

# Instagram Marketing Tool Backend:

## Models:

### Activity Time:

1. Time field
2. User field (foreign key to Django default user model)

### Insta Credentials:

1. User (foreign key to user model)
2. Insta username (char field)
3. Insta password (char field)

### Hashtags:

1. Hashtag name (char field)
2. User (foreign key to user model)
3. target(foreign key to target)

### Target User:

1. Username (char field)
2. User (foreign key to user model)
3. target(foreign key to target)

### Posts:

1. URL (URL field)
2. User (foreign key to user model)
3. target(foreign key to target)

### Reels:

1. URL (URL field)
2. User (foreign key to user model)
3. target(foreign key to target)

### Activity Logs:

1. User (foreign key to user model)

2. Activity name (char field)
3. Timestamp (autonow time field)

**Target\_type:**

1. User(foreign key)
2. Type (options field)

**Action:**

1. user (foreign key)
2. type (options field)
3. action\_target\_type(foreign key target\_type)

**Target:**

1. user (foreign key)
2. target\_type (foreign key to target type)
3. activity\_time(foreign key to activity\_time)
4. actions (Foreign key to Action)

**Stats:**

1. User (foreign key to user model)
2. Followers count
3. Engagement rate
4. Timestamp

**APIs:** Write POST, GET, PUT, DELETE APIs for all the above models using REST.