

Insights

Overview

Sales Analysis

Customer
Insights

Product
Performance

Order and
Delivery

Discount and
Profitability

OVERVIEW

Region

All

Date (Year)

All

68.81M

Net Sales

10.05M

Total Profit

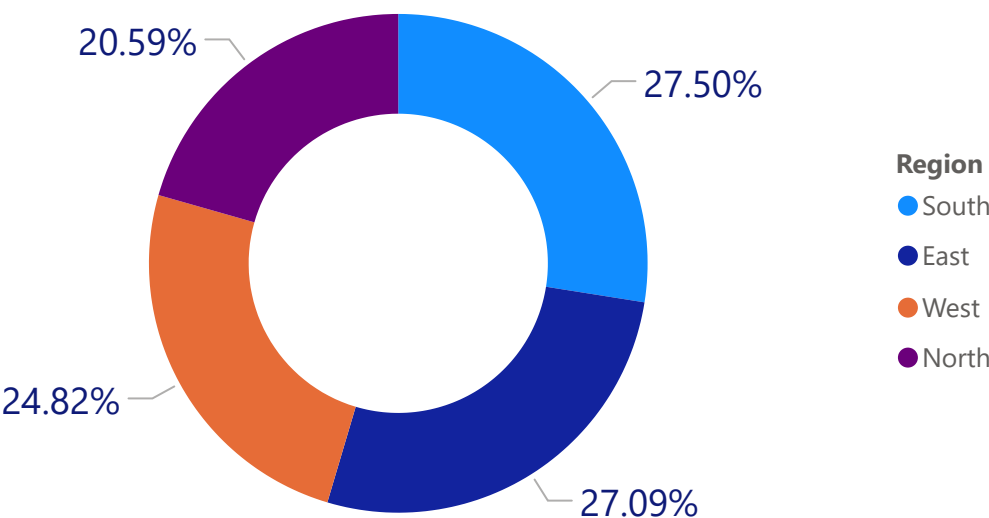
20.26M

Sales LastYear

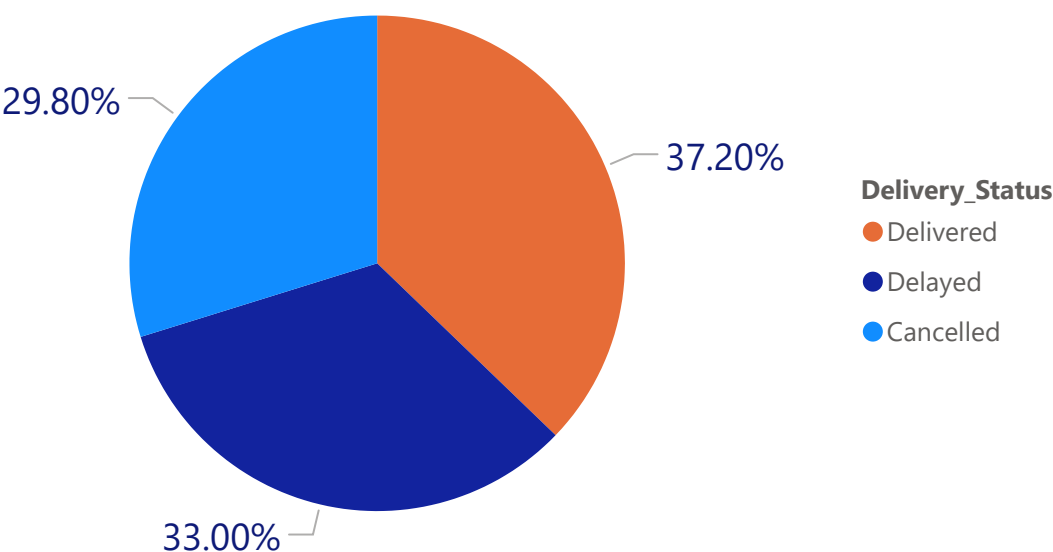
2.43M

Sales MTD

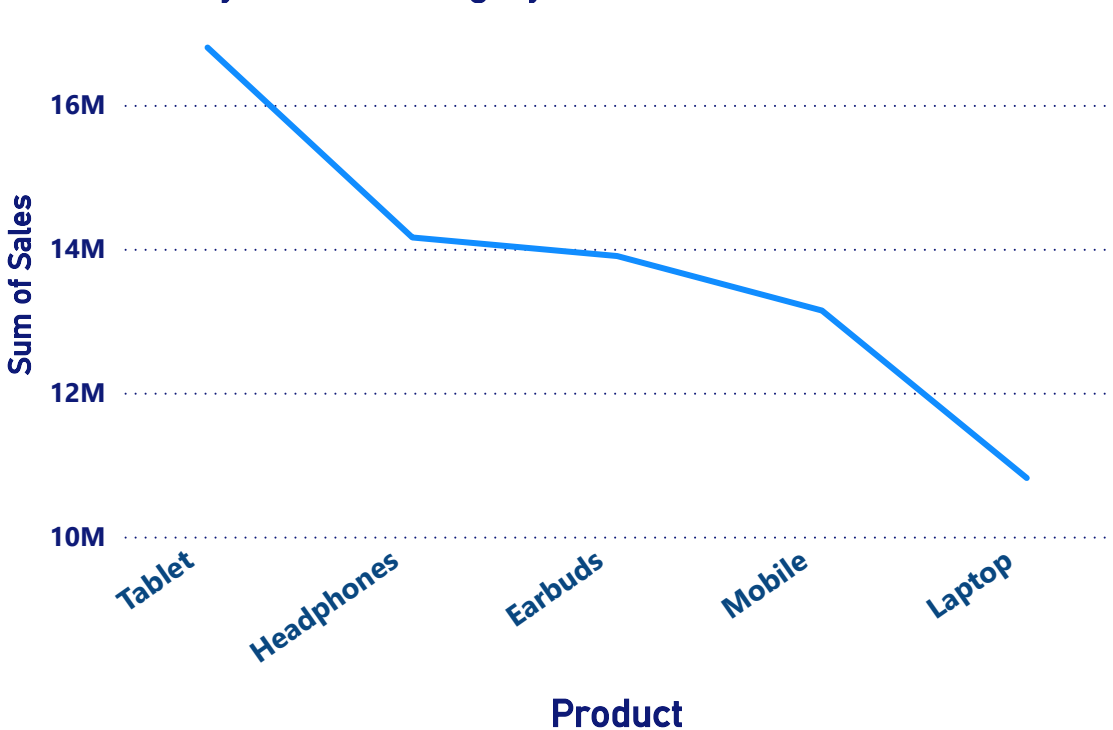
Region by Net Sales



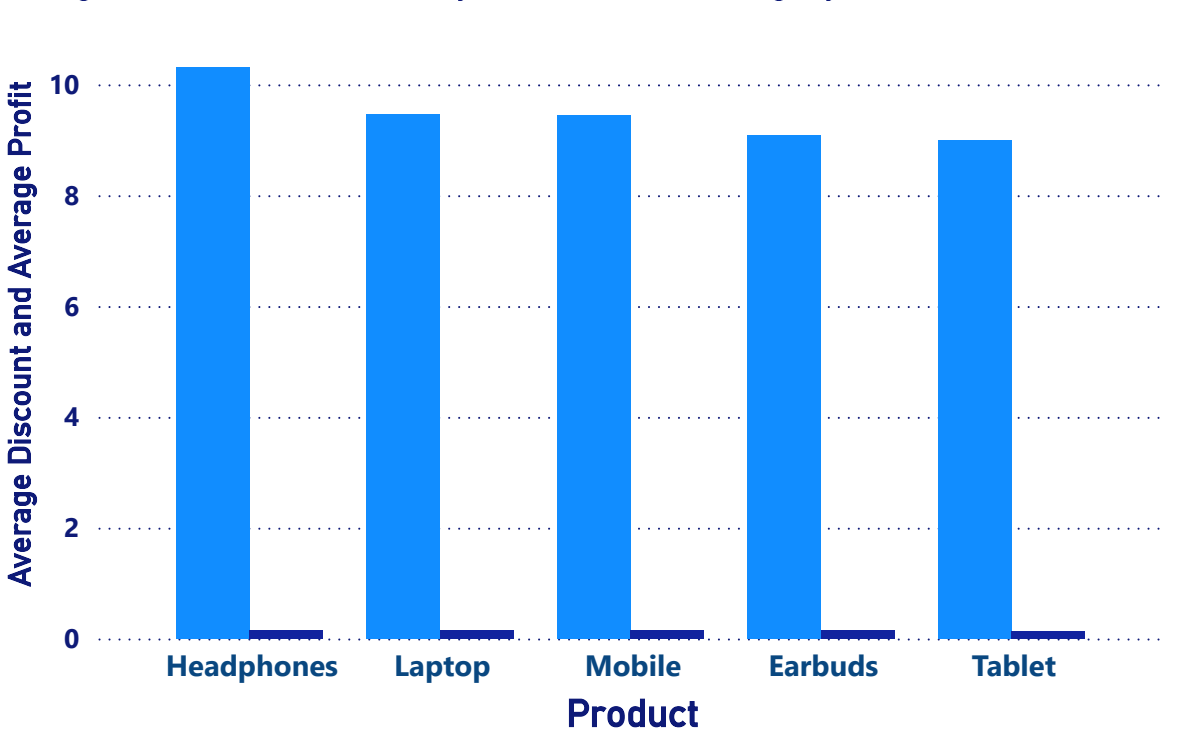
Order Status



Total Sales by Product Category



Average Discount and Profit by Product Sub-Category



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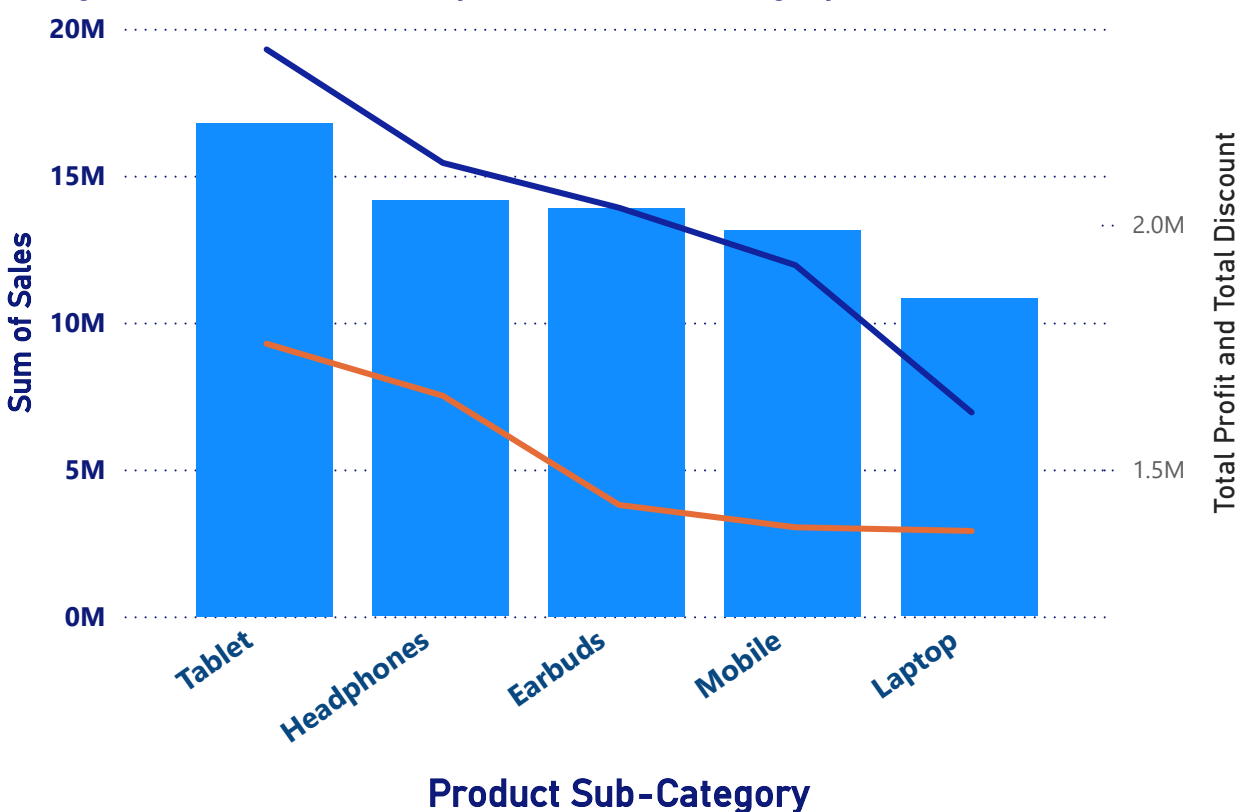
61.22M

Net Revenue

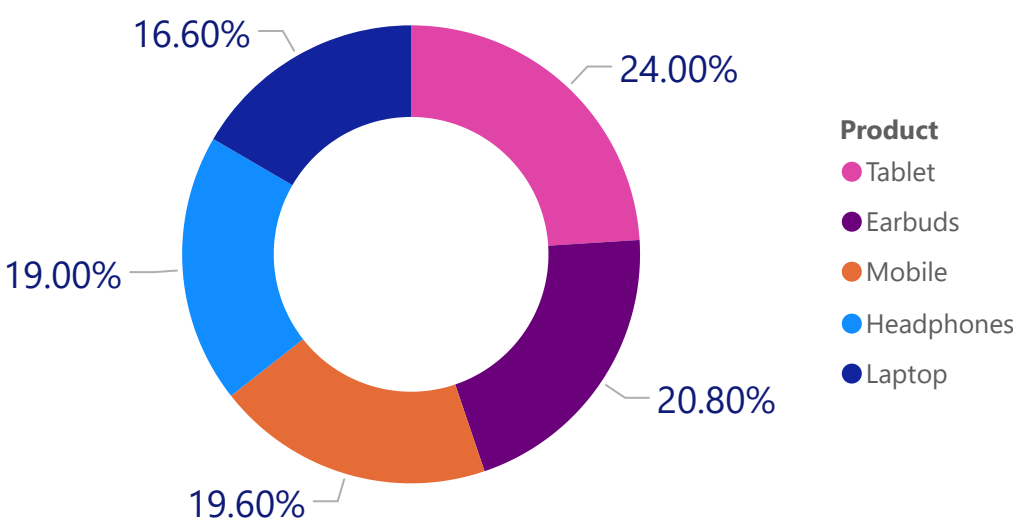
14.61%

Profit Margin

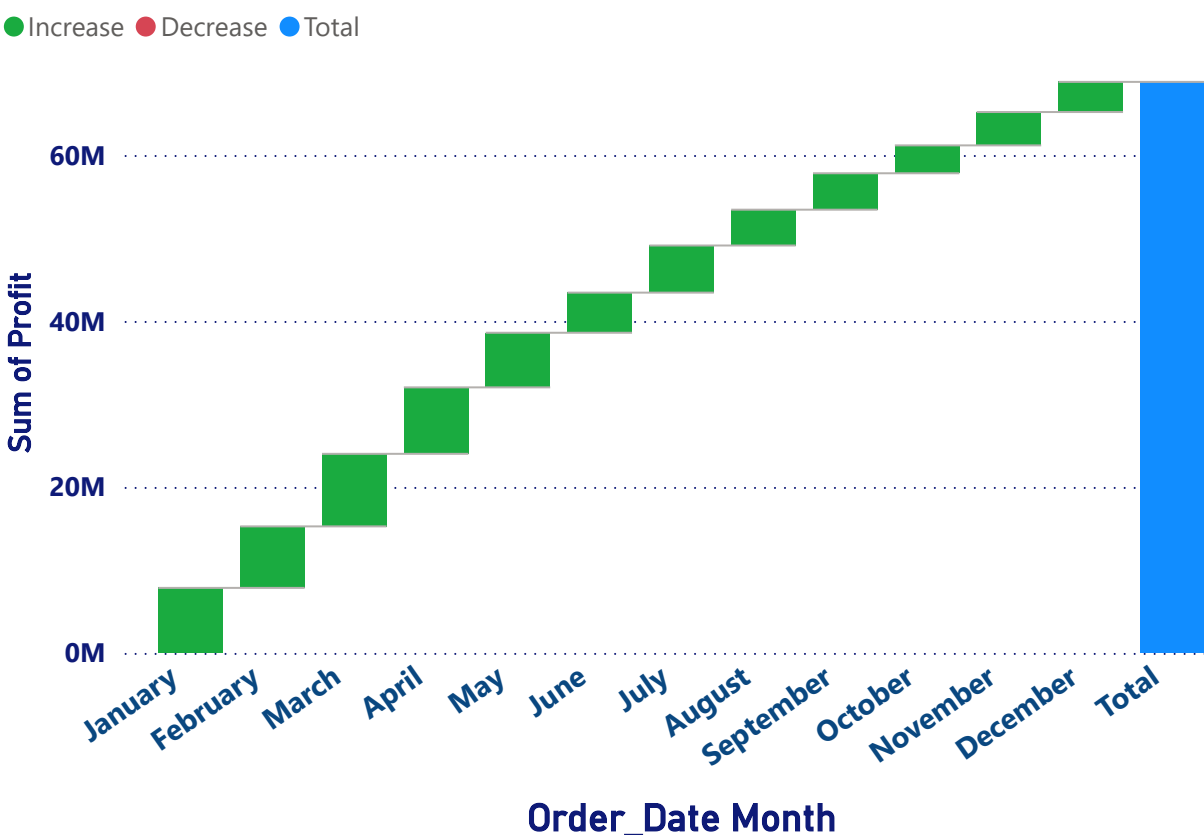
Average Discount and Profit by Product Sub-Category



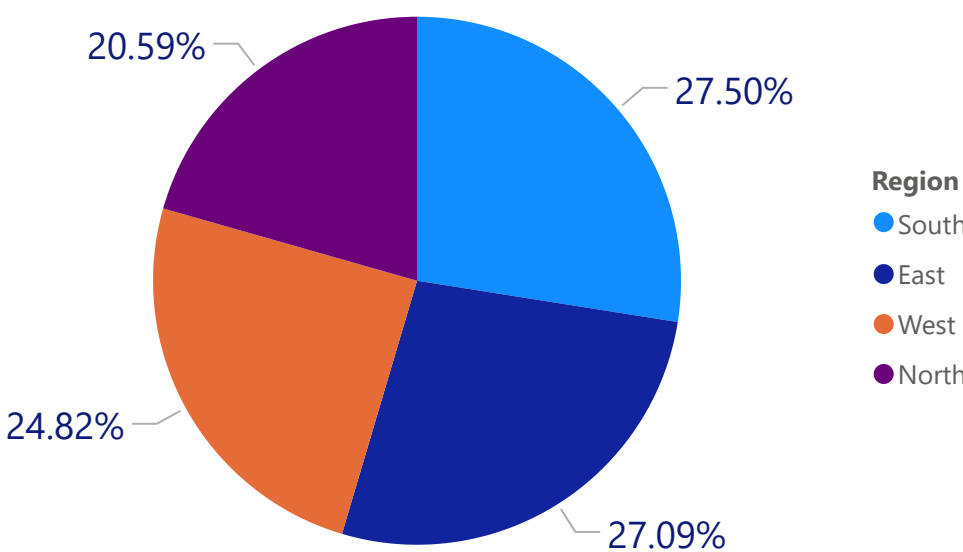
Sum of Net Sale by Sub-Category



Sum of Profit by Month



Sum of Net Sale by Region



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10.05M

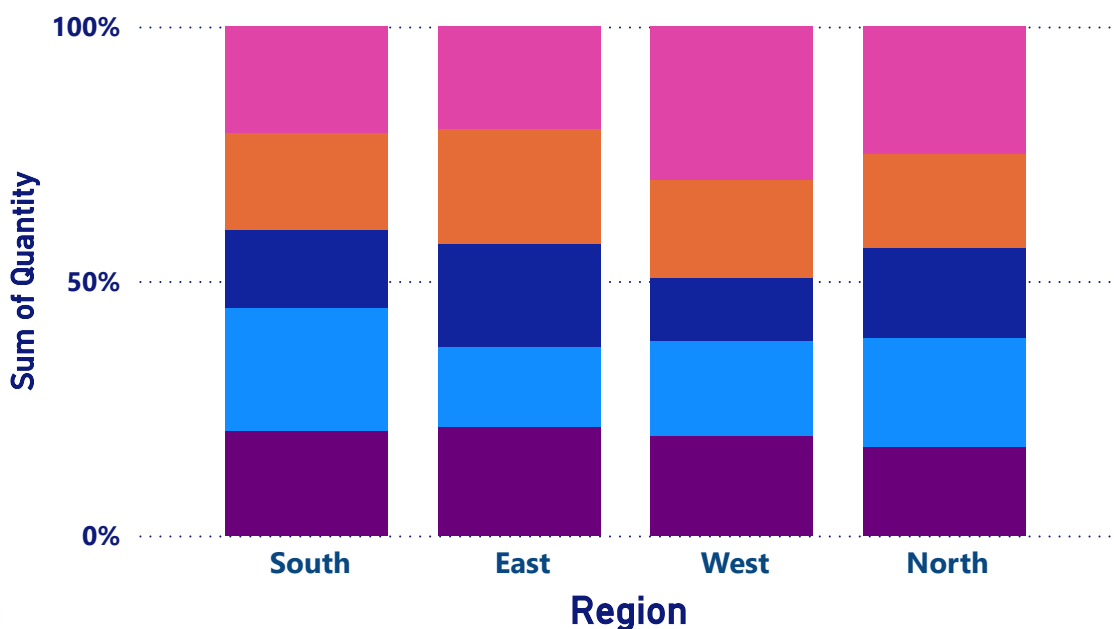
Total Profit

500

Total Customer

Total Sales by Product Category

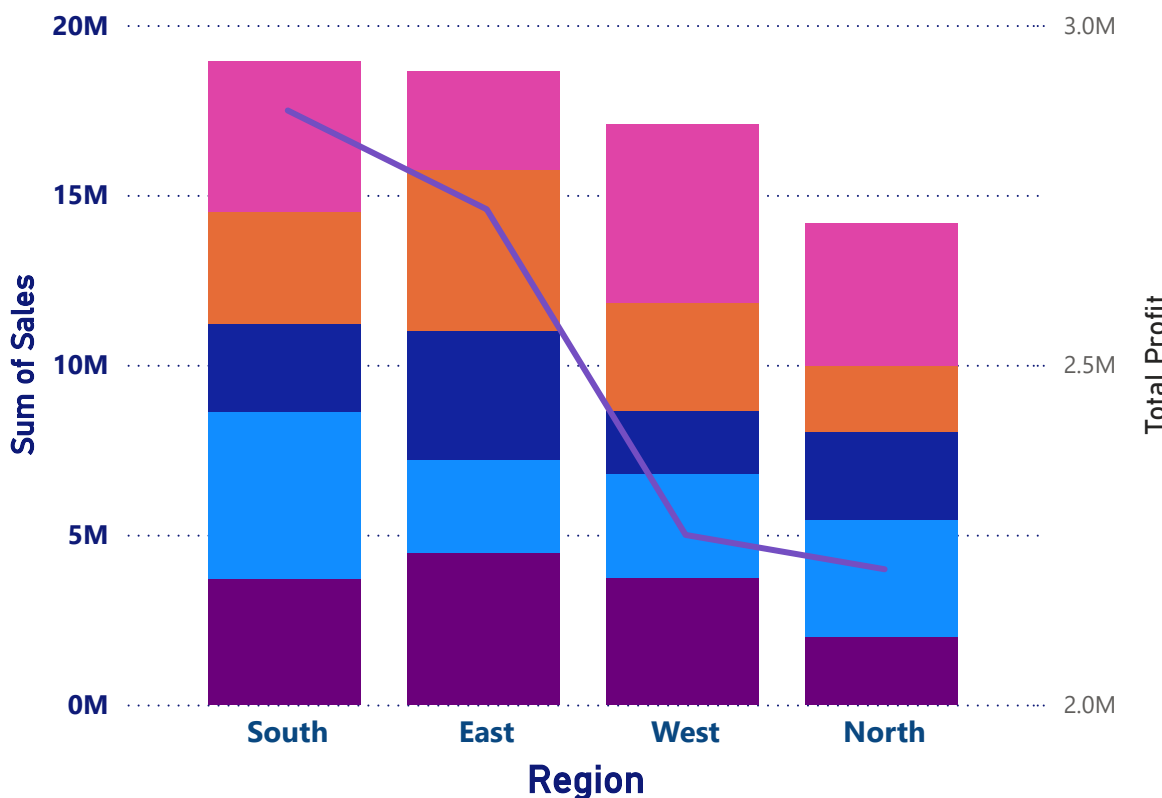
Product Earbuds Headphones Laptop Mobile Tablet



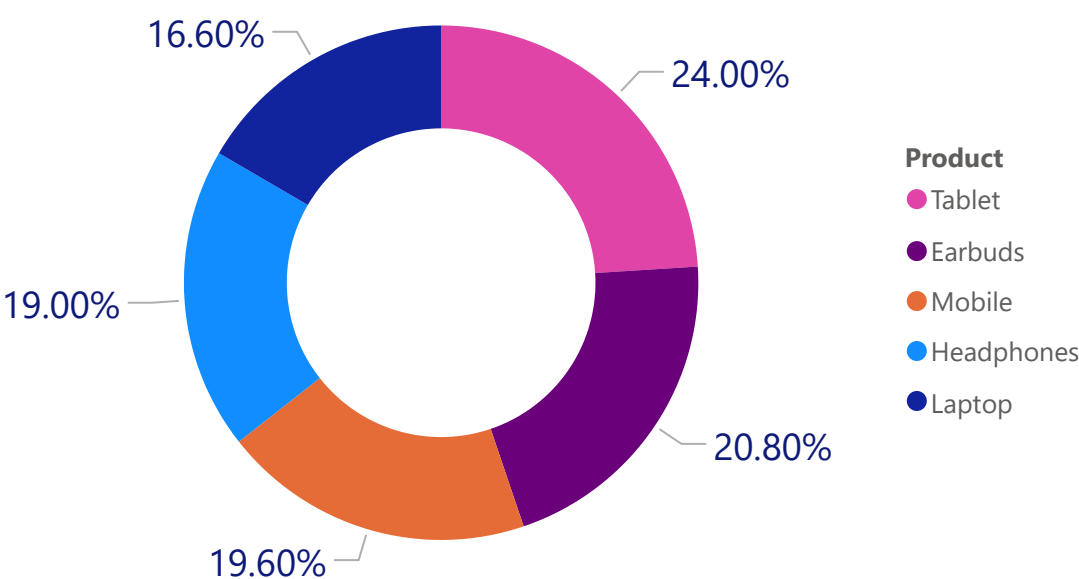
Total Sales by Product Category

Region	Category	Total Customers	Total Profit
East	Accessories	58	13,08,282.59
East	Electronics	52	14,20,559.06
North	Accessories	41	10,46,025.29
North	Electronics	50	11,53,064.85
South	Accessories	50	11,99,853.17
South	Electronics	59	16,74,374.96
West	Accessories	55	11,72,539.92
West	Electronics	51	10,77,044.83
Total		146	1,00,51,744.68

Average Discount and Profit by Product Sub-Category



Order Status



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Product Performance

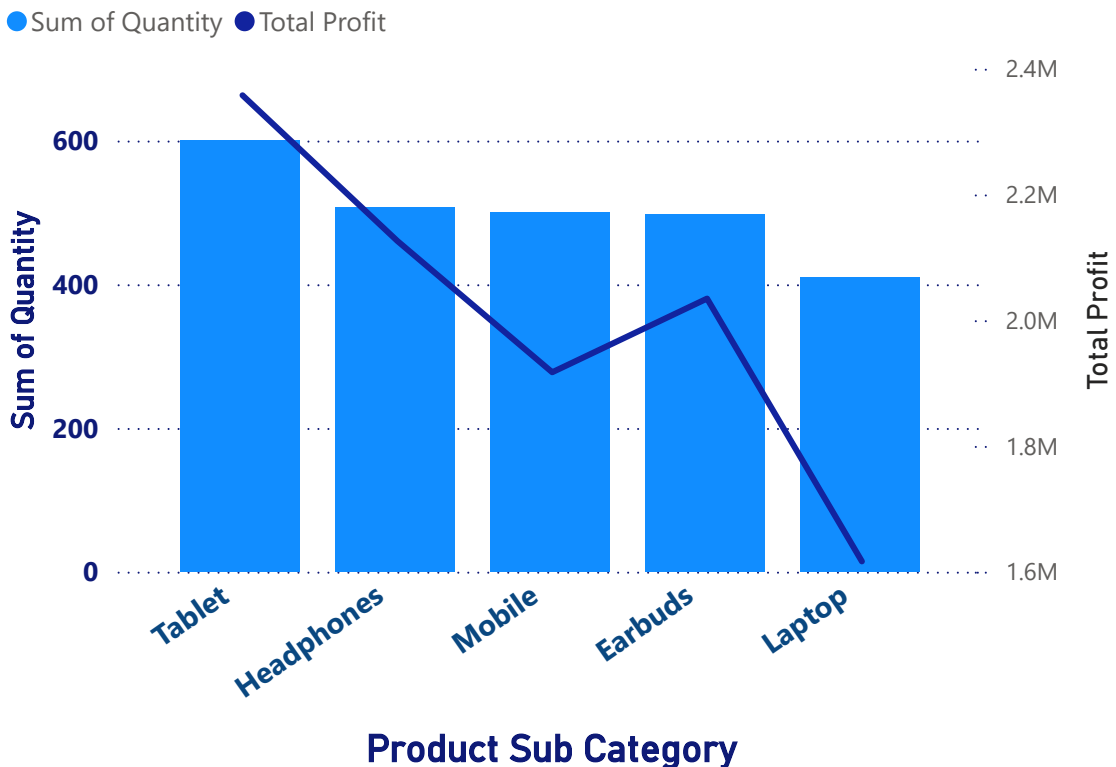
Region

All

Date (Year)

All

Sum of Quantity and Net Profit by Product Sub Category



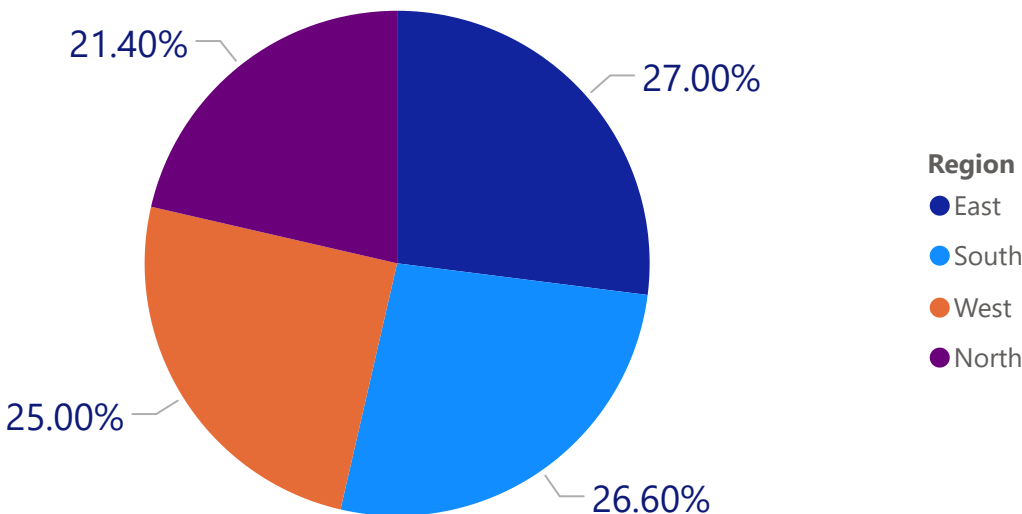
68.81M

Top 5 Product Sales

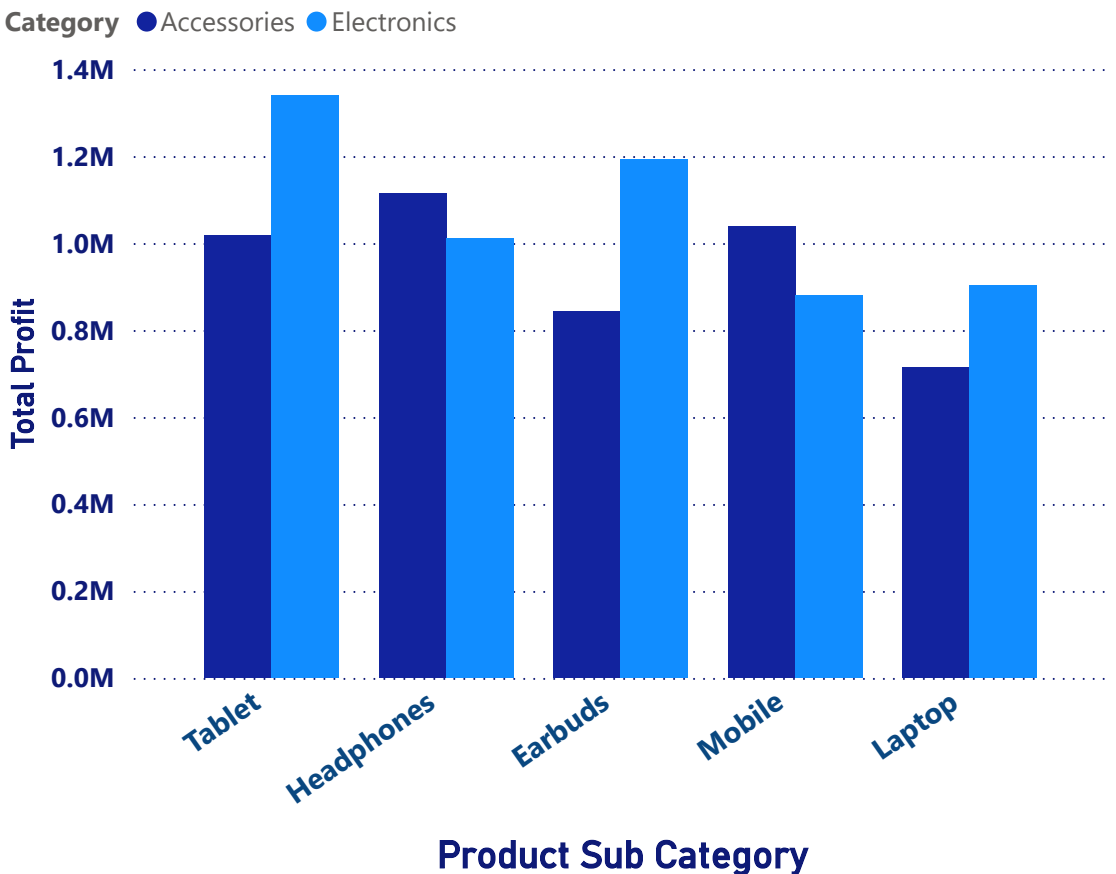
2.40

YoY Growth %

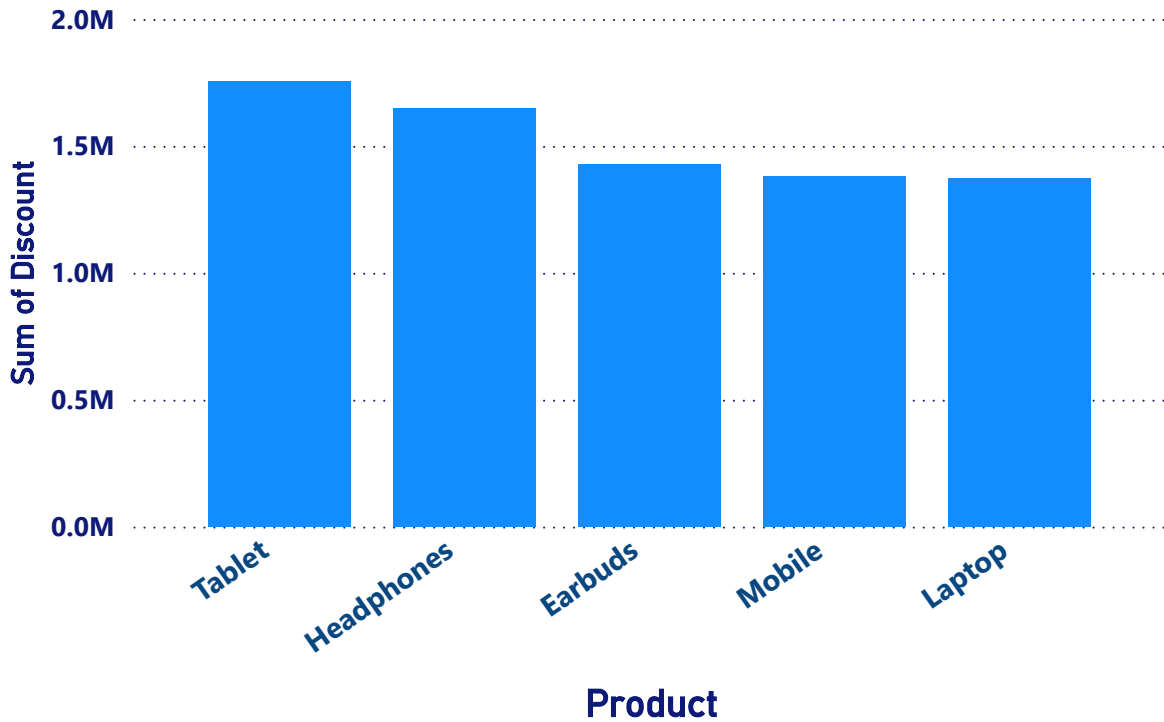
Count of Sub Category by Region



Sum of Profit by Product Sub Category and Product Category



Sum of Discount by Product Category



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Order and Delivery

Region

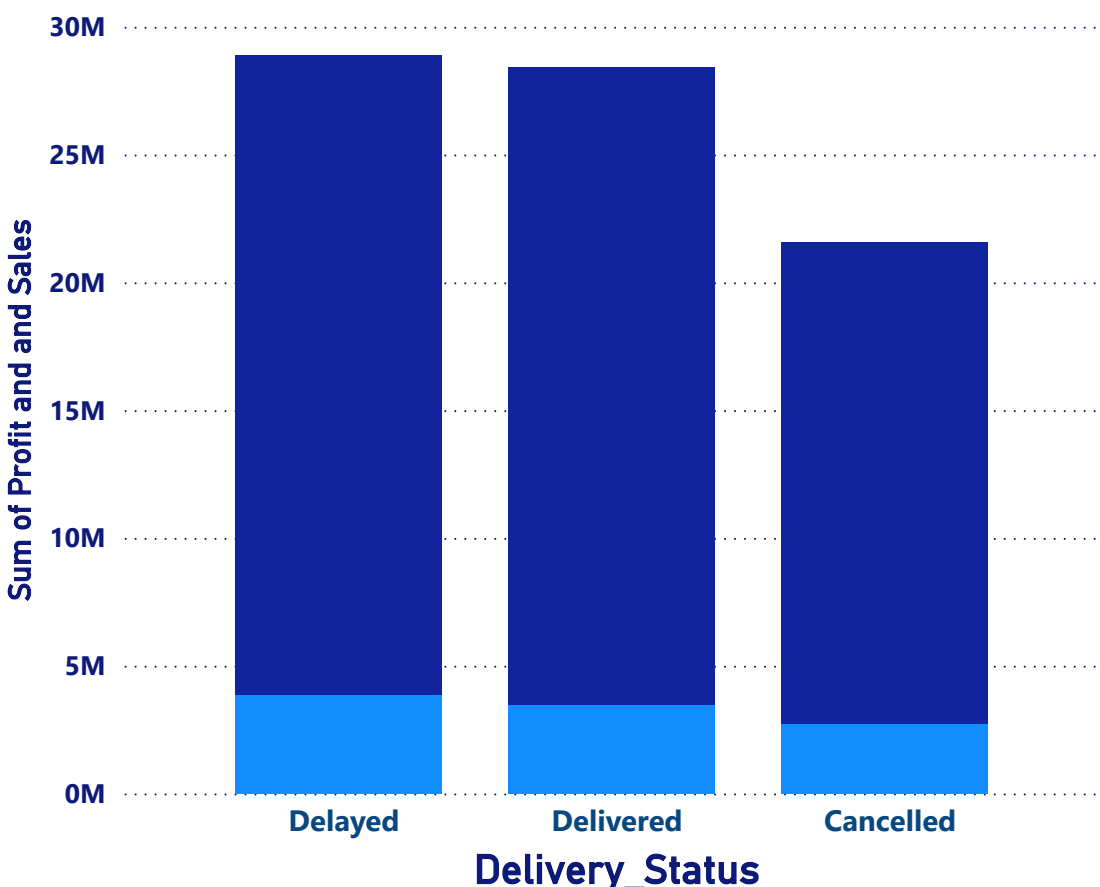
All

Date (Year)

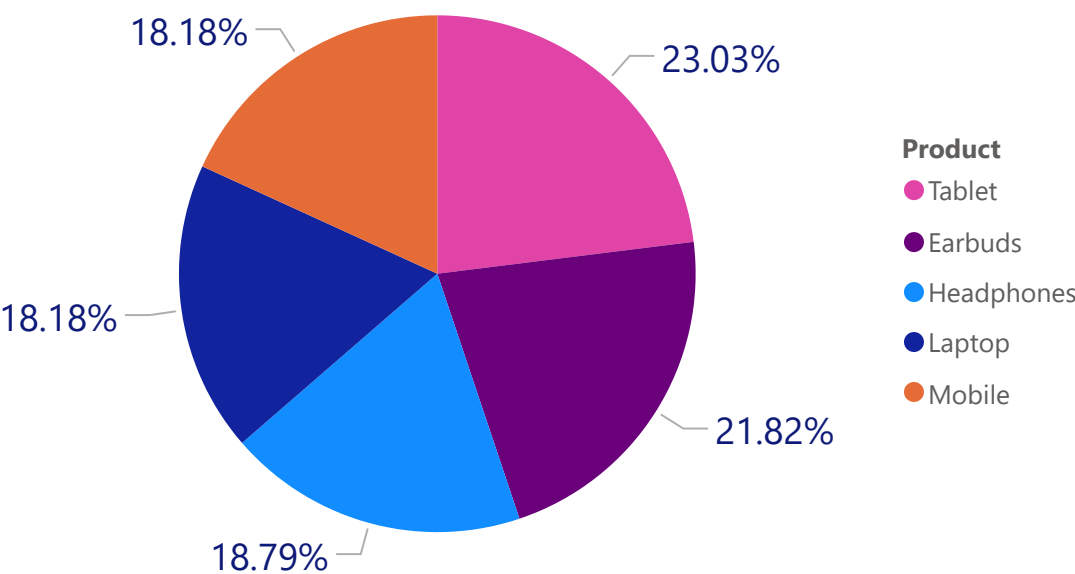
All

Total Sales by Product Category

Sum of Profit and Sales



Count of Delay Order by Sub Category



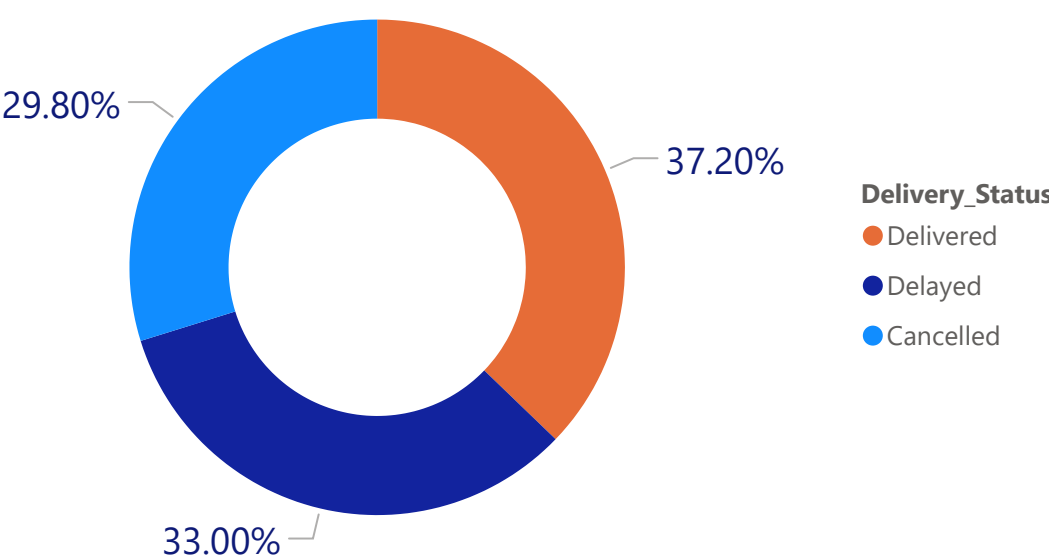
20.26M

Sales LastYear

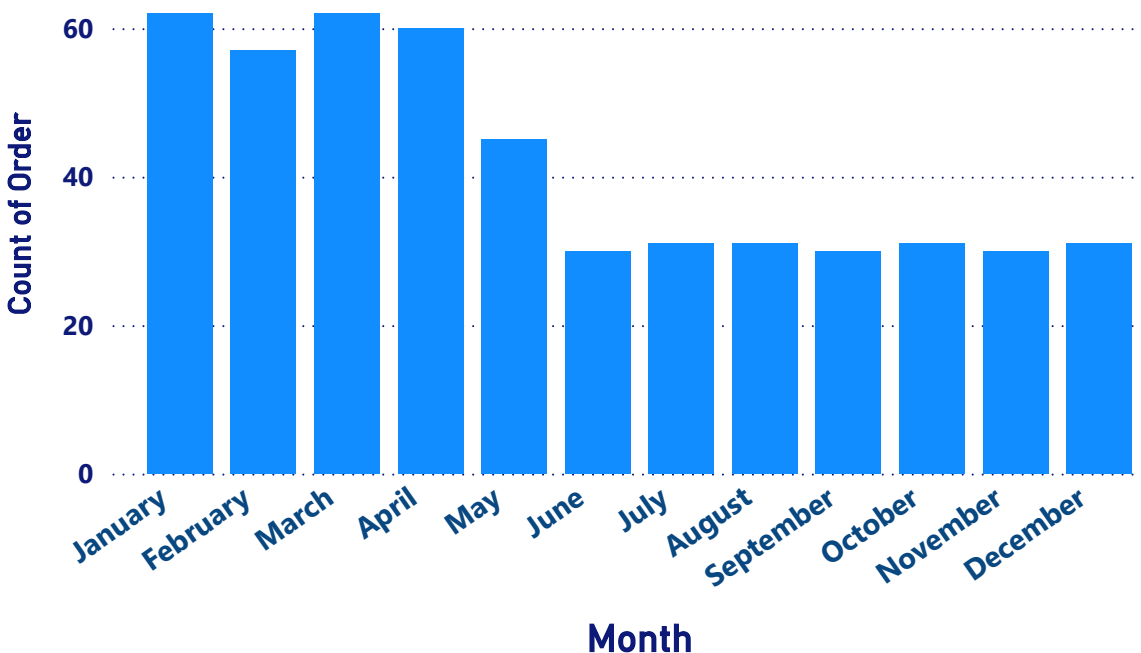
61.22M

Net Revenue

Count of Order by Delivery Status



Count of Order by Month



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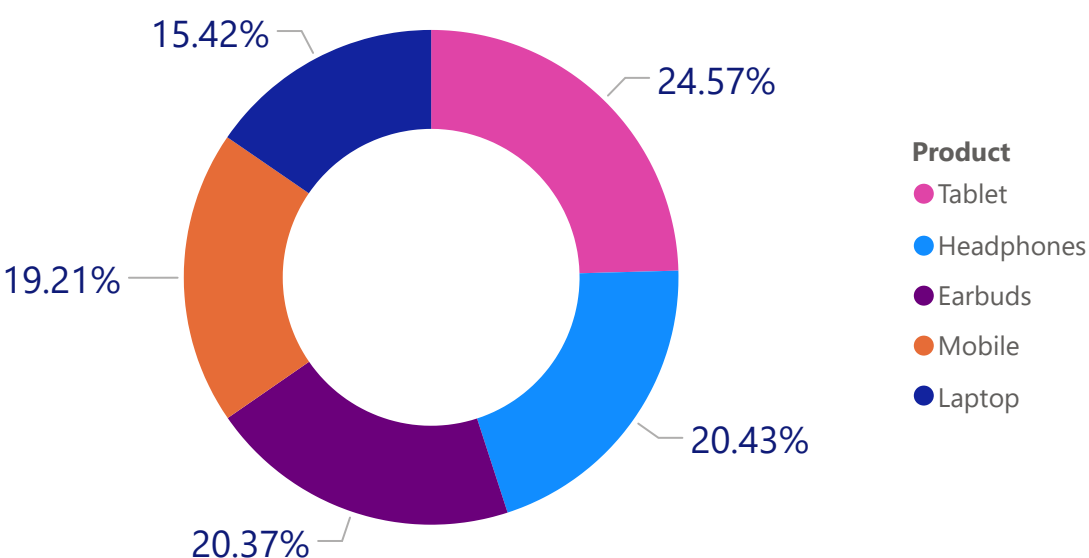
7.59M

Total Discount

10.05M

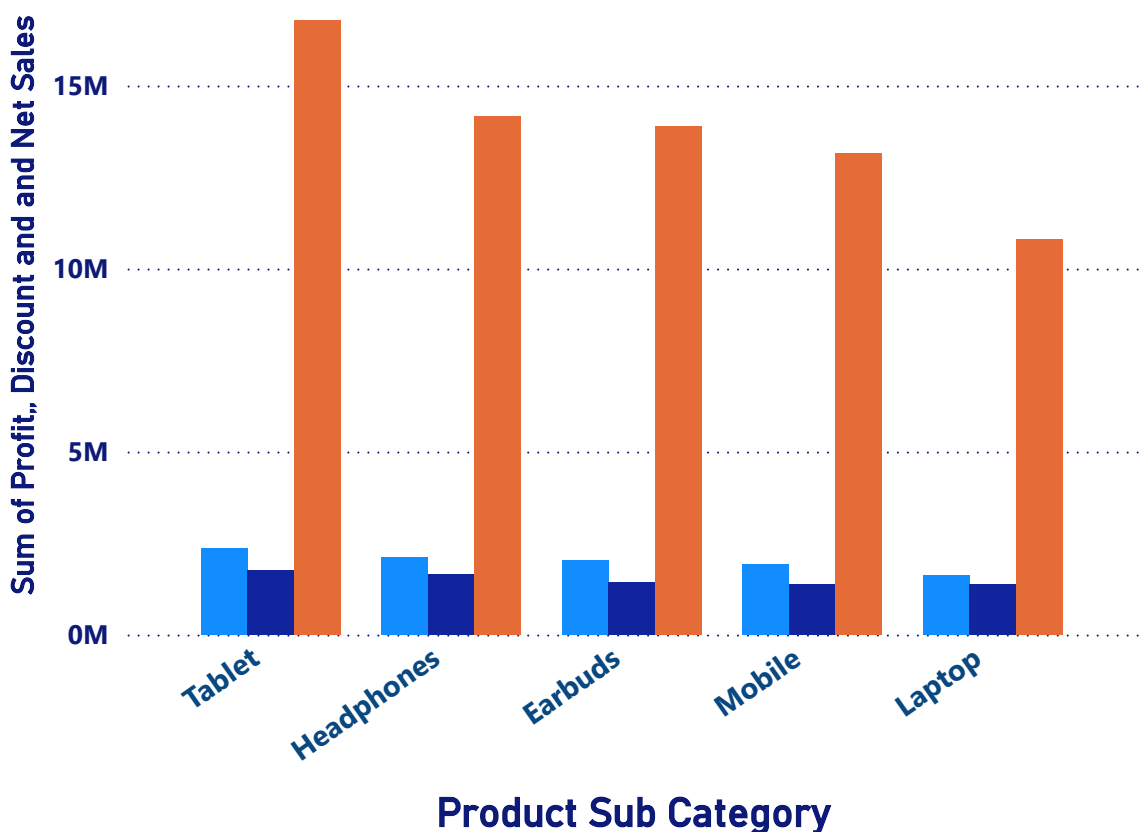
Total Profit

Total Sales After Discount

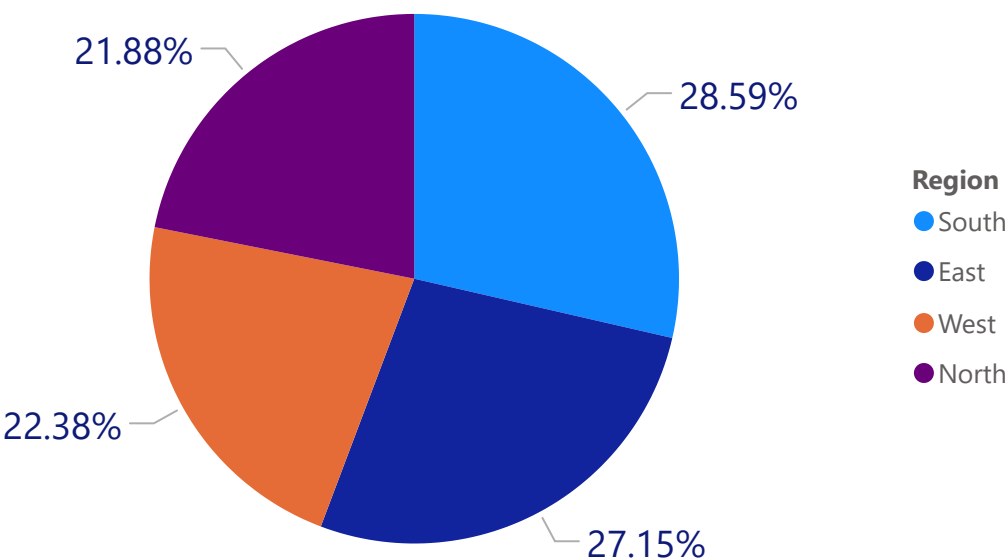


Sum of Discount, Profit and Net Sale by Sub Category

Sum of Profit, Discount and Net Sales



Sum of Profit by Region



Sum of Total Amount and Discount by Quarter

