**Online Sales Performance Summary**

* **Total Orders:** 500
* **Total Quantities Sold:** 5,615 units
* **Total Sales Amount:** $438,000
* **Total Profit:** $37,000

**Key Insights**

1. **Profit by City:**
   * The bubble map highlights the city-wise profit distribution, showing locations with varying profit sizes. Major cities appear to generate higher profits.
2. **Sales by Product Type:**
   * Clothing leads in quantity sold, followed by Electronics and Furniture.
   * Some sub-categories like T-Shirts and Shoes show significant sales volumes.
3. **Payment Mode Performance:**
   * The donut chart illustrates the contribution of different payment modes to total sales and profit.
   * Credit Card payments contribute the largest share to both profit and sales amount, followed by COD and EMI.
4. **Monthly Sales and Profit Trends:**
   * Sales and profit fluctuate throughout the year.
   * Highest sales volume observed in March and November.
   * Profit trend roughly follows sales, with dips in mid-year months.

**Filters & Slicers**

* Data can be filtered by **Month**, **Category** (Clothing, Electronics, Furniture), and **Payment Mode** to analyze performance by specific segments.