Meera Iyer

Email: meera.iyer@example.com
Phone: +91-9887654321
Location: Mumbai, India
Expected Salary: ₹2,400,000

Professional Summary

Strategic and user-focused Product Manager with 7+ years of experience driving product vision, roadmap execution, and cross-functional alignment in fast-paced tech environments. Skilled in translating customer insights into scalable features, managing agile teams, and delivering products that balance business impact with user delight. Adept at stakeholder communication, data-driven prioritization, and lifecycle ownership from ideation to launch.

Skills

- Product Strategy & Roadmapping
- Agile & Scrum Methodologies
- User Research & Journey Mapping
- Data Analytics (SQL, Tableau)
- JIRA, Confluence, Figma
- A/B Testing, OKRs, GTM Planning

Experience

InnoStack Technologies – *Senior Product Manager*
Apr 2020 – Present

- Spearheaded the launch of a B2B SaaS platform for workforce analytics, growing ARR from ₹0 to ₹15Cr in 18 months.
- Led a cross-functional team of 12 (engineering, design, marketing) to deliver quarterly OKRs with 95% completion rate.
- Introduced a customer feedback loop that reduced churn by 22% and improved NPS from 45 to 68.
- Defined product KPIs and built dashboards for real-time tracking using SQL and Tableau.

BrightApps Pvt Ltd – *Product Manager*
Jul 2016 – Mar 2020

- Managed the mobile app portfolio with over 2 million active users across India and SEA.
- Conducted usability testing and user interviews to inform feature prioritization.
- Collaborated with marketing and sales to align GTM strategy with product milestones.
- Implemented agile rituals and backlog grooming, improving sprint velocity by 30%.

Education

MBA in Product Management & Strategy

IIM Bangalore – Graduated 2016

- Specialization in Technology Product Strategy
- Internship with Google India, focused on mobile UX research

---

Certifications

- **Certified Scrum Product Owner (CSPO)** – Scrum Alliance (2019)
- **Product Analytics Certificate** – Reforge (2021)

MBA in Product Management & Strategy

IIM Bangalore – Graduated 2016