Phase 2: Org Setup & Configuration

1.Salesforce Edition

Used **Developer Edition Org** for project setup.

2. Company Profile Setup

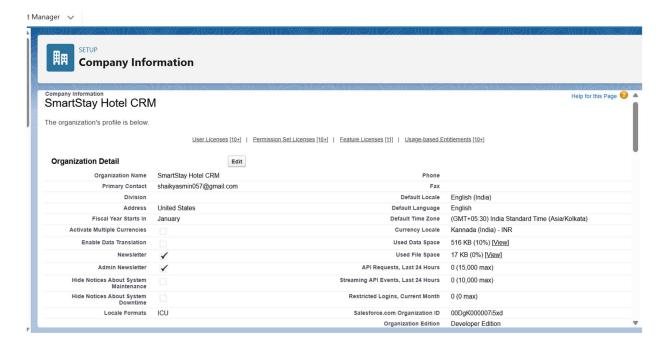
• Company Name: Smart Hotel CRM

• Primary Contact: shaikyasmin057@gmail.com

• Locale: English (India)

• **Default Time Zone:** Asia/Kolkata (GMT+05:30)

• Default Currency: INR



3. Business Hours & Holidays

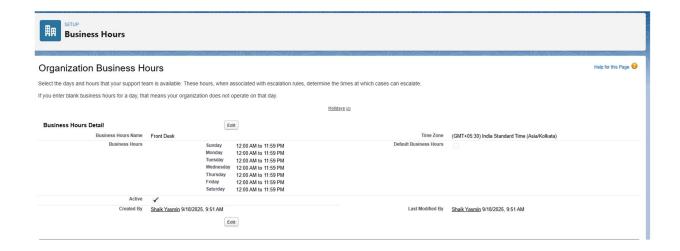
Business Hours Name: Hotel Operations

• Time Zone: Asia/Kolkata (GMT+05:30)

Default: √

Active: √

Business Hours: Monday – Sunday, 7:00 AM – 11:00 PM (Hotel operation hours)



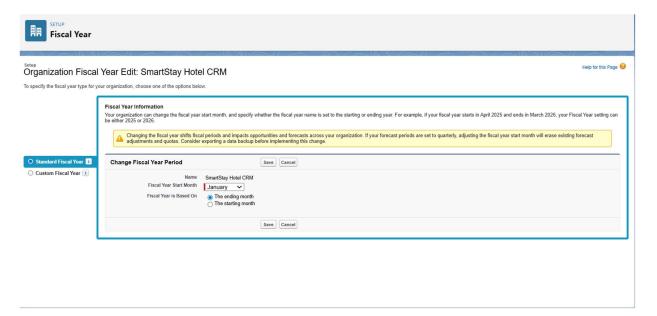
Add common public holidays (example for India 2025):

- Republic Day 26 Jan 2025
- Independence Day 15 Aug 2025
- Gandhi Jayanti 2 Oct 2025
- Diwali 21 Oct 2025
- Christmas 25 Dec 2025
- Each holiday is associated with Hotel Operations business hours, so workflows (like bookings, notifications, and housekeeping tasks) consider non-working holidays appropriately.



4.Fiscal Year Settings

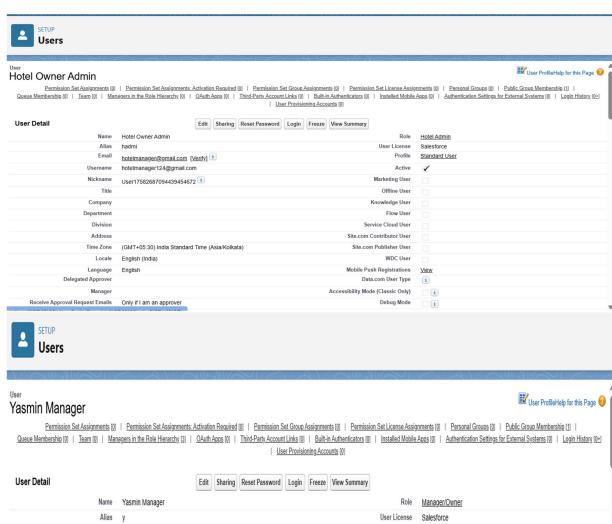
1. Used Standard Fiscal Year (Jan-Dec).



5.User Setup & Licenses

Created Users:

- > Hotel Admin
- > Front Desk Agent
- > Housekeeping Staff
- ➤ Manager/Owner
- Marketing & Sales Team
- Customer Service



Email Profile Hotel Owner/Admin Profile hotelmanager@gmail.com [Verify] Username hotelmanager123@gmail.com Active Nickname Marketing User User17582682908819973348 i Title Offline User Knowledge User Company Department Division Service Cloud User Site.com Contributor User Address Site.com Publisher User Time Zone (GMT+05:30) India Standard Time (Asia/Kolkata) Locale English (India) WDC User Mobile Push Registrations View Language English Data.com User Type Delegated Approver Manager Accessibility Mode (Classic Only) i Receive Approval Request Emails Only if I am an approver Debug Mode



User

Ravi Cleaner s



Permission Set Assignments (0) | Permission Set Assignments Activation Required (0) | Permission Set Group Assignments (0) | Permission Set License Assignments (0) | Personal Groups (0) | Public Group Membership (1) |

Queue Membership (0) | Team (0) | Managers in the Role Hierarchy (4) | OAuth Apps (0) | Third-Party Account Links (0) | Built-in Authenticators (0) | Installed Mobile Apps (0) | Authentication Settings for External Systems (0) | Login History (0-1) |

| User Provisioning Accounts (0) | User Provisioning Accounts (0) | Permission Set License Assignments (0) | Personal Groups (0) | Personal Groups (0) | Personal Groups (0) | Public Group Membership (1) |

Queue Membership (0) | Team (0) | Managers in the Role Hierarchy (4) | OAuth Apps (0) | Third-Party Account Links (0) | Permission Set License Assignments (0) | Personal Groups (0)

User Detail	Edit Sharing Reset Password	Login Freeze View Summary	
Name	Ravi Cleaner s	Role	Housekeeping Staff
Alias	ravi	User License	Salesforce Platform
Email	housekeeping1@smarthotel.com [Verify]	Profile	Housekeeping Staff Profile
Username	housekeeping1@smarthotel.com	Active	✓
Nickname	User17582698019843723151 i	Marketing User	
Title		Offline User	
Company		Knowledge User	
Department		Flow User	
Division		Service Cloud User	
Address		Site.com Contributor User	
Time Zone	(GMT+05:30) India Standard Time (Asia/Kolkata)	Site.com Publisher User	
Locale	English (India)	WDC User	
Language	English	Mobile Push Registrations	<u>View</u>
Delegated Approver		Data.com User Type	i
Manager		Accessibility Mode (Classic Only)	1
Receive Approval Request Emails	Only if I am an approver	Debug Mode	i



Use

■ User ProfileHelp for this Page

samantha Technician

Permission Set Assignments (0) | Permission Set Assignments Activation Required (0) | Permission Set Group Assignments (0) | Permission Set License Assignments (0) | Personal Groups (0) | Public Group Membership (0) |

Queue Membership (0) | Team (0) | Managers in the Role Hierarchy (4) | OAuth Apps (0) | Third-Party Account Links (0) | Built-in Authenticators (0) | Installed Mobile Apps (0) | Authentication Settings for External Systems (0) | Login History (0+)

| User Provisioning Accounts (0)

User Detail	Edit Sharing Reset Password	Login Freeze View Summary	
Name	samantha Technician	Role	Maintenance Technician
Alias	stech	User License	Salesforce Platform
Email	arjun.technician@smarthotel.com [Verify]	Profile	Standard Platform User
Username	arjun.technician@smarthotel.com	Active	₹
Nickname	User17582702932397604470 i	Marketing User	
Title		Offline User	
Company		Knowledge User	
Department		Flow User	
Division		Service Cloud User	
Address		Site.com Contributor User	
Time Zone	(GMT+05:30) India Standard Time (Asia/Kolkata)	Site.com Publisher User	
Locale	English (India)	WDC User	
Language	English	Mobile Push Registrations	<u>View</u>
Delegated Approver		Data.com User Type	i
Manager		Accessibility Mode (Classic Only)	
Receive Approval Request Emails	Only if I am an approver	Debug Mode	



meena Marketing



Permission Set Assignments (I) | Permission Set Assignments (II) | Permission Set Assignments (III) | Permission Set Assi Queue Membership (0) | Team (0) | Managers in the Role Hierarchy (3) | Oduth Apps (0) | Third-Party Account Links (0) | Suilt-in Authenticators (0) | Installed Mobile Apps (0) | Authentication Settings for External Systems (0) | Login History (0-1) User Provisioning Accounts [0]

User Detail	Edit	Sharing	Reset Password	Login	Freeze	View Summary		
Name	meena Marketing						Role	Marketing Executive
Alias	mmark						User License	Salesforce Platform
Email	meena14@gmail.com [Verify]						Profile	Standard Platform User
Username	meena14@gmail.com						Active	✓
Nickname	User17582708724171516160 🗓						Marketing User	
Title	Offline User							
Company	Knowledge User							
Department	Flow User							
Division	Service Cloud User							
Address						Site.com	Contributor User	
Time Zone	(GMT+05:30) India Standard Time	(Asia/Kolka	ita)			Site.com	m Publisher User	
Locale	English (India) WDC User							
Language	English Mobile Push Registrations					View		
Delegated Approver						Dat	a.com User Type	i
Manager						Accessibility Mo	de (Classic Only)	i
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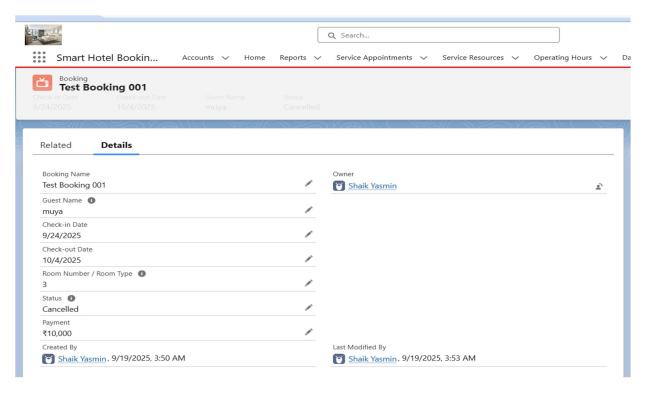
Front Desk User 1 my

	•					
W	User	Profile	Help	for t	his	Page

Permission Set Assignments [1] | Permission Set Assignments Activation Required (0) | Permission Set Group Assignments (0) | Permission Set License Assignments (0) | Personal Groups (0) | Public Group Membership (0) |

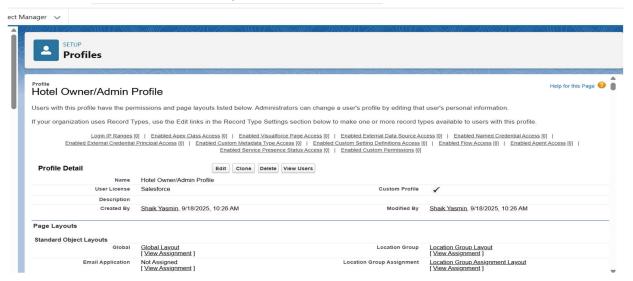
Queue Membership (0) | Talem (0) | Managers in the Role Hierarchy (0) | Quuth Apps (0) | Third-Party Account Links (0) | Built-in Authenticators (0) | Installed Mobile Apps (0) | Authentication Settings for External Systems (0) | Login History (0-1) User Provisioning Accounts [0]

User Detail	Edit Sharing Reset Password	Login Freeze View Summary	
Name	Front Desk User 1 my	Role	
Alias	fmy	User License	Salesforce Platform
Email	frontdesk1@smart.hotel.com [Verify]	Profile	Housekeeping
Username	frontdesk1@smart.hotel.com	Active	✓
Nickname	User17583053902363645042 i	Marketing User	
Title		Offline User	
Company		Knowledge User	
Department		Flow User	
Division		Service Cloud User	
Address		Site.com Contributor User	
Time Zone	(GMT+05:30) India Standard Time (Asia/Kolkata)	Site.com Publisher User	
Locale	English (India)	WDC User	
Language	English	Mobile Push Registrations	<u>View</u>
Delegated Approver		Data.com User Type	i
Manager		Accessibility Mode (Classic Only)	i
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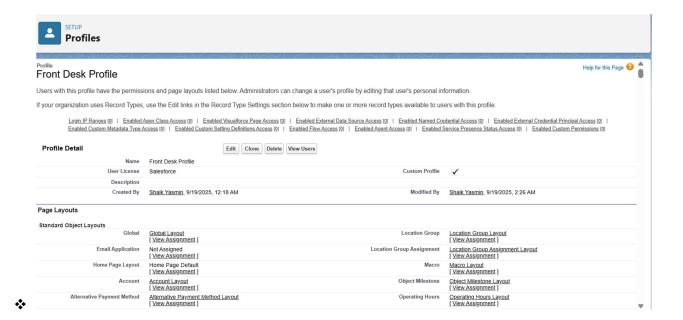


6.Profiles

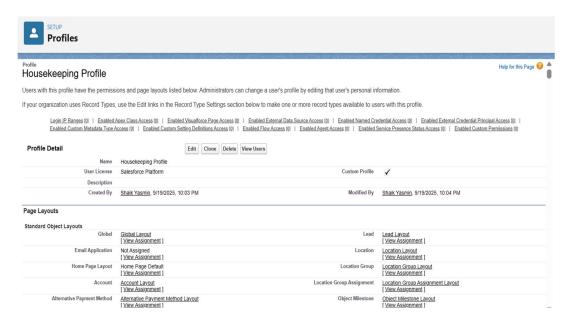
Hotel Admin Profile: Full system access.



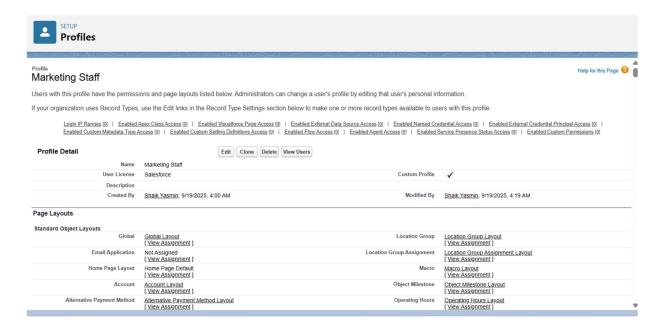
❖ Front Desk Agent Profile: Access to Booking and Guest objects.



 Housekeeping Staff Profile: Access to Housekeeping Task and Room objects.

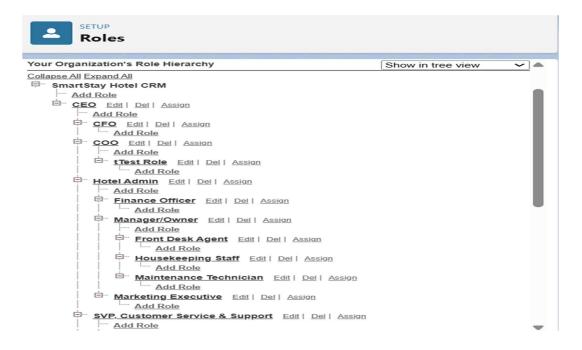


❖ Marketing & Sales Profile: Access to Guest and Booking for promotions.



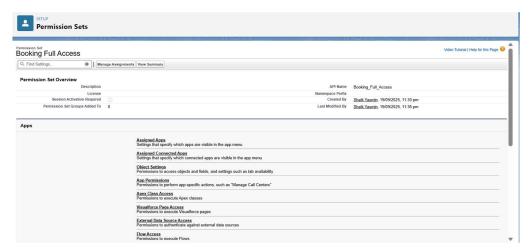
7.Roles

- **Hotel Admin (top)** → full visibility
- Manager/Owner → below Admin
- Front Desk Agent & Marketing Team → below Manager
- Housekeeping Staff & Customer Service → below Manager



8. Permission Sets

Extra Reporting Access: Grant managers and marketing team access to all dashboards.



9.OWD (Org-Wide Defaults)

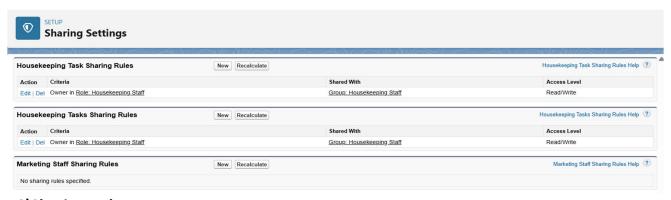
• **Booking:** Private (owner & manager only)

• Guest: Public Read Only

• Hotel Room: Public Read Only

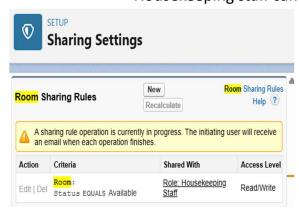
• Housekeeping Task: Private (assigned staff & manager only)

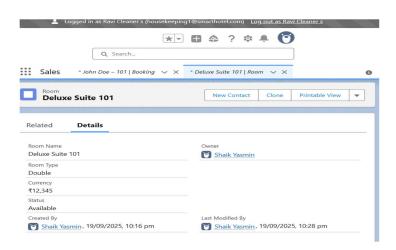
• Payment: Private



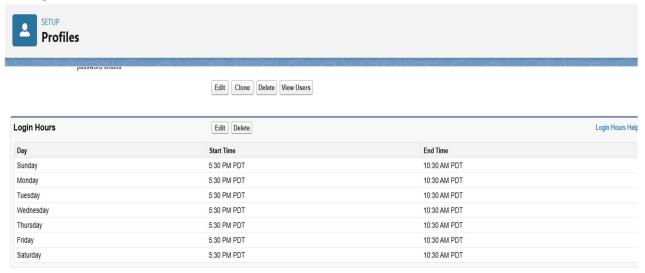
10)Sharing Rules:

- Analysts/Managers can view all bookings created by Front Desk Agents.
- Housekeeping staff can view tasks assigned to their department only.





11.login Access Policies:



- Restricted login hours for Front Desk Agents: 7 AM 11 PM
- Housekeeping staff: 6 AM 10 PM

12.Dev Org Setup

• Used **Developer Org as Sandbox** for building and testing.

13.Sandbox Usage

• If this were a real company, we'd build in Sandbox, then deploy to Production.

14.Deployment Basics

• This project has no Production, as no Sandbox used.