



# *Strategic Plan*

**2025-2030**

## Acknowledgment of Country

The NSW Central West Muslims Association (NSWCWMA) respectfully acknowledges the Wiradjuri people, the traditional custodians of the land on which we operate. We pay our respects to Elders past, present, and emerging and extend this respect to all Aboriginal and Torres Strait Islander peoples. We value the rich cultural heritage of the Wiradjuri people and honour their enduring connection to the land, waters, and community.

## Our Story

Established in 2017, NSWCWMA is a not-for-profit organisation dedicated to serving the diverse needs of culturally and linguistically diverse (CALD) communities in the Central West region of New South Wales. Our services are designed to foster inclusivity, wellbeing, and social cohesion.

### Key Services

- Social support and community engagement
- Educational initiatives
- Health and wellbeing programs
- Cyber safety and digital literacy training
- Advocacy for CALD and disadvantaged groups
- Housing and homelessness support
- Community vehicle services for the elderly, sick, and disabled

## Message from the President

On behalf of the management committee, I am honoured to present the NSW Central West Muslims Association's Strategic Plan for 2025–2030. This comprehensive plan outlines our commitment to enhancing community engagement, expanding our services, and striving for organisational excellence. This plan is the culmination of extensive collaboration and input from our dedicated staff, community members, and stakeholders. I extend my heartfelt gratitude to everyone involved in its development and finalisation. Your insights and commitment have been invaluable in shaping a vision that truly reflects the aspirations of our community.

**(Imam Mahmoud Amin)**

## Our Mission

We are dedicated to promoting community wellbeing through inclusive and benevolent services. While rooted in Islamic values, our primary focus is on collaborating with the community to create a safe and healthy environment for all, alleviate poverty, assist the sick, and respond to natural disasters.

## Our Vision

We aim to foster a compassionate and supportive community in Dubbo and Central West New South Wales, we are dedicated to alleviating poverty, providing social and educational facilities, and supporting those in need, all while promoting universal benevolence and wellbeing.

## Our Values

### Inclusion and Respect

Embracing diversity and fostering an inclusive environment where everyone feels valued and respected.

### Service and Empowerment

Enhancing community well-being through accessible services and empowering individuals to take an active role in their community.

### Leadership and Excellence

Inspiring leadership within the community by nurturing talent and encouraging civic participation.

### Accountability & Trust

Upholding transparency, sustainability, and ethical governance in all their actions.

### Mindfulness & Innovation

Honoring cultural heritage while fostering mutual respect and understanding across diverse backgrounds

## Strategic Direction

### Strengthen Community Engagement and Support

We aim to create programs that bring together diverse groups, enhancing social cohesion and mutual understanding.

### Expanding and Innovating Services to Meet Emerging Needs

By introducing new services and enhancing existing ones, we strive to address the evolving needs of our community, particularly focusing on the CALD population.

### Enhancing Organisational Capacity for Sustainable Growth

We are dedicated to building a robust organisational framework that supports our mission and ensures the longevity of our services.

## Strategic Goals

Strengthen Community Engagement and Support

Expand and Innovate Services

Foster Organisational Excellence

# Strengthen Community Engagement and Support

The NSW Central West Muslims Association Incorporated aims to deepen connections and deliver tailored programs to enhance inclusion and resilience.







## Expand and Innovate Services

The NSW Central West Muslims Association Incorporated aims to introduce new programs and enhance existing services to meet community needs.

### Establish a Community Vehicle Program to Support Elderly, Sick, and Disabled Individuals

Secure funding for the vehicle by 2025 and provide transport for 2,000 trips by 2030.



### Open a Not-for-profit Childcare Centre for CALD Families in Dubbo

Secure licensing by 2026 and enrol 200 children annually by 2028.



### Develop Affordable Housing Initiatives

Register as Tier 3 Community Housing Provider by 2026.



### Create a Multipurpose Community Centre Featuring Recreational and Mental Health Facilities

Finalise designs and secure partnerships by 2028.



### Deliver Workshops On Digital Literacy, Physical Health, Women's Empowerment, And Cybersecurity

Conduct 50 workshops annually by 2027.



### Launch Counselling Services and Expand Mental Health Programs

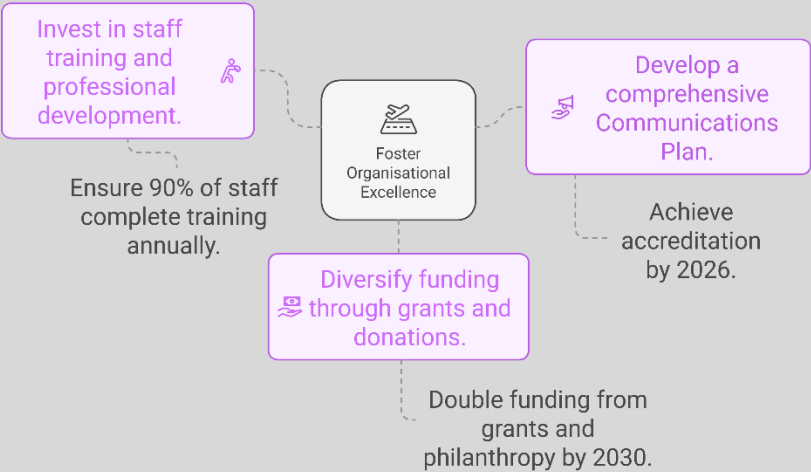
Engage 1,000 participants in digital literacy by 2030.





# Foster Organisational Excellence

The NSW Central West Muslims Association Incorporated aims to strengthen governance and internal capacity for sustainable service delivery.



## Implementation and Monitoring

The NSWCWMA Board of Directors will oversee the execution of this plan through:

### Quarterly Reviews

Tracking progress against key actions and KPIs.

### Annual Assessments

Evaluating outcomes and refining strategies.

### Transparent Reporting

Sharing updates with stakeholders to ensure accountability.

## Appendices

Detailed Action Plans

Financial Projections

Risk Management Framework

Community Feedback Summary



**Embracing Diversity and Building Stronger**

# *Communities*

<https://www.nswcwma.org.au>