



MATIUR REHMAN SHAIKH

VISUAL MERCHANDISER

CONTACT

+91 98924 10266

mattusk111@gmail.com

Bandra, Mumbai-51
Maharashtra, India

www.reallygreatsite.com

EDUCATION

2017-2019
MUMBAI UNIVERSITY

- B.Sc Degree

2014-2015
MUMBAI UNIVERSITY

- HSC

SKILLS

- Visual Merchandising & Retail Trend Analysis
- Store Layout Design & Floor Set Execution
- Multi-Store Operations & Team Coordination
- Training in visual & commercial tools
- Commercial photography for retail
- Back-of-house operations management
- Strong under pressure & deadline-driven
- Flexible with work-related travel

PROFILE

Results-driven Visual Merchandiser with 6+ years of experience creating innovative visual strategies to boost customer engagement and maximize sales. Skilled in store layout redesign, visual guideline implementation, and brand consistency, with a proven ability to translate creative concepts into measurable business growth. Adept at leveraging strong product knowledge to deliver impactful displays that enhance the overall shopping experience and support organizational objectives.

WORK EXPERIENCE

H&M

2025 - PRESENT

VISUAL MARCHANDISER

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

H&M

2025 - 2029

SALES ADVISOR

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

FOREVER NEW

2024 - 2025

VISUAL CHAMP

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.

ADDITIONAL INFO

Soft Skills

Photoshop
Canva
MS_CIT

Hobbies

Shopping
Travelling
Sports