

PROJECT 1

Shreya Shah

Spring 2018

Source

- Interaction of Colours – Joseph Albers

Inspiration – Paul Ekman

ATLAS OF EMOTIONS

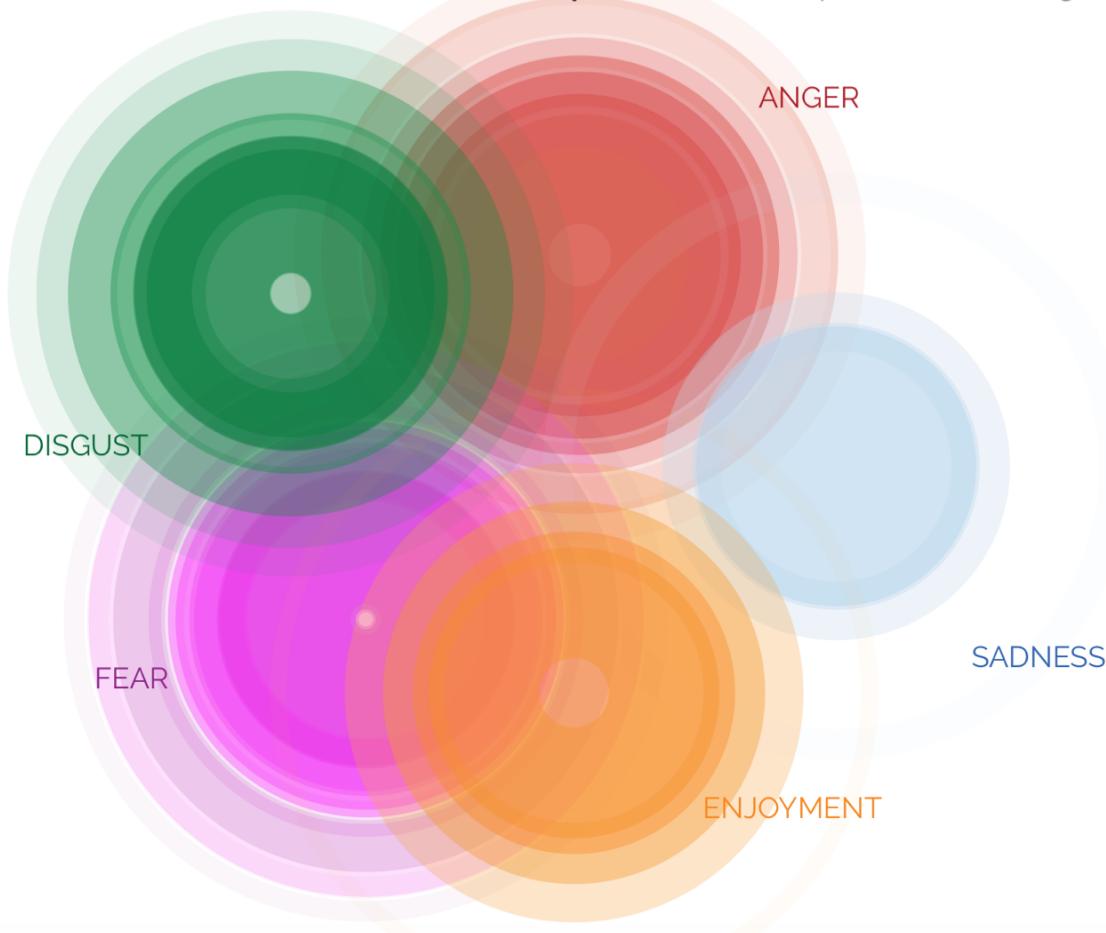
Our Experience

Most emotions researchers agree on these five Universal Emotions: emotions that all humans, no matter where or how we were raised, have in common. The movement of the shapes reflects the fluid nature of emotions – the way their strength and frequency varies from moment to moment. Select an emotion to learn more.

Learn More



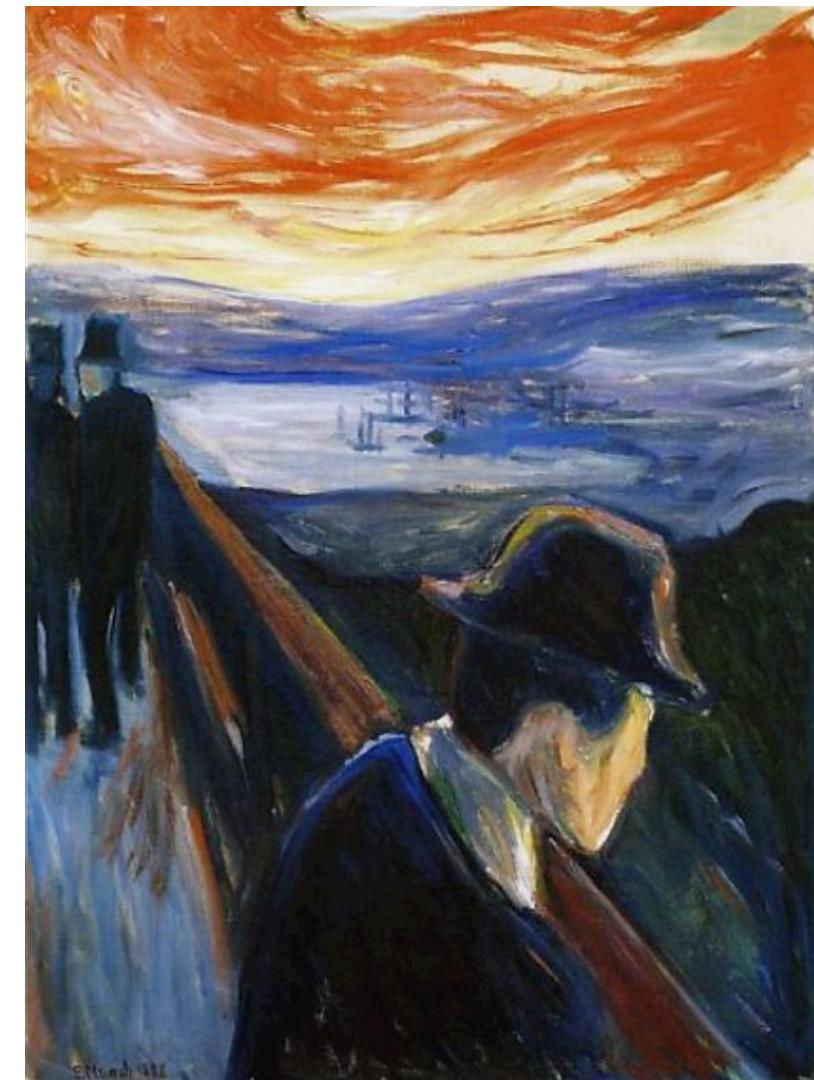
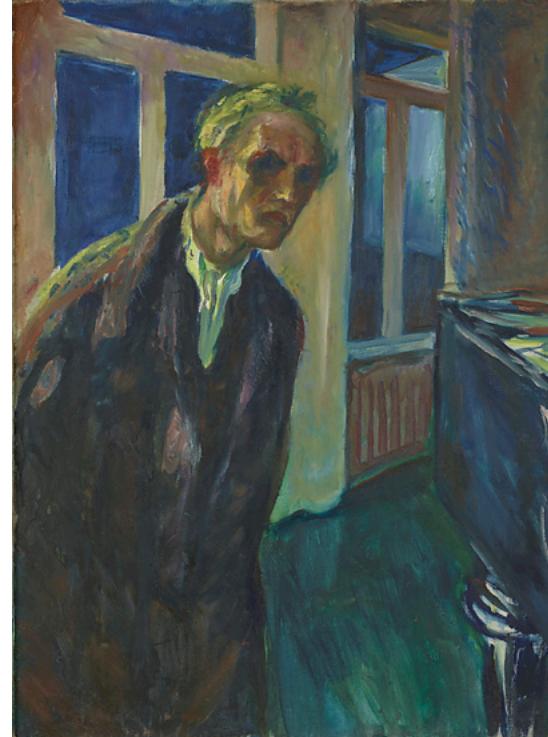
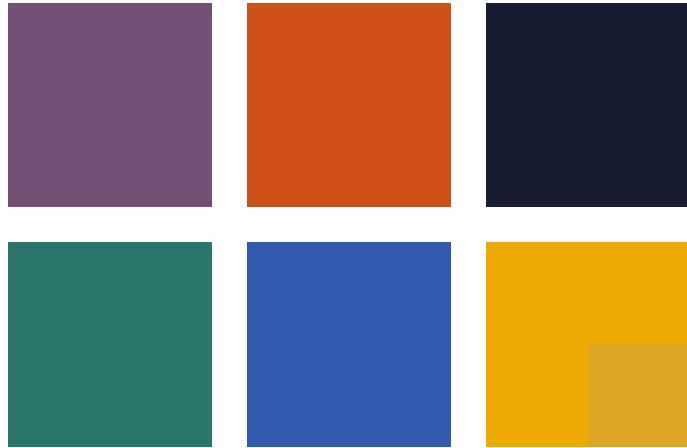
Introduction Timeline **Experience** Response Strategies (English)



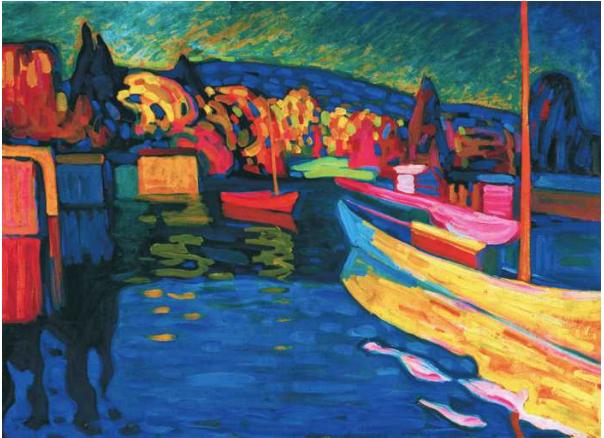
David Hockney



Edvard Munch



Other colour palette inspiration



http://www.artfactory.com/art_appreciation/visual-elements/color.html

<http://www.arttherapyblog.com/online/color-psychology-psychological-effects-of-colors/#coolcolors>

Objectives

- Creating environments to reflect moods based on colour

Audience

- Anyone interested in how colours affect emotions/moods
- Setting moods (using the images as backgrounds etc.)
- People looking for inspiration for colour palettes?
- ~~Not really for phone screens because they are too small and it won't be as impactful~~

Content Requirements

- ~~Photographs / images of spaces to edit~~
- More abstract and digital but drawing colours from other works / gradations / shapes
- Minimal text only for lists / titles / navigation
- Moods: calm, vibrant, discomfort, disgust?, joy?, anxious
- Definitely no video or audio

Functional Requirements

- Cannot switch from one mood to another w/o going through home page
- Each "mood" page has only one exit button that takes you back to the homepage
- The rest of the pages are connected via the nav bar

Layout Inspiration

Experimental Jetset

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alphabetical

		Dec 2017	VB-Marmi / VB79	Apr 2011	2K by Gingham 2007	Jun 2007	Dazzle Ship	Oct 2003
Karina-Bisch / Elle-Point		Sep 2017	VB-Guerneia	Apr 2011	Vanessa Beecroft VB61	Jun 2007	Gold on Brown	Oct 2003
Kyiv-International / emblem		Sep 2017	Metropolis M contribution	Apr 2011	NAIM Jean Prouvé	May 2007	High Noon	Sep 2003
Idea-Books / Winter		Sep 2017	SMCS / Design-Museum	Mar 2011	Vanessa Beecroft VBDP	May 2007	Pastoe / Installation	Sep 2003
High-Skies		Sep 2017	Stussy T-shirts	Mar 2011	Beauty is in The Street	May 2007	Pastoe / Sign system	Sep 2003
Escape-ism-Svenonius		Aug 2017	NAIM Out of Fashion	Mar 2011	Vanessa Beecroft VBSS	Mar 2007	Artimo poster	Aug 2003
Kara-Walker-poster		Aug 2017	Poster-Crouwel-Unit	Feb 2011	NAIM Bipolis	Mar 2007	2K by Gingham 2003	Aug 2003
Signals-It-Periphery		Jul 2017	Music-for-Crouwel	Feb 2011	NAIM The Edible City 2	Mar 2007	Kagami	Jul 2003
Unique-Movements		Jun 2017	Two or Three Things 1	Feb 2011	NAIM The Edible City 1	Mar 2007	Zang! Tumb Tumb	Jul 2003
Oral-Fixation		Jun 2017	Graphic Design Worlds	Jan 2011	Vanessa Beecroft VBRS	Feb 2007	Cellscape for Cellphones	Jul 2003
MB-Frankfurt-banners		Jun 2017	Kelly 1:1 / SF-Edition	Dec 2010	Vanessa Beecroft VB60	Feb 2007	WATW / Catalogue	Jun 2003
TimePiece / Section-7		May 2017	Still the Modern World	Dec 2010	DTC / Het Wijde Land	Feb 2007	WATW / Printed matter	Jun 2003
Split / Atelier Impopulaire		Apr 2017	Moen-Life-Store	Dec 2010	Typographic Architect. 1	Feb 2007	Dark Side of Bauhaus	Jun 2003
Event-Architectuur-book		Mar 2017	NAIM / Club Ceramique	Nov 2010	Anthem	Feb 2007	Modern Love is...	May 2003
Cover-Icon-Mag.		Mar 2017	V&A Memory	Sep 2010	MoMA NY	Feb 2007	Helveticaism	May 2003
T-shirt-Mankind-is-Unknown		Feb 2017	NAIM Panels	Sep 2010	DTC / Peanuts	Jan 2007	White Dots	May 2003
Backdrop-TTQ/LAABF		Feb 2017	Karina-Bisch Kiosk	Aug 2010	MM / Internet Paintings	Jan 2007	Lost & Found	Apr 2003
LAABF-w/-Mike-Mills		Feb 2017	Kinderpostzegels	Aug 2010	Geometroympics-2020	Dec 2006	Blew-Up	Feb 2003
Statement&C.-2nd-ed.		Jan 2017	Typoface-Actuel	Aug 2010	RMN	Dec 2006	Gat-&-Horse	Jan 2003
You-are-what-you-read		Dec 2016	Interview / Design Words	Jul 2010	2K by Gingham 2006	Nov 2006	Pep-Art Pantyhose	Jan 2003
Building-8		Dec 2016	Paradiso Poster/Folder	Jul 2010	Aeronyms of Hardeore	Oct 2006	Textfield	Jan 2003
The-No-Thing-TTQ-32		Nov 2016	Les-Plus-Beaux-Livres	Jun 2010	DTC / Season 2006-2007	Aug 2006	Crouwelism	Jan 2003
The-Shew-Must-Ego-On		Nov 2016	NAIM Clip/Stamp/Fold	Jun 2010	3/1-2-3-Kunstenaarlab	Aug 2006	2K-by-Gingham-2002	Dec 2002
EP2-Sternberg		Nov 2016	Blanka / Structure	Jun 2010	Deemberstamps	Aug 2006	Deemberstamps	Dec 2002

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Graphic Thought Facility

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- New Thames & Hudson – The art of typewriting
New Dior – Dior by Avedon
New Modern Design Review – Issues 1 and 2
Campaign Frieze Art Fair – 2012 campaign
Campaign Kvadrat – Shapes
Campaign Shakespeare's Globe Theatre – 2003 season
Exhibition Somerset House – Miles Aldridge: I Only Want You To Love Me
Exhibition Design Museum – Kenneth Grange
Exhibition Science Museum – Who am I? (2010)
Exhibition Art Institute of Chicago – GTF: Resourceful Design
Identity Oki Nami – Identity (2008)
Identity Le Printemps de Septembre à Toulouse
Identity Design Museum
Identity Frieze Art Fair
Identity Habitat
Packaging Herman Miller – Formwork
Product Graphic Thought Facility – MeBox

<https://www.experimentaljetset.nl>

<http://www.graphicthoughtfacility.com>