**Strength:**   
Auto-scaling capability allows the system to handle varying loads efficiently, ensuring optimal performance during peak times. Distributing traffic to various instance show that its high availability nature. when your system is down Utilizing Amazon Machine Images (AMIs) enables fast and consistent provisioning of instances, reducing deployment time. Configuring CloudWatch Alarms and SNS notifications allows for real-time monitoring and immediate response to scaling events or issues.

**Weaknesses:** Sometime Implementing and configuring auto-scaling, ELB, and other advanced features may be complex, requiring a good understanding of AWS services. Without proper monitoring and adjustments, the auto-scaling setup may lead to unexpected costs, especially if scaling policies are not optimized. So must keep on checking your alerts and set alarms. The project's success relies on the reliability and performance of AWS services. Any outages or disruptions in AWS could impact the application.  
  
**Opportunity**:  
 Explore integration with additional AWS services for enhanced features, such as AWS Lambda for serverless functions or AWS RDS for managed databases. The scalable architecture allows for easy expansion to different geographical regions which makes it to a global user base. Implement additional security measures such as Firewall to enhance the overall security posture of the web application.  
  
**Threats:**It can cause to security concerns to use Auto-scaling and cloud-based solutions so It's crucial to implement apt security measures and stay updated. Technical challenges, such as compatibility issues with third-party services or software if used could impact the project's success. Requires continuous optimization as there can be a lot of competition. Changes in regulatory requirements may impact the project's compliance which require regular reviews and updates.