





# THE CIO'S ALTERNATIVE

BROCHURE






Red Hat is the world's leading provider of open source solutions, using a community-powered approach to provide reliable and high-performing cloud, virtualization, storage, Linux®, and middleware technologies. This efficient, focused method outpaces traditional proprietary software development models.


## DOING BUSINESS WITH TODAY'S I.T. VENDORS

TABLE 1. DOING BUSINESS WITH RED HAT VERSUS PROPRIETARY VENDORS

				
Purchase process	Complex purchasing scenarios			Designed for flexibility and simplicity
Maintenance	Complicated products and support			Unlimited, fully inclusive support, updates, upgrades, and maintenance
Adoption strategy	High cost of entry and cost of exit (vendor lock-in)			Low cost-of-entry, portability with low cost-of-exit

## THE CIO'S ALTERNATIVE

	GO FROM...	TO...	CUSTOMER SUCCESSES
Operating system	Microsoft Windows Server, Oracle Linux, Oracle Solaris, IBM AIX, Hewlett Packard Unix (HP-UX), SUSE Linux Enterprise Server, Ubuntu Server	Red Hat® Enterprise Linux	
Platform-as-a-Service (PaaS) and Container-as-a-Service (CaaS)	Pivotal Cloud Foundry & PKS, IBM Cloud Kubernetes Service & Cloud Foundry, Amazon EKS, Microsoft Azure AKS, Google GKE, Docker Enterprise Edition, Mesosphere Enterprise DC/OS	Red Hat OpenShift®, Red Hat Developer Studio, Red Hat OpenShift Application Runtimes	
Cloud orchestration	VMware vRealize Suite, IBM Cloud Orchestrator, HPE Cloud Service Automation, RightScale Cloud Management, BMC Cloud Lifecycle Management, Scalr, Cloudify	Red Hat CloudForms®	
Infrastructure-as-a-Service (IaaS)	VMware Integrated OpenStack® (VIO), Mirantis OpenStack, Ubuntu OpenStack, Huawei FusionSphere Openstack	Red Hat Cloud Infrastructure for Service Providers Red Hat OpenStack Platform, Red Hat Satellite	
Virtualization	VMware vSphere, Microsoft Hyper-V Server, Citrix XenServer	Red Hat Virtualization, Red Hat Virtualization Suite	

	GO FROM...	TO...	CUSTOMER SUCCESSES
Storage	NetApp (Solidfire, ONTAP, SANtricity), Dell EMC (Isilon, ScaleIO, Elastic Cloud Storage [ECS]), VMware Virtual SAN, Scalify RING, IBM (Cleversafe, Cloud Object Storage, Spectrum Scale [GPFS]), AWS (S3, EBS), Portworx	Red Hat Gluster® Storage, Red Hat Ceph® Storage	
Application server	Oracle WebLogic Server, IBM WebSphere Application Server, Oracle GlassFish	Red Hat JBoss® Enterprise Application Platform, Red Hat JBoss Web Server	
In-memory data grid	IBM WebSphere eXtreme Scale, Oracle Coherence, Hazelcast, Software AG Terracotta	Red Hat JBoss Data Grid	
Application/data integration, iPaaS, Enterprise Service Bus (ESB)	IBM Integration Bus, Oracle Integration Cloud Services, Oracle SOA Suite, MuleSoft Anypoint Platform, TIBCO Cloud Integration and BusinessWorks, Software AG webMethods, WSO2 Enterprise Integrator	Red Hat Fuse, Red Hat Fuse Online	
Data virtualization and data services	Denodo, Cisco Information Server,	Red Hat JBoss Data Virtualization	
Business rules	IBM (Operational Decision Manager, Business Process Manager), FICO Decision Management Suite ACTICO PLATFORM	Red Hat Decision Manager	
Process automation	Appian, Pega, Camunda	Red Hat Process Automation Manager	
Messaging and Messaging-as-a-service	IBM MQ, VMware Pivotal RabbitMQ, TIBCO Enterprise Message Service, TIBCO Cloud Messaging, Solace Systems, Confluent Platform	Red Hat AMQ, Red Hat AMQ Online	
System management	HPE Server Automation, BMC BladeLogic, Microsoft System Center Configuration Manager, Puppet Enterprise	Red Hat Satellite	
Mobile	IBM MobileFirst, SAP Mobile Platform (SMP), Kony Mobility Platform, Telerik Platform, OutSystems Platform, Amazon AWS, Microsoft Azure, Google Cloud	Red Hat Mobile Application Platform	
IT automation	HP SA, BMC BladeLogic, Puppet, Chef, Salt, Shell Scripts	Red Hat Ansible® Tower, Red Hat Insights	
Application programming interface (API) management	Apigee API Platform, MuleSoft API Manager, TIBCO Mashery API Manager WSO2 API Management, Kong Enterprise Edition	Red Hat 3Scale API Management	

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