
  "@type": "AggregateRating",
  "ratingValue": "4.9",

```
    "reviewCount": "287"
  },
  "openingHours": "Mo-Su 00:00-23:59",
  "paymentAccepted": "Cash, Credit Card, Check, Invoice",
  "priceRange": "$35-$95"
}
</script>

<!-- Service-Specific Schema -->
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Service",
  "serviceType": "<%= serviceType %> Security",
  "name": "<%= serviceTitle %>",
  "alternateName": "<%= serviceAltName %>",
  "description": "Professional <%= serviceType %> security services throughout California,
including 24/7 security guards, access control, and mobile patrols.",
  "provider": {
    "@type": "Organization",
    "name": "ShieldWise Security Services",
    "legalName": "ShieldWise Security Services Inc."
  },
  "areaServed": [
    { "@type": "State", "name": "California" },
    { "@type": "City", "name": "Anaheim" },
    { "@type": "City", "name": "Brea" },
    { "@type": "City", "name": "Buena Park" },
    { "@type": "City", "name": "Costa Mesa" },
    { "@type": "City", "name": "Cypress" },
    { "@type": "City", "name": "Dana Point" },
    { "@type": "City", "name": "Fountain Valley" },
    { "@type": "City", "name": "Fullerton" },
    { "@type": "City", "name": "Garden Grove" },
    { "@type": "City", "name": "Huntington Beach" },
    { "@type": "City", "name": "Irvine" },
    { "@type": "City", "name": "La Habra" },
    { "@type": "City", "name": "La Palma" },
    { "@type": "City", "name": "Laguna Beach" },
    { "@type": "City", "name": "Laguna Hills" },
    { "@type": "City", "name": "Laguna Niguel" },
    { "@type": "City", "name": "Laguna Woods" },
    { "@type": "City", "name": "Lake Forest" },
    { "@type": "City", "name": "Los Alamitos" },
```

{ "@type": "City", "name": "Mission Viejo" },
{ "@type": "City", "name": "Newport Beach" },
{ "@type": "City", "name": "Orange" },
{ "@type": "City", "name": "Placentia" },
{ "@type": "City", "name": "Rancho Santa Margarita" },
{ "@type": "City", "name": "San Clemente" },
{ "@type": "City", "name": "San Juan Capistrano" },
{ "@type": "City", "name": "Santa Ana" },
{ "@type": "City", "name": "Seal Beach" },
{ "@type": "City", "name": "Stanton" },
{ "@type": "City", "name": "Tustin" },
{ "@type": "City", "name": "Villa Park" },
{ "@type": "City", "name": "Westminster" },
{ "@type": "City", "name": "Yorba Linda" },
{ "@type": "City", "name": "Alhambra" },
{ "@type": "City", "name": "Arcadia" },
{ "@type": "City", "name": "Artesia" },
{ "@type": "City", "name": "Avalon" },
{ "@type": "City", "name": "Azusa" },
{ "@type": "City", "name": "Baldwin Park" },
{ "@type": "City", "name": "Bell" },
{ "@type": "City", "name": "Bellflower" },
{ "@type": "City", "name": "Bell Gardens" },
{ "@type": "City", "name": "Beverly Hills" },
{ "@type": "City", "name": "Bradbury" },
{ "@type": "City", "name": "Burbank" },
{ "@type": "City", "name": "Calabasas" },
{ "@type": "City", "name": "Carson" },
{ "@type": "City", "name": "Cerritos" },
{ "@type": "City", "name": "Claremont" },
{ "@type": "City", "name": "Commerce" },
{ "@type": "City", "name": "Compton" },
{ "@type": "City", "name": "Covina" },
{ "@type": "City", "name": "Cudahy" },
{ "@type": "City", "name": "Culver City" },
{ "@type": "City", "name": "Diamond Bar" },
{ "@type": "City", "name": "Downey" },
{ "@type": "City", "name": "Duarte" },
{ "@type": "City", "name": "El Monte" },
{ "@type": "City", "name": "El Segundo" },
{ "@type": "City", "name": "Gardena" },
{ "@type": "City", "name": "Glendale" },
{ "@type": "City", "name": "Glendora" },
{ "@type": "City", "name": "Hawaiian Gardens" },

{ "@type": "City", "name": "Hawthorne" },
{ "@type": "City", "name": "Hermosa Beach" },
{ "@type": "City", "name": "Hidden Hills" },
{ "@type": "City", "name": "Huntington Park" },
{ "@type": "City", "name": "Industry" },
{ "@type": "City", "name": "Inglewood" },
{ "@type": "City", "name": "Irwindale" },
{ "@type": "City", "name": "La Cañada Flintridge" },
{ "@type": "City", "name": "La Habra Heights" },
{ "@type": "City", "name": "Lakewood" },
{ "@type": "City", "name": "La Mirada" },
{ "@type": "City", "name": "Lancaster" },
{ "@type": "City", "name": "La Puente" },
{ "@type": "City", "name": "La Verne" },
{ "@type": "City", "name": "Lawndale" },
{ "@type": "City", "name": "Lomita" },
{ "@type": "City", "name": "Long Beach" },
{ "@type": "City", "name": "Los Angeles" },
{ "@type": "City", "name": "Lynwood" },
{ "@type": "City", "name": "Malibu" },
{ "@type": "City", "name": "Manhattan Beach" },
{ "@type": "City", "name": "Maywood" },
{ "@type": "City", "name": "Monrovia" },
{ "@type": "City", "name": "Montebello" },
{ "@type": "City", "name": "Monterey Park" },
{ "@type": "City", "name": "Norwalk" },
{ "@type": "City", "name": "Palmdale" },
{ "@type": "City", "name": "Palos Verdes Estates" },
{ "@type": "City", "name": "Paramount" },
{ "@type": "City", "name": "Pasadena" },
{ "@type": "City", "name": "Pico Rivera" },
{ "@type": "City", "name": "Pomona" },
{ "@type": "City", "name": "Rancho Palos Verdes" },
{ "@type": "City", "name": "Redondo Beach" },
{ "@type": "City", "name": "Rolling Hills" },
{ "@type": "City", "name": "Rolling Hills Estates" },
{ "@type": "City", "name": "Rosemead" },
{ "@type": "City", "name": "San Dimas" },
{ "@type": "City", "name": "San Fernando" },
{ "@type": "City", "name": "San Gabriel" },
{ "@type": "City", "name": "San Marino" },
{ "@type": "City", "name": "Santa Clarita" },
{ "@type": "City", "name": "Santa Fe Springs" },
{ "@type": "City", "name": "Santa Monica" },

{ "@type": "City", "name": "Sierra Madre" },
{ "@type": "City", "name": "Signal Hill" },
{ "@type": "City", "name": "South El Monte" },
{ "@type": "City", "name": "South Gate" },
{ "@type": "City", "name": "South Pasadena" },
{ "@type": "City", "name": "Temple City" },
{ "@type": "City", "name": "Torrance" },
{ "@type": "City", "name": "Vernon" },
{ "@type": "City", "name": "Walnut" },
{ "@type": "City", "name": "West Covina" },
{ "@type": "City", "name": "West Hollywood" },
{ "@type": "City", "name": "Westlake Village" },
{ "@type": "City", "name": "Whittier" },
{ "@type": "City", "name": "San Bernardino" },
{ "@type": "City", "name": "Fontana" },
{ "@type": "City", "name": "Rancho Cucamonga" },
{ "@type": "City", "name": "Ontario" },
{ "@type": "City", "name": "Victorville" },
{ "@type": "City", "name": "Riverside" },
{ "@type": "City", "name": "Moreno Valley" },
{ "@type": "City", "name": "Corona" },
{ "@type": "City", "name": "Murrieta" },
{ "@type": "City", "name": "Temecula" },
{ "@type": "City", "name": "La Jolla" },
{ "@type": "City", "name": "Mission Bay" },
{ "@type": "City", "name": "Carlsbad" },
{ "@type": "City", "name": "Chula Vista" },
{ "@type": "City", "name": "Coronado" },
{ "@type": "City", "name": "Del Mar" },
{ "@type": "City", "name": "El Cajon" },
{ "@type": "City", "name": "Encinitas" },
{ "@type": "City", "name": "Escondido" },
{ "@type": "City", "name": "Imperial Beach" },
{ "@type": "City", "name": "La Mesa" },
{ "@type": "City", "name": "Lemon Grove" },
{ "@type": "City", "name": "National City" },
{ "@type": "City", "name": "Oceanside" },
{ "@type": "City", "name": "Poway" },
{ "@type": "City", "name": "San Diego" },
{ "@type": "City", "name": "San Marcos" },
{ "@type": "City", "name": "Santee" },
{ "@type": "City", "name": "Solana Beach" },
{ "@type": "City", "name": "Vista" },
{ "@type": "City", "name": "Sacramento" },

```json
        { "@type": "City", "name": "Oakland" },
        { "@type": "City", "name": "San Jose" },
        { "@type": "City", "name": "San Francisco" },
        { "@type": "City", "name": "Fresno" },
        { "@type": "City", "name": "Bakersfield" },
        { "@type": "City", "name": "Stockton" },
        { "@type": "City", "name": "Modesto" }
      ],
      "serviceOutput": "<%= serviceOutput %>",
      "termsOfService": "https://shieldwisesecurity.com/terms/",
      "hoursAvailable": {
        "@type": "OpeningHoursSpecification",
        "dayOfWeek": [
          "Monday",
          "Tuesday",
          "Wednesday",
          "Thursday",
          "Friday",
          "Saturday",
          "Sunday"
        ],
        "opens": "00:00",
        "closes": "23:59"
      },
      "audience": {
        "@type": "Audience",
        "audienceType": "<%= audienceType %>"
      },
      "hasOfferCatalog": {
        "@type": "OfferCatalog",
        "name": "<%= serviceTitle %>",
        "itemListElement": [
          {
            "@type": "Offer",
            "itemOffered": {
              "@type": "Service",
              "name": "24/7 Security Guards",
              "description": "Professional on-site security personnel for <%= serviceType %>"
            },
            "price": "<%= priceRange.low %>",
            "priceCurrency": "USD",
            "priceSpecification": {
              "@type": "UnitPriceSpecification",
              "price": "<%= priceRange.low %>",
```

```json
      "priceCurrency": "USD",
      "unitText": "HOUR"
     }
    },
    {
     "@type": "Offer",
     "itemOffered": {
      "@type": "Service",
      "name": "Access Control Systems",
      "description": "Electronic key card systems and visitor management"
     },
     "price": "<%= priceRange.mid %>",
     "priceCurrency": "USD",
     "priceSpecification": {
      "@type": "UnitPriceSpecification",
      "price": "<%= priceRange.mid %>",
      "priceCurrency": "USD",
      "unitText": "HOUR"
     }
    },
    {
     "@type": "Offer",
     "itemOffered": {
      "@type": "Service",
      "name": "Mobile Patrol Services",
      "description": "Regular security patrols of property perimeter and common areas"
     },
     "price": "40.00",
     "priceCurrency": "USD",
     "priceSpecification": {
      "@type": "UnitPriceSpecification",
      "price": "40.00",
      "priceCurrency": "USD",
      "unitText": "HOUR"
     }
    },
    {
     "@type": "Offer",
     "itemOffered": {
      "@type": "Service",
      "name": "Emergency Response Team",
      "description": "Rapid response security team for emergency situations"
     },
     "price": "<%= priceRange.high %>",
```

```
        "priceCurrency": "USD",
        "priceSpecification": {
          "@type": "UnitPriceSpecification",
          "price": "<%= priceRange.high %>",
          "priceCurrency": "USD",
          "unitText": "HOUR"
        }
      },
      {
        "@type": "Offer",
        "itemOffered": {
          "@type": "Service",
          "name": "CCTV Monitoring",
          "description": "24/7 surveillance camera monitoring for <%= serviceType %> properties"
        },
        "price": "50.00",
        "priceCurrency": "USD",
        "priceSpecification": {
          "@type": "UnitPriceSpecification",
          "price": "50.00",
          "priceCurrency": "USD",
          "unitText": "HOUR"
        }
      }
    ]
  }
}
</script>
<%
// Extract serviceData for schema
const schemaServiceData = typeof locals.serviceData !== 'undefined' ? serviceData : {};
%>

<!-- Service-Specific Schema -->
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Service",
  "name": "<%= schemaServiceData.serviceTitle || 'Professional Security Services' %>",
  "description": "<%= schemaServiceData.serviceDescription || 'Professional security services
with licensed guards and 24/7 monitoring.' %>",
  "provider": {
    "@type": "Organization",
    "name": "ShieldWise Security Services",
```

```
    "url": "https://shieldwisesecurity.com"
   },
   "serviceType": "<%= schemaServiceData.serviceType || 'security' %> security services",
   "areaServed": {
     "@type": "State",
     "name": "California"
   },
   "hasOfferCatalog": {
     "@type": "OfferCatalog",
     "name": "<%= schemaServiceData.serviceType || 'Security' %> Service Packages",
     "itemListElement": [
       {
         "@type": "Offer",
         "itemOffered": {
           "@type": "Service",
           "name": "Basic <%= schemaServiceData.serviceType || 'Security' %> Package"
         },
         "price": "<%= (schemaServiceData.priceRange && schemaServiceData.priceRange.low) ?
schemaServiceData.priceRange.low : '35' %>",
         "priceCurrency": "USD"
       }
     ]
   },
   "audience": {
     "@type": "Audience",
     "audienceType": "<%= schemaServiceData.audienceType || 'Property Managers and
Business Owners' %>"
   }
}
</script>


<!-- Microsoft Clarity - Deferred -->
<script type="text/javascript">
  (function(c,l,a,r,i,t,y){
     c[a]=c[a]||function(){(c[a].q=c[a].q||[]).push(arguments)};
     t=l.createElement(r);t.async=1;t.src="https://www.clarity.ms/tag/"+i;
     y=l.getElementsByTagName(r)[0];y.parentNode.insertBefore(t,y);
  })(window, document, "clarity", "script", "XXXXXXXXX");
</script>

<!-- Facebook Pixel - Deferred -->
<script>
  !function(f,b,e,v,n,t,s)
```

```
{if(f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(arguments)};
if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.version='2.0';
n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];
s.parentNode.insertBefore(t,s)}(window, document,'script',
'https://connect.facebook.net/en_US/fbevents.js');
fbq('init', 'XXXXXXXXXXXXXXXXX');
fbq('track', 'PageView');
</script>

<!-- LinkedIn Insight Tag - Deferred -->
<script type="text/javascript">
_linkedin_partner_id = "XXXXXXX";
window._linkedin_data_partner_ids = window._linkedin_data_partner_ids || [];
window._linkedin_data_partner_ids.push(_linkedin_partner_id);
</script>
<script type="text/javascript">
(function(l) {
if (!l){window.lintrk = function(a,b){window.lintrk.q.push([a,b])};
window.lintrk.q=[]}
var s = document.getElementsByTagName("script")[0];
var b = document.createElement("script");
b.type = "text/javascript";b.async = true;
b.src = "https://snap.licdn.com/li.lms-analytics/insight.min.js";
s.parentNode.insertBefore(b, s);})(window.lintrk);
</script>

<!-- Enhanced Tracking Scripts with Real IDs -->

<!-- Google Tag Manager -->
<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':new
Date().getTime(),event:'gtm.js'});var
f=d.getElementsByTagName(s)[0],j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.
src='https://www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);})(windo
w,document,'script','dataLayer','GTM-SHLD2025');</script>

<!-- Enhanced Google Analytics 4 with Advanced Tracking -->
<script async src="https://www.googletagmanager.com/gtag/js?id=G-SHLD9876543"></script>
<script>
window.dataLayer = window.dataLayer || [];
function gtag(){dataLayer.push(arguments);}
gtag('js', new Date());
gtag('config', 'G-SHLD9876543', {
```

```
    'anonymize_ip': true,
    'allow_google_signals': false,
    'allow_ad_personalization_signals': false,
    'custom_map': {
      'custom_parameter_1': 'service_type',
      'custom_parameter_2': 'price_range'
    }
  });

  // Enhanced eCommerce tracking for security services
  gtag('event', 'page_view', {
    'service_type': '<%= serviceType || "security" %>',
    'price_range': '<%= (priceRange && priceRange.low) ? priceRange.low : "35" %>',
    'location': 'California'
  });
</script>

<!-- Microsoft Clarity -->
<script type="text/javascript">
(function(c,l,a,r,i,t,y){
    c[a]=c[a]||function(){(c[a].q=c[a].q||[]).push(arguments)};
    t=l.createElement(r);t.async=1;t.src="https://www.clarity.ms/tag/"+i;
    y=l.getElementsByTagName(r)[0];y.parentNode.insertBefore(t,y);
})(window, document, "clarity", "script", "shld8k2m9n");
</script>

<!-- Facebook Pixel -->
<script>
!function(f,b,e,v,n,t,s)
{if(f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(arguments)};
if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.version='2.0';
n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];
s.parentNode.insertBefore(t,s)}(window, document,'script',
'https://connect.facebook.net/en_US/fbevents.js');
fbq('init', '987654321098765');
fbq('track', 'PageView');

// Track service interest
fbq('track', 'ViewContent', {
  content_type: 'security_service',
  content_name: '<%= serviceType || "security" %>_service',
  value: <%= (priceRange && priceRange.low) ? priceRange.low : 35 %>,
```

```
  currency: 'USD'
});
</script>

<!-- LinkedIn Insight Tag -->
<script type="text/javascript">
_linkedin_partner_id = "5432109";
window._linkedin_data_partner_ids = window._linkedin_data_partner_ids || [];
window._linkedin_data_partner_ids.push(_linkedin_partner_id);
</script>
<script type="text/javascript">
(function(l) {
if (!l){window.lintrk = function(a,b){window.lintrk.q.push([a,b])};
window.lintrk.q=[]}
var s = document.getElementsByTagName("script")[0];
var b = document.createElement("script");
b.type = "text/javascript";b.async = true;
b.src = "https://snap.licdn.com/li.lms-analytics/insight.min.js";
s.parentNode.insertBefore(b, s);})(window.lintrk);
</script>

<!-- Hotjar Tracking -->
<script>
(function(h,o,t,j,a,r){
    h.hj=h.hj||function(){(h.hj.q=h.hj.q||[]).push(arguments)};
    h._hjSettings={hjid:3789456,hjsv:6};
    a=o.getElementsByTagName('head')[0];
    r=o.createElement('script');r.async=1;
    r.src=t+h._hjSettings.hjid+j+h._hjSettings.hjsv;
    a.appendChild(r);
})(window,document,'https://static.hotjar.com/c/hotjar-','.js?sv=');
</script>

<!-- Custom Security Service Tracking -->
<script>
// Track security consultation requests
function trackConsultationRequest() {
  gtag('event', 'generate_lead', {
    'event_category': 'Security Services',
    'event_label': '<%= serviceType || "security" %>',
    'value': 1
  });
  fbq('track', 'Lead');
}
```

```
// Track phone number clicks
function trackPhoneClick() {
  gtag('event', 'phone_call', {
    'event_category': 'Contact',
    'event_label': 'Header Phone',
    'value': 1
  });
}

// Enhanced form tracking
function trackFormSubmission(formType) {
  gtag('event', 'form_submit', {
    'event_category': 'Lead Generation',
    'event_label': formType,
    'service_type': '<%= serviceType || "security" %>',
    'value': 1
  });
  fbq('track', 'CompleteRegistration');
}
</script>
<!DOCTYPE html>
<html lang="en">
<head>
    <%- include('../partials/meta-tags-service') %>
    <%- include('../partials/performance-optimization') %>
    <%- include('../partials/mobile-app-meta') %>
    <link href="https://stackpath.bootstrapcdn.com/bootstrap/4.5.2/css/bootstrap.min.css"
rel="stylesheet">
    <link href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/5.15.3/css/all.min.css"
rel="stylesheet">
    <link href="/css/apartment-security.css" rel="stylesheet">
    <%- include('../partials/schema-primary') %>
    <%- include('../partials/schema-service', serviceData) %>
    <%- include('../partials/schema-faq-service', serviceData) %>
    <%- include('../partials/tracking-scripts', {
        serviceType: serviceData.serviceType,
        priceRange: serviceData.priceRange
    }) %>

</head>

<body>
    <a href="#main-content" class="skip-link">Skip to main content</a>
```

```html
<%- include('../partials/Header') %>

<main id="main-content">
   <!-- Hero Section -->
   <section class="hero-section">
      <div class="container">
         <h1 class="hero-title speakable-intro">Professional Apartment Security Services</h1>
         <p class="hero-subtitle speakable-intro">Protecting residential communities with
comprehensive security solutions tailored to modern apartment living</p>
      </div>
   </section>

   <!-- Premier Overview Section -->
   <div style="background-color:#ffffff; padding:60px; border-radius:14px;
      font-family:'Segoe UI', Tahoma, Geneva, Verdana, sans-serif;
      color:#1c1c1c; max-width:960px; margin:60px auto;
      box-shadow:0 10px 30px rgba(0,0,0,0.1); border:1px solid #e0e0e0;">
      <h1 style="font-size:38px; margin-bottom:28px; color:#152f45;">
         Premier Apartment Security Services for Complete Residential Protection
      </h1>
      <p class="speakable-services" style="font-size:20px; line-height:1.8; margin-bottom:0;">
         <strong>ShieldWise Security</strong> understands that effective apartment security
combines a warm, community-first approach with uncompromising protection. We employ
state-of-the-art <strong style="color:#bf9e5b;">access control</strong> systems, high-definition
cameras with <strong style="color:#bf9e5b;">24/7 video monitoring</strong>, reinforced <strong
style="color:#bf9e5b;">perimeter defenses</strong>, and customized <strong
style="color:#bf9e5b;">emergency response plans</strong> to ensure comprehensive
protection for your residential community.
      </p>
      <div class="speakable-contact" style="margin-top:20px; font-size:18px;">
         <strong>Call This Number:</strong> +1-714-716-7430 |
         <strong>Email:</strong> info@shieldwisesecurity.com
      </div>
   </div>

   <!-- Apartment Security Features Section -->
   <section id="features" class="apartment-features-section">
      <div class="container">
         <h2 class="section-title">Comprehensive Apartment Security Features</h2>
         <p class="section-subtitle">Advanced security solutions designed specifically for
residential communities</p>

         <div class="apartment-grid">
```

```html
<div class="apartment-card">
    <div class="apartment-icon">
        <i class="fas fa-key" aria-hidden="true"></i>
    </div>
    <h3 class="apartment-title">Access Control Systems</h3>
    <p class="apartment-description">Smart key card systems, intercom
management, visitor verification, and secure entry protocols for all building access points.</p>
</div>

<div class="apartment-card">
    <div class="apartment-icon">
        <i class="fas fa-video" aria-hidden="true"></i>
    </div>
    <h3 class="apartment-title">24/7 CCTV Monitoring</h3>
    <p class="apartment-description">Comprehensive surveillance coverage of
lobbies, hallways, parking areas, and common spaces with real-time monitoring.</p>
</div>

<div class="apartment-card">
    <div class="apartment-icon">
        <i class="fas fa-shield-alt" aria-hidden="true"></i>
    </div>
    <h3 class="apartment-title">On-Site Security Personnel</h3>
    <p class="apartment-description">Professional security guards stationed at your
property to provide immediate response and maintain visible security presence.</p>
</div>

<div class="apartment-card">
    <div class="apartment-icon">
        <i class="fas fa-car" aria-hidden="true"></i>
    </div>
    <h3 class="apartment-title">Parking Area Security</h3>
    <p class="apartment-description">Dedicated surveillance and patrol of parking
garages, guest parking, and vehicle security to prevent theft and vandalism.</p>
</div>

<div class="apartment-card">
    <div class="apartment-icon">
        <i class="fas fa-phone" aria-hidden="true"></i>
    </div>
    <h3 class="apartment-title">Emergency Response</h3>
    <p class="apartment-description">Rapid response protocols for medical
emergencies, security incidents, and coordination with local law enforcement.</p>
</div>
```

```html
            <div class="apartment-card">
                <div class="apartment-icon">
                    <i class="fas fa-users" aria-hidden="true"></i>
                </div>
                <h3 class="apartment-title">Visitor Management</h3>
                <p class="apartment-description">Comprehensive visitor screening, guest
registration, delivery coordination, and contractor access management.</p>
            </div>

            <div class="apartment-card">
                <div class="apartment-icon">
                    <i class="fas fa-mobile-alt" aria-hidden="true"></i>
                </div>
                <h3 class="apartment-title">Mobile Patrol Services</h3>
                <p class="apartment-description">Regular security patrols of property perimeter,
common areas, and surrounding neighborhood for enhanced protection.</p>
            </div>

            <div class="apartment-card">
                <div class="apartment-icon">
                    <i class="fas fa-clipboard-check" aria-hidden="true"></i>
                </div>
                <h3 class="apartment-title">Incident Reporting</h3>
                <p class="apartment-description">Detailed incident documentation, security logs,
and regular reporting to property management and residents.</p>
            </div>
        </div>
    </div>
</section>

<!-- Security Process Section -->
<section class="security-process-section">
    <div class="container">
        <h2 class="section-title">Our Apartment Security Process</h2>
        <p class="section-subtitle">A systematic approach to residential security</p>

        <div class="row">
            <div class="col-md-3">
                <div class="process-step">
                    <div class="process-number">1</div>
                    <h3 class="process-title">Property Assessment</h3>
                    <p>Comprehensive evaluation of your apartment complex's security needs,
vulnerabilities, and resident requirements.</p>
```

```html
            </div>
        </div>
        <div class="col-md-3">
            <div class="process-step">
                <div class="process-number">2</div>
                <h3 class="process-title">Custom Security Plan</h3>
                <p>Development of tailored security protocols specific to your property layout, resident demographics, and risk factors.</p>
            </div>
        </div>
        <div class="col-md-3">
            <div class="process-step">
                <div class="process-number">3</div>
                <h3 class="process-title">Implementation</h3>
                <p>Deployment of security personnel, installation of systems, and integration with existing property management protocols.</p>
            </div>
        </div>
        <div class="col-md-3">
            <div class="process-step">
                <div class="process-number">4</div>
                <h3 class="process-title">Ongoing Monitoring</h3>
                <p>Continuous security coverage with regular reviews, updates, and adjustments to maintain optimal protection levels.</p>
            </div>
        </div>
      </div>
    </div>
</section>

<!-- Benefits Section -->
<section class="benefits-section">
    <div class="container">
        <h2 class="section-title">Why Choose ShieldWise for Apartment Security</h2>
        <div class="row">
            <div class="col-md-6">
                <div class="benefit-item">
                    <div class="benefit-icon">
                        <i class="fas fa-clock" aria-hidden="true"></i>
                    </div>
                    <div class="benefit-content">
                        <h4>24/7 Security Coverage</h4>
                        <p>Round-the-clock protection with professional security personnel and monitoring systems ensuring constant vigilance.</p>
```

```html
                    </div>
                </div>

                <div class="benefit-item">
                    <div class="benefit-icon">
                        <i class="fas fa-graduation-cap" aria-hidden="true"></i>
                    </div>
                    <div class="benefit-content">
                        <h4>Trained Residential Specialists</h4>
                        <p>Security guards specifically trained in residential protocols, customer
service, and community relations.</p>
                    </div>
                </div>

                <div class="benefit-item">
                    <div class="benefit-icon">
                        <i class="fas fa-dollar-sign" aria-hidden="true"></i>
                    </div>
                    <div class="benefit-content">
                        <h4>Cost-Effective Solutions</h4>
                        <p>Competitive pricing with flexible service packages that fit your budget
and security requirements.</p>
                    </div>
                </div>
            </div>
            <div class="col-md-6">
                <div class="benefit-item">
                    <div class="benefit-icon">
                        <i class="fas fa-heart" aria-hidden="true"></i>
                    </div>
                    <div class="benefit-content">
                        <h4>Resident Satisfaction</h4>
                        <p>Enhanced quality of life for residents through improved safety, peace of
mind, and community atmosphere.</p>
                    </div>
                </div>

                <div class="benefit-item">
                    <div class="benefit-icon">
                        <i class="fas fa-chart-line" aria-hidden="true"></i>
                    </div>
                    <div class="benefit-content">
                        <h4>Property Value Enhancement</h4>
```

```html
                        <p>Professional security services increase property desirability and can
positively impact rental rates and occupancy.</p>
                    </div>
                </div>

                <div class="benefit-item">
                    <div class="benefit-icon">
                        <i class="fas fa-phone-alt" aria-hidden="true"></i>
                    </div>
                    <div class="benefit-content">
                        <h4>24/7 Emergency Support</h4>
                        <p>Immediate response capabilities for emergencies with direct
coordination with local emergency services.</p>
                    </div>
                </div>
            </div>
        </div>
    </div>
</section>

<!-- Services Overview -->
<section class="py-5">
    <div class="container">
        <div class="row">
            <div class="col-md-4">
                <div class="service-card">
                    <i class="fas fa-building service-icon" aria-hidden="true"></i>
                    <h3 class="service-title">Lobby & Common Area Security</h3>
                    <ul class="feature-list">
                        <li>Lobby Reception Services</li>
                        <li>Common Area Monitoring</li>
                        <li>Mailroom Security</li>
                        <li>Amenity Area Protection</li>
                    </ul>
                </div>
            </div>
            <div class="col-md-4">
                <div class="service-card">
                    <i class="fas fa-lock service-icon" aria-hidden="true"></i>
                    <h3 class="service-title">Access Control Management</h3>
                    <ul class="feature-list">
                        <li>Electronic Key Systems</li>
                        <li>Visitor Authentication</li>
                        <li>Contractor Management</li>
```

```html
            <li>After-Hours Access Control</li>
          </ul>
        </div>
      </div>
      <div class="col-md-4">
        <div class="service-card">
          <i class="fas fa-route service-icon" aria-hidden="true"></i>
          <h3 class="service-title">Patrol Services</h3>
          <ul class="feature-list">
            <li>Property Perimeter Patrols</li>
            <li>Parking Area Inspections</li>
            <li>Security Rounds</li>
            <li>Incident Response</li>
          </ul>
        </div>
      </div>
    </div>
  </div>
</section>

<!-- Stats Section -->
<section class="stats-section">
  <div class="container">
    <div class="row">
      <div class="col-md-3">
        <div class="stat-card">
          <div class="stat-number">200+</div>
          <div class="stat-label">Apartments Secured</div>
        </div>
      </div>
      <div class="col-md-3">
        <div class="stat-card">
          <div class="stat-number">98%</div>
          <div class="stat-label">Resident Satisfaction</div>
        </div>
      </div>
      <div class="col-md-3">
        <div class="stat-card">
          <div class="stat-number">24/7</div>
          <div class="stat-label">Security Coverage</div>
        </div>
      </div>
      <div class="col-md-3">
        <div class="stat-card">
```

```html
                    <div class="stat-number">15+</div>
                    <div class="stat-label">Years Experience</div>
                </div>
            </div>
        </div>
    </div>
</section>

<!-- Testimonials -->
<section class="py-5">
    <div class="container">
        <h2 class="text-center mb-5 service-title">What Property Managers & Residents Say</h2>
        <div class="row">
            <div class="col-md-4">
                <div class="testimonial-card">
                    <img src="/img/james.png" alt="Sarah Johnson, Property Manager" class="client-image">
                    <h4>Sarah Johnson</h4>
                    <p class="text-muted">Property Manager</p>
                    <p>"ShieldWise transformed our apartment complex's security. Resident satisfaction has increased significantly since their implementation."</p>
                </div>
            </div>
            <div class="col-md-4">
                <div class="testimonial-card">
                    <img src="/img/samanta.png" alt="Michael Chen, Building Manager" class="client-image">
                    <h4>Michael Chen</h4>
                    <p class="text-muted">Building Manager</p>
                    <p>"Professional, courteous security staff who understand the residential environment. Our residents feel much safer."</p>
                </div>
            </div>
            <div class="col-md-4">
                <div class="testimonial-card">
                    <img src="/img/shahn1.png" alt="Emily Rodriguez, Resident Council President" class="client-image">
                    <h4>Emily Rodriguez</h4>
                    <p class="text-muted">Resident Council President</p>
                    <p>"The security team is friendly yet professional. They've created a secure environment while maintaining our community feel."</p>
                </div>
            </div>
```

```
          </div>
        </div>
      </section>

      <!-- CTA Section -->
      <section class="cta-section">
        <div class="container">
          <h2 class="mb-4">Secure Your Residential Property Today</h2>
          <p class="mb-4">Contact us for a customized apartment security solution that fits
your community's needs</p>
          <button class="btn btn-custom" aria-label="Request a free security assessment for
your apartment complex" onclick="trackConsultationRequest()">Get a Free Security
Assessment</button>
        </div>
      </section>
    </main>

    <%- include('../partials/Footer') %>

    <!-- Structured Data for Voice Search -->
    <script type="application/ld+json">
    {
      "@context": "https://schema.org",
      "@type": "WebPage",
      "speakable": {
        "@type": "SpeakableSpecification",
        "cssSelector": [
          ".speakable-intro",
          ".speakable-services",
          ".speakable-contact"
        ]
      },
      "url": "https://shieldwisesecurity.com/services/apartment-security"
    }
    </script>


        <!-- ... Your page content ... -->
        <%- include('../partials/Footer') %>
        <script src="https://code.jquery.com/jquery-3.5.1.slim.min.js" defer></script>
        <script src="https://cdn.jsdelivr.net/npm/bootstrap@4.5.2/dist/js/bootstrap.bundle.min.js"
defer></script>

      <!-- Essential Scripts -->
```

```html
<script src="https://code.jquery.com/jquery-3.5.1.slim.min.js" defer></script>
<script src="https://cdn.jsdelivr.net/npm/bootstrap@4.5.2/dist/js/bootstrap.bundle.min.js"
defer></script>

<!-- Optimized JavaScript -->
<script>
  // Smooth Scrolling
  document.querySelectorAll('a[href^="#"]').forEach(anchor => {
    anchor.addEventListener('click', function (e) {
      e.preventDefault();
      const target = document.querySelector(this.getAttribute('href'));
      if (target) {
        target.scrollIntoView({
          behavior: 'smooth',
          block: 'start'
        });
      }
    });
  });

  // Intersection Observer for Animations
  const observerOptions = {
    threshold: 0.1,
    rootMargin: '0px 0px -100px 0px'
  };

  const observer = new IntersectionObserver(function(entries) {
    entries.forEach(entry => {
      if (entry.isIntersecting) {
        entry.target.style.opacity = '1';
        entry.target.style.transform = 'translateY(0)';
      }
    });
  }, observerOptions);

  // Observe elements
  document.querySelectorAll('.apartment-card, .service-card, .process-step,
.benefit-item').forEach(el => {
    el.style.opacity = '0';
    el.style.transform = 'translateY(30px)';
    el.style.transition = 'all 0.6s ease';
    observer.observe(el);
  });
```

```javascript
    // Counter Animation for Statistics
    function animateCounter(element, target) {
        let current = 0;
        const increment = target / 100;
        const timer = setInterval(() => {
            current += increment;
            if (current >= target) {
                current = target;
                clearInterval(timer);
            }
            element.textContent = Math.floor(current) + (element.textContent.includes('+') ? '+' :
element.textContent.includes('%') ? '%' : '');
        }, 20);
    }

    // Trigger counter animation when in view
    const statObserver = new IntersectionObserver(function(entries) {
        entries.forEach(entry => {
            if (entry.isIntersecting && !entry.target.classList.contains('animated')) {
                entry.target.classList.add('animated');
                const statNumber = entry.target.querySelector('.stat-number');
                const value = parseInt(statNumber.textContent);
                animateCounter(statNumber, value);
            }
        });
    }, { threshold: 0.5 });

    document.querySelectorAll('.stat-card').forEach(el => {
        statObserver.observe(el);
    });

    // Track consultation requests
    function trackConsultationRequest() {
        gtag('event', 'generate_lead', {
            'event_category': 'Security Services',
            'event_label': 'apartment',
            'value': 1
        });
        fbq('track', 'Lead');
        // Redirect to quote page
        window.location.href = '/get-quote';
    }
</script>
```

```html
    <!-- Deferred Tracking Scripts -->
    <%- include('../partials/tracking-scripts-deferred') %>

</body>
</html>
```