

## Customer Segmentation

Shaima Alharbi

- Data Dictionary

ID	Unique ID
Gender	Gender of the customer
Ever_Married	Marital status of the customer
Age	Age of the customer
Graduated	Is the customer a graduate?
Profession	Profession of the customer
Work_Experience	Work Experience in years
Spending_Score	Spending score of the customer
Family_Size	Number of family members for the customer (including the customer)
Var_1( Category )	Anonymised Category for the customer
Segmentation(target)	Customer Segment of the customer