

Shaheb Bazar, Monichottor, Rajshahi



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Shopify Plans

AmazGo Bangladesh is a digital service-providing agency. If you are looking for a whole package of Graphics Designers, Ecommerce Experts, Website Experts, and Marketing Experts, you stop in the right place. Here, we have qualified Tech Experts with several years of experience in their own sector. Build Your Brand Voice With Since20's Expert Team & Level Up Your Business.

Our Services

- 1. Shopify Dropshipping Store Design
- 2. Products Research From Aliexpress/Any Local Supplier
- 3. Shopify Dropshipping Store Management
- 4. Digital Marketing Service
- 5.Logo/Banner design
- 6.SEÖ

Marketing Platform

Business Account Creation: Facebook business page,Instagram business page,Facebook business managers create & optimize The Facebook shop creates & approves,The Instagram shop creates & approve, the Commerce manager create,Business manager verify,Ad account creates & Payment integrate,Facebook ad manager create,Facebook pixel setup,Facebook conversion API setup,Domain verify,Pinterest account create,Pinterest business managers create,TikTok business account create,Google AdWords account ,Google my business(optional),Google merchant center,Bing account create,Conversion tracking setting with Google Tag manager,Google Analytics setup,YouTube Business accounts create





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Shopify Store Design Requirements

Startup Task: (To start the project)

CMS --Shopify Subscription Plan: Basic (29\$)

Domain: Yes/no?

Paid Theme= Updated theme (You will get it free from us)

Payment Gateway: PayPal, apple pay, any visa card, and many more...

Total Products: About 300

Product adding system= Manually/ Automatically

Category= Almost 5/6 (might change...depend on marketing)

Navigation: 10 like...

Page & Policy: primary 5. (About Us, Contact Us, Shipping Policy, Return & Refund Policy, Privacy Policy, Terms & Condition,).

Apps: primary 8extra 3 or 4....

Product vendor= china, (automation) (contact via outside...email/phone call..)

Selling Area = USA...{city depend on paid campaign })

Audience Target= women, tanager's girl, 10% man (father and brother..boyfriend)

Order fulfillment= automation.. (app)

Product Delivery time= 10/12

Product Niche Selection: Fashion Accessories/Pet Products/Kitchen Products/

Tech Products

Product Vendor or Supplier: Aliexpress or 3rd party





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AmazGo Bangladesh is a Digital service-providing agency where you meet with E-specialist from different sectors. Our main goal is to catch up on your ideas and make them accurate. Each one of us has several years of experience in his own industry. We are a team, A strong one.

Digital Marketing:

- >Business Page & Ad Account Create
- >Ad Account & Campaign Management
- >Ad Content Creation
- >Competitors Research
- >Audience Research & Targeting
- >Profitable Keywords Research

Marketing Platform:

We always use top marketing platforms to get Sure Customers & More Customers.

We use these marketing platforms:

Social Media Marketing

Search Engine Marketing

Email Marketing/ Lead Generation

Social Media Marketing:

Facebook Ads Campaign

Instagram Ads Campaign

Pinterest Ads Campaign

TikTok Ads Campaign





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Ad Account & Campaign Management:

Facebook & Instagram Campaign Set Up:

Ad Content Creation Target Location Target Sure Customers & Get Potential Traffic **Budget Optimization** Free Marketing On Instagram:

Daily Schedule Post Hashtag Research Influencer Research **Pinterest Ads Campaign Set Up:**

Create Pin **Create Board** Ad Campaign Set Up Free Marketing On Pinterest:

Create Pin Hashtag Research **TikTok Ads Campaign Set Up:**

Target Audience **Target Location** Ad Copy Creation Budget Optimization

Remarketing and Retargeting On Facebook & Instagram You will provide videos for video ads





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Search Engine Marketing:

Google Ads Campaign Bing Ads Campaign

Google Ads Campaign Set Up:

Search Ads Campaign:

Ad Content Creation

Keywords Research

Ad Group Creation

Use Extention

Display Ads/Banner Ads Campaign Set Up:

Ad Content Create

Target Network For Ads Placement

Google Shopping Ads Campaign Set Up:

Products Upload

Set Up Shopping Campaign

Bing Ads Campaign Set Up:

Keyword Research

Ad Content Creation

Search Engine Optimization (SEO):

On-Page SEO

Profitable Keywords Research

Off-Page SEO

Technical SEO





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Costing and Investment:

<u>Social Medias Investment per month</u>

- 1. Facebook Ad run cost \$100
- 2. Instagram Ad run cost \$100
- 3. Google Ad run cost \$100
- 4. Tiktok Ad run cost \$100
- 5. Pinterest Ad run cost \$100
- 6. Email Marketing cost Paid/ Targeted customer **Total: \$500-600 USD**

Per Month Product order cost:

If business started from May (Event and Pick time of Business) Per month **\$1000-1500 USD**

ROI(return of investment: 20%-25%)

DISCLAIMER:

*It takes at least 6 months to build a standard Shopify store, so be patient!





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Our Marketing Contract:

You have to take marketing service from us 6 month.

Video advertising requires \$20/month for the video production

Full access is required for Store Management, Business Page Management & Ad account management.

Services Charge:

Store Design = \$200

Logo/Banner = FREE

Business page & Ad account creation = \$100

Store make and ad account total cost = \$300

Store Management, Business Page Management,

Ad Account & Campaign Management = 30%





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UK LIMITED COMPANY

Company Formation

Service Address London for one year

Business Stripe Account Business PayPal Account Virtual Business Bank account (Wise)

Expert Guidance How to manage your Financial Accounts

Web Authentication Code to Update Companies House Records Soft Copy of Certificate of Incorporation

Soft Copy of Memorandum & Articles of Association

PSC Register - A New Legal Requirement

Free Online & Email Support for the Life of your Company

Registered Office Address for One Year.

Free Directors service address for all directors for one year.

Free delivery of official posts. (Letters from HMRC, Companies House, and the Courts) via our unique scanning service.

Free Pre-Submission Review

FREE SHOPIFY THEMES

TOTAL COST: \$500 USD

