

2025

PORTFOLIO

SHAILESH LAD
GRAPHIC DESIGNER

"Creative solutions that speak louder than words."



ABOUT ME

ABOUT ME

Hello! I'm Shailesh Lad, a passionate graphic designer with a sharp eye for detail and a love for transforming ideas into visually compelling designs. With experience in branding, social media graphics, and digital marketing materials, I specialize in creating visuals that not only look stunning but also effectively communicate the intended message. I have a strong learning attitude, constantly seeking new challenges and opportunities to expand my skills and knowledge. I am dedicated to enhancing both my professional portfolio and personal growth by working in an advertising company. My goal is to further my graphic design career by refining my skills and creating designs that are both functional and innovative. I strive to use these skills to build a successful and impactful career in the graphic design industry.



TECH SKILLS

TECH SKILLS



CorelDRAW



Adobe Photoshop



Adobe Illustrator



Adobe After effects



Figma



Canva

EXPERTISE



■ Branding & Visual Identity:

- Logo Design
- Brand Guidelines
- Business Cards, Letterheads, and Stationery
- Visual Elements for Social Media (e.g., profile and cover images)
- • • • •

■ Illustration:

- Custom Illustrations for Websites, Ads, or Social Media
- Editorial Illustrations for Blogs or Magazines
- Character Design and Storytelling Art
- • • • •

■ Marketing & Advertising:

- Social Media Campaign Design (Posters, Ads, Stories)
- Print and Digital Ads (Flyers, Brochures, Posters, Billboards)
- Packaging Design (Product Packaging, Labels, etc.)
- Website and App Banner Design
- • •
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- • •
- • •
- • •

■ User Interface (UI):

- Mobile App UI Design
- Website Layouts and Designs
- Wireframes and Prototypes
- Icon Design and Custom UI Elements
- • • • •

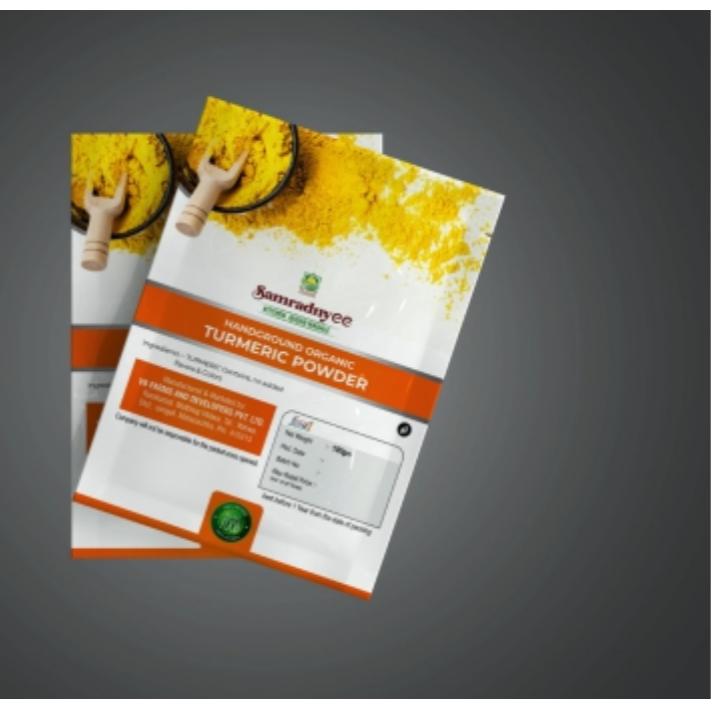
■ Packaging:

- Product Packaging Design
(Boxes, Labels, Wrappers)
- Packaging Mockups and 3D Visuals
- • • • •

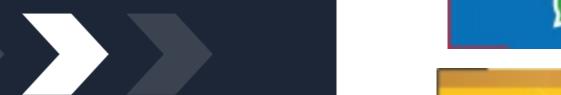
VISITING CARD



PACKAGING DESIGN >>>



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Arjun JAGGERY

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देशी गुळ

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तर.. नाही
कसलीच भिटी

Nutrition Information Per 100gm

Oil/Fat	0.18gm
Protein	0.32gm
Carbohydrate	96.0gm
Energy	378.90kcal
Calcium	68gm
Phosphorous	40gm

The above result taken from net basis

9004782642

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CERTIFIED

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Max Retail Price:
Best Before :

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Company Will Not Be Responsible for The Packet Once Opened.
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fssai FSSAI NO.: 21520193000401



BROCHURE DESIGN



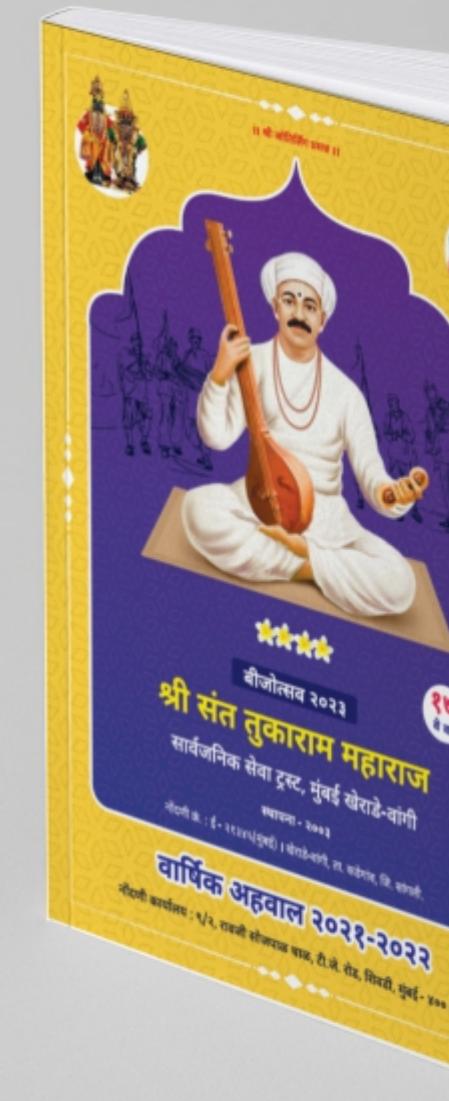
BROCHURE DESIGN



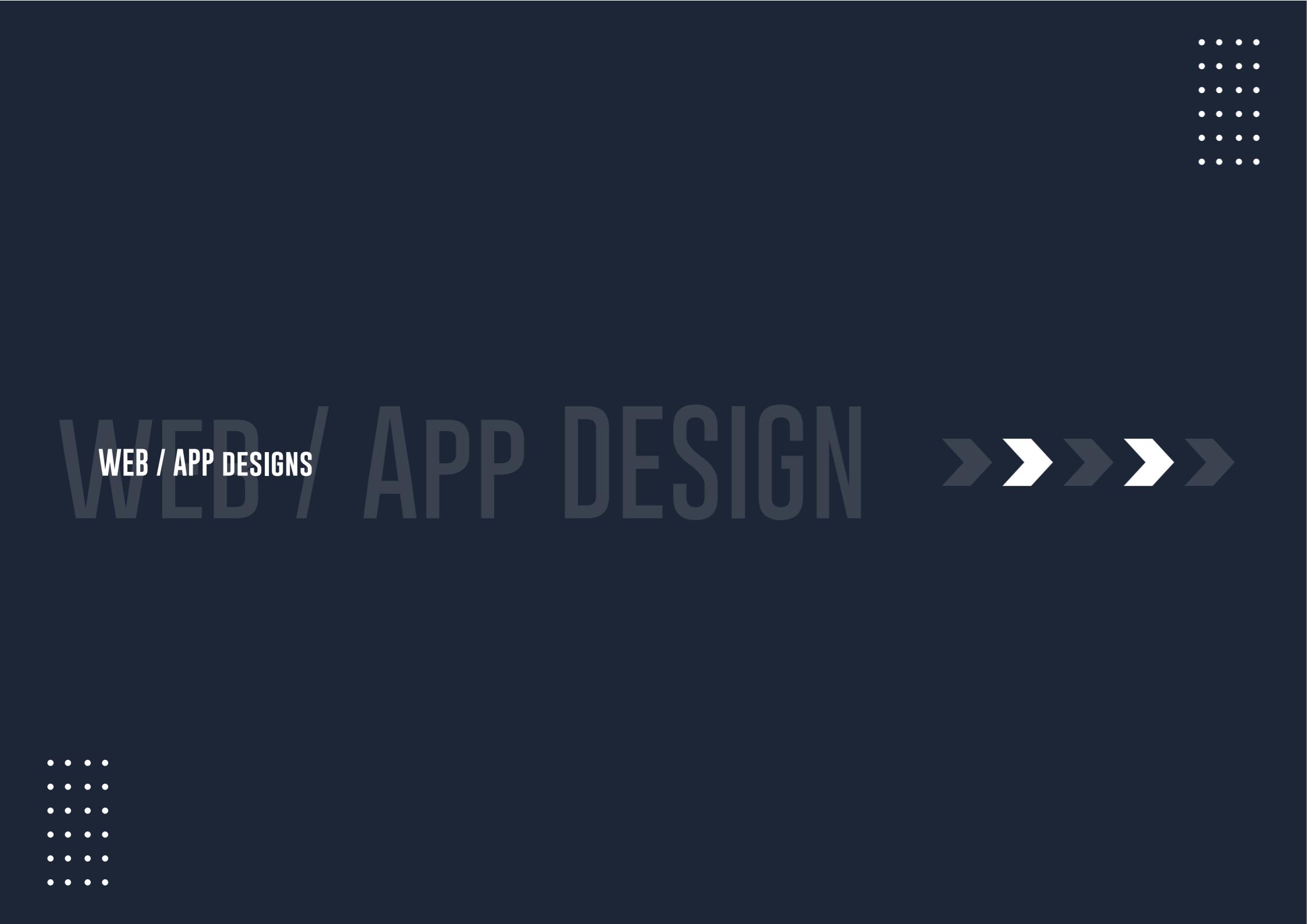
BOOK COVER DESIGN >>>>

BOOK COVER DESIGN

वार्षिक अहवाल २०२१-२०२२
नेपाली कार्यालय : पृ२, रामली सोलायर बाट, ई.ओ. सेक्ट, तिर्थी, मुम्बई - 400 084



WEB / APP DESIGNS



IIS 10.0 Detailed Error - 403.14 - आपली ग्रामपंचायत

http://localhost:55302/#/Dashboard

Marathi

ग्रामपंचायत सेवा क्षेत्रातील आपलं सहर्ष स्वागत आहे:)

एकूण ग्रामपंचायतीता पेणारी कर रक्कम ₹ 180000000000

एकूण जमा कर रक्कम ₹ 157560

एकूण शिल्ततळ (पकवाकी) कर रक्कम ₹ 1254785356

वर्षे विवाह:

- जमा कर
- शिल्ततळ कर

ग्रामपंचायत सदस्य

अनुक्रम	नाव	पदनाम	ऑफाईल बंडट
1	सूर्यवंशी अनिल तांबाजी	साटपंच	9503242118
2	सूर्यवंशी अनिल हिंदुदाव	उपहाटपंच	8606663867
3	सूर्यवंशी विजय उत्तम	झादख्य	8600725251
4	पाटील दादाटो ठिवाजी	झादख्य	9503039057
5	सूर्यवंशी शेळा विळोद	झादख्य	9970295334
6	सूर्यवंशी सुलील दत्तात्रेय	झादख्य	9975115036

स्वयंपोषणापत्र नमुना

प्रिभक्त कुटुंब असले वावत स्वयंपोषणापत्र.

हयात असल्यावावताचे स्वयंपोषणापत्र.

परितकल्या असल्यावावताचे स्वयंपोषणापत्र.

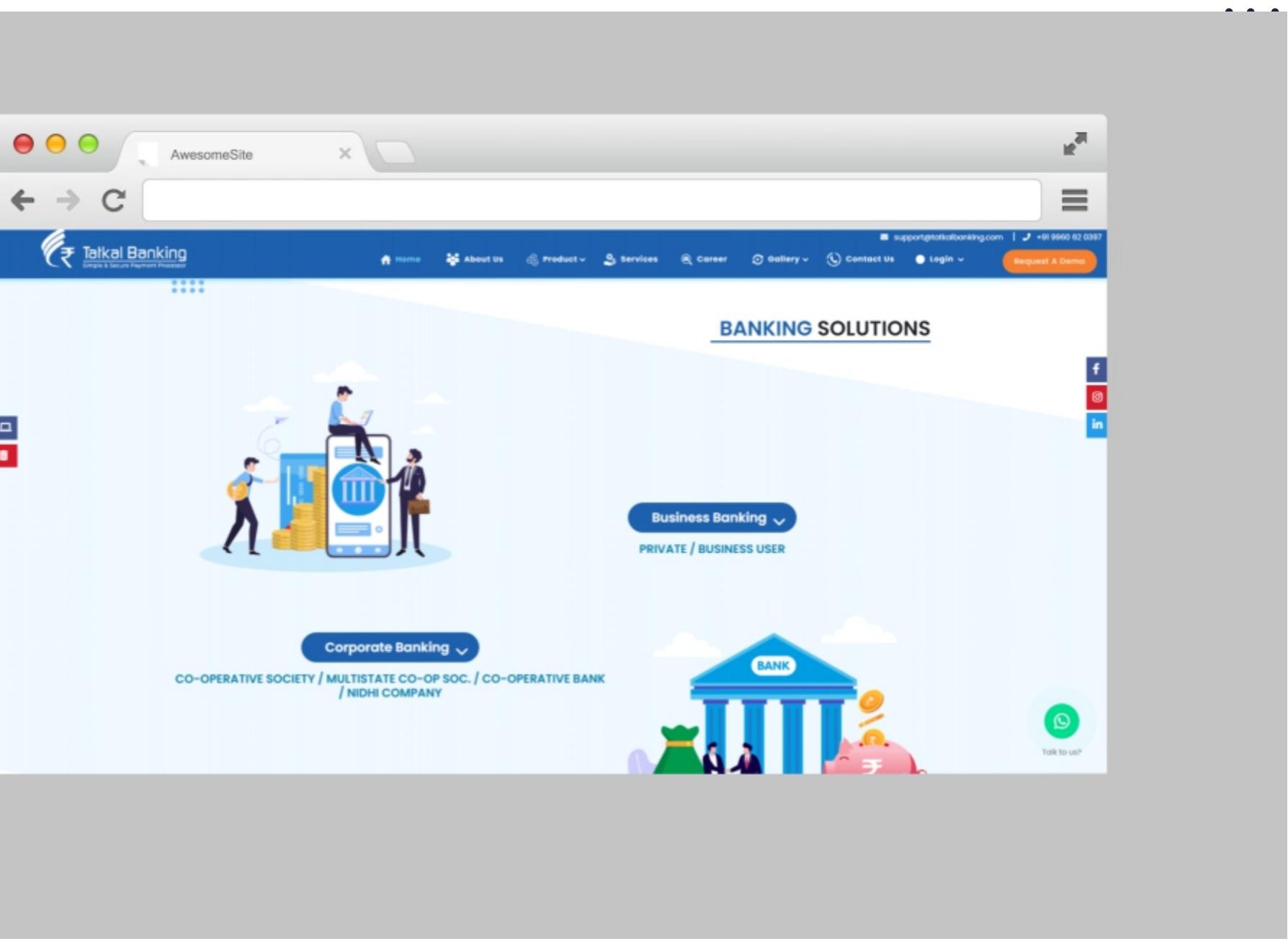
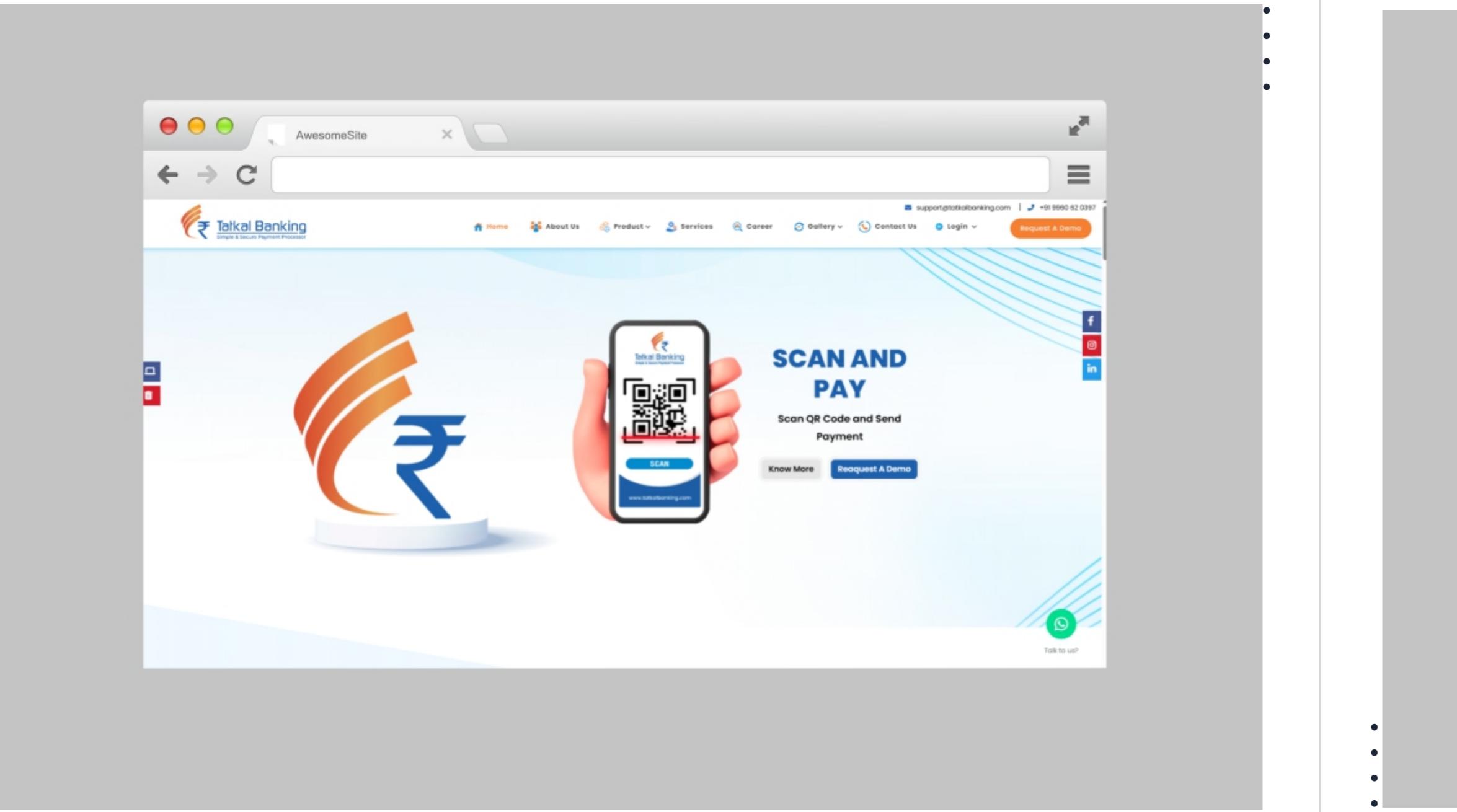
विज जोठणी स्वयंपोषणापत्र.

शीचातय असले वावत स्वयंपोषणापत्र.

वयावावत स्वयंपोषणापत्र.

Activate Windows
Go to Settings to activate Windows.

The screenshot shows the homepage of the Gram Panchayat website. At the top left is the logo of the 'Gram Panchayat' with the motto 'आपली ग्रामपंचायत'. The top navigation bar includes links for 'मुख्यपृष्ठ', 'माझे गाव', 'ग्रामपंचायत', 'प्रशासन', 'ग्रामसमिती', 'सुविधा', 'योजना', 'सहायता', and 'संपर्क'. The main title 'आपले गाव आपली ग्रामपंचायत' is displayed prominently. Below it is a subtitle 'आपल्या गावाचा सर्वांगीण विकास आपणच करूया, चला तर मग एक पाऊळ पुढे टाकूया.' A central illustration shows children planting a tree with the text 'झाडे लावा, झाडे जगवा...!' A large green tree is shown on the right, under which a group of people are gathered. At the bottom, there are three cards with icons and text: 'ग्रामपंचायत खेराडेवांगी' (with a people icon), 'पत्ता' (with a location pin icon), and 'लोकसंख्या' (with a people icon). The taskbar at the bottom shows various application icons.



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