

# HALLOWEEN CHALLENGE

## TOTAL CANDY

85

Sweet haul! You've collected 85 treats so far!

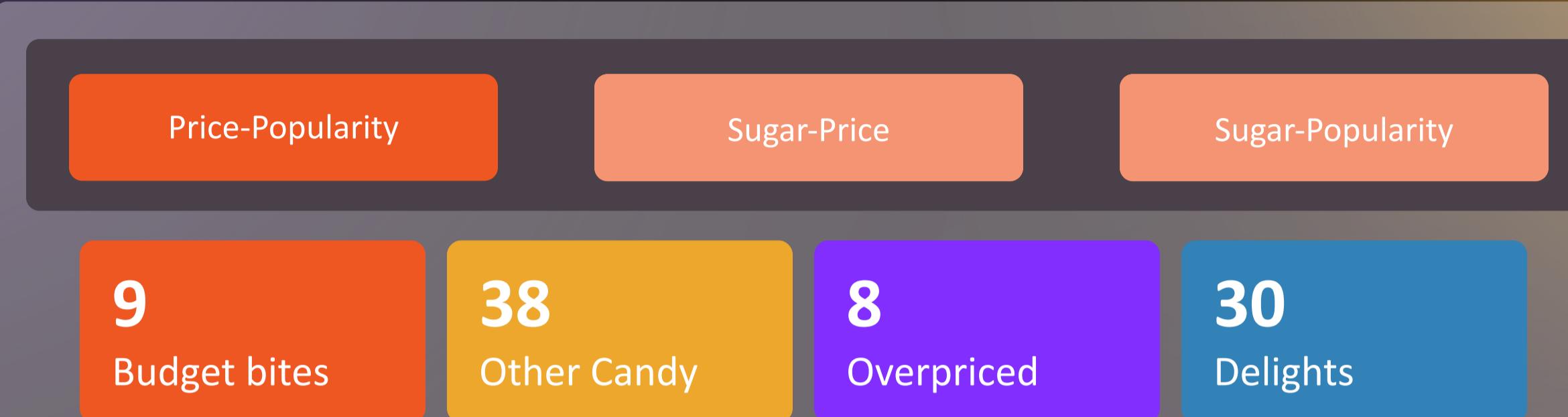


BAR HARD CANDY

85 21 15

## CARAMEL &amp; CHOCOLATE CANDY

Candy Name	Price	Sugar
100 Grand	High	High
Baby Ruth	High	High
Milk Duds	High	Medium
Milky Way	High	High
Milky Way Simply Caramel	Medium	High
Midnight		
Milky Way Simply Caramel	High	High
Caramel		
Rolo	High	High
Snickers	High	High
Snickers Crisper	High	High
Twix	High	High



## Top 5 Popular Candy

Candy	Sweet	Popular
Reese's Peanut Butter cup	72.00%	84.18%
Reese's Miniatures	3.40%	81.87%
Twix	54.60%	81.64%
Kit Kat	31.30%	76.77%
Snickers	54.60%	76.67%

## Bottom 5 Popular Candy

Candy	Sweet	Popular
Super Bubble	16.20%	27.30%
Nik L Nip	19.70%	22.45%
Jawbusters	9.30%	28.13%
Chiclets	4.60%	24.52%
Boston Baked Beans	31.30%	23.42%

## Top 10 Expensive Candy

Candy	Sweet	Price
100 Grand	73.20%	86.00%
Hershey's Krackel	43.00%	91.80%
Hershey's Milk Chocolate	43.00%	91.80%
Hershey's Special Dark	43.00%	91.80%
Milky Way Simply Caramel	96.50%	86.00%
Mounds	31.30%	86.00%
Mr Good Bar	31.30%	91.80%
Nestle Smarties	26.70%	97.60%
Nik L Nip	19.70%	97.60%
Ring pop	73.20%	96.50%
Rolo	86.00%	86.00%
Twix	54.60%	90.60%

MAVEN ANALYTICS

# HALLOWEEN CHALLENGE



Filter by Sugar Quantity

High

Low

Medium

Filter by Price Range

High

Low

Medium

Candy Category

Budget Bites

Delights

Other

Overpriced



Sajid Shaikh

Candy Table

	Candy Name	CandyCategory	Popularity	Price_Range	pricepercent	Sugar_Qty	sugarpercent
▲	100 Grand	Delights	66.97%	High	86.00%	High	73.20%
	3 Musketeers	Delights	67.60%	High	51.10%	High	60.40%
	Air Heads	Delights	52.34%	High	51.10%	High	90.60%
	Almond Joy	Delights	50.35%	High	76.70%	Medium	46.50%
	Baby Ruth	Delights	56.91%	High	76.70%	High	60.40%
	Boston Baked Beans	Other	23.42%	High	51.10%	Medium	31.30%
	Candy Corn	Other	38.01%	Medium	32.50%	High	90.60%
	Caramel Apple Pops	Other	34.52%	Medium	32.50%	High	60.40%
	Charleston Chew	Other	38.98%	High	51.10%	High	60.40%
	Chewey Lemonhead Fruit Mix	Other	36.02%	High	51.10%	High	73.20%
	Chiclets	Other	24.52%	Medium	32.50%	Low	4.60%
	Dots	Other	42.27%	High	51.10%	High	73.20%
	Dum Dums	Other	39.46%	Low	3.40%	High	73.20%
	Fruit Chews	Other	43.09%	Low	3.40%	Low	12.70%
	Fun Dip	Other	39.19%	Medium	32.50%	High	73.20%
	Gobstopper	Other	46.78%	Medium	45.30%	High	90.60%
	Haribo Gold Bears	Delights	57.12%	Medium	46.50%	Medium	46.50%
	Haribo Happy Cola	Other	34.16%	Medium	46.50%	Medium	46.50%
	Haribo Sour Bears	Delights	51.41%	Medium	46.50%	Medium	46.50%
	Haribo Twin Snakes	Other	42.18%	Medium	46.50%	Medium	46.50%
	Hershey's Kisses	Budget Bites	55.38%	Low	9.30%	Low	12.70%
	Hershey's Krackel	Delights	62.28%	High	91.80%	Medium	43.00%
	Hershey's Milk Chocolate	Delights	56.49%	High	91.80%	Medium	43.00%
	Hershey's Special Dark	Delights	59.24%	High	91.80%	Medium	43.00%
	Jawbusters	Other	28.13%	High	51.10%	Low	9.30%
	Junior Mints	Delights	57.22%	High	51.10%	Low	19.70%
	Kit Kat	Delights	76.77%	High	51.10%	Medium	31.30%
	Laffy Taffy	Other	41.39%	Low	11.60%	Low	22.00%
	Lemonhead	Other	39.14%	Low	10.40%	Low	4.60%