

Customer Behavior Dashboard

subscription status

No

Yes

Gender

Fem...

Male

Category

Accessories

Clothing

Footwear

Shipping type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

4K

Number of customers

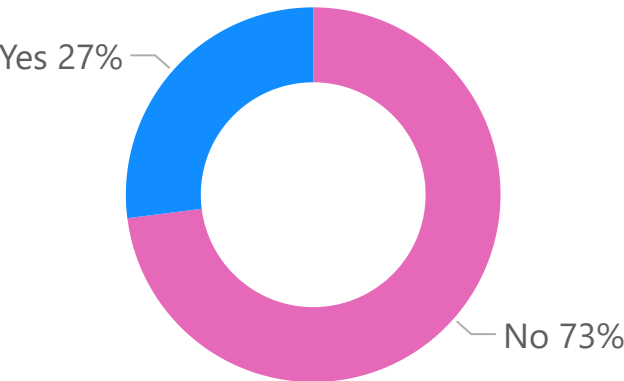
\$59.76

Average purchase amount

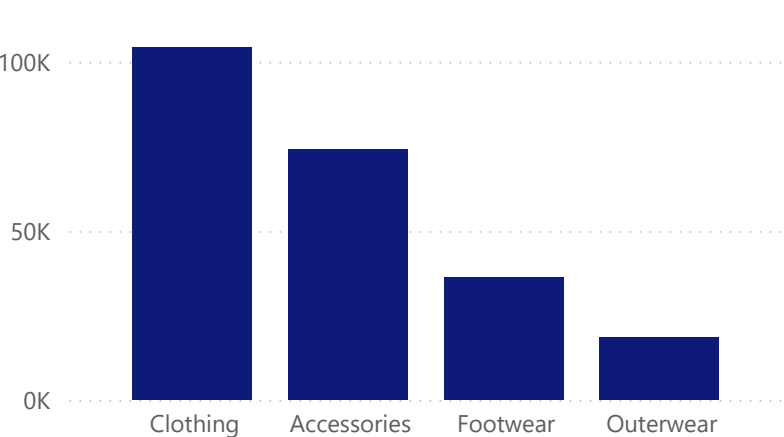
3.75

Average review rating

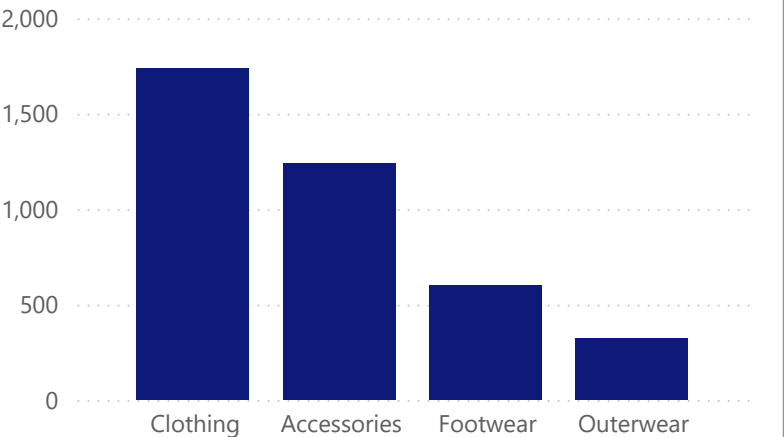
% of customers by subscription status



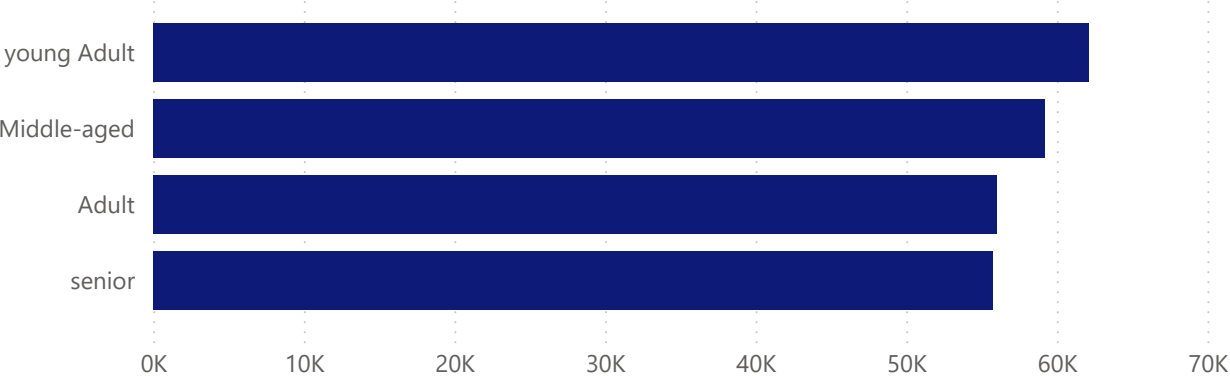
Revenue by category



Sales by category



Revenue by age group



Sales by age group

