



KNS INSTITUTE OF TECHNOLOGY

DEPARTMENT OF CS&E / IS&E

Question Bank for Second IA

Academic Year (2021-22)

Semester	5 TH A,B&C	Subject Code	18CS51	Subject Name	Management & Entrepreneurship for IT Industry	Scheme	2018
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COURSE OUTCOMES:

CO1: Define management, organization, and principles of management.

CO2: Discuss planning, staffing, and their importance in management.

The following are the knowledge levels according to Bloom's taxonomy.

L1 Remember

L2 Understand

L3 Apply

L4 Analyze

L5 Evaluate

L6 Create

Q. NO.	QUESTION	CO	PO
1.	Define Direction. Explain the principle of direction.	CO1	PO1
2.	Define leadership. Explain the various leadership styles.	CO1	PO1,PO2
3.	What is motivation? Explain Maslow's need hierarchy theory of motivation along with its Merits and Demerits.	CO1	PO1,PO2
4.	Explain Herzberg's motivation - hygiene theory.	CO1	PO1
5.	Explain major approaches of leadership.	CO1	PO1
6.	Explain Maslow's theory of motivation with diagram.	CO2	PO1,PO2
7.	List the difference between Autocratic, Participative and Free-Rein.	CO1	PO1,PO2,
8.	Write a note on importance of communication.	CO1	PO1,PO2
9.	Differentiate between co-ordination and co-operation.	CO1	PO1,PO2
10.	Differentiate between Manager and Leader.	CO1, CO2	PO1
11.	Explain the importance of coordination and its techniques	CO2	PO1,PO2
12.	What is controlling? Explain the steps in controlling.	CO1, CO2	PO1,PO2
13.	Differentiate between Entrepreneur, Intrapreneur and Managers.	CO2	PO1

14.	Define entrepreneur. Explain the functions of entrepreneur.	CO1, CO2	PO1
15.	Define Entrepreneur. Explain the characteristics of an entrepreneur.	CO2	PO1,PO2
16.	Explain different type of entrepreneur.	CO2	PO1,PO2
17.	Explain various stages in entrepreneurial process.	CO2	PO1,PO2
18.	What are the barriers of entrepreneurship?	CO2	PO1,PO2
19.	Write a note on market and financial feasibility study.	CO1,	PO1,PO2
20.	Explain technical and financial feasibility study.	CO2	PO1,PO2
21.	List the factors and functions of Women Entrepreneur.	CO1,	PO1,PO2

Signature of the Staff-In charge

Signature of H.O.D