

Samkit Minesh Shah

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Education

Bachelor of Technology - Information Technology, Dwarkadas J. Sanghvi College of Engineering 2021 – 2025

High School Diploma - Class 12, Global Public School and Jr. College 2020 – 2021

Professional Experience

Developer & Creator, CONCEPT SIMPLIFIED 🔗 04/2021 – present
Mumbai, India

- Dedicated educator on an EdTech platform, guiding students to excel academically.
- Developed and maintained a successful YouTube channel with 18K+ subscribers from zero.
- Provided insightful analysis of annual cutoffs, offering an all-in-one admission platform.
- Contributed to student success by creating a holistic platform for academic excellence and admission guidance.

Revenue & Business Analyst Intern, StayVista 🔗 06/2023 – 08/2023
Mumbai, India

- Extensive experience in generating data-driven insights for strategic decision-making.
- Proficient in backend pricing strategies to optimize revenue streams.
- Demonstrated expertise in managing inventory on OTA platforms such as Airbnb, Go-MMT, and Booking.com.
- Proven track record of effectively maximizing revenue through strategic inventory management.
- Skilled in Agile Management methodologies for adaptable and efficient project execution.

Finance Research Analyst Intern, Wall Street Oasis 🔗 04/2023 – 08/2023
Remote

- Specialized in analyzing financial data and market trends.
- Provided strategic insights for informed decision-making.
- Enhanced and optimized previous research reports for improved website SEO.
- Achieved a remarkable 30% month-over-month growth in traffic to the new resources section.
- Identified and recommended investment opportunities based on comprehensive analysis.

Skills

Programming Languages:

Python, JAVA, C

Databases:

MySQL, Oracle, MongoDB

Tools & Technologies:

Git, Github, Google Cloud, Power BI, MS Office

Frameworks/Libraries:

Django, Flask, NumPy, Pandas, Scikit-learn, TensorFlow, PyTorch, Matplotlib

Designing:

UI/UX, Canva, Figma

Other:

Operating System, Computer Networks, DevOps, DBMS, System Commands, Data Mining and Management

Soft Skills:

Problem Solving, Teamwork, Leadership, Communication, Collaboration, Innovative, Team Player, Creative

Technical:

Artificial Intelligence, Machine Learning, Data Science, Natural Language Processing

Projects

GeekHaven - Personal Blog

A minimalist blog showcasing cosplay and gaming adventures with community cosplay submissions, built with Django, Tailwind CSS, JavaScript, and PostgreSQL.

MailerOwl - Email Marketing

A Python and Django application for scheduling, sending, and monitoring email campaigns, utilizing MailJet API, Docker, and PostgreSQL.

FinanceMe - Personal Finance Management with Django

A Django-based web application for efficient expense tracking and financial management, leveraging Python, Django, PostgreSQL, and integrated calendar and authentication systems.

Data Analysis on Superstore Sales Report

EDA on the Superstore dataset, utilizing Python and data visualization tools to uncover key insights of sales trends, customer behavior, and product performance, facilitating data-driven decision-making and optimizing business strategies.

NLP and Sentiment Analysis based Trading Strategy

Develop a trading strategy leveraging Natural Language Processing (NLP) to extract sentiment from news headlines.

Investor Risk Tolerance and AI Advisor

Developing a user-friendly platform that assesses investor risk tolerance and utilizes AI-advisor technology to tailor investment strategies accordingly.

Research & Publications

Mean Reversion and Momentum Algorithm - AlgoTrading Strategies, IJSREM [↗](#)

Research Paper ID : IJSREM27941

Image Encryption Using Chaos Maps, IJSREM [↗](#)

Research Paper ID : IJSREM27696

Certificates

- Data Science Foundation - IIT Madras [↗](#)
- Google Cloud Certification - GCC 2022 [↗](#)
- Data Science & Business Analytics - Spark Foundation [↗](#)

Achievements

Mood Indigo 2022 - IIT Bombay Digital Marketing [↗](#)

Ranked 6th across India and Ranked 3rd from Mumbai City in Digital Marketing Competition.

Winner of Trading Buzz - NMIMS Goonj'23

On Ground Stock Market Trading Competition hosted in NMIMS Annual Fest 2023, Mumbai.

SEBI NISM Quiz 2024 [↗](#)

National Financial Literacy Quiz 2024

Leet Code Challenges [↗](#)

Solved 250+ Problems and Achieved 7 Badges.

Organizations

The Shah Foundation, Event Associate and Creatives

DJS Racing, Marketing Team - Onboarding Sponsors.

IIT Bombay Mood Indigo, Digital Marketing Intern & Contingent Leader

DJS Trinity, Technical Head