In [1]: import pandas as pd

bank=pd.read_csv("bank_marketing_dataset.csv")
bank.head()

Out[1]:

	age	job	marital	education	default	balance	housing	loan	contact	day	month	duration	campaign	pdays	previous	ţ
0	30	unemployed	married	primary	no	1787	no	no	cellular	19	oct	79.0	1	-1.0	0	
1	33	services	married	secondary	no	4789	yes	yes	cellular	11	may	220.0	1	339.0	4	
2	35	management	single	tertiary	no	1350	yes	no	cellular	16	apr	185.0	1	330.0	1	
3	30	management	married	tertiary	no	1476	yes	yes	unknown	3	jun	199.0	4	-1.0	0	
4	59	blue-collar	married	secondary	no	0	yes	no	unknown	5	may	226.0	1	-1.0	0	

4

In [2]: bank.fillna(0)

Out[2]:

	age	job	marital	education	default	balance	housing	loan	contact	day	month	duration	campaign	pdays	previou
0	30	unemployed	married	primary	no	1787	no	no	cellular	19	oct	79.0	1	-1.0	
1	33	services	married	secondary	no	4789	yes	yes	cellular	11	may	220.0	1	339.0	
2	35	management	single	tertiary	no	1350	yes	no	cellular	16	apr	185.0	1	330.0	
3	30	management	married	tertiary	no	1476	yes	yes	unknown	3	jun	199.0	4	-1.0	
4	59	blue-collar	married	secondary	no	0	yes	no	unknown	5	may	226.0	1	-1.0	
4516	33	services	married	secondary	no	-333	yes	no	cellular	30	jul	329.0	5	-1.0	
4517	57	self- employed	married	tertiary	yes	-3313	yes	yes	unknown	9	may	153.0	1	-1.0	
4518	57	technician	married	secondary	no	295	no	no	cellular	19	aug	151.0	11	-1.0	
4519	28	blue-collar	married	secondary	no	1137	no	no	cellular	6	feb	129.0	4	211.0	
4520	44	entrepreneur	single	tertiary	no	1136	yes	yes	cellular	3	apr	345.0	2	249.0	

4521 rows × 17 columns

4

In [3]: bank.fillna("vasik")

Out[3]:

	age	job	marital	education	default	balance	housing	loan	contact	day	month	duration	campaign	pdays	previou
0	30	unemployed	married	primary	no	1787	no	no	cellular	19	oct	79.0	1	-1.0	
1	33	services	married	secondary	no	4789	yes	yes	cellular	11	may	220.0	1	339.0	
2	35	management	single	tertiary	no	1350	yes	no	cellular	16	apr	185.0	1	330.0	
3	30	management	married	tertiary	no	1476	yes	yes	unknown	3	jun	199.0	4	-1.0	
4	59	blue-collar	married	secondary	no	0	yes	no	unknown	5	may	226.0	1	-1.0	
4516	33	services	married	secondary	no	-333	yes	no	cellular	30	jul	329.0	5	-1.0	
4517	57	self- employed	married	tertiary	yes	-3313	yes	yes	unknown	9	may	153.0	1	-1.0	
4518	57	technician	married	secondary	no	295	no	no	cellular	19	aug	151.0	11	-1.0	
4519	28	blue-collar	married	secondary	no	1137	no	no	cellular	6	feb	129.0	4	211.0	
4520	44	entrepreneur	single	tertiary	no	1136	yes	yes	cellular	3	apr	345.0	2	249.0	

4521 rows × 17 columns

4

In []: bank["U R COLUM name "].fillna()