In [3]:
```
import pandas as pd

bank=pd.read_csv("bank_marketing_dataset.csv")
bank.head()
```

Out[3]:

	age	job	marital	education	default	balance	housing	loan	contact	day	month	duration	ca
0	30	unemployed	married	primary	no	1787	no	no	cellular	19	oct	79.0	
1	33	services	married	secondary	no	4789	yes	yes	cellular	11	may	220.0	
2	35	management	single	tertiary	no	1350	yes	no	cellular	16	apr	185.0	
3	30	management	married	tertiary	no	1476	yes	yes	unknown	3	jun	199.0	
4	59	blue-collar	married	secondary	no	0	yes	no	unknown	5	may	226.0	

In [7]:
```
bank["balance"].add(50)
```

Out[7]:
```
0       1837
1       4839
2       1400
3       1526
4         50
        ...
4516    -283
4517   -3263
4518     345
4519    1187
4520    1186
Name: balance, Length: 4521, dtype: int64
```

In [9]:
```
bank["balance"]+50
```

Out[9]:
```
0       1837
1       4839
2       1400
3       1526
4         50
        ...
4516    -283
4517   -3263
4518     345
4519    1187
4520    1186
Name: balance, Length: 4521, dtype: int64
```

In [11]:
```
bank["duration"].sub(10)
```

Out[11]:
```
0        69.0
1       210.0
2       175.0
3       189.0
4       216.0
        ...
4516    319.0
4517    143.0
4518    141.0
4519    119.0
4520    335.0
Name: duration, Length: 4521, dtype: float64
```

In [12]:
```
bank["duration"]-10
```

Out[12]:
```
0        69.0
1       210.0
2       175.0
3       189.0
4       216.0
        ...
4516    319.0
4517    143.0
4518    141.0
4519    119.0
4520    335.0
Name: duration, Length: 4521, dtype: float64
```