

## Ayushi Uttamani

WORDPRESS DEVELOPER & CONTENT WRITER

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## PROFESSIONAL SUMMARY

outgoing, am an enthusiastic and eager-tolearn college student. I am looking for and seeking various opportunities satisfy my curiosity. Hoping to nurture and get nurtured in the process. I am also an absolute geek for astrophysics and space sciences.

#### INTERPERSONAL SKILLS

Communication Skills

**Problem Solving Skills** 

**Detail Oriented** 

**Teamworker** 

Leadership skills

#### SKILLS

- Programming Languages: C, C++, Java
- Web Development: HTML, CSS
- Wordpress Development
- Canva, Illustrator, Lightroom (Photo editing)
- Inshot, Capcut, Prequel, After effects (Video editing)
- · Content Writing
- Social Media Handling and Support
- · Marketing and Sponsorships
- · Web and Internet Analytics

### **WORK EXPERIENCE**

#### SOCIAL MEDIA MARKETING INTERN

Oct 2022 - Dec 2022

### ExamPil Ed-Tech., Mumbai

- Worked on their instagram @myexampil & facebook..
- I was the Senior intern, and I worked on a few marketing strategies too..

#### **CREATIVES INTERN**

Feb 2022 - May 2022

## Wearhouse Inc., Mumbai

- Provided my insights: social media & in-app features.
- Also worked as a content writer and creatives intern.

### **EDUCATION HISTORY**

## Bachelor of Technology Information Technology

June 2025 (ongoing)

# Dwarkadas Jivanlal Sanghvi College of Engineering

- Currently in the 2nd Year of Btech.
- Worked on various projects using C language.
- Among extracurriculars, I'm a part of:
  DJS Express (Events Co-Committee Member),
  DJSCE Trinity (PR & Technical Co-Committee)
  DJS Aura (Actor and Director).

July 2021

#### **HSC**

# Prakash College of Commerce And Science

- Scored 94.5% in HSC board examination.

SSC March 2019

## Utpal Shanghvi Global School

- Scored 94.00% in SSC board examination.
- -Member of the Dramatics Club as well as the Quiz & Debate Club.
- Anchor of the Tug Of War team.
- -Participated in both academic & non academic competitions.