Current form code (bad)

```
<!-- NOTE: Please add the following <META> element to your page <HEAD>.
<!-- If necessary, please modify the charset parameter to specify the
<!-- character set of your HTML page.
<!-- ------ -->
<META HTTP-EQUIV="Content-type" CONTENT="text/html; charset=UTF-8">
<!-- NOTE: Please add the following <FORM> element to your page.
<!-- ------- -->
<form action="https://www.salesforce.com/servlet/servlet.WebToLead?encoding=UTF-8"</pre>
method="POST">
<input type=hidden name="oid" value="00D4000000MrgW">
<input type=hidden name="retURL" value="http://perfectsearchmedia.com/thankyou.php">
<!-- ------ -->
<!-- NOTE: These fields are optional debugging elements. Please uncomment
<!-- these lines if you wish to test in debug mode.
<!-- <input type="hidden" name="debug" value=1>
<!-- <input type="hidden" name="debugEmail"
<!-- value="matt.c@perfectsearchmedia.com">
<label for="first name">First Name/label><input id="first name" maxlength="40"</pre>
name="first name" size="20" type="text" /><br>
<label for="last name">Last Name/label><input id="last name" maxlength="80"</pre>
name="last name" size="20" type="text" /><br>
<label for="email">Email/label><input id="email" maxlength="80" name="email"</pre>
size="20" type="text" /><br>
<label for="phone">Phone/label><input id="phone" maxlength="40" name="phone"</pre>
size="20" type="text" /><br>
<label for="company">Company/label><input id="company" maxlength="40" name="company"</pre>
size="20" type="text" /><br>
Traffic Services: (to select more than one service hold down the Ctrl key) < select
id="00N40000002Hq0g" multiple="multiple" name="00N40000002Hq0g" title="Traffic
Services"><option value="Search Engine Marketing">Search Engine Marketing</option>
<option value="Search Engine Optimization">Search Engine Optimization/option>
<option value="Social Media">Social Media
<option value="Mobile">Mobile</option>
<option value="Retargeting">Retargeting</option>
<option value="Display Advertising">Display Advertising/option>
```

```
<option value="Link Building">Link Building</option>
<option value="Reputation Management">Reputation Management</option>
</select><br>
Budget:<input id="00N40000002Hpxh" name="00N40000002Hpxh" size="20" type="text" /
><br>
<label for="description">Description</label><textarea name="description"></textarea><br>
<input type="submit" name="submit">
</form>
```

New Form Code - Traffic

(form sizes can be altered for the layout, and apply CSS to format nicely)

```
<form action="https://www.salesforce.com/servlet/servlet.WebToLead?encoding=UTF-8"</pre>
method="POST">
<input type=hidden name="oid" value="00D4000000MrgW">
<input type=hidden name="retURL" value="http://perfectsearchmedia.com/thankyou.php">
<input type=hidden id="lead source" name="lead source" value="TOPSEOs Traffic">
<label for="first name">First Name/label><input id="first name" maxlength="40"</pre>
name="first name" size="20" type="text" /><br>
<label for="last name">Last Name/label><input id="last name" maxlength="80"</pre>
name="last name" size="20" type="text" /><br>
<label for="email">Email//label><input id="email" maxlength="80" name="email"</pre>
size="20" type="text" /><br>
<label for="phone">Phone/label><input id="phone" maxlength="40" name="phone"</pre>
size="20" type="text" /><br>
<label for="company">Company/label><input id="company" maxlength="40" name="company"</pre>
size="20" type="text" /><br>
Traffic Services: (to select more than one service hold down the Ctrl key) < select
id="00N40000002Hq0g" multiple="multiple" name="00N40000002Hq0g" title="Traffic
Services"><option value="Search Engine Marketing">Search Engine Marketing</option>
<option value="Search Engine Optimization">Search Engine Optimization
<option value="Social Media">Social Media
<option value="Mobile">Mobile</option>
<option value="Retargeting">Retargeting</option>
<option value="Display Advertising">Display Advertising/option>
<option value="Link Building">Link Building</option>
<option value="Reputation Management">Reputation Management/option>
```

```
</select><br>
<label for="description">Comments or Questions:</label><textarea name="description"></textarea><br>
<input type="submit" name="submit">
</form>
```

New Form Code - Design

(form sizes can be altered for the layout, and apply CSS to format nicely)

```
<form action="https://www.salesforce.com/servlet/servlet.WebToLead?encoding=UTF-8"</pre>
method="POST">
<input type=hidden name="oid" value="00D4000000MrgW">
<input type=hidden name="retURL" value="http://perfectsearchmedia.com/thankyou.php">
<input type=hidden id="lead source" name="lead source" value="TopSEOs Design">
<label for="first name">First Name/label><input id="first name" maxlength="40"</pre>
name="first name" size="20" type="text" /><br>
<label for="last name">Last Name/label><input id="last name" maxlength="80"</pre>
name="last name" size="20" type="text" /><br>
<label for="email">Email//label><input id="email" maxlength="80" name="email"</pre>
size="20" type="text" /><br>
<label for="phone">Phone/label><input id="phone" maxlength="40" name="phone"</pre>
size="20" type="text" /><br>
<label for="company">Company/label><input id="company" maxlength="40" name="company"</pre>
size="20" type="text" /><br>
Traffic Services: (to select more than one service hold down the Ctrl key) < select
id="00N40000002Hq0g" multiple="multiple" name="00N40000002Hq0g" title="Traffic
Services"><option value="Search Engine Marketing">Search Engine Marketing</option>
<option value="Search Engine Optimization">Search Engine Optimization
<option value="Social Media">Social Media
<option value="Mobile">Mobile</option>
<option value="Retargeting">Retargeting</option>
<option value="Display Advertising">Display Advertising/option>
<option value="Link Building">Link Building</option>
<option value="Reputation Management">Reputation Management/option>
</select><br>
<label for="description">Comments or Questions:
textarea><br>
```

<input type="submit" name="submit">

</form>