Credit Card Transaction Report

| Q4 | Q3 | Q2 | Q1 |

| F | M |

Week_Start_Date
All

Revenue
57M

Trans-Amount
46M

Interest Earned
7.98M

Trans-Vol
667K
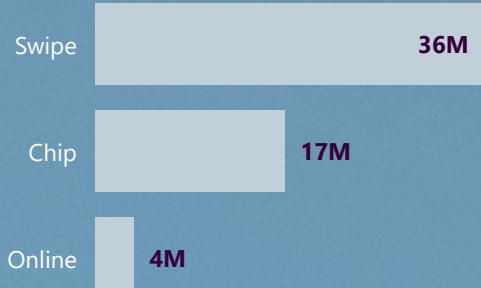
| Low | Med | High |

| Gold | Silver | Blue | Platinum |
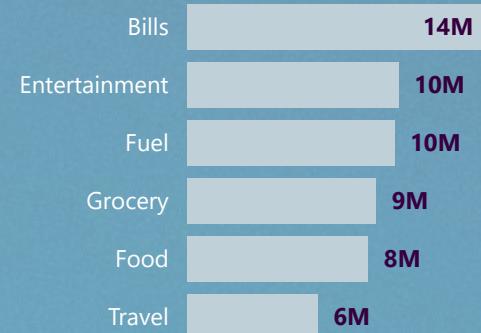
Revenue By Trans Mode

- Swipe: 36M
- Chip: 17M
- Online: 4M
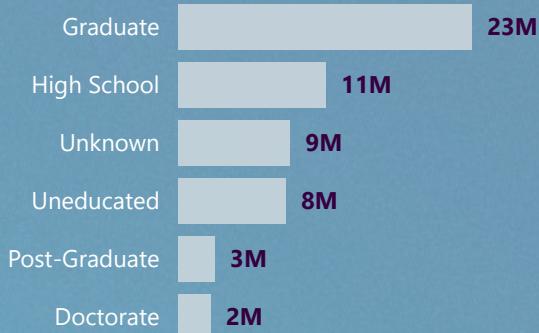
Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614172.62
Silver	5659109	4647596	821922.98
Gold	2533682	2091362	384755.16
Platinum	1135608	953314	161629.05
Total	**56517011**	**45533021**	**7982479.81**

QTR Revenue and Trans Value

○ Sum of Revenue ● Sum of Total_Trans_Vol

Revenue By Expenditure

- Bills: 14M
- Entertainment: 10M
- Fuel: 10M
- Grocery: 9M
- Food: 8M
- Travel: 6M

Revenue By Education

- Graduate: 23M
- High School: 11M
- Unknown: 9M
- Uneducated: 8M
- Post-Graduate: 3M
- Doctorate: 2M

Revenue By Customer

- Businessman: 18M
- White-collar: 10M
- Selfemployed: 9M
- Govt: 8M
- Blue-collar: 7M
- Retirees: 5M
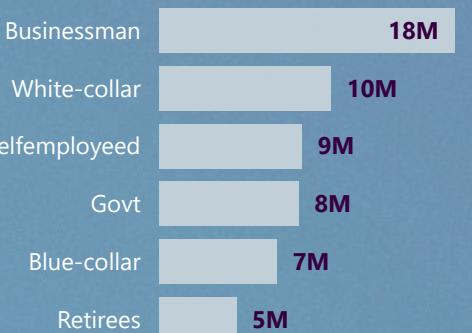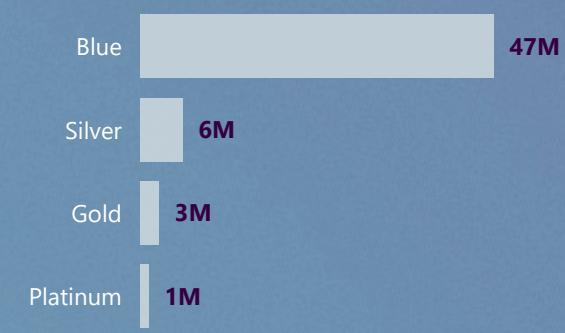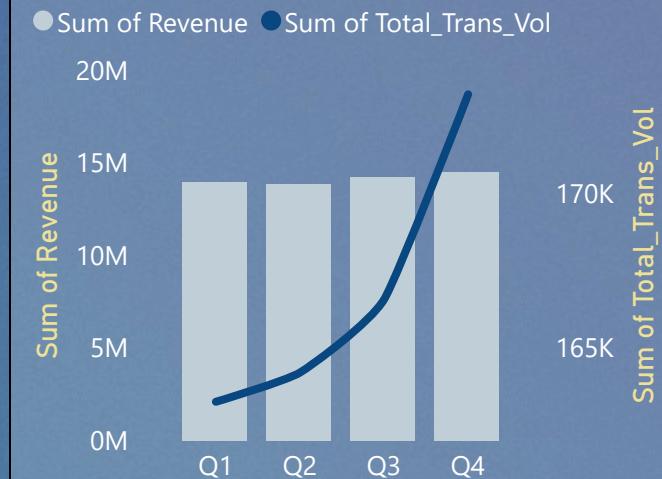
Revenue By Card Type

- Blue: 47M
- Silver: 6M
- Gold: 3M
- Platinum: 1M

Credit Card Customer Report

| Q4 | Q3 | Q2 | Q1 |

| F | M |

Week_Start_Date

All ▼

Revenue	**Income**	**Interest Earned**	**CSS**
57M	**588M**	**7.98M**	**3.19**

| Swipe | Online | Chip |

| Gold | Silver | Blue | Platinum |

M	F
31M	**26M**

Revenue by Week

Gender ● F ● M

0.8M
0.6M
0.4M
0.2M

Sum of Revenue

Jan 2023   Apr 2023   Jul 2023   Oct 2023

Revenue by Age Group

Gender ● F ● M

20-30	
30-40	4M 6M
40-50	11M 14M
50-60	9M 10M
60+	
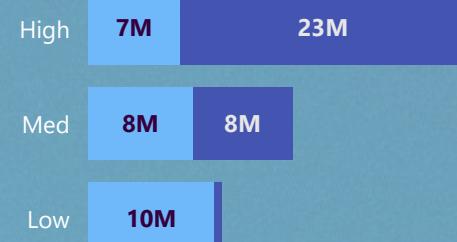
Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17697472	2584604.01	190350431
White-collar	10283124	1464690.92	105618475
Selfemployeed	8542826	1141510.40	77659931
Govt	8335534	1182230.84	90834727
Blue-collar	7040606	967751.42	73516911
Retirees	4617448	641692.22	49619308
Total	**56517011**	**7982479.81**	**587599783**
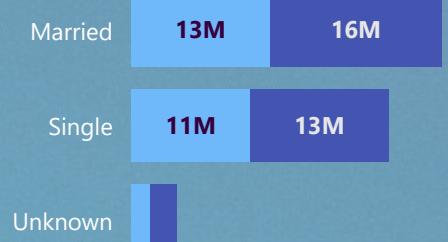
Revenue By Income Group

Gender ● F ● M

High	7M	23M
Med	8M	8M
Low	10M	
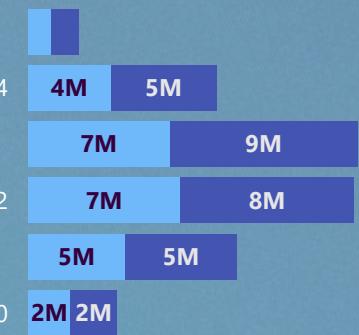
Revenue By Marital Status

Gender ● F ● M

Married	13M	16M
Single	11M	13M
Unknown		
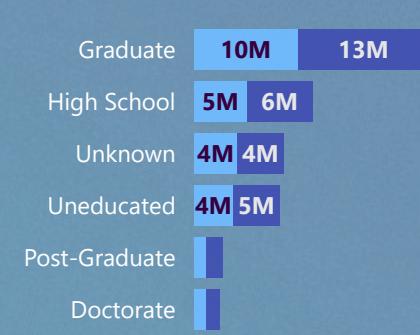
Revenue By Dependent

Gender ● F ● M

4	4M 5M
	7M 9M
2	7M 8M
	5M 5M
0	2M 2M

Revenue By Education

Gender ● F ● M

Graduate	10M	13M
High School	5M	6M
Unknown	4M 4M
Uneducated	4M 5M
Post-Graduate	
Doctorate	

Revenue By Top 5 States

Gender ● F ● M

TX	6M	7M
NY	6M	7M
CA	7M	6M
FL	4M	6M
NJ	2M 3M