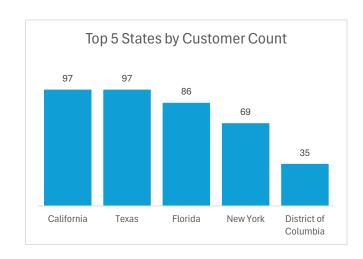
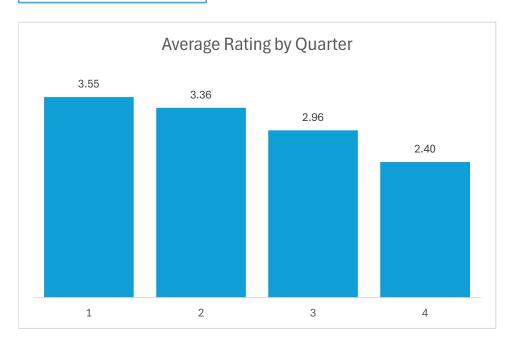
Q01-Customer count by State

State	Customer Count
California	97
Texas	97
Florida	86
New York	69
District of Columbia	35
Colorado	33
Ohio	33
Alabama	29
Washington	28
Arizona	26
Illinois	25
Pennsylvania	25
Virginia	24
Tennessee	23
Missouri	23
Connecticut	22
Indiana	21
Louisiana	20
North Carolina	20
Georgia	18
Minnesota	17
Nevada	17
Michigan	17
Oklahoma	16
Massachusetts	14
Maryland	14
Kansas	13
lowa	11
Utah	10
West Virginia	10
Alaska	10
New Jersey	9
South Carolina	9
Wisconsin	8
Kentucky	8
Nebraska	7
Idaho	7
Oregon	7
Arkansas	6
Hawaii	6
Delaware	6
New Mexico	5
New Hampshire	3
Montana	3
North Dakota	2
Mississippi	2
Maine	1
Wyoming	1
Vermont	1
VOITHOUT	1



Q02-Average Rating per Quarter

Quarter	Average Rating
1	3.55
2	3.36
3	2.96
4	2.40



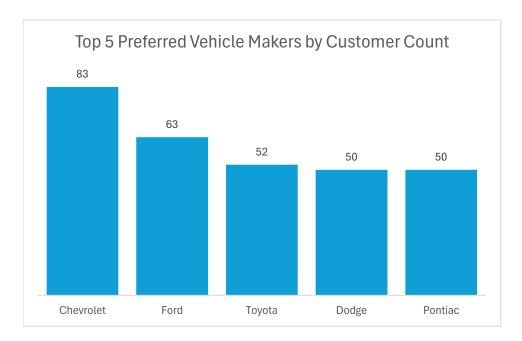
Q03-Feedback Distribution

Quarter	Very Good %	Good %	Okay %	Bad %	Very Bad %
1	30.00	28.71	19.03	11.29	10.97
2	28.63	22.14	20.23	14.12	14.89
3	16.59	20.96	21.83	22.71	17.90
4	10.05	10.05	20.10	29.15	30.65



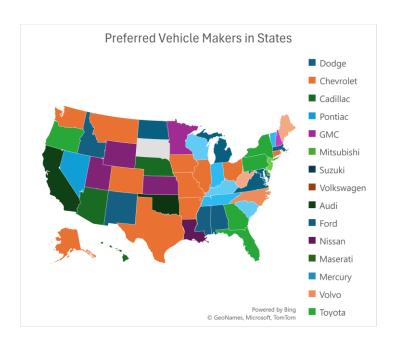
Q04-Top 5 Vehicle Makers by Customer Count

Vehicle Maker	Customer Count
Chevrolet	83
Ford	63
Toyota	52
Dodge	50
Pontiac	50



Q05-Preferred Vehicle Maker in State

Alaska Chevrolet 2 Arizona Cadillac 3 Arizona Pontiac 3 Arkansas Chevrolet 1 Arkansas GMC 1 Arkansas Mitsubishi 1 Arkansas Pontiac 1 Arkansas Volkswagen 1 California Audi 6 California Chevrolet 6 California Chevrolet 6 California Nissan 6 Colorado Chevrolet 5 Connecticut Chevrolet 2 Connecticut Mercury 2 Connecticut Wolvo 2 Connecticut Wolvo <th>State</th> <th>Vehicle Maker</th> <th>Customer Count</th>	State	Vehicle Maker	Customer Count
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Kansas Nissan 1	Kansas	Mazda	1
	Kansas	Mercedes-Benz	1
Kansas Saab 1	Kansas	Nissan	1
	Kansas	Saab	1



Q05-Preferred Vehicle Maker in State

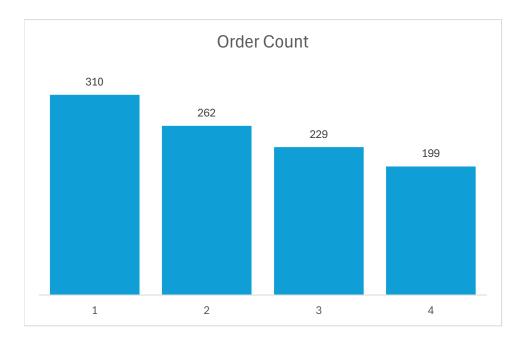
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Montana Mitsubishi Nebraska Cadillac Nebraska Chevrolet Nebraska Mercedes-Benz Nebraska Nissan Nebraska Pontiac Nebraska Toyota Nebraska Volkswagen Nevada Pontiac New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Hyundai Ohio Chevrolet	1
Nebraska Cadillac Nebraska Chevrolet Nebraska Mercedes-Benz Nebraska Nissan Nebraska Pontiac Nebraska Toyota Nebraska Volkswagen Nevada Pontiac New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Hyundai Ohio Chevrolet	1
Nebraska Chevrolet Nebraska Mercedes-Benz Nebraska Nissan Nebraska Pontiac Nebraska Toyota Nebraska Volkswagen Nevada Pontiac New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Hyundai Ohio Chevrolet	1
Nebraska Mercedes-Benz Nebraska Nissan Nebraska Pontiac Nebraska Toyota Nebraska Volkswagen Nevada Pontiac New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	1
Nebraska Nissan Nebraska Pontiac Nebraska Toyota Nebraska Volkswagen Nevada Pontiac New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford Noth Oscillation (Chevrolet)	1
Nebraska Pontiac Nebraska Toyota Nebraska Volkswagen Nevada Pontiac New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	1
Nebraska Toyota Nebraska Volkswagen Nevada Pontiac New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	1
Nebraska Volkswagen Nevada Pontiac New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	1
Nevada Pontiac New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	1
New Hampshire Chrysler New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	1
New Hampshire Lexus New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	3
New Hampshire Lincoln New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	1
New Jersey Hyundai New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	1
New Jersey Mercedes-Benz New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	1
New Mexico Dodge New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	2
New York Toyota New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	2
New York Pontiac North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	2
North Carolina Volvo North Dakota Ford North Dakota Hyundai Ohio Chevrolet	5
North Dakota Ford North Dakota Hyundai Ohio Chevrolet	5
North Dakota Hyundai Ohio Chevrolet	3
Ohio Chevrolet	1
	1
Oklahama	6
Oklahoma Ferrari	2
Oklahoma Mazda	2
Oklahoma Toyota	2
Oregon Toyota	2
Pennsylvania Toyota	3
South Carolina Acura	1
South Carolina BMW	1
South Carolina Buick	1
South Carolina Dodge	1
South Carolina Isuzu	1

Q05-Preferred Vehicle Maker in State

South Carolina Jaguar South Carolina Kia South Carolina Mazda	1 1 1
South Carolina Mazda	1
Court Caronia Tiazaa	_
South Carolina Mitsubishi	1
Tennessee Mazda	3
Texas Chevrolet	9
Utah Buick	1
Utah Chevrolet	1
Utah Dodge	1
Utah Isuzu	1
Utah Lincoln	1
Utah Maybach	1
Utah Oldsmobile	1
Utah Pontiac	1
Utah Subaru	1
Utah Volkswagen	1
Vermont Mazda	1
Virginia Ford	5
Washington Chevrolet	5
West Virginia Mercedes-Benz	2
Wisconsin Acura	1
Wisconsin Cadillac	1
Wisconsin Chevrolet	1
Wisconsin Dodge	1
Wisconsin Honda	1
Wisconsin Mazda	1
Wisconsin Nissan	1
Wisconsin Pontiac	1
Wyoming Buick	1

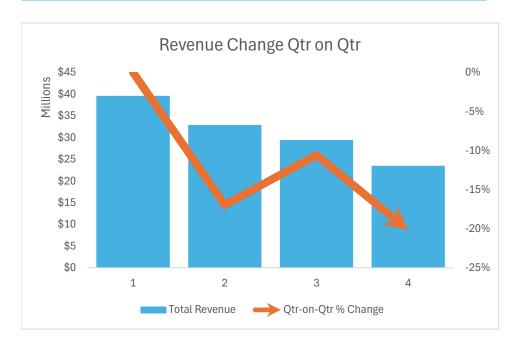
Q06-Orders per Quarter

Quarter	Order Count
1	310
2	262
3	229
4	199



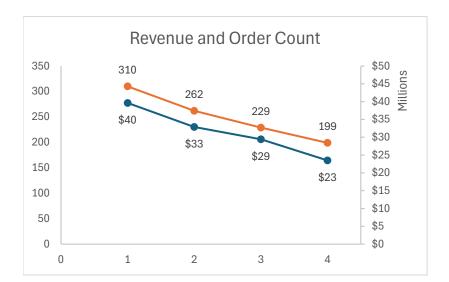
Q07-Quarter-on-Quarter Percentage Change

Quarter	Total Revenue	Previous Qtr Revenue	Qtr-on-Qtr % Change
1	\$39,637,631	\$0	0%
2	\$32,913,738	\$39,637,631	-16.96%
3	\$29,435,427	\$32,913,738	-10.57%
4	\$23,496,008	\$29,435,427	-20.18%



Q08-Revenue and Order Count Trend per Quarter

Quarter	Revenue	Order Count
1	\$39,637,631	310
2	\$32,913,738	262
3	\$29,435,427	229
4	\$23,496,008	199



Q09-Average Discount per Credit Card Type

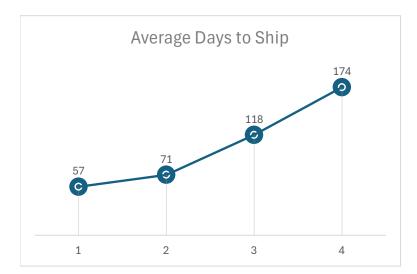
Credit Card Type	Avg Discount %
laser	64.38%
mastercard	62.95%
maestro	62.42%
visa-electron	62.35%
china-unionpay	62.22%
instapayment	62.06%
americanexpress	61.63%
diners-club-us-ca	61.46%
diners-club-carte-blanche	61.45%
switch	61.02%
bankcard	60.95%
jcb	60.74%
visa	60.08%
diners-club-enroute	59.98%
solo	58.50%
diners-club-international	58.40%

Discount Range	CC Type Count
58.50% - 60.60%	4
60.60% - 62.80%	10
62.80% - 65.00%	2



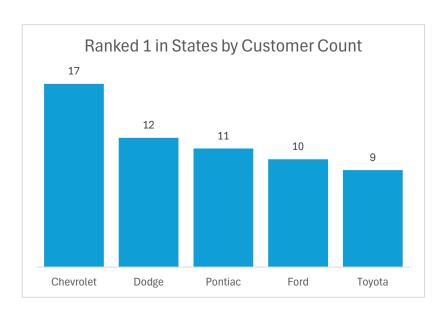
Q10-Average Days for Orders to Ship per Quarter

Quarter	Average Days to Ship
1	57
2	71
3	118
4	174



AQ07-Ranked 1 Vehicle Makers with State Count and Customer Count

Vehicle Maker	State Count
Chevrolet	17
Dodge	12
Pontiac	11
Ford	10
Toyota	9
Mazda	8
Nissan	7
Mercedes-Benz	6
GMC	5
Buick	4
Cadillac	4
Mitsubishi	4
Volkswagen	4
Acura	3
Hyundai	3
Isuzu	3
Volvo	3
Audi	
BMW	2
Chrysler	2 2 2 2
Honda	2
Kia	2
Lexus	2
Lincoln	2
Maserati	2
Mercury	
Subaru	2
Suzuki	2
Ferrari	1
Jaguar	1
Jeep	1
Maybach	1
Oldsmobile	1
Porsche	1
Ram	1
Saab	1



AQ08-Customer Tiers by Revenue

Customer Tier	Customer Count	Avg Revenue
Top Tier	332	\$178,136.79
Mid Tier	331	\$121,989.06
Bottom Tier	331	\$78,438.10

