

SHAILESH MAHESHWARI

PERSONAL INFORMATION

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EDUCATIONS

MASTER OF SCIENCE IN **BUSINESS INTELLIGENCE AND ANALYTICS** **Pursuing**
Gujarat University, Ahmedabad

BACHELOR OF SCIENCE IN **MATHEMATICS** **2019-22**
Hemchandracharya North Gujarat
University, Patan
CGPA - 8.22

PERSONAL PROJECTS

1. Marketing Campaign Impact Analysis for BIJ UK

The report analyze the impact of a marketing campaign on sales performance for Bangles International Jewellery in the UK using a data analytics framework and provides recommendations for business improvement.

2. Booking.com Web Scrapping: A Data-Driven Guide to the Hotel Industry

Successfully scraped and analyzed data from Booking.com, a leading online travel platform. Utilized web scraping techniques to gather extensive hotel data from the website and **uploaded the results to Kaggle, earning a Bronze Medal**. Demonstrated proficiency in data analysis and web scraping skills while accurately and efficiently extracting data.

TECHNICAL-TOOLS

- Python
(Numpy,Pandas,Matplotlib, Seaborn)
- MYSQL
- MongoDB

SOFT-SKILLS

- Leadership
- Team Work
- Problem solving
- Honest

CERTIFICATES

- Power BI in Data Analytics Virtual Case Experience by PwC
- Artificial Intelligence Virtual Experience Program by Cognizant
- Kaggle: Python for Data Science
- Hacker Rank SQL

INTEREST

- Cricket
- Foodie
- Web-series