## SHAILESH PATEL

A highly motivated Tech professional with a B.Tech. degree and a PG Diploma in AI, equipped with a solid foundation in data analytics and methodologies. Eager to apply advanced techniques and innovative tools to drive impactful business outcomes in full-time, data-focused roles.

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### KNOWLEDGE PURVIEW

Data Science Artificial Intelligence (AI) Deep Learning **Data Mining** Data Analysis **Predictive Modeling** Business Intelligence (BI) **Data-Driven Insights MLOps** Exploratory Data **Analysis** (EDA) **Data Visualization** Sales Analytics **Data Ethics** Data Governance

# न TECHNICAL SKILLS

- **Programming Languages:** Python, SQL
- Libraries Frameworks: and Pandas. Matplotlib, NumPy, Seaborn. SciPv. Scikit-Learn, Keras, TensorFlow, PyTorch, XGBoost, Random Forest
- **Data Analysis** (EDA): Data Cleaning, Feature Engineering, Data Preprocessing, Data Normalization, Data Mining, BI, Predictive Analytics, Descriptive **Analytics**
- Databases: MySQL, PostgreSQL, NoSQL (MongoDB)
- **Data Visualization**: Matplotlib, Seaborn, Plotly, Tableau, Power BI
- **Statistics** and **Mathematics**: Probability, Statistical Modeling, Hypothesis Testing, Linear Algebra, A/B Testing, Descriptive **Inferential Statistics**
- GenAI: ChatGPT. MidJourney, Hugging Face, Pinecone, LangChain
- Azure

## PROFILE SUMMARY

- Accumulated extensive experience in Sales Analytics, Business Analysis, and Data Science, with strong focus on leveraging data science to drive business performance across multiple sectors.
- A highly motivated **Tech** professional with a **B.Tech. degree** and a PG Diploma in AI, equipped with a solid foundation in data analytics and methodologies. Eager to apply advanced techniques and innovative tools to drive impactful business outcomes in full-time, data-focused roles.
- Developed a robust skill set in data analytics, software development, and **business optimization**, translating complex datasets into actionable insights that informed strategic decisions.
- Achieved notable 30% growth in sales revenue by utilizing growth analytics to identify & capitalize on emerging market trends.
- Worked as a Senior Consultant at UpGrad Education, where strategic initiatives were implemented to optimize program offerings and enhance student engagement.
- Collaborated with cross-functional teams to leverage expertise in various data visualization tools, creating impactful reports that enabled data-driven decision-making and enhanced stakeholder engagement, earning a collaboration award for outstanding teamwork.

### **EDUCATION**

- **Post Graduate Diploma in Machine Learning & AI** | International Institute of Information Technology - IIIT Bangalore | April-2025
- **B.Tech. in Computer Science** | Rajiv Gandhi Prodhyogiki Vishwavidyalaya| March - 2024
- **B.Sc. in Mathematics** | MP Bhoj University | **2019**

#### MORK EXPERIENCE

Business Analyst - LLM Engineer | Turing | Oct '23-Present Responsibilities:

- Partner with Product, Operations, and Engineering Teams: Collaborate with various teams to solve problems, identify trends, and uncover
- **Manage Databases with PostgreSQL:** Oversee the design, implementation, and maintenance of databases using PostgreSQL to ensure efficient data management.
- LLM Training with Coding Tasks in Python: Develop, fine-tune, and evaluate large language models (LLMs) using Python, ensuring high performance and accuracy.
- Client Requirements Guideline Preparation: Prepare and document guidelines based on client requirements to align project goals and deliverables effectively.
- Quality Assurance (QA) of Tasks: Conduct thorough QA of tasks to ensure they meet quality standards and project specifications.
- Monitor Product KPIs: Keep track of important product KPIs, analyze changes, and determine the factors causing these changes

# SOFT SKILLS

- Critical Thinking
- Problem Solving
- Collaboration
- Communication
- Attention to Detail
- Time Management

### **CERTIFICATION**

 Ongoing Certification in Microsoft Certified Data Analyst, Power BI

# PERSONAL DETAILS

**Languages Known:** English, Hindi **Address:** Gurgaon

### Senior Academic Consultant | UpGrad Education | Apr '23-Sep '24

#### **Responsibilities:**

- Led the analysis of sales datasets using Power BI & SQL, applying sales analytics to boost efficiency and performance
- Delivered over 3 Cr. in revenue within 17 months by leveraging research skills and sales analytics to drive strategic decision-making, enhancing conversion rates from 16% to 23%.
- Consulted with over 1,000 professionals from diverse sectors including data science, AI, finance, e-commerce, and healthcare, providing insights that shaped business and educational strategies.
- Conducted market research & sales analytics to identify emerging trends, helping to exceed sales targets by 180%.
- **Monitored key performance indicators (KPIs)** & effectively presented findings to senior management using data visualization techniques.
- Participated in **strategic planning** sessions, providing data-derived insights to guide decision-making.

### BUSINESS

#### Tradeozilla Incorporation (2017 - 2020)

- Led the operations of a **manufacturing business specializing in packaging materials**, driving efficiency and productivity improvements.
- Developed **expertise in data management** and **analytics**, facilitating informed decision-making processes.
- Implemented **data-driven strategies** to optimize **supply chain operations** and enhance product delivery timelines.
- Conducted **market analysis** to identify growth opportunities and improve customer satisfaction.
- Recognized the critical role of data science in business growth, leading to the **pursuit of a B.Tech.** degree in the field.

# **PROJECTS**

- **Lending Club Case Study**: Analyzed loan data using Python and visualized insights to assess loan performance. Developed a predictive model that improved default rate prediction accuracy by 15%.
- **Sales Performance Dashboard**: Created interactive Power BI dashboard to track KPIs, which helped increase conversion rates by 10%.
- **Music Recommender System**: Developed a machine learning model to recommend personalized music, utilizing collaborative and content-based filtering techniques.

