NIMRA MUHAMMAD ASIF

Full Stack Web Developer

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SUMMARY

Aspiring Full Stack Developer with skills in **.NET**, **WordPress**, and **Flutter**. Gaining experience through projects, focusing on creating responsive web and mobile apps. Continuously improving in frontend and backend development while optimizing performance.

EXPERIENCE

Social Media Intern (Remote)

ProRecruit

📅 02/2024 - 04/2024 📍 Lahore, Pakistan

- Pulled and curated over **500 pieces of online content** to support social media and blog post creation.
- Scheduled and managed **weekly content** across platforms like **Facebook, Instagram,** increasing engagement by **15%** over a 2-month period.Improved SEO rankings by **20-30%** through keyword optimization and content structuring.
- Designed **100+ visually appealing** posts and banners using Canva, boosting brand visibility.

Lead Generator (Remote)

ProRecruit

📅 11/2023 - 02/2024 📍 Lahore, Pakistan

- Generated **200+ qualified leads** weekly by analyzing LinkedIn profiles and company data.
- Conducted job searches and identified **50+ job opportunities** aligned with business needs.
- Delivered data that led to a **10% increase** in successful outreach efforts.
- Analyzed job requirements for **50+ companies** to optimize recruitment strategies.

EDUCATION

Bachelors in Information Technology

Benazir Bhutto Shaheed University

📅 2023 - Present

Advanced Diploma in Software Engineering

Aptech Garden Center

📅 2023 - Present

LANGUAGES

Urdu
Native
●●●●●

English
Conversational
●●●○○

KEY ACHIEVEMENTS

👍 **Academic Execllence Award**
I received this award from Aptech for being the Top Student in Academia.

💎 **Best Team Worker**
I received this award from Oxford School for being the Best Collaborative Worker in Academics.

SKILLS

JavaScript | Dart Flutter | ReactJS

PHP | Backend Development | SQL

MySQL | ASP .NET | WordPress

Laravel | Database | Git/GitHub

REST API | Bootstrap CSS | jQuery

SEO | Responsive Web Design | Figma

Canva | HTML5 | CSS3 | MS OFFICE

PROJECTS

CurrenSee App

Realistic and Dynamic CurrenSee App in Flutter.

- Developed a currency conversion app with **real-time** exchange rates and **chart** analysis.
- Added features for **authenticated users** like saving history, setting threshold rates, and receiving notifications.
- Integrated **Google Sign-In**, FAQs, and support for feedback.
- Provided a list of **supported currencies** and a news section.

Courier Management System

Realistic Logistics Management utilizing PHP & Laravel.

- Added courier management functionality for **admin** and **agents**, including status updates (accept, deny, pending) and tracking.
- Built an admin portal for adding agents, assigning areas, and managing couriers.
- Developed personalized dashboards for agents to manage **region-specific couriers**.
- Enabled users to **track** their **courier status** online (delivered, denied, or pending).

Vehicle Insurance Management

Realistic Vehicle Insurance Management System in .NET Core MVC.

- Developed an online system for vehicle insurance registration and premium calculation using an **algorithm-based approach**.
- Enabled users to select payment duration and **file insurance claims** through the platform.
- Created an admin portal to manage records, **approve/deny claims**, and handle notifications.
- Integrated **email notifications** for claim updates and payment reminders.

COURSES

Digital Marketing

Software Engineering