

## Current form code (bad)

```
<!-- ----- -->
<!-- NOTE: Please add the following <META> element to your page <HEAD>. -->
<!-- If necessary, please modify the charset parameter to specify the -->
<!-- character set of your HTML page. -->
<!-- ----- -->

<META HTTP-EQUIV="Content-type" CONTENT="text/html; charset=UTF-8">

<!-- ----- -->
<!-- NOTE: Please add the following <FORM> element to your page. -->
<!-- ----- -->

<form action="https://www.salesforce.com/servlet/servlet.WebToLead?encoding=UTF-8"
method="POST">

<input type="hidden" name="oid" value="00D40000000MrgW">
<input type="hidden" name="retURL" value="http://perfectsearchmedia.com/thankyou.php">

<!-- ----- -->
<!-- NOTE: These fields are optional debugging elements. Please uncomment -->
<!-- these lines if you wish to test in debug mode. -->
<!-- <input type="hidden" name="debug" value=1> -->
<!-- <input type="hidden" name="debugEmail" -->
<!-- value="matt.c@perfectsearchmedia.com"> -->
<!-- ----- -->

<label for="first_name">First Name</label><input id="first_name" maxlength="40"
name="first_name" size="20" type="text" /><br>

<label for="last_name">Last Name</label><input id="last_name" maxlength="80"
name="last_name" size="20" type="text" /><br>

<label for="email">Email</label><input id="email" maxlength="80" name="email"
size="20" type="text" /><br>

<label for="phone">Phone</label><input id="phone" maxlength="40" name="phone"
size="20" type="text" /><br>

<label for="company">Company</label><input id="company" maxlength="40" name="company"
size="20" type="text" /><br>

Traffic Services: (to select more than one service hold down the Ctrl key)<select
id="00N40000002Hq0g" multiple="multiple" name="00N40000002Hq0g" title="Traffic
Services"><option value="Search Engine Marketing">Search Engine Marketing</option>
<option value="Search Engine Optimization">Search Engine Optimization</option>
<option value="Social Media">Social Media</option>
<option value="Mobile">Mobile</option>
<option value="Retargeting">Retargeting</option>
<option value="Display Advertising">Display Advertising</option>
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<option value="Link Building">Link Building</option>
<option value="Reputation Management">Reputation Management</option>
</select><br>

Budget:<input id="00N40000002Hpxh" name="00N40000002Hpxh" size="20" type="text" /
><br>

<label for="description">Description</label><textarea name="description"></
textarea><br>

<input type="submit" name="submit">

</form>

```

## New Form Code - Traffic

*(form sizes can be altered for the layout, and apply CSS to format nicely)*

```

<form action="https://www.salesforce.com/servlet/servlet.WebToLead?encoding=UTF-8"
method="POST">

<input type="hidden" name="oid" value="00D40000000MrgW">
<input type="hidden" name="retURL" value="http://perfectsearchmedia.com/thankyou.php">
<input type="hidden" id="lead_source" name="lead_source" value="TOPSEOs Traffic">

<label for="first_name">First Name</label><input id="first_name" maxlength="40"
name="first_name" size="20" type="text" /><br>

<label for="last_name">Last Name</label><input id="last_name" maxlength="80"
name="last_name" size="20" type="text" /><br>

<label for="email">Email</label><input id="email" maxlength="80" name="email"
size="20" type="text" /><br>

<label for="phone">Phone</label><input id="phone" maxlength="40" name="phone"
size="20" type="text" /><br>

<label for="company">Company</label><input id="company" maxlength="40" name="company"
size="20" type="text" /><br>

Traffic Services: (to select more than one service hold down the Ctrl key)<select
id="00N40000002Hq0g" multiple="multiple" name="00N40000002Hq0g" title="Traffic
Services"><option value="Search Engine Marketing">Search Engine Marketing</option>
<option value="Search Engine Optimization">Search Engine Optimization</option>
<option value="Social Media">Social Media</option>
<option value="Mobile">Mobile</option>
<option value="Retargeting">Retargeting</option>
<option value="Display Advertising">Display Advertising</option>
<option value="Link Building">Link Building</option>
<option value="Reputation Management">Reputation Management</option>

```

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</select><br>

<label for="description">Comments or Questions:</label><textarea name="description"></
textarea><br>

<input type="submit" name="submit">

</form>

```

## New Form Code - Design

*(form sizes can be altered for the layout, and apply CSS to format nicely)*

```

<form action="https://www.salesforce.com/servlet/servlet.WebToLead?encoding=UTF-8"
method="POST">

<input type="hidden" name="oid" value="00D40000000MrgW">
<input type="hidden" name="retURL" value="http://perfectsearchmedia.com/thankyou.php">
<input type="hidden" id="lead_source" name="lead_source" value="TopSEOs Design">

<label for="first_name">First Name</label><input id="first_name" maxlength="40"
name="first_name" size="20" type="text" /><br>

<label for="last_name">Last Name</label><input id="last_name" maxlength="80"
name="last_name" size="20" type="text" /><br>

<label for="email">Email</label><input id="email" maxlength="80" name="email"
size="20" type="text" /><br>

<label for="phone">Phone</label><input id="phone" maxlength="40" name="phone"
size="20" type="text" /><br>

<label for="company">Company</label><input id="company" maxlength="40" name="company"
size="20" type="text" /><br>

Traffic Services: (to select more than one service hold down the Ctrl key)<select
id="00N40000002Hq0g" multiple="multiple" name="00N40000002Hq0g" title="Traffic
Services"><option value="Search Engine Marketing">Search Engine Marketing</option>
<option value="Search Engine Optimization">Search Engine Optimization</option>
<option value="Social Media">Social Media</option>
<option value="Mobile">Mobile</option>
<option value="Retargeting">Retargeting</option>
<option value="Display Advertising">Display Advertising</option>
<option value="Link Building">Link Building</option>
<option value="Reputation Management">Reputation Management</option>
</select><br>

<label for="description">Comments or Questions:</label><textarea name="description"></
textarea><br>

```

<input type="submit" name="submit">

</form>