**Strengths:**  
Hosting a static website on Amazon S3 is cost-effective and we can pay as we use and only pay for the storage and data transfer used in it making it an economical solution for small to medium-sized websites. S3 is highly scalable, and it can handle many requests and input traffic without manually handling. We can host a static website across multiple availability zones. Setting up a static website on S3 is a simple process and S3's global infrastructure has low latency which results in fast loading times for users.Boths3 and route 53 have pay as u go model.  
  
**Weaknesses:**S3 is designed for static content and it lacks server-side processing capabilities. If your website requires dynamic functionality such as server-side processing or databases, additional services are needed making it led dynamically feasible. I was very easy to set up the static website on S3 but users who are new to AWS might need some time to understand the AWS Management Console and the various configurations available.  
  
**Opportunities**:   
Utilizing Amazon Certificate Manager (ACM) to easily integrate SSL/TLS certificates with your Route 53 hosted zone which makes secure communication between users and the static website. We can make our own route 53 Domains with our own names providing an opportunity to display our name on website.  
  
**Threats:**  
Make sure that we configure our s3 buckets carefully so that we can only have access and route 53 settings are secured to prevent unauthorized access.  
When we expose our DNS name make sure its secured if not anyone can authorize it and regular billing when we buy our own domain is important when changes in website traffic or usage patterns.