



MUHAMMAD ARHAM

Social Media Marketer

About Me

Hi, I'm Muhammad Arham, a passionate Social Media Marketer and Organic Engagement Specialist, driving organic growth, and creating impactful outreach strategies, especially for e-book promotions.



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Jhangir Road No. 2 H # G 14/4
Karachi, Pakistan

Language

- English
- Urdu

Expertise

- Social Media Marketer
- Outreach Management
- Organic Engagements
- Community Management
- Influencer Marketing
- Social Media Management
- Graphic Designing
- Web Developing (Front-end Developer)

Experience

Social Media Executive

Oct 2024 - Present · 1 mo

Social Media Executive focused on organic engagement, skilled in creating compelling content and building community

Jr. Social Media Marketer

Jan 2024 - Oct 2024 · 10 mos

Creative Social Media Intern skilled in content creation, audience engagement, and trend analysis to drive brand visibility and community growth.

Social Media Marketing Intern

Aug 2023 - Jan 2024 · 6 mos

Social Media Intern with skills in creating content, engaging audiences, and following trends to help grow brand presence

Education

Aptech Garden Center

Bachelor of Science - BS, Computer Software
Engineering
2024 - Present

Karachi University

Pre-Engineering
2024 - Present