

Bike Sales Analysis(Europe)

PROJECT OVERVIEW

This project analyses **bike sales across european countries** using an Excel dataset sourced from kaggle.

The analysis focuses on summarizing sales performance by country and year using **Excel Pivot Tables and charts**.

This is a **beginners - level data analysis project** created for learning and practice purposes.

Dataset Information

- **Source :** Kaggle
- **Author :** Sadiq Shah
- **Dataset Name :** Bike sales dataset
- **Data Type :** Secondary data (public dataset)

Tools Used

Microsoft Excel :-

pivot tables ,pivot charts ,basic formatting.

Analysis performed

- organized and reviewed the dataset in Excel
- created a Pivot table to summarize bike sales by European countries and year (2011-2016) and visualized results using a column chart
- Created a Pie Chart to show revenue distribution by customer age group
- compared sales performance across countries.

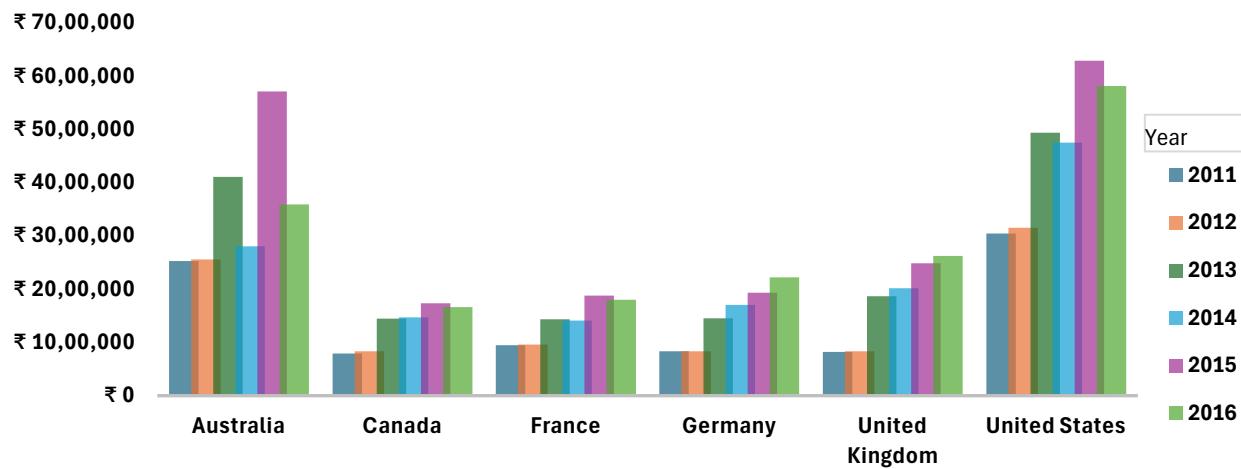
Key Output

- Country-wise bike sales summary
- Year-wise comparison of sales trends
- Simple visual representation using Excel charts

Learning Outcome

- Data summarization using Pivot table
- Basic chart creation and formatting
- Presenting analysis clearly.

Bike Sales performance -European countries



Age-wise Contribution To bike sales

