

SHAIMAK REDDY

SENIOR PRODUCT MANAGER

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PROFESSIONAL EXPERIENCE

Samsung Electronics, HQ, South Korea

Aug 2019 – Present

Senior PM for Bixby (AI Assistant) & Galaxy AI, impacting over 400M registered users globally.

Senior Product Manager (Mar 2023 – Present)

- Co-led the vision for Bixby 4.0, a next-generation platform leveraging LLM based agents to autonomously execute complex requests, shaping the roadmap to increase task completion by 15%
- Owned global product alignment across teams in the US, Korea, and India, unifying requirements for the LLM agentic framework and synthesizing 80 disparate PRDs into a single, cohesive product strategy for 2026 launch.
- Pioneered the 'Comprehensive Answer' agent, defining the core logic to leverage on-device vector search to synthesize user data, projected to handle 35% of complex informational queries.

Product Manager (Aug 2019 – Feb 2023)

- Contributed to the product strategy for integrating LLMs into Bixby, a key initiative that increased user retention by 50% and engagement by 30%.
- Oversaw the end-to-end launch of the 'Personal Voice Creator' application, acquiring over 20M active users and gaining significant global media attention.
- Drove the release of a platform level on-device feature that achieved 35% faster offline processing and 25% server cost savings, earning the "Best Feature in AI Team" award in 2021.
- Launched Bixby Labs and an experimental 'Custom Wake-up' feature, achieving a 17% adoption rate and fostering a culture of rapid innovation.

Opera Solutions, Delhi, India

Jul 2015 – May 2017

Business Analyst

- Aided the Government of India to seize USD \$1.5B by identifying 180K fraudulent accounts from USD \$175B in cash deposits using big data analytics.
- Reduced on-ground investigation efforts by 30% by developing a model to identify tax evaders with a high probability of notice response.
- Saved 50% of process time in risk mitigation for a Big 4 Audit firm by creating an accessible VBA dashboard.

EDUCATION

Indian Institute of Management Bangalore, Bengaluru, India

Mar 2019

Master of Business Administration

- Director's Merit List awardee; MBA Exchange Student to HEC Paris, France, 2018.
- Summer Associate, Deutsche Bank: Developed a POC for a new index in the interest rates curve space, achieving a Sharpe ratio of 1.25.

Indian Institute of Technology Bombay, Mumbai, India

May 2015

Bachelors in Technology, Electrical Engineering

- All India Rank 3 among 450,000+ students in IIT-JEE, entrance examination
- Research Intern, IIM Ahmedabad: Achieved 90.8% accuracy in sentiment analysis of book reviews using Python-based machine learning models and natural language processing (NLP) techniques
- Erasmus Mundus scholarship awardee, exchange student to UPV, Spain (2013-14), achieved B1 Spanish proficiency