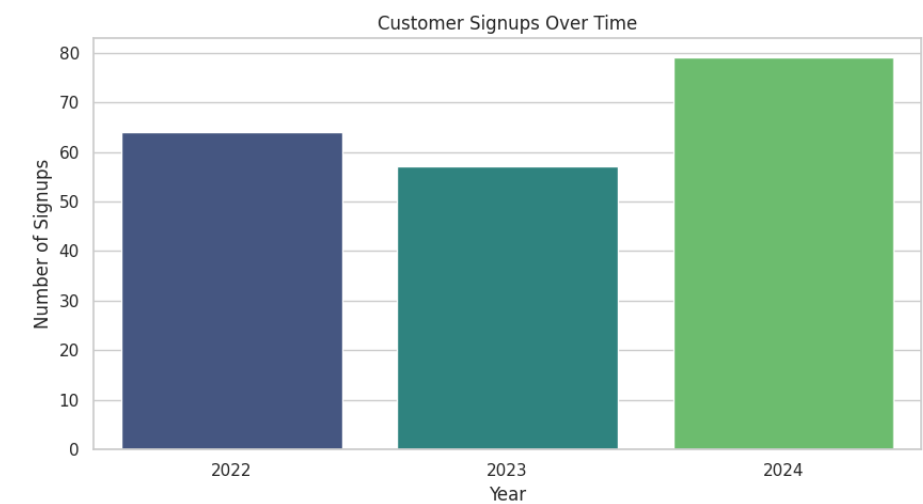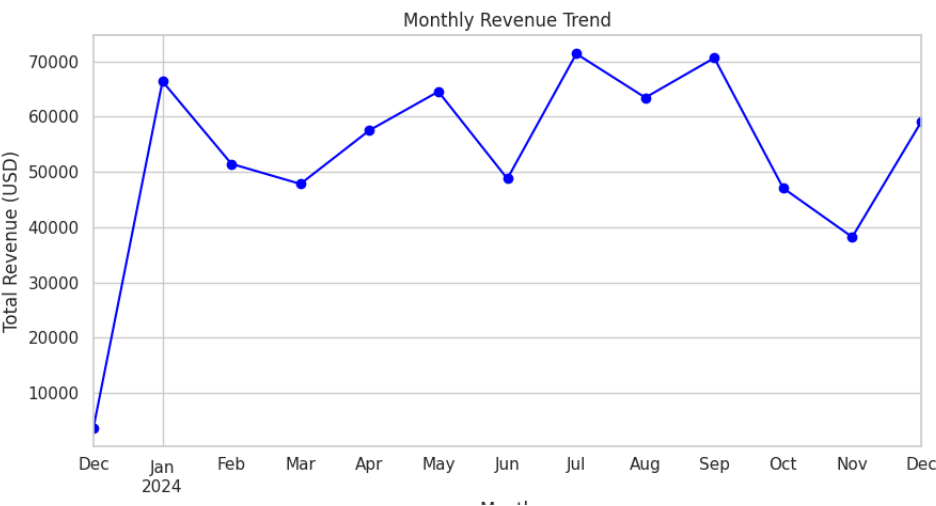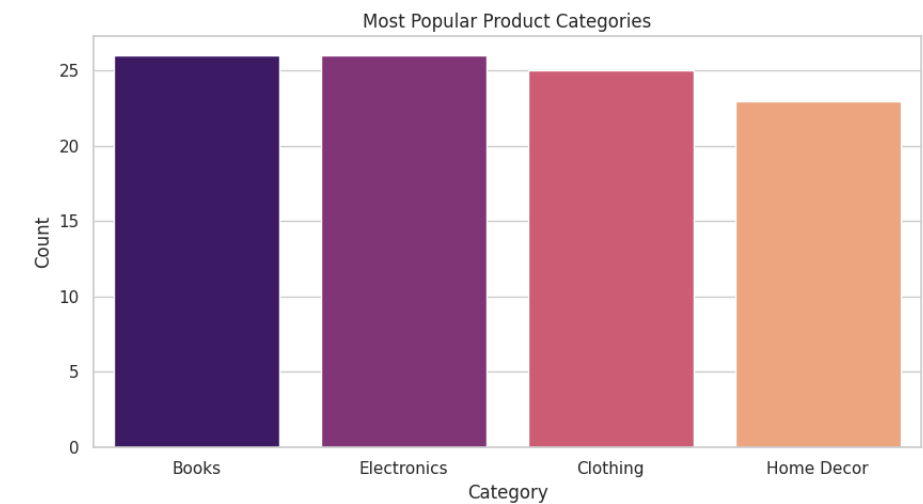# EDA and Business Insights

1. Customer Signups Over Time:

2. Most Popular Product Categories:

4. Customer Distribution by Region:

Customer Distribution by Region

- Asia: 22.5%
- North America: 23.0%
- Europe: 25.0%
- South America: 29.5%

Top 10 Customers by Total Spending