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**Front End Design Name:-**

**Order Food online on Zomato**

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## 1.Introduction of project

Zomato was founded as FoodieBay in 2008 by Deepinder Goyal and Pankaj Chaddah who worked for [Bain & Company](#). They renamed the

company Zomato in 2010 as they were unsure if they would "just stick to food" and also to avoid a potential naming conflict with [eBay](#).

We've been in the business of connecting people with great restaurants and dining experiences around them for the past seven years. Today, we're taking that a step further with the launch of [Zomato Whitelabel](#), a platform that enables restaurants to launch custom-branded native mobile apps, and bridge the gap between them and their customers.

The past couple of years have seen a massive growth of internet-first restaurants, who function on a 'no/own kitchen + own delivery + on-demand' model. However, traditional asset-heavy restaurants that dominate the restaurant industry are yet to harness the power and distribution of the internet and mobile to tap into the massive set of digitally connected consumers. The challenge for them thus far has been the lack of a single service provider who can offer a full suite of technologies they need to run an online presence that is seamlessly integrated with their operations.

With Zomato Whitelabel, restaurants will be able to launch market-ready apps in a matter of weeks with absolutely no technical knowledge required. These apps integrate seamlessly into all of Zomato's ancillary features such as Online Ordering, Table Reservations, in-app Cashless payments, Loyalty programs and our soon-to-be-launched Zomato Base. These apps also come with powerful business and marketing tools such as targeted push notifications, real-time information and menu management, and analytics all bundled in, allowing restaurants more time to focus on their core business of food and creating delightful dining experiences for customers.

For customers, this allows for one-on-one interactions with their favourite restaurants, access to exclusive events and offers, and loyalty programs, without having to navigate to them on the main Zomato app.

## What is Zomato?

Zomato is one of the most comprehensive and user-friendly apps where people can search for nearby restaurants and cafés, order food online, and get it delivered at their doorstep in no time. Moreover, you can also get accurate information about restaurants as it provides menus, reviews, and ratings. Based on that, users can place orders and enjoy lip-smacking food at their homes.

Zomato has launched a new app called Order, which will be dedicated to ordering food online. The Zomato Order app is available for download from [Google Play Store](#) and the [Android](#) [iOS](#) store.

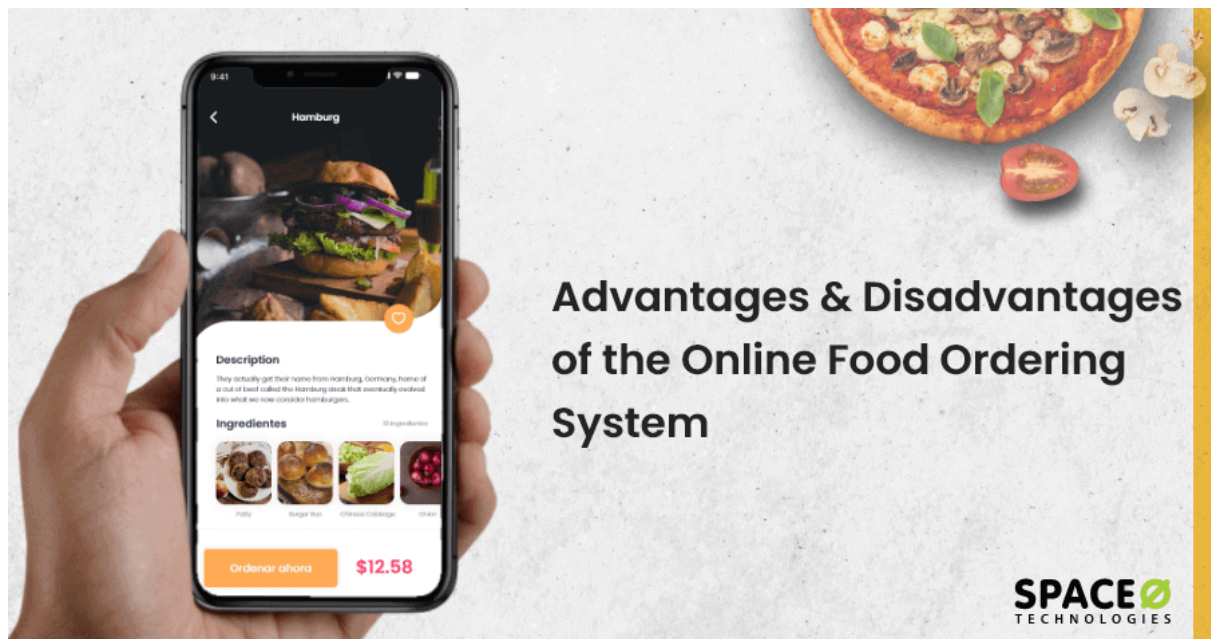
Zomato Base is a cloud-based POS system, Zomato Base allows restaurants to access operations from a single platform to help them manage their businesses. It acts as a gateway for restaurants to organize their procedures and systems. For better coordination between kitchen staff and front-of-house, Zomato Base also connects with different hardware. Additionally, restaurants can configure the system as per their needs as the system works with other applications. Moreover, the app acts as an all-rounder POS system as it integrates with other Zomato products. Through Zomato Base, restaurants are empowered to offer the best dining experience.

## Zomato food features

- Inventory supply tracking
- Ingredient-level management
- Customer profiling
- Sales analytics
- Digital invoicing via SMS
- MIS reports generation
- Menu price update
- Menu items alteration
- Stealth

- No Internet transactions
- Online payment gateway
- Digital invoicing via email

## Advantages and Disadvantages of the Online Food Ordering System



Are you a foodie gazing always in your screen of smartphone app of online food ordering to find something newly introduced in your favorite restaurants?

Are you a restaurant owner who is now having chronic neck pain because of straining the whole day long looking at the online food ordering system?

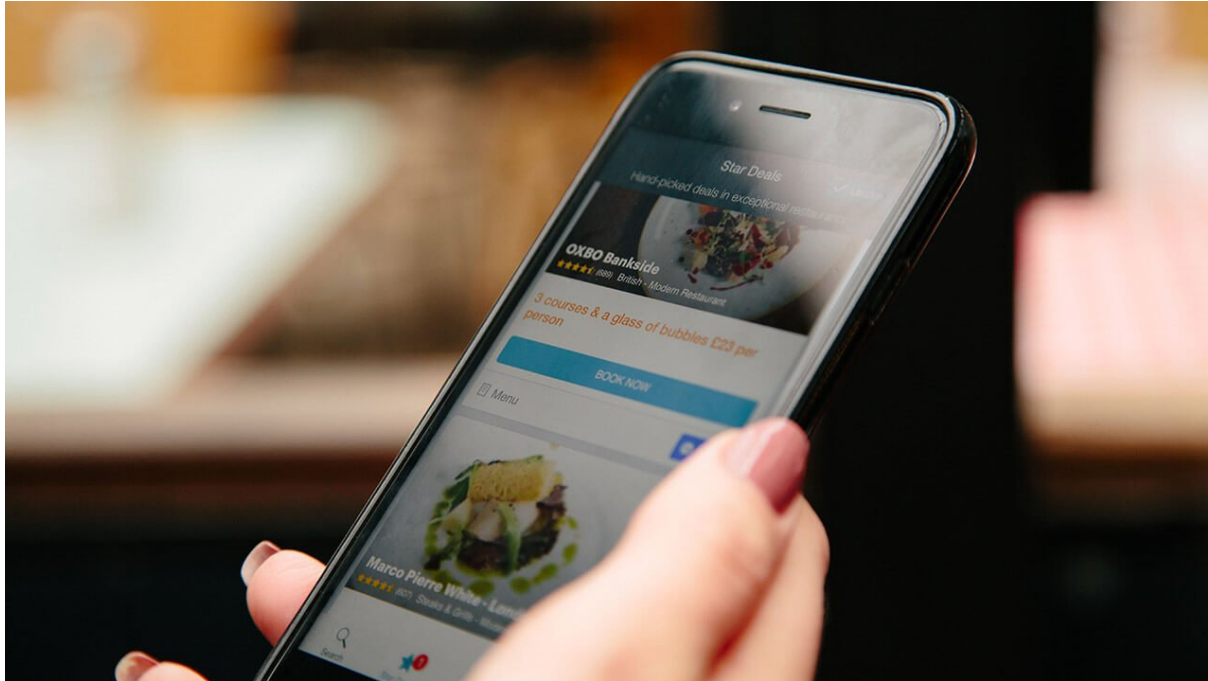
Be it any case, we bring something important for you to read today.

It is about the advantages and disadvantages of a zomato online ordering system. Before talking about the advantages and disadvantages of an online ordering platform.

## Advantages of Online Food Delivery System:-

### 1. Workaholics, Don't Starve Anymore

Being a profession-driven person, we afford to miss on our diet but never to miss on our deadlines.



But not to worry anymore! You can quickly order your favorite quick munchies from one of the nearest restaurants and grab a bite in no while refilling up your stomach and you are back on the trail.

### 2. Ladies, You Can Enjoy The Parties Too!

When you finally have your long-awaited guests coming home; Ladies, you can **quickly order delicious food items**, single or many, with just a few taps on your mobile screen.

Gone are the days, when you needed to boil yourself in the scorching heat in the kitchen cooking all the time for the guests. With the new online ordering software or online food delivery apps, ordering food has been easier than before.

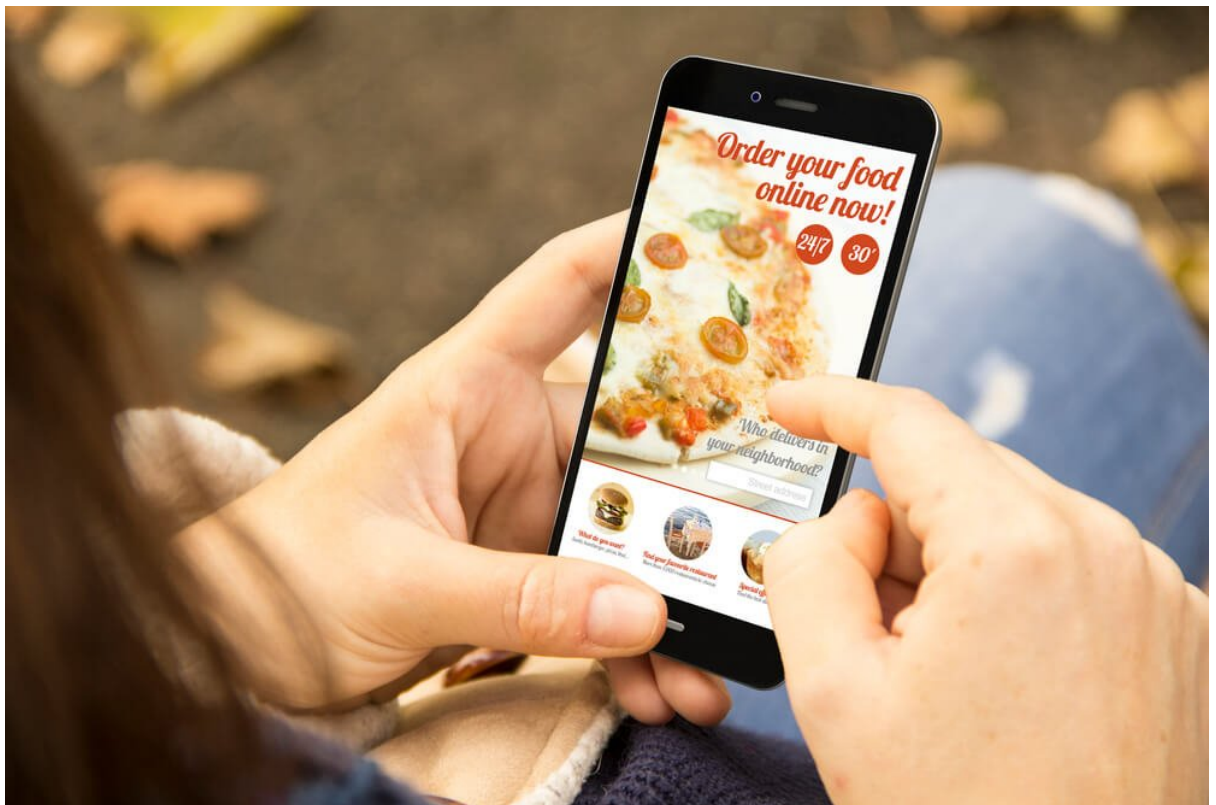
### 3.Urban Restaurants, Reach Out to Remote Foodies

You captured the foodies of the complete city! Are you sure? Why not extend out the reach to the remote foodies.

With the online food delivery in place, you can be available to the remote food-lovers by being visible with your restaurant menu and giving the option to deliver in their area.

### 4.Pinchipenny? Get Cashback

You love the restaurant food but you want to save money as well, don't worry. We have got discounts for you.



With this best online food ordering system, you get excellent deals for cashback and discount offers while ordering for delivery or eating at a restaurant. This is one of the significant advantages of online food ordering system.



## 1. Reserve that Quiet Side Table for Your Next Gathering

Tired of facing the problem of last-minute bookings and cancellations of the tables at the time of your gatherings.

You can now pre-book the preferred table for your preferred time of the meeting and get notified in advance if there is any cancellation and yet get a chance to book the table beforehand in another restaurant.

## 6. Restaurant Owners, Smile Ear-to-ear Seeing Profit Graph

Is your restaurant located amidst ten other restaurants serving similar cuisine of food? Are you worried about your profit seeing the competition?



Being available online will give you an extensive reach to customers who order frequently from restaurants and you can get a smooth increase in your revenue in the same investment.

## 7.Explore New Places, Try Food from Different Restaurants

This is one of the prime advantages of an online food ordering system, where you will get the chance to explore the food from different places. Therefore, you will get the option to order the food from multiple restaurants.

Apart from having different food items from various restaurants, you will also get a chance to explore different restaurant food within your location.

## 8.Save Your Hard-earned Money, Order food with Discounted Deals

without having a unique idea, it becomes challenging to succeed in this competitive market. Especially in the food delivery industry, it comes difficult to earn people's trust.

Therefore, to earn your audience's trust, you need to offer them deals and discounts. Since people always prefer to save their money without any hassle and on top of that, they will get the mouthwatering food item delivered to their doorstep.

This is one of the prime reasons for getting success in the online delivery services business as you will always have the option to offer them discounts and faster delivery service to win their trust.

Tired of facing the problem of last-minute bookings and cancellations of the tables at the time of your gatherings. You can now pre-book the preferred table for your preferred time of the meeting and get notified in advance if there is any cancellation and yet get a chance to book the table beforehand in another restaurant.

## Disadvantages of the Online Food Ordering System



## 1. Deliverymen Put Themselves in Danger

Whether it is a heatwave boiling down the city or it is snowing or raining heavily, a Delivery Boy is waiting outside the restaurant to pick and deliver your order. This is one of the disadvantages of ordering food online.

Although we get the joy of our favorite food in any season, they are also humans who forget their human rights putting themselves in danger sometimes.

## 2. Disguised Increased Expense

We surely get attracted by yummy-looking food pictures on the app and a small but highlighting banner of cashback offer.

However, we forget that despite cashback, it is costing us higher than the food which we can cook with the groceries available using all our magical cooking skills and spend blindly **ordering the food online**. This can be considered one of the disadvantages of online food ordering for customers.

## 3. Revenue Conflicts Between The Restaurants and Delivery Providers

Not every restaurant owner can afford to employ ten delivery boys and bear all the transport and remuneration expenditure; so, they choose to contract with the delivery service providers through these apps. This brings the disadvantages of food delivery service.

However, despite automation in place, one can't control everything through an automated system, and conflicts occur between the restaurant owner and delivery providers regarding the payments.

## 4. Juggling With Your Health

Another disadvantage of an online ordering system for restaurants is even though when you go to a restaurant you won't be seeing the

material they use in that mouth-watering Pasta dish that they bring to your table, still, you can get it replaced if you find any faults.

However, you are again not going to know what they use, but you won't be able to get it changed or sense any faults in it.

Also, due to the pressure of meeting up all the deliveries, the restaurants heat it up so quickly that it kills almost all the nutrients of the food you eat.

Moreover, many cases have been noted where people who consume this type of food, face health issues such as food poisoning and consumption on a regular basis, which makes them obese as well. It is one of the significant disadvantages of food delivery apps.

## 5. Compromise With the Food Quality

In comparison to eating out in a restaurant, the food from the delivery service is packed in plastic bags and may get cold if the distance of your restaurant is far from your delivery address. This is one of the disadvantages of online food ordering for customers.

Even, due to long-distance delivery, some food vitamins may also till the food reaches your location. Rather in the restaurant, you will get hot food directly placed on your table.

**Basic structure of HTML:**

```

<!DOCTYPE html>
<html>

<head>
    <title>Page Title</title>
</head>

<body>
    <h2>Heading Content</h2>
    <p>Paragraph Content</p>
</body>

</html>

```

Below is the complete explanation of each of the tags used in the above piece of HTML code:

**<!DOCTYPE html>**: This tag is used to tell the HTML version. This currently tells that the version is HTML 5.0

**<html> </html>** : <html> is a root element of html. It's a biggest and main element in complete html language, all the tags, elements and attributes enclosed in it or we can say wrap it, which is used to structure a web page.

**<head>**: Head tag contains metadata, title, page CSS etc. Data stored in the <head> tag is not displayed to the user, it is just written for reference purposes and as a watermark of the owner.

**<title>** = to store website name or content to be displayed.

**<link>** = To add/ link css( cascading style sheet) file.

**<meta>** = 1. to store data about website, organisation, creator/ owner

2. for responsive website via attributes

3. to tell compatibility of html

4. with browser

**<script>** = to add javascript file.

**<body>**: A body tag is used to enclose all the data which a web page has from texts to links. All the content that you see rendered in the browser is contained within this element. Following tags and elements used in the body

1. <h1> ,<h2> ,<h3> to <h6>
2. <p>
3. <div> and <span>
4. <b> , <i> and <u>
5. <li> ,<ul> and <ol>.
6. <img> , <audio> , <video> and <iframe>
7. <table> <th> , <thead> and <tr>.
8. <form>
9. <label> and <input> others.....

## 2.HTML

HTML stands for Hyper Text Markup Language

- a. HTML is the standard markup language for creating Web pages
- b. HTML describes the structure of a Web page
- c. HTML consists of a series of elements
- d. HTML elements tell the browser how to display the content
- e. HTML elements label pieces of content such as "this is a heading", "this is a paragraph", "this is a link", etc.

## 2)3.CSS

- 1) CSS stands for Cascading Style Sheets

- 2) CSS describes how HTML elements are to be displayed on screen, paper, or in other media
- 3) CSS saves a lot of work. It can control the layout of multiple web pages all at once
- 4) External stylesheets are stored in CSS files CSS syntax
- 5) The selector points to the HTML element you want to style.
- 6) The declaration block contains one or more declarations separated by semicolons.
- 7) Each declaration includes a CSS property name and a value, separated by a colon.
- 8) Multiple CSS declarations are separated with semicolons, and declaration blocks are surrounded by curly braces.

## **4.JAVASCRIPT**

- 1) **JavaScript (JS)** is a lightweight, interpreted, or just-in-time compiled programming language with first-class functions.

2) While it is most well-known as the scripting language for Web pages, many non-browser environments also use it, such as Node.js, Apache CouchDB and Adobe Acrobat.

3) JavaScript is a prototype-based, multi-paradigm, single-threaded, dynamic language, supporting object-oriented, imperative, and declarative (e.g. functional programming) styles. Read more about JavaScript.

## 5.Angular js

AngularJS is a **JavaScript framework**. It can be added to an HTML page with a `<script>` tag.

AngularJS extends HTML attributes with **Directives**, and binds data to HTML with **Expressions**.

### AngularJS is a JavaScript Framework

AngularJS is a JavaScript framework written in JavaScript.

AngularJS is distributed as a JavaScript file, and can be added to a web page with a script tag:

```
<script src="https://ajax.googleapis.com/ajax/libs/angularjs/1.6.9/angular.min.js"></script>
```

AngularJS is a **JavaScript framework**. It can be added to an HTML page with a `<script>` tag.

AngularJS extends HTML attributes with **Directives**, and binds data to HTML with **Expressions**.

### AngularJS Extends HTML

AngularJS extends HTML with **ng-directives**.

The **ng-app** directive defines an AngularJS application.

The **ng-model** directive binds the value of HTML controls (input, select, textarea) to application data.

The **ng-bind** directive binds application data to the HTML view.

## 7.Front End Code

```
<!DOCTYPE html>
<html>
<head>
  <meta name="viewport" content="width=device-width, initial-scale=1">
  <meta name="viewport" content="width=device-width, initial-scale=1:0">
  <link rel="stylesheet" href="s.css">
  <link rel="stylesheet" href="https://unpkg.com/swiper@7/swiper-
bundle.min.css" />

<style>
div.scrollmenu {
  background-color: #333;
  overflow: auto;
  white-space: nowrap;
}

div.scrollmenu a {
  display: inline-block;
  color: white;
  text-align: center;
  padding: 14px;
  text-decoration: none;
  font-family: cursive;
}

div.scrollmenu a:hover {
  background-color: #777;
}
</style>
<style>

h1 {
  background-color: yellow;
  text-align: center;
  font-size: 50;
}

</style>
```



```

    <style>
img {
    border-radius: 10px;
}
</style>
    <style>
body {
    background-image: url("z2.jpg");
}
</style>
<style>
.swiper{

    width: 70%;
    height: fit-content;

}
.swiper-slide img{

    width: 70%;
padding-top: 30px;
padding-right: 150px;
padding-bottom: 50px;
padding-left: 80px;
}
.swiper .swiper-button-prev, .swiper .swiper-button-next{
    color: #fff;
}
.swiper .swiper-pagination-bullet-active{
    background: #fff;
}
</style>
<style>
a{

    color:red;
    font-size: large;
    font-size: 150%;

}
</style>

<style>
span {
    background-color: #0AFFFF;

}
</style>

```

```

</head>

<body>
    <h1 style="color: deeppink">Order food Online On Zomato</h1>

    <div class="scrollmenu">
    <a href="#home">Home</a>
    <a href="#news">Delivery</a>
    <a href="#contact">Contact us</a>
    <a href="#about">self pick up</a>
    <a href="#support">zomato disc.</a>
    <a href="#blog">night life</a>
    <a href="#tools">location</a>
    <a href="#base">payment mode</a>
    <a href="#custom">zomato membership</a>
    <a href="#more">log in</a>
    <a href="#logo">blogs</a>
    <a href="#friends">rating</a>
    <a href="#partners">dinning out</a>
    <a href="#people">Review</a>
    <a href="#Map">Map</a>
    </div><br><br>

<div class="swiper">
    <!-- Additional required wrapper -->
    <div class="swiper-wrapper">

        <div class="swiper-slide"></div>
        <div class="swiper-slide"></div>
        <div class="swiper-slide"></div>
        <div class="swiper-slide"></div>

        <div class="swiper-slide"></div>
    </div>
    <!-- If we need pagination -->
    <div class="swiper-pagination"></div>

```

```

<!-- If we need navigation buttons -->
<div class="swiper-button-prev"></div>
<div class="swiper-button-next"></div>

</div>
</div>
<script src="https://unpkg.com/swiper@7/swiper-
bundle.min.js"></script>

<script>
const swiper = new Swiper('.swiper', {
  autoplay: {
    delay: 3000,
    dsisplayOnInteraction: false,
  },
  loop: true,

  pagination: {
    el: '.swiper-pagination',
    clickable: true,
  },

  navigation: {
    nextEl: '.swiper-button-next',
    prevEl: '.swiper-button-prev',
  },
});
</script>

<h2 style="color: red;"><span><a href="t.html">Check
Prices</a></span></h2>

<h3 style="color:lime;"><span><a href="l.html">Zomato Contact us
</a></span></h3>

<script
src="https://ajax.googleapis.com/ajax/libs/angularjs/1.6.9/angular.min.js"></s
cript>
<script src="https://ajax.googleapis.com/ajax/libs/angularjs/1.6.9/angular-
animate.js"></script>

```

```
<body ng-app="ngAnimate">

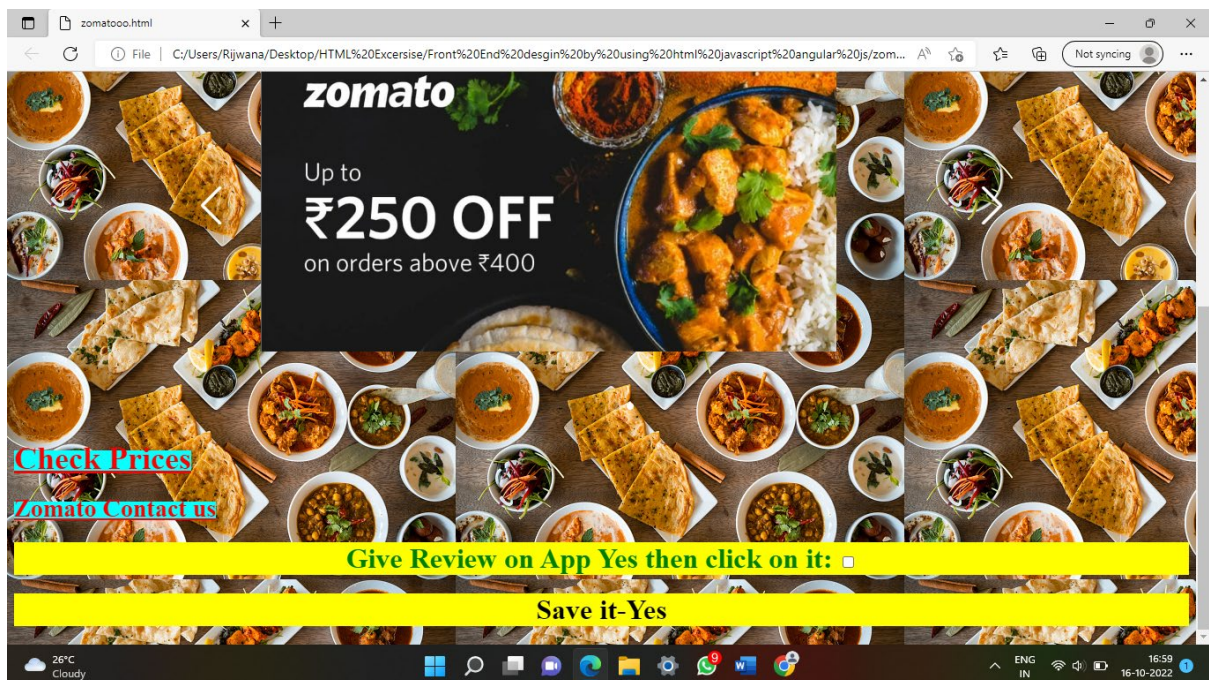
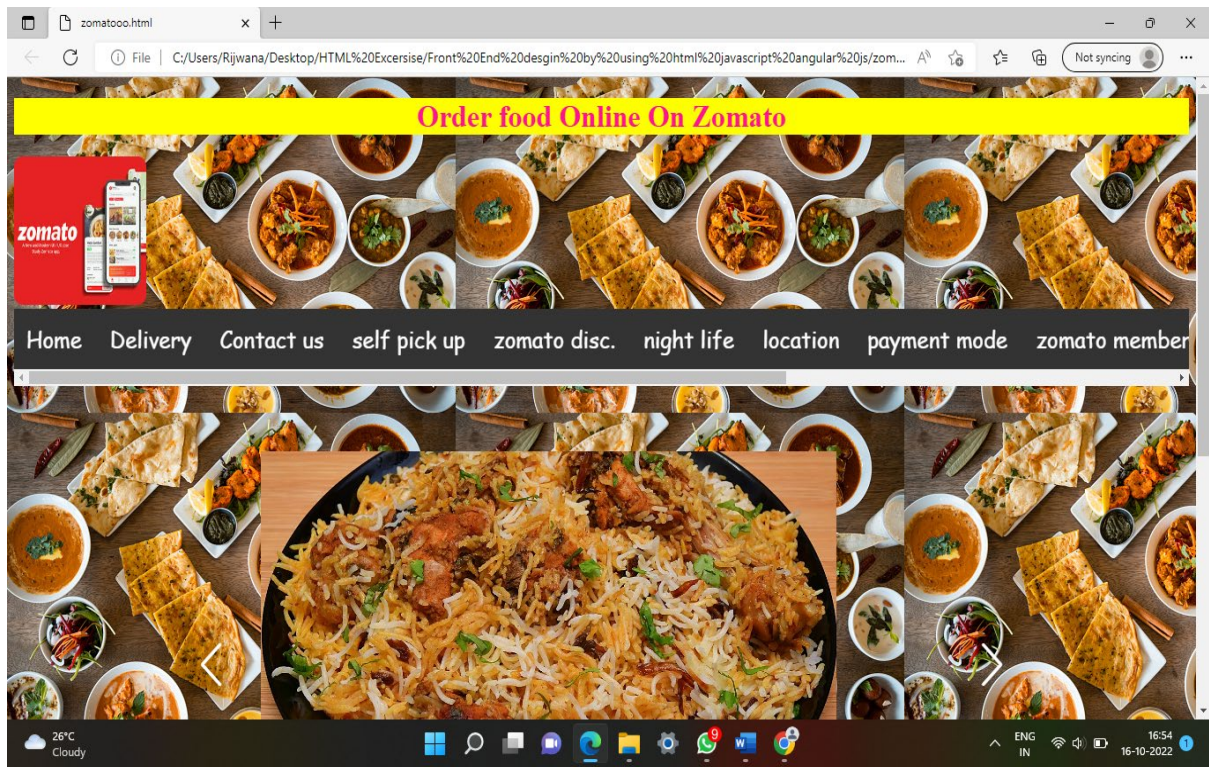
<h1 style="color:green">Give Review on App Yes then click on it: <input
type="checkbox" ng-model="myCheck"></h1>

<div ng-hide="myCheck">
<h1 style="color: black;">Save it-Yes</h1></div>


</body>
</html>
```

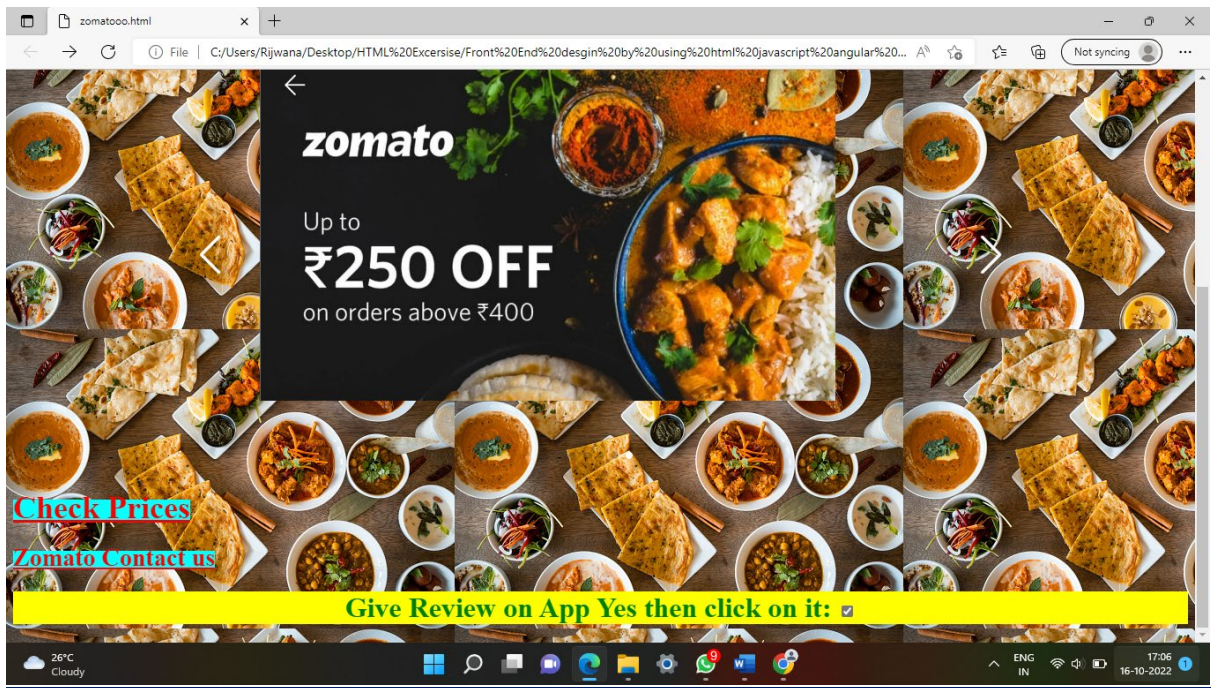
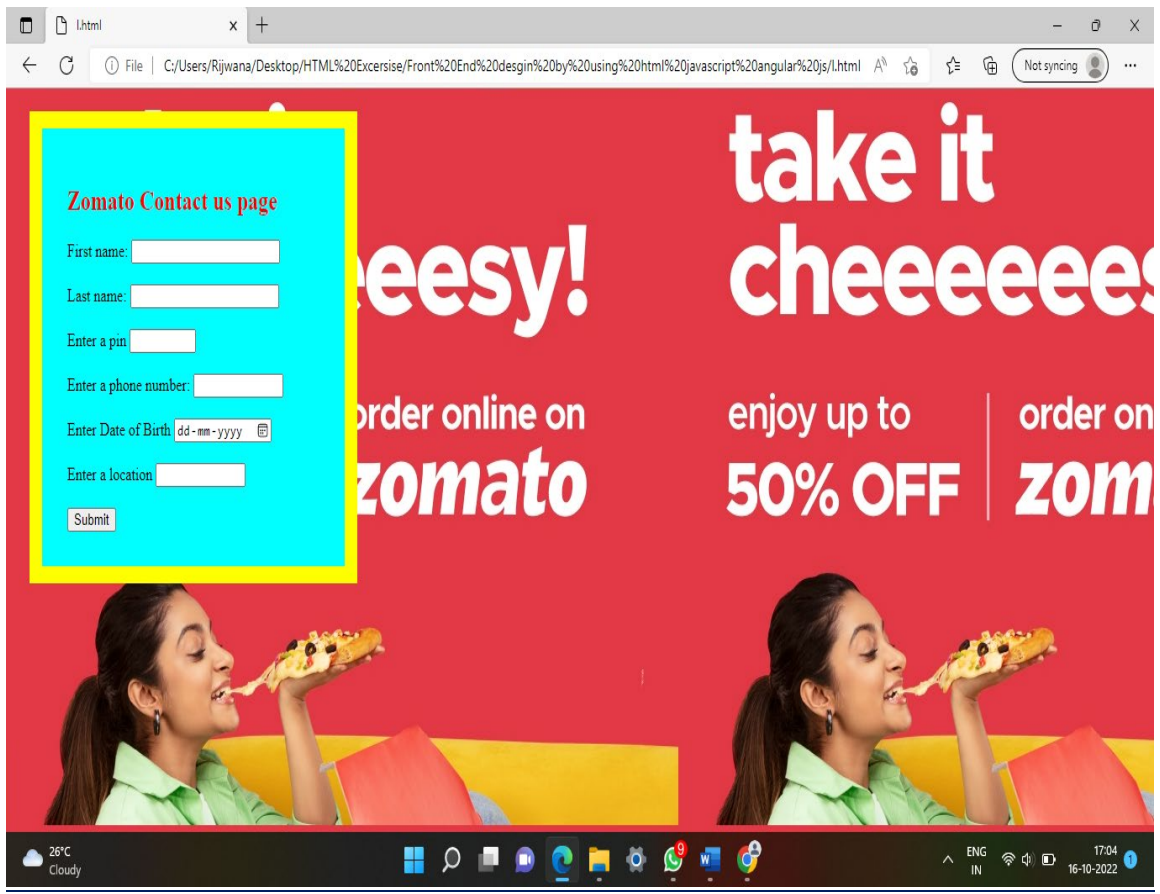
## 8.Front End Design

**Design in the From of snapshot:-**

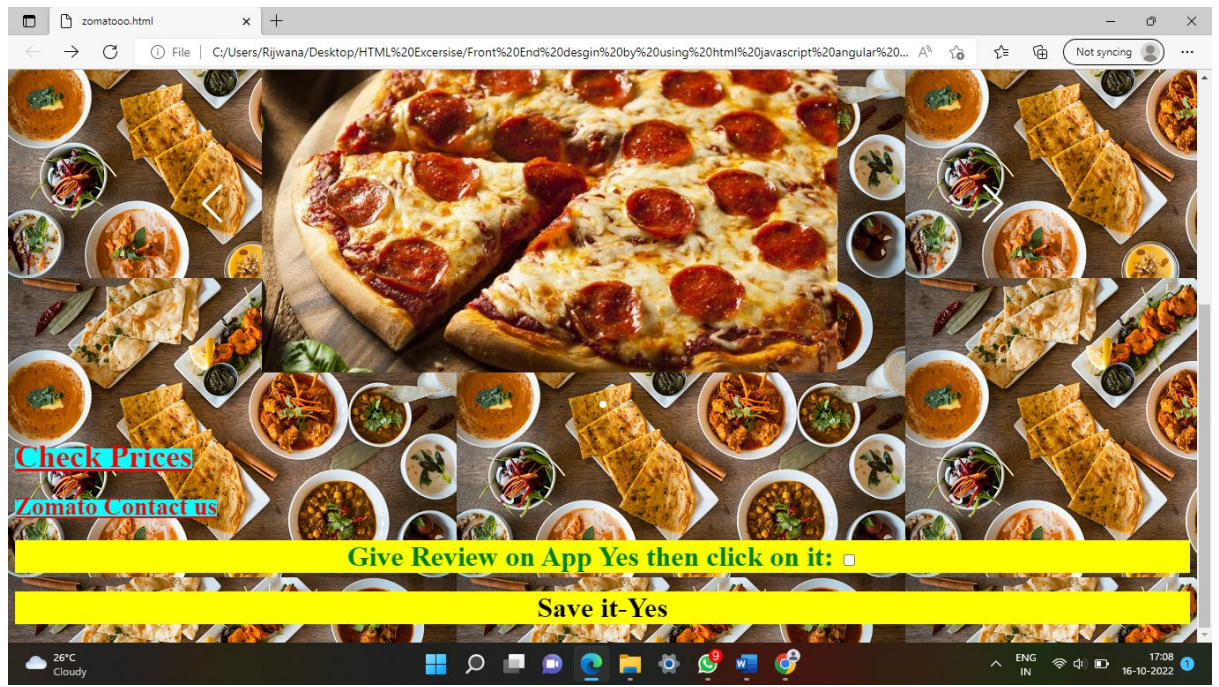












And here we see the my overall front end design:

<https://youtube.com/shorts/TghkMv44XUA?feature=share>