



Business case

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Community (UN SD goal):	1)No Poverty 2)Zero Hunger 3)Good Health And Well-being 4)Quality Education
Date:	15/05/2021

Proposed Project	Connecting Humanity
Date Produced	15-05-2021
Background	This project will connect the NGOs to the general populace. This project will allow NGOs to post their campaign details so that people who need help can find out appropriate NGO campaign and ask for help. Additionally people who want to do volunteering can join campaign which will be helpful for the NGOs. To conclude, this project is to serve humanity to the society.
Business Need/ Opportunity	Currently, there are many website available that yield name and activities of different NGO, but this all information are old and static. There is no specific platform for the NGOs to post their activities details, their requirements and connect with people. My proposed project will alleviate the problems and allow people to connect with NGOs and serve humanity.
Options	To solve this problem I will use Incremental Process Model Approach. The incremental model combines elements of the liner sequential model (Analysis, Design, Code, Test) with the iterative philosophy of prototyping. At the basic or first Increment I will make core/basic functionalities of the project. During first Increment process I will follow liner sequential approach which is Analysis, Design, Code, Test. Each liner sequence produce a deliverable output of the project. Then at another increment I will add more user friendly interface and functionalities. So, basically in Incremental model the first increment is a core product and deliver to customer to use, then after customer review or to evolution. Plan is developed for the next increment. The plan address the modification of the core product to better meet the needs of the customer and the delivery of additional features and functionality. This process is repeated following the delivery of each increment, until the complete product is produced.

Cost-Benefit Analysis

This project's main aim is to serve humanity. We connect NGO to the world. In this web application users are mostly to contribute their part to serve society therefore users here are willing to donate money so that there will be impossible to find cost estimation as it depends on the number of people and their willingness to donate money to the NGO. But, I'm sure that NGO will raise their funds easily and quickly. I hope that through this project each and every NGO can fulfill their requirement and serve humanity in better way.

Recommendation

[This section contains the recommended option from the previous section.]