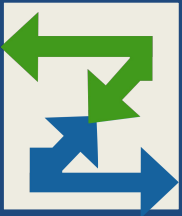
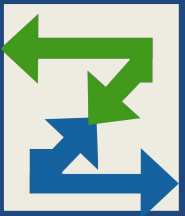


# How to Establish a Culture of Collaborative Ownership

Amber Vanderburg



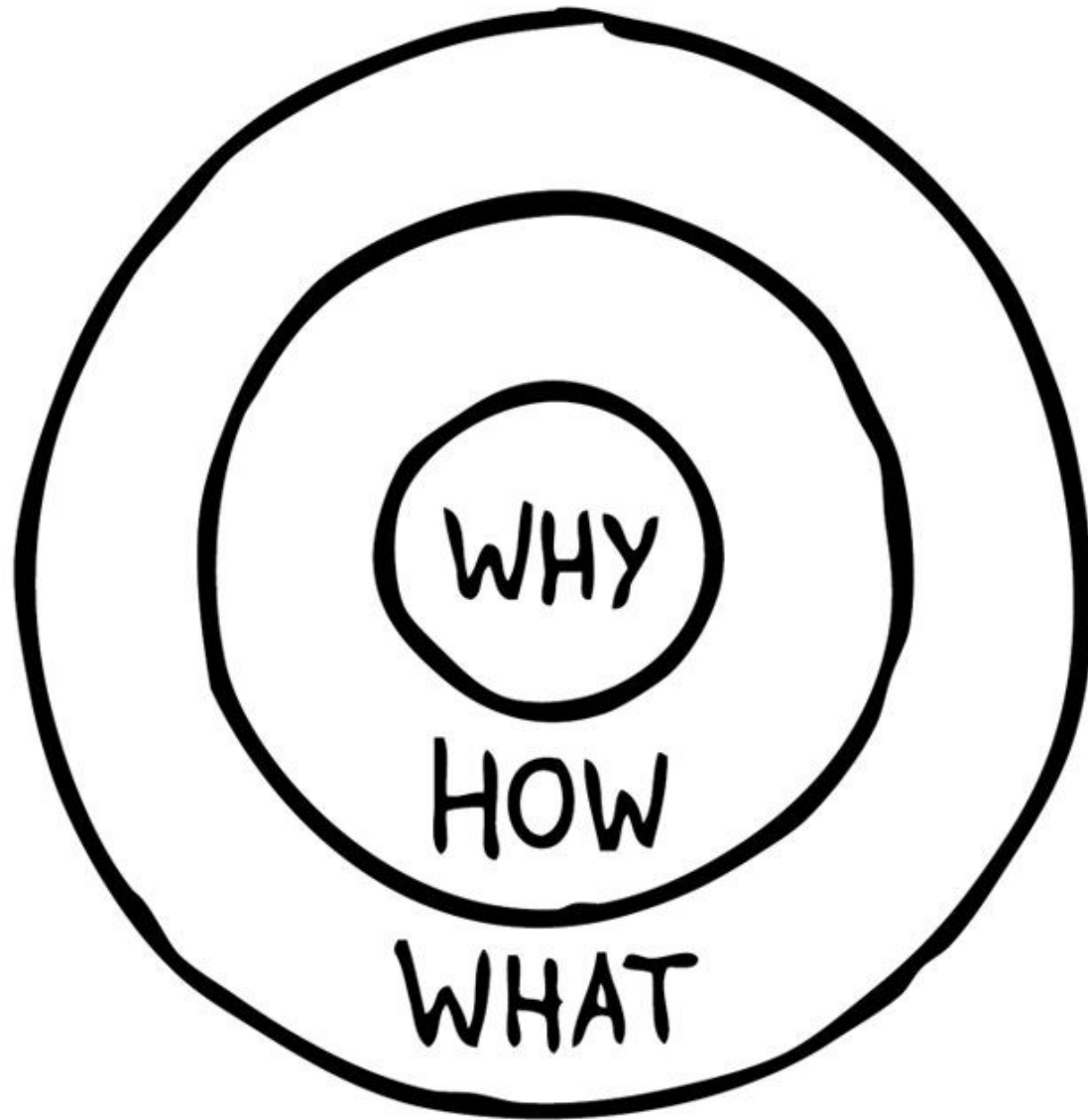
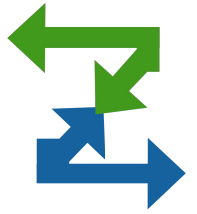




1. Feet perfectly in lined in shoulders
2. Toes pointed to the left
3. Shoulders back
4. Elbows pointed outwards
5. Hands near chest in a position as if about to perform a push up
6. Open palms
7. Finger tips loose ready for jazzy fingers
8. Eyebrows lifted high to expose headlines
9. Mouth in a perfect O shape
10. At the designated time, lift up and down on toes, repeat rapidly
11. At the designated times, bring hands together keeping the fingers in perfect sync which will result in a clapping noise then immediately bring hands apart, repeat rapidly
12. At the designated time, exert a Woooo or Woohooo sound with a perfectly O shaped mouth

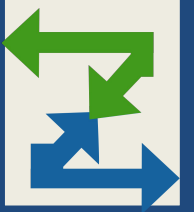






Simon Sinek, *Start with Why*

# What?

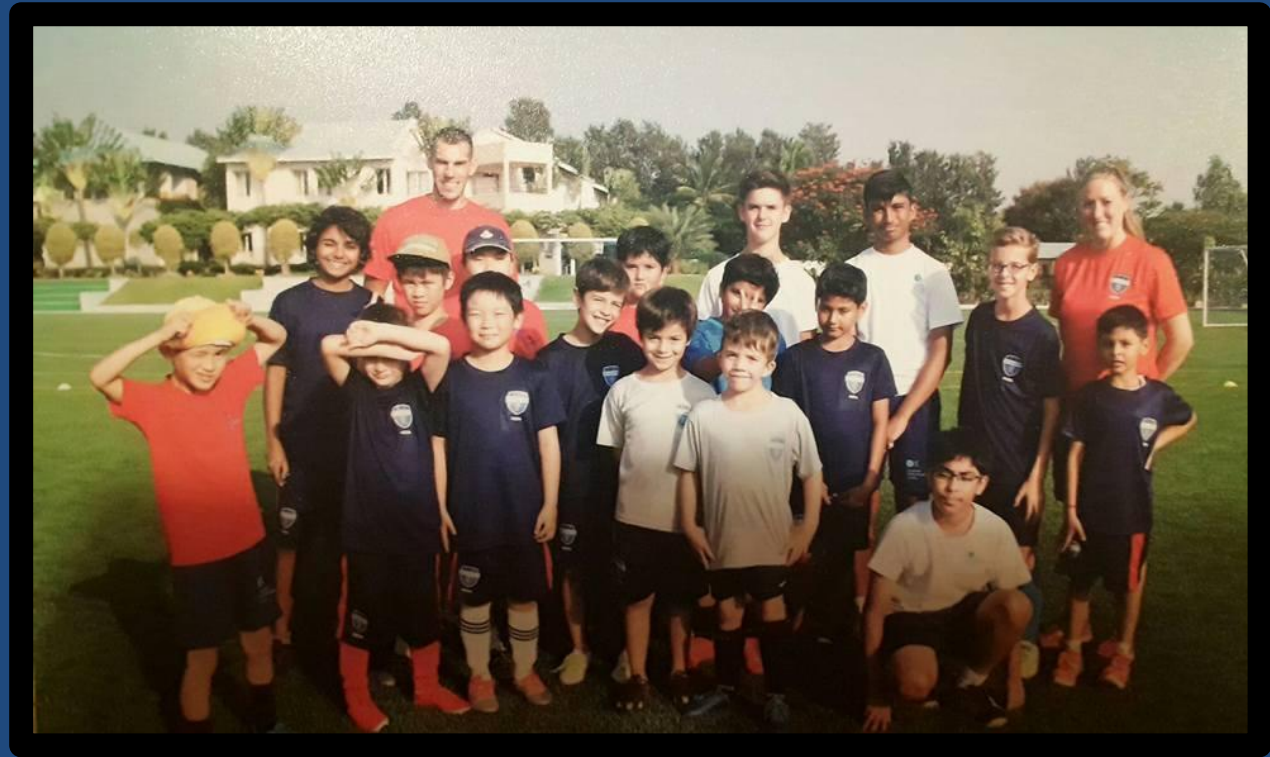


# Why?

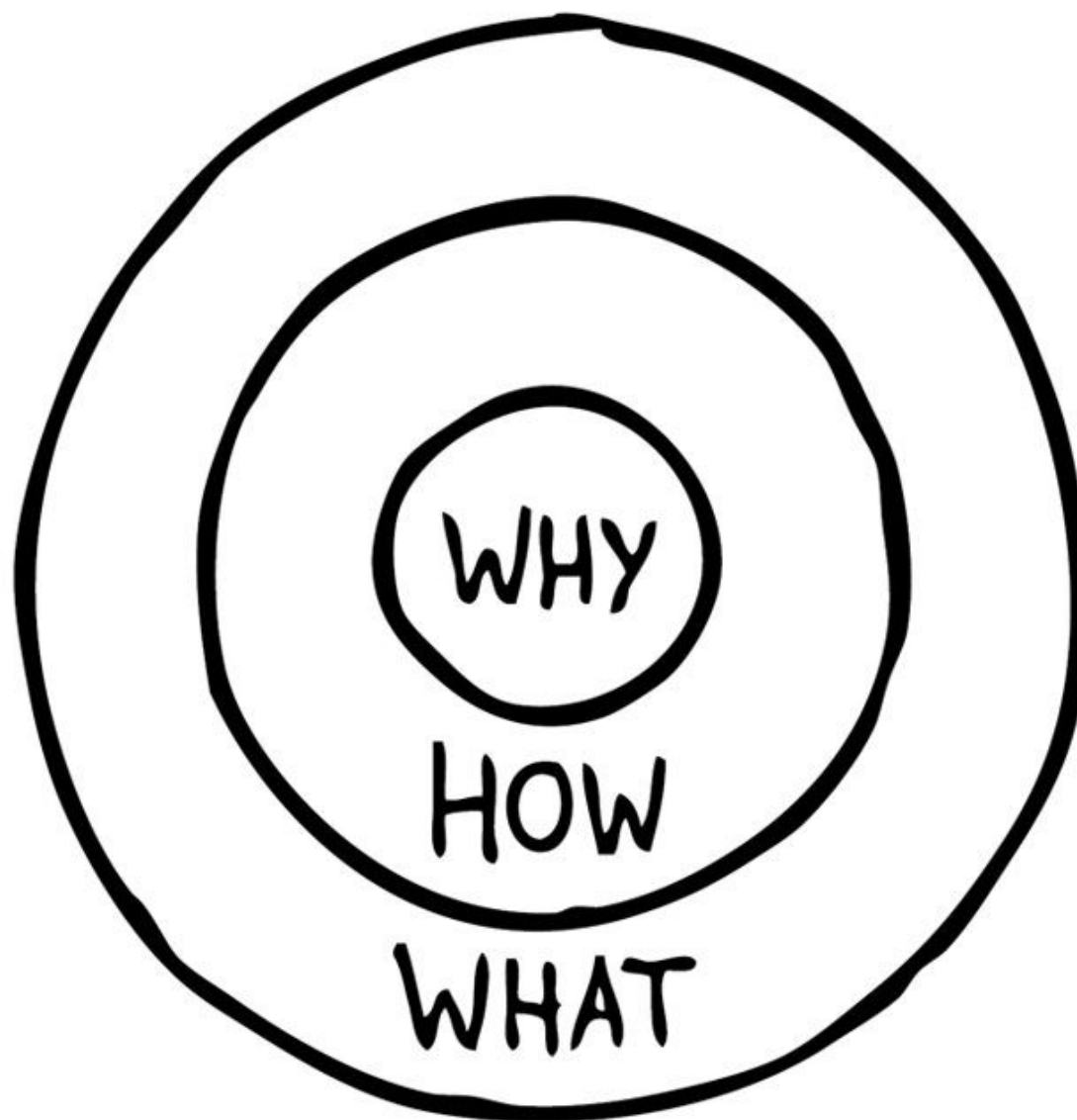
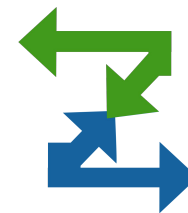


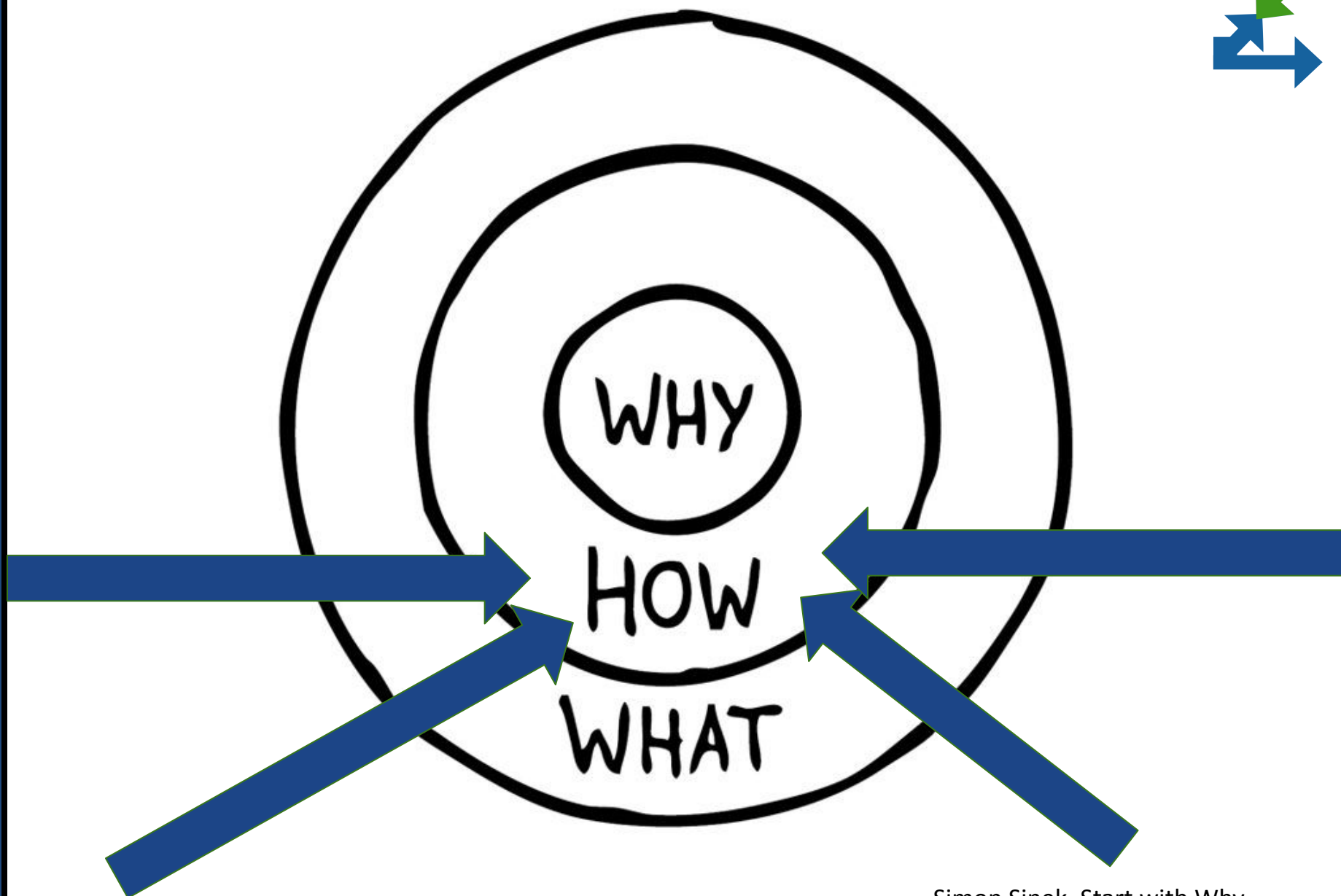
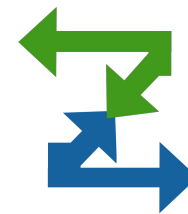
# 4 Opportunities of Ownership

Methods  
Process  
Projects  
Roles









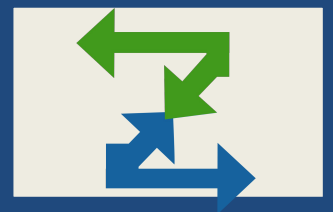
# How to Apply 4 Opportunities of Ownership

Methods

Processes

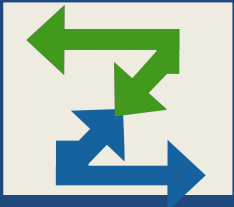
Projects

Roles



# Processes

Streamline  
Simplify



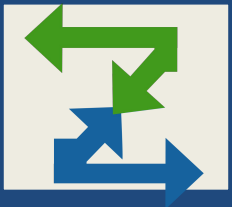


# Process Recognition

Write down the processes in your team

# Methods

Effective  
Personalized  
Uniquely Better  
Relevant  
Efficient



# Methods vs. Processes



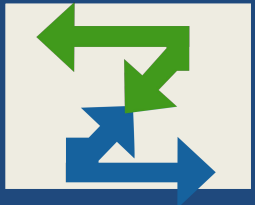


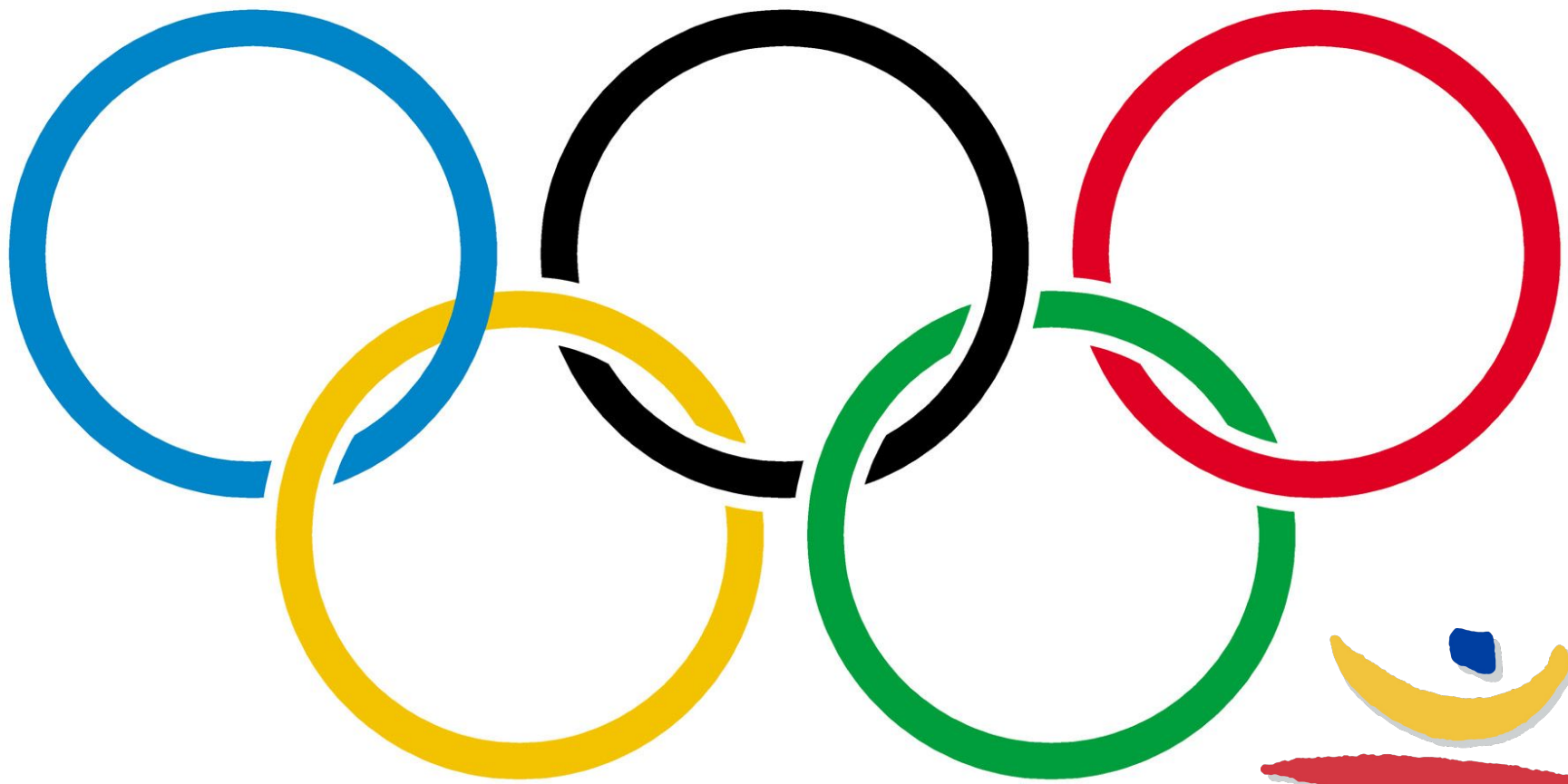




# Projects

Values  
Skills  
Micro and Mega



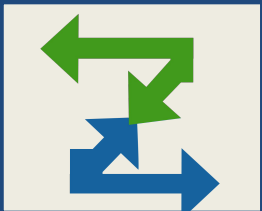


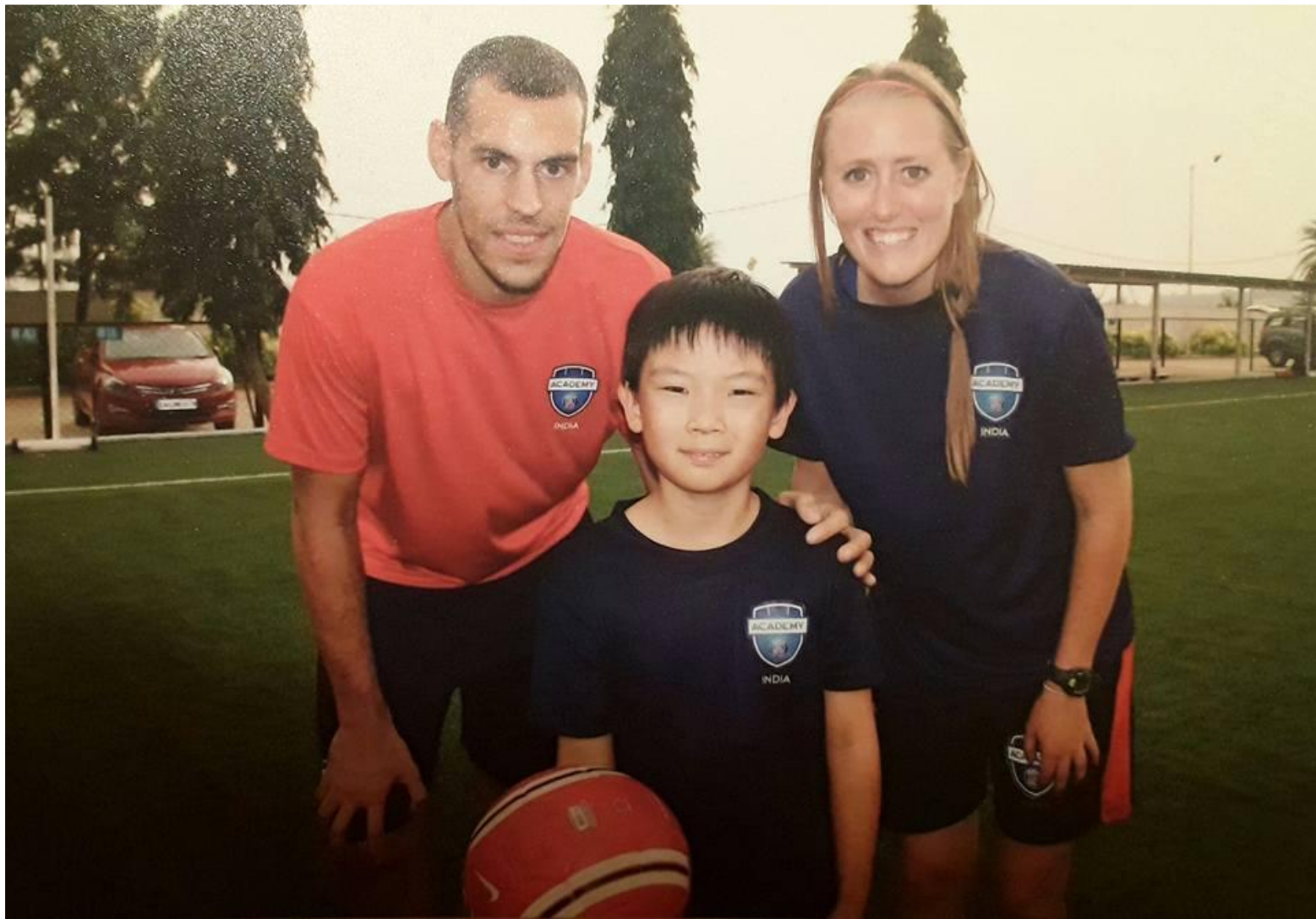
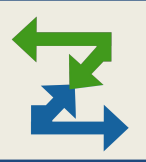
Barcelona '92



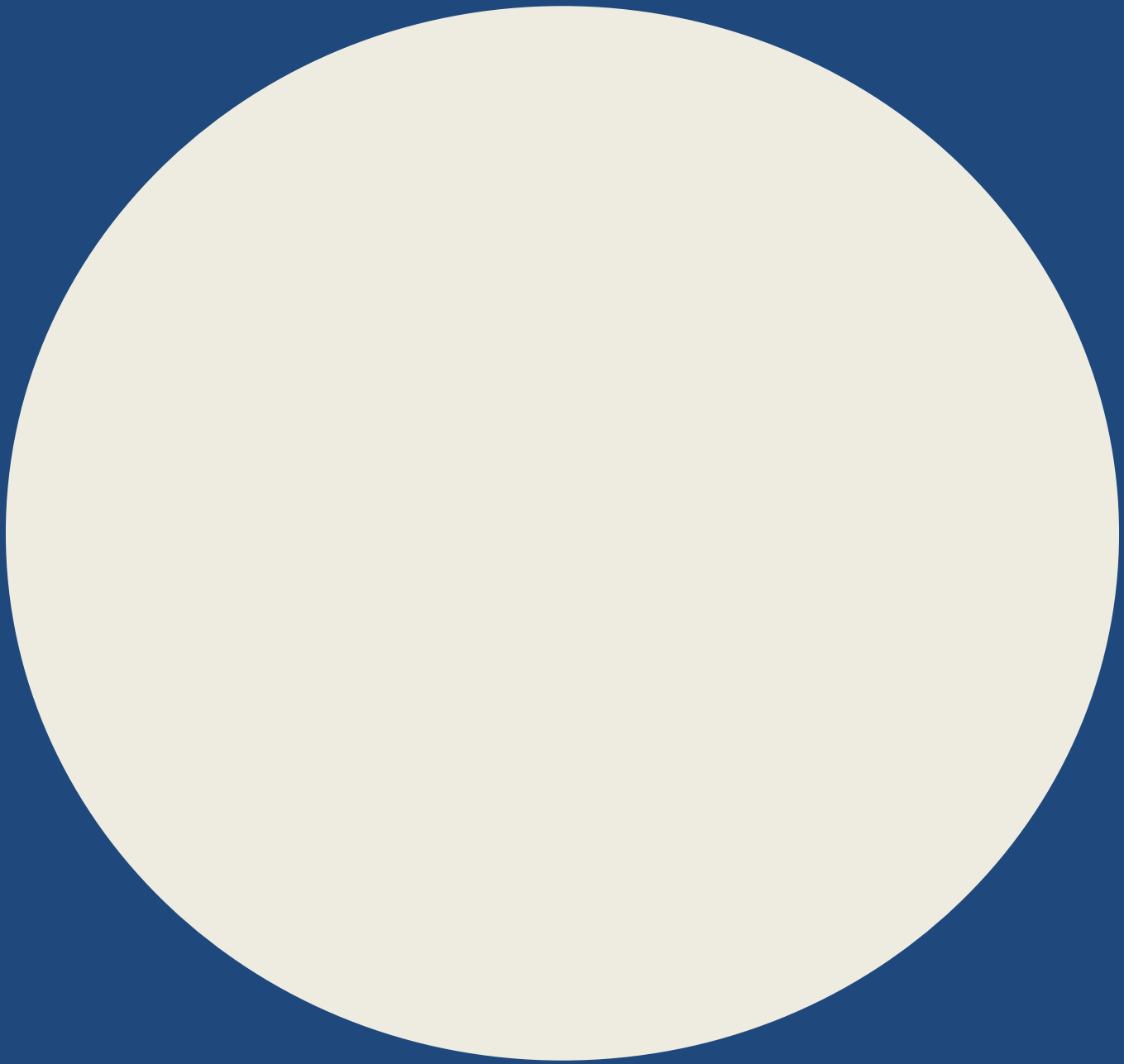
# Roles

Personal  
Team/Department  
Organizational



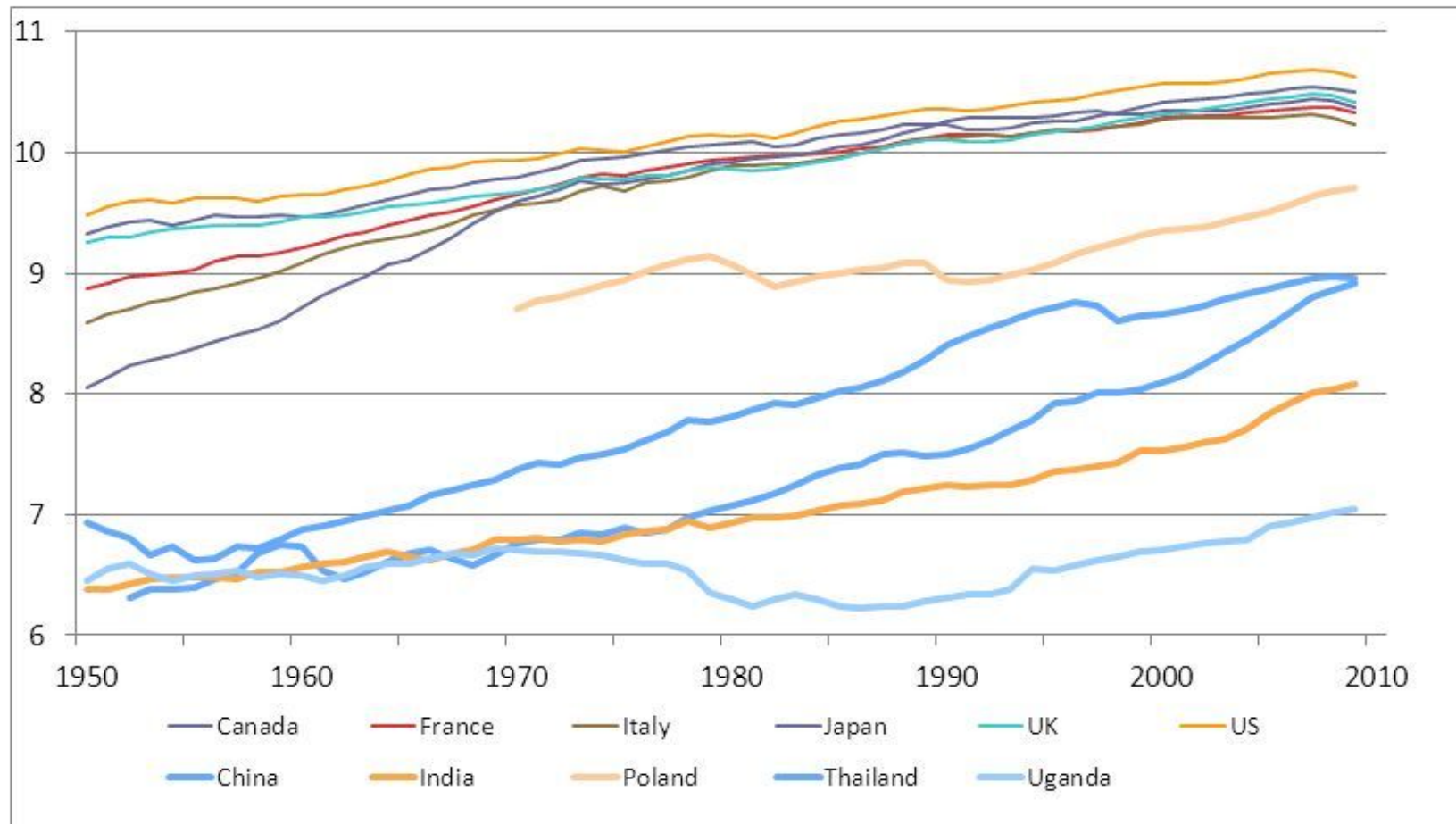


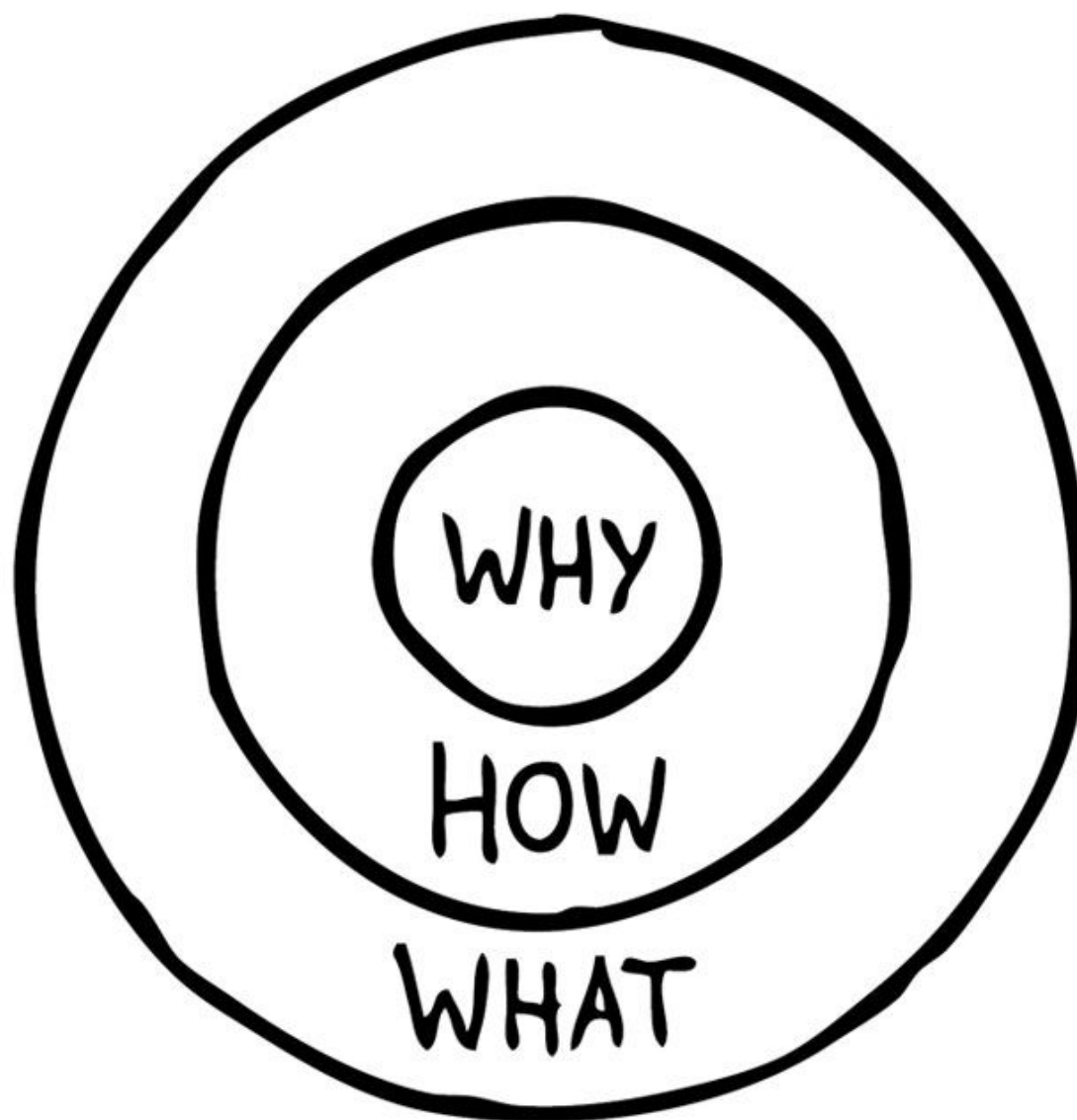
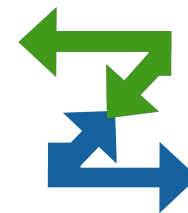


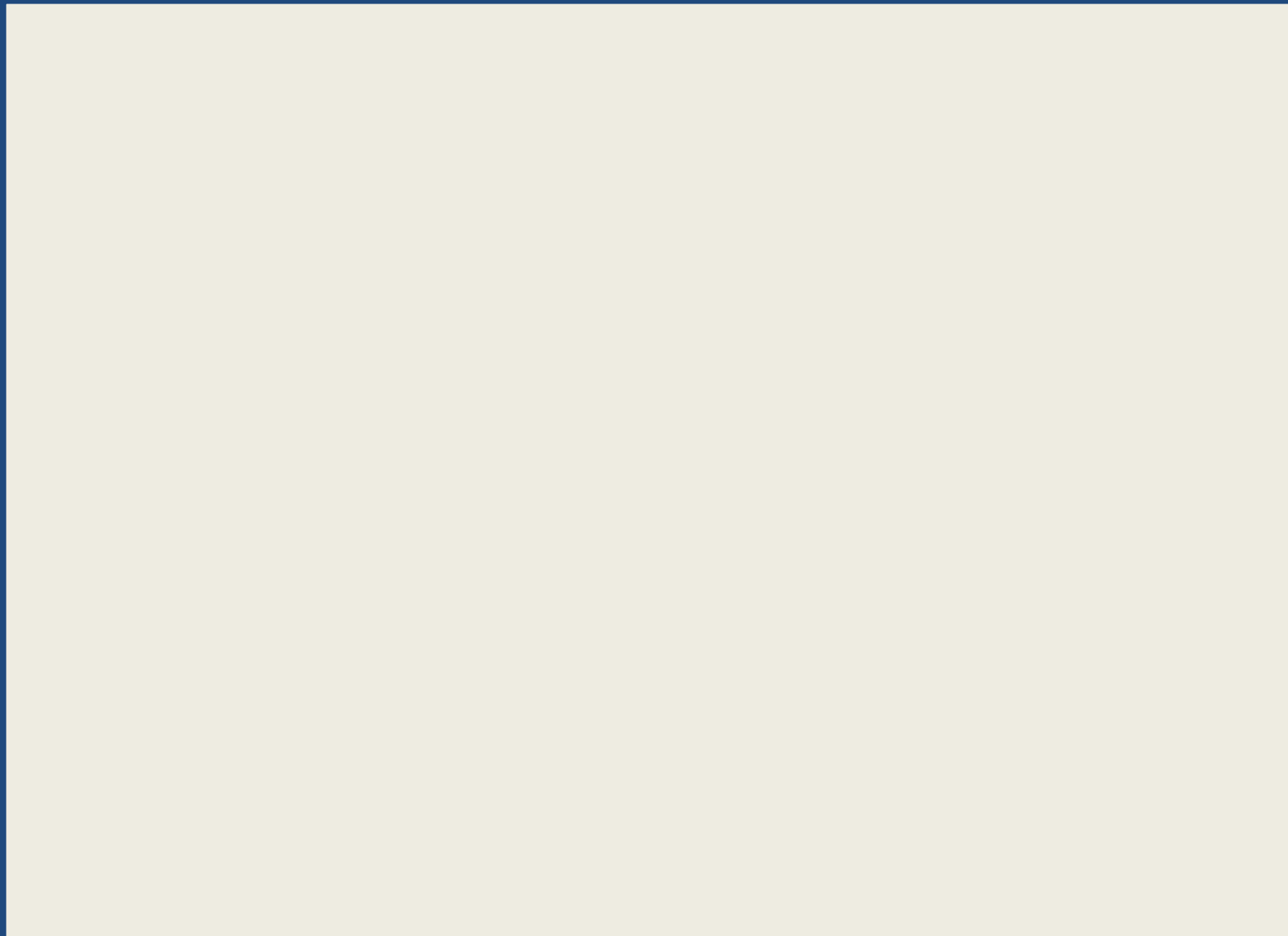


# Convergence?

Log of Real Per Capita GDP (PPP, 2005 Chained US\$)









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Order “Uniquely Better”



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