

Project Planning Phase

Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

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|---------------|--|
| Date | 13/2/2026 |
| Team ID | ITVIP2026TMIDS82256 |
| Project Name | Cosmetic Insights - Navigating Cosmetics Trends and Consumer Insights with Tableau |
| Maximum Marks | 8 Marks |

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

| Sprint | Functional Requirement (Epic) | User Story Number | User Story / Task | Story Points | Priority | Team Members |
|--------|---------------------------------|-------------------|--|--------------|----------|----------------|
| 2 days | collecting data | USN-1 | scrape and listed the top selling categories | 3 | medium | shafiya kouser |
| 1 day | data cleaning and organising | USN-2 | group product by price point | 3 | medium | shafiya kouser |
| 1 day | analysis and identifying trends | USN-3 | price value mapping | 3 | medium | shafiya kouser |
| 2 days | visualization and building | USN-4 | charts and graphs | 3 | Medium | shafiya kouser |
| 1 day | final review | USN-5 | final review | 3 | medium | shafiya kouser |
| | Dashboard | | | | | |
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Project Tracker, Velocity & Burndown Chart: (4 Marks)

| Sprint | Total Story Points | Duration | Sprint Start Date | Sprint End Date (Planned) | Story Points Completed (as on Planned End Date) | Sprint Release Date (Actual) |
|----------|--------------------|----------|-------------------|---------------------------|---|------------------------------|
| Sprint-1 | 3 | 2 days | 13/2/2026 | 15/2/2026 | 3 | 15/2/2026 |
| Sprint-2 | 3 | 1 day | 16/2/2026 | 16/2/2026 | 3 | 16/2/2026 |
| Sprint-3 | 3 | 1 day | 17/2/2026 | 17/2/2026 | 3 | 17/2/2026 |
| Sprint-4 | 3 | 1 day | 18/2/2026 | 18/2/2026 | 3 | 18/2/2026 |
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