

Sonia Shaik

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SKILLS

- ❖ **Languages and Databases:** Python, SQL
- ❖ **Web Technologies:** HTML, CSS, Javascript
- ❖ **Data Visualization:** Excel, Tableau
- ❖ **Tools:** Github, VScode,
- ❖ **Platforms:** Windows, Mac
- ❖ **Soft Skills:** Leadership, Event Management, Time Management, Collaboration, Positive attitude

EDUCATION

Computer Science and Engineering | Lovely Professional University
Diploma in CSE | Lovely Professional University

CGPA: 7.92 | (JUL'21-JUL'24)

CGPA: 8.1 | (JUL'18-MAY'21)

INTERNSHIP EXPERIENCE

- ❖ **Business Development Associate | WAYSPIRE, GURUGRAM** (MAR'24-AUG'24)
 - **Market Research:** Conducted in-depth market analysis to identify growth opportunities and developed strategies to penetrate new markets.
 - **Sales Strategy Development:** Assisted in creating and implementing sales strategies that resulted in a 10% increase in lead generation.
- ❖ **Business Development Associate | INTERNSELITE, GURUGRAM** (MAY'23-JUN'23)
 - **Data Analysis:** Analyzed sales data to identify trends and insights, enabling data-driven decision-making and strategy adjustments.
 - **Product Knowledge Development:** Gained in-depth knowledge of the company's products and services, enabling effective communication and persuasion in client interactions.
 - **Client Acquisition:** Identified and reached out to potential clients, increasing the client base by 15% over the course of the internship.
- ❖ **Product Consultant | HIGHRADIUS, HYDERABAD** (MAY'23-JUN'23)
 - Created visually compelling presentations using tools like Excel, PowerPoint, or data visualization software to communicate product recommendations and findings.
 - Utilized analytical skills to evaluate product performance metrics and key performance indicators.

ACADEMIC PROJECTS

- ❖ **PROZEN PHARMACEUTICAL | TECH: HTML, CSS, JAVASCRIPT**
 - Integrated interactive elements with **JavaScript** and implemented animations using **GSAP**, enhancing user engagement and visual appeal, particularly with scroll-based effects and dynamic navigation menus.
 - Utilized **CSS Flexbox** and **Grid layout** techniques to structure the website, achieving precise alignment of content elements while maintaining consistent spacing and a clean, professional design.
- ❖ **MATDAAN – A DIGITAL VOTING APP | TECH: ANDROID STUDIO, HTML, CSS, JAVA**
 - Developed “Matdaan”, a digital voting application enabling secure and convenient voting from anywhere, leveraging Android Studio for mobile App development.
 - Utilized firebase for backend logic, integrating **Firebase** for real-time database management and user authentication, ensuring data integrity and security.
- ❖ **Rocket Animation | Tech: Html, CSS, Github**
 - Implemented the rocket animation, using of keyframes, transitions, and positioning to achieve the rocket's lift off and movement effects.
 - An interactive and visually engaging animation of a rocket.

POSITION OF RESPONSIBILITY

- ❖ **Content Writing Team Lead | Infosys Up-To Infinity, LPU-COMMUNITY** (AUG'22- DEC'22)
 - **Team Leadership:** Effectively led a team of content writers, offering mentorship, guidance, and support to cultivate a collaborative and motivated team dynamic.
- ❖ **Committee head | The Medley Event at LPU** (AUG'22- DEC'22)
 - **Event Organization:** organized and coordinated a large-scale fest, attracting over 400 participants and managing all aspects of the event from planning to execution.
- ❖ **VOLUNTEER | ONE INDIA, ONE WORLD LPU** (MAR'18- JUN'18)
 - **Volunteer Participation:** Actively contributed as a volunteer in the "One India, One World" initiative, supporting various activities and promoting the event's objectives.