In [7]: import pandas as pd
 bank=pd.read\_csv("bank\_marketing\_dataset.csv")
 bank.head()

## Out[7]:

| : | a | ge | job         | marital | education | default | balance | housing | loan | contact  | day | month | duration | Cŧ |
|---|---|----|-------------|---------|-----------|---------|---------|---------|------|----------|-----|-------|----------|----|
|   | 0 | 30 | unemployed  | married | primary   | no      | 1787    | no      | no   | cellular | 19  | oct   | 79.0     |    |
|   | 1 | 33 | services    | married | secondary | no      | 4789    | yes     | yes  | cellular | 11  | may   | 220.0    |    |
|   | 2 | 35 | management  | single  | tertiary  | no      | 1350    | yes     | no   | cellular | 16  | apr   | 185.0    |    |
|   | 3 | 30 | management  | married | tertiary  | no      | 1476    | yes     | yes  | unknown  | 3   | jun   | 199.0    |    |
|   | 4 | 59 | blue-collar | married | secondary | no      | 0       | yes     | no   | unknown  | 5   | may   | 226.0    |    |

localhost:8888/notebooks/Datafrems in pandas.ipynb

In [4]: bank.head(15)

Out[4]:

|    | age | job               | marital | education | default | balance | housing | loan | contact  | day | month | duration | Cŧ |
|----|-----|-------------------|---------|-----------|---------|---------|---------|------|----------|-----|-------|----------|----|
| 0  | 30  | unemployed        | married | primary   | no      | 1787    | no      | no   | cellular | 19  | oct   | 79.0     |    |
| 1  | 33  | services          | married | secondary | no      | 4789    | yes     | yes  | cellular | 11  | may   | 220.0    |    |
| 2  | 35  | management        | single  | tertiary  | no      | 1350    | yes     | no   | cellular | 16  | apr   | 185.0    |    |
| 3  | 30  | management        | married | tertiary  | no      | 1476    | yes     | yes  | unknown  | 3   | jun   | 199.0    |    |
| 4  | 59  | blue-collar       | married | secondary | no      | 0       | yes     | no   | unknown  | 5   | may   | 226.0    |    |
| 5  | 35  | management        | single  | tertiary  | no      | 747     | no      | no   | cellular | 23  | feb   | 141.0    |    |
| 6  | 36  | self-<br>employed | married | tertiary  | no      | 307     | yes     | no   | cellular | 14  | may   | 341.0    |    |
| 7  | 39  | technician        | married | secondary | no      | 147     | yes     | no   | cellular | 6   | may   | 151.0    |    |
| 8  | 41  | entrepreneur      | married | tertiary  | no      | 221     | yes     | no   | unknown  | 14  | may   | 57.0     |    |
| 9  | 43  | services          | married | primary   | no      | -88     | yes     | yes  | cellular | 17  | apr   | 313.0    |    |
| 10 | 39  | services          | married | secondary | no      | 9374    | yes     | no   | unknown  | 20  | may   | 273.0    |    |
| 11 | 43  | admin.            | married | secondary | no      | 264     | yes     | no   | cellular | 17  | apr   | 113.0    |    |
| 12 | 36  | technician        | married | tertiary  | no      | 1109    | no      | no   | cellular | 13  | aug   | 328.0    |    |
| 13 | 20  | student           | single  | secondary | no      | 502     | no      | no   | cellular | 30  | apr   | 261.0    |    |
| 14 | 31  | blue-collar       | married | secondary | no      | 360     | yes     | yes  | cellular | 29  | jan   | 89.0     |    |

4

In [6]: bank.tail(15)

Out[6]:

|      | age | job               | marital  | education | default | balance | housing | loan | contact  | day | month | duration |
|------|-----|-------------------|----------|-----------|---------|---------|---------|------|----------|-----|-------|----------|
| 4506 | 42  | unemployed        | divorced | tertiary  | no      | -166    | no      | no   | cellular | 29  | aug   | 85.0     |
| 4507 | 33  | services          | married  | secondary | no      | 288     | yes     | no   | cellular | 17  | apr   | 306.0    |
| 4508 | 42  | admin.            | married  | unknown   | no      | 642     | yes     | yes  | unknown  | 16  | may   | 509.0    |
| 4509 | 51  | technician        | married  | tertiary  | no      | 2506    | no      | no   | cellular | 30  | nov   | 210.0    |
| 4510 | 36  | technician        | divorced | secondary | no      | 566     | yes     | no   | unknown  | 20  | may   | 129.0    |
| 4511 | 46  | blue-collar       | married  | secondary | no      | 668     | yes     | no   | unknown  | 15  | may   | 1263.0   |
| 4512 | 40  | blue-collar       | married  | secondary | no      | 1100    | yes     | no   | unknown  | 29  | may   | 660.0    |
| 4513 | 49  | blue-collar       | married  | secondary | no      | 322     | no      | no   | cellular | 14  | aug   | 356.0    |
| 4514 | 38  | blue-collar       | married  | secondary | no      | 1205    | yes     | no   | cellular | 20  | apr   | 45.0     |
| 4515 | 32  | services          | single   | secondary | no      | 473     | yes     | no   | cellular | 7   | jul   | 624.0    |
| 4516 | 33  | services          | married  | secondary | no      | -333    | yes     | no   | cellular | 30  | jul   | 329.0    |
| 4517 | 57  | self-<br>employed | married  | tertiary  | yes     | -3313   | yes     | yes  | unknown  | 9   | may   | 153.0    |
| 4518 | 57  | technician        | married  | secondary | no      | 295     | no      | no   | cellular | 19  | aug   | 151.0    |
| 4519 | 28  | blue-collar       | married  | secondary | no      | 1137    | no      | no   | cellular | 6   | feb   | 129.0    |
| 4520 | 44  | entrepreneur      | single   | tertiary  | no      | 1136    | yes     | yes  | cellular | 3   | apr   | 345.0    |

In [8]: bank.shape

Out[8]: (4521, 17)

```
In [10]: bank.index
Out[10]: RangeIndex(start=0, stop=4521, step=1)
In [14]: bank.dtypes
Out[14]: age
                        int64
         job
                       object
         marital
                       object
         education
                       object
         default
                       object
         balance
                        int64
         housing
                       object
                       object
         loan
                       object
         contact
                        int64
         day
                       object
         month
         duration
                      float64
         campaign
                        int64
         pdays
                      float64
         previous
                        int64
         poutcome
                       object
                       object
         У
         dtype: object
In [16]: # datafremas function
         bank.columns
Out[16]: Index(['age', 'job', 'marital', 'education', 'default', 'balance', 'housing',
                 'loan', 'contact', 'day', 'month', 'duration', 'campaign', 'pdays',
                 'previous', 'poutcome', 'y'],
               dtype='object')
```

```
In [24]:
         bank.axes
Out[24]: [RangeIndex(start=0, stop=4521, step=1),
          Index(['age', 'job', 'marital', 'education', 'default', 'balance', 'housing',
                  'loan', 'contact', 'day', 'month', 'duration', 'campaign', 'pdays',
                  'previous', 'poutcome', 'y'],
                dtype='object')]
In [26]:
         bank.info
Out[26]: <bound method DataFrame.info of
                                                               job marital education default balance ... duration
                                                age
         mpaign pdays previous poutcome
                        unemployed married
                 30
                                               primary
                                                                    1787 ...
                                                                                  79.0
                                                                                              1
                                                                                                  -1.0
                                                                                                               0
                                                                                                                  unkn
                                                            no
         no
         1
                 33
                          services married
                                             secondary
                                                                   4789 ...
                                                                                              1 339.0
                                                                                                               4 fail
                                                                                 220.0
                                                            no
         no
                                                                   1350
         2
                 35
                       management
                                     single
                                              tertiary
                                                                                 185.0
                                                                                              1 330.0
                                                                                                               1 fail
                                                            no
                                                                         . . .
         no
         3
                       management married
                 30
                                              tertiary
                                                                   1476
                                                                         . . .
                                                                                 199.0
                                                                                                  -1.0
                                                                                                               0
                                                                                                                  unkn
                                                            no
         no
         4
                 59
                      blue-collar married secondary
                                                                      0
                                                                                 226.0
                                                                                              1
                                                                                                  -1.0
                                                                                                               0
                                                                                                                  unkn
                                                            no
                                                                         . . .
         no
          . . .
                . . .
                          services married secondary
         4516
                 33
                                                                    -333 ...
                                                                                 329.0
                                                                                              5
                                                                                                  -1.0
                                                                                                                  unkn
                                                            no
         no
                    self-employed
                                   married
                                                                   -3313 ...
         4517
                 57
                                              tertiary
                                                           yes
                                                                                 153.0
                                                                                              1
                                                                                                  -1.0
                                                                                                               0
                                                                                                                  unkn
         no
         4518
                       technician married secondary
                                                                    295 ...
                 57
                                                                                 151.0
                                                                                             11
                                                                                                  -1.0
                                                                                                               0
                                                                                                                  unkn
                                                            no
         no
                      blue-collar married secondary
                                                                   1137
         4519
                28
                                                                                 129.0
                                                                                                 211.0
                                                                                                               3
                                                                                                                    ot
                                                            no
         no
                                     single
         4520
                44
                                              tertiary
                                                                                                               7
                     entrepreneur
                                                            no
                                                                   1136 ...
                                                                                 345.0
                                                                                              2 249.0
                                                                                                                    ot
         no
         [4521 rows x 17 columns]>
```

## In [28]: bank.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4521 entries, 0 to 4520
Data columns (total 17 columns):
    Column
                Non-Null Count Dtype
#
0
     age
                4521 non-null
                                int64
                4521 non-null
1
     job
                                object
                4521 non-null
                                object
 2
    marital
    education 4521 non-null
 3
                                object
    default
                4521 non-null
                                object
 5
    balance
                4521 non-null
                                int64
    housing
                4521 non-null
                                object
 6
                4521 non-null
7
                                object
     loan
8
     contact
                4521 non-null
                                object
                4521 non-null
9
     day
                                int64
```

12 campaign 4521 non-null int64 13 pdays 4521 non-null float64 14 previous 4521 non-null int64 15 poutcome 4521 non-null object

4521 non-null

4521 non-null

object

float64

16 y 4521 non-null object

dtypes: float64(2), int64(5), object(10)

memory usage: 423.9+ KB

month

duration

10

11

```
In [10]: bank.get dtype counts()
         AttributeError
                                                   Traceback (most recent call last)
         <ipython-input-10-9df4eac61b2a> in <module>
         ----> 1 bank.get_dtype_counts()
         c:\python 3.8.3\lib\site-packages\pandas\core\generic.py in getattr (self, name)
            5272
                             if self._info_axis._can_hold_identifiers_and_holds_name(name):
                                 return self[name]
            5273
                             return object.__getattribute__(self, name)
         -> 5274
            5275
            5276
                     def setattr (self, name: str, value) -> None:
         AttributeError: 'DataFrame' object has no attribute 'get dtype counts'
```

localhost:8888/notebooks/Datafrems in pandas.ipynb