Instagram Marketing Tool Backend:

Models:

Activity Time:

1. Time field
2. User field (foreign key to Django default user model)

Insta Credentials:

1. User (foreign key to user model)
2. Insta username (char field)
3. Insta password (char field)

Hashtags:

1. Hashtag name (char field)
2. User (foreign key to user model)

Target User:

1. Username (char field)
2. User (foreign key to user model)

Posts:

1. URL (URL field)
2. User (foreign key to user model)

Reels:

1. URL (URL field)
2. User (foreign key to user model)

Activity Logs:

1. User (foreign key to user model)
2. Activity name (char field)
3. Timestamp (autonow time field)

Stats:

1. User (foreign key to user model)
2. Followers count
3. Engagement rate
4. Timestamp

APIs: Write POST, GET, PUT, DELETE APIs for all the above models using REST.