Shaigan Waris

▪ Lahore, Pakistan
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CERTIFICATIONS & AWARDS

CEO of ShagCore. | providing best digital services
Social Media Management and Marketing.
arsoftwareagency.com 2023, Certified Digital Marketing Strategist.
Full Stock Web Development
Topper: biselahore.com, 2021, Class **Position Holder** with **98% score** in HSSC I.

EXPERIENCE

Social Media Marketing Manager, Facebook, Instagram, Twitter (6/22 – present)

- words-us.blogspot.com Content Writer on Social Psychology Topics.
- Page creation and optimization
- Social presence
- Translator: Interpreter of Classical and Modern English Literature.
- Summarizer: I concise the Articles and Magazines' text on Social Issues and Solutions.
- Writer: Personal Identity and Community Behaviour Analyst.

Digital strategist (6/22 – present)

- Created Initial marketing strategies for 4 organizations to foster expansion.
- shubban.pk Annual Convention 2022, Registration Desk, Deliver almost 300 event badges
- IMS, Team Leader of Discussion group team. (2/23 – present)
- Translator: Thus Spoke Zarathustra,
- Topper: I was selected from 800 students for the National Anthem contest in school.
- Topper: 2nd in Class with 93% marks in SSC.
- Winner: shubban.pk Quiz Competition 2023, 4th Position
- Moderator: Literature Review Course 2022

Front-end web developer

- BAROQUE.pk creation and optimizing website with SEO score 92%
- arsoftwareagency.com giving services as senior Front-end web developer
- Belike Group of Institutes ,served as Technical SEO manager and UI/UX designer

EDUCATION

Undergraduate Student of Computer Science   (9/23 – present)
biselahore.com FSc from PGC Campus 8, Ferozpur Road, Lahore   (6/20 - 7/22)
Pre-Engineering, HSSC I, **98%** (507/520), **1st** in F-15 Batch.
HSSC II, **83% score** overall.

LANGUAGES

Urdu, English, Arabic (Reading Basics)

SKILLS

HTML, CSS, JS, Social Media Cross Expertise (Facebook, Instagram, LinkedIn, Twitter), Trend Monitoring and Adaptation, Market Comparative Analysis, Lead generation, Canva (design principles, typography, color theory), Video Editing @ Filmora, Visual Studio Code.