

HOW TO GENERATE A POWERHOUSE OF TRAFFIC!

TRAFFIC POWERHOUSE



Do's and Do not's chart
DIGITAL TRAINING COURSE

Do	Do Not
<ul style="list-style-type: none"> ⚠ Use Alexa.com and Quantcast.com to track your results and your competitors results as well ⚠ Post highly relevant answers or content on forums at least once per day, every day ⚠ Incorporate paid traffic methods such as PPC, Adwords, and so on ⚠ Ping your posts and your website regularly when you update it ⚠ Create product reviews for traffic ⚠ Include a contact form or opt-in form on your blog sidebar or on every single page on your site (where it's necessary) ⚠ Use bullet points in your posts or content to break things up and direct your reader's attention ⚠ Add a catchy signature to your landing page on forums and elsewhere that you post ⚠ Use long tail keywords as your site's page names and blog post permalinks as well. Optimize! ⚠ Keep an eye on your logfiles for your websites to see what keywords are bringing in the most visitors ⚠ Use keywords or product names as your link (slug) title and name ⚠ Use Twitter and other social networks, but above all, Twitter ⚠ Have a highly relevant offer ready to go for promotion at all times ⚠ Buy expired domains that have evidence of traffic flow ⚠ Use Google Analytics for your site ⚠ Always track your results 	<ul style="list-style-type: none"> ⚠ Be afraid to ask questions and reach out to others for assistance ⚠ Overwhelm yourself with tasks like posting on too many forums (pick a few and stick to them) ⚠ Stuff keywords into blog posts or any kind of posting on your various networks, as it hurts rankings ⚠ Set your budget too high or be overly hopeful with paid traffic ⚠ Bid aimlessly on keywords when running pay-per-click adverts ⚠ Post irrelevant content on networks, forums, or your site – focus on providing top quality ⚠ Skip split testing your pages and your methods ⚠ Forget to segment and separate your freebie list from your list of customers (they are valuable!) ⚠ Overlook the importance of building your email list from day one ⚠ Include more than one distinct call to action on any blog post, social post or any email broadcast ⚠ Use content on your blog or posts that aren't original (aka, they don't pass a copyscape test) ⚠ Incorporate Blackhat techniques when working with SEO on your site ⚠ Use an automated service for search engine site submission ⚠ Give away freebies all the time ⚠ Use spam techniques for traffic ⚠ Test multiple elements on the same page at the same time, as it's hard to track the results