



# FROZEN TREATS

MADE YOUR WAY



READY IN MINUTES



100% VEG



NO

ADDED  
PRESERVATIVES



# A JOURNEY OF CREATING PREMIUM AND SUPERIOR QUALITY SNACKS



When great consistent taste meets convenience, your success is guaranteed! In the food business, smart choices make all the difference. Backed by six decades of experience in potato farming, HyFun has emerged as one of the largest producers of high-quality frozen food. Today, some of the largest global brands trust HyFun.

# SEED-TO-SHELF

Our unwavering passion is to deliver international quality food. To make it happen, we look after everything in-house, from procuring seeds to farming, storing to processing potatoes, and finally delivering the best ready-to-cook frozen snacks.

**HyFun's Seed Multiplication Program**  
ensuring good control over seed quality

**Contract Farming Model**  
supplying quality seeds and agronomy services to our growers

**Advanced High-Tech Cold Storages**  
ensuring raw potatoes are stored at their best until processed

**Extensive Supply Chain**  
providing last mile connectivity ensuring cold chain is maintained right up to the shelf

**State-of-the-art Processing Plant**  
where products are manufactured as per global standards

## BEST FOR YOUR BUSINESS



Business relevant menu solutions & advantages



Convenience & portion control



No added preservatives



Long shelf life



Year-round supplies



Trusted by the biggest global brands

# OUR RETAIL RANGE OF SNACKS



# ESTEEMED CLIENTELE

Trusted by the biggest global brands

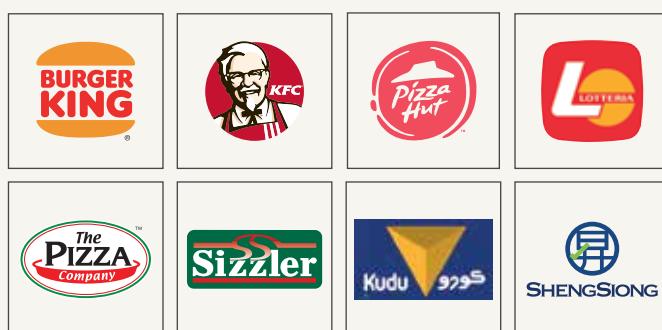
## CLIENTELE - INDIA



### WHITE LABELS



## CLIENTELE - INTERNATIONAL

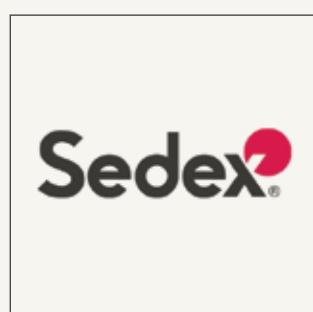
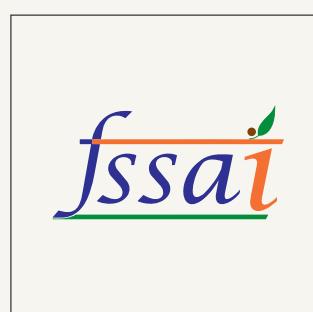


### WHITE LABELS



# CERTIFICATIONS

Accredited to the highest global standards



# OUR GLOBAL PRESENCE



## North America

- Canada
- Belize

## Africa

- Mauritius
- Kenya
- Uganda
- Rwanda
- DR Congo
- Seychelle

## Middle East

- Saudi Arabia
- UAE
- Kuwait
- Qatar
- Bahrain
- Iraq
- Oman

## East Asia

- South Korea
- Taiwan
- Japan

## Asia

- India
- Russia
- Nepal
- Sri Lanka
- Bhutan
- Maldives
- Myanmar
- Bangladesh

## South East Asia

- Indonesia
- Thailand
- Vietnam
- Malaysia
- Philippines
- Cambodia
- Singapore
- Brunei

## Europe

- UK

## Pacific

- Australia
- Fiji

# OUR RANGE OF FRIES

Made from the finest potatoes, our signature French Fries are a perfect balance of texture and taste. A versatile side dish, that you can serve with a variety of herbs and sauces.



## FRENCH FRIES

Crispy golden texture on the outside and creamy goodness of potatoes on the inside, make our fries extra-delicious!

Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	425g	28	11.9
Poly Pack	1kg	10	10



## FLAVORY FRIES

Take your meals from drab to fab with our Flavory Fries. Packed with spicyflavors and aromatic herbs, they are everyone's favourite.

Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	400g	28	11.2
Poly Pack	1kg	10	10

# ALL TIME FAVOURITES

Crispy and lip-smacking snacks that everyone loves! Made with high quality potatoes and packed with a punch of exciting flavours, flip them into tasty meals in no time!



## BURGER PATTY

Made with the right mix of fresh veggies, potatoes and a crispy coat of breadcrumbs, our Burger Patty comes packed with our signature spice blend to ensure great taste and flavour.

Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	360g	26	9.36



## POTATOBETS

A fun snack to make any meal-time exciting! Champion your kids with these alphabet-shaped munchies. Ideal to serve in birthday parties and a wonderful way to play some word games.



Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	400g	24	9.6
Poly Pack	1kg	10	10

## VEGGIE STIX

A medley of potatoes, delectable veggies and a special seasoning rolled into thin, crispy munchy sticks.

Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	425g	26	11.05



## ALOO TIKKI

Simple and versatile, these quintessentially Indian-style tikkis are stuffed with a tangy authentic Indian taste and a great crumbly crust.



Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	400g	28	11.2

# NUGGETS

An incredible range of delicious pops packed with mouth-watering flavours and bold spices with a crispy golden coating on the outside and a soft creamy, soulful taste on the inside.



## JALAPEÑO CHEESY POPS

Crisp and spiced with jalapeños, our signature poppers are packed with a punch of spicy-cheesy flavour and crunch in every bite!

Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	250g	36	9



## CHILLI GARLIC POPPERS

The classic potato poppers with a spicy twist of chilli and garlic, seasoned to perfection with unique flavours.

Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	400g	26	10.4

## CRISPY VEGGIE BITES

A crunchy blend of fresh veggies made with a unique seasoning and a crackling crust.

Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	400g	26	10.4



## BARBEQUE BITES

Tantalize your taste buds! Rich, fluffy potato nuggets tossed in an intense barbecue flavour that brings an exciting twist to the usual taste.

Packaging	SKU	Packs per Case	Net Weight (kg)
Poly Pack	400g	26	10.4



# RANGE OF PIZZAS

Get the best combinations of cheese, sauce and toppings on a perfect round base with our wide variety of pizzas. An easy-to-make party snack!

## MARGHERITA - REGULAR

A timeless classic! Our Margherita Pizza is made with authentic herbs and spices mixed to perfection in a juicy tomato gravy and topped with the finest mozzarella, making it everyone's soul food.



Packaging	SKU	Packs per Case	Net Weight (kg)
Mono carton	215g	40	8.6



## GARDEN FRESH - THIN CRUST

An assortment of freshly cut exotic veggies like baby corn, olives, jalapeños, and loads of cheese on a crunchy thin crust make our Garden Fresh Pizza a popular choice. The perfect cheat day snack!

Packaging	SKU	Packs per Case	Net Weight (kg)
Mono carton	190g	40	7.6

## TANDOORI PANEER - REGULAR

A tasty tribute to the favourite Indian cuisine, our Tandoori Paneer Pizza comes with a tangy, flavourful diced cottage cheese and authentic spices that make every bite delicious.

Packaging	SKU	Packs per Case	Net Weight (kg)
Mono carton	240g	40	9.6



## VEG PARADISE - REGULAR

Packed with the goodness of sweet corn, bell peppers, paprika, and olives, our Veg Paradise Pizza is a happy treat for all!

Packaging	SKU	Packs per Case	Net Weight (kg)
Mono carton	240g	40	9.6



#### CORPORATE OFFICE

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#### SALES & MARKETING OFFICE

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#### PRODUCTION FACILITY

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