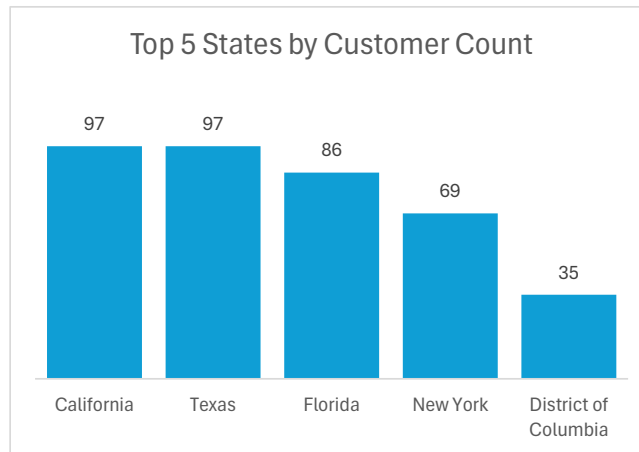


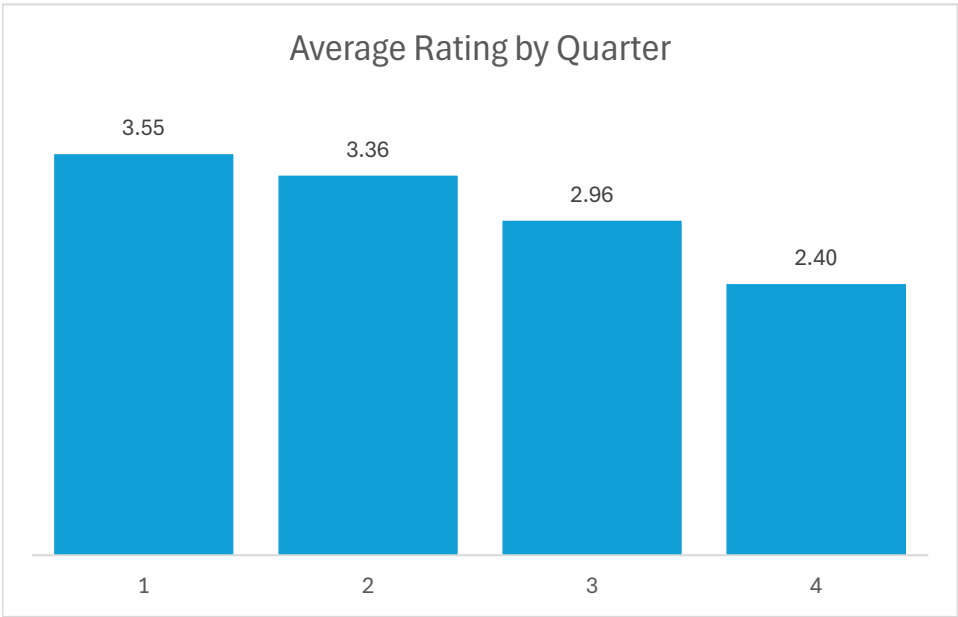
Q01-Customer count by State

State	Customer Count
California	97
Texas	97
Florida	86
New York	69
District of Columbia	35
Colorado	33
Ohio	33
Alabama	29
Washington	28
Arizona	26
Illinois	25
Pennsylvania	25
Virginia	24
Tennessee	23
Missouri	23
Connecticut	22
Indiana	21
Louisiana	20
North Carolina	20
Georgia	18
Minnesota	17
Nevada	17
Michigan	17
Oklahoma	16
Massachusetts	14
Maryland	14
Kansas	13
Iowa	11
Utah	10
West Virginia	10
Alaska	10
New Jersey	9
South Carolina	9
Wisconsin	8
Kentucky	8
Nebraska	7
Idaho	7
Oregon	7
Arkansas	6
Hawaii	6
Delaware	6
New Mexico	5
New Hampshire	3
Montana	3
North Dakota	2
Mississippi	2
Maine	1
Wyoming	1
Vermont	1



Q02-Average Rating per Quarter

Quarter	Average Rating
1	3.55
2	3.36
3	2.96
4	2.40



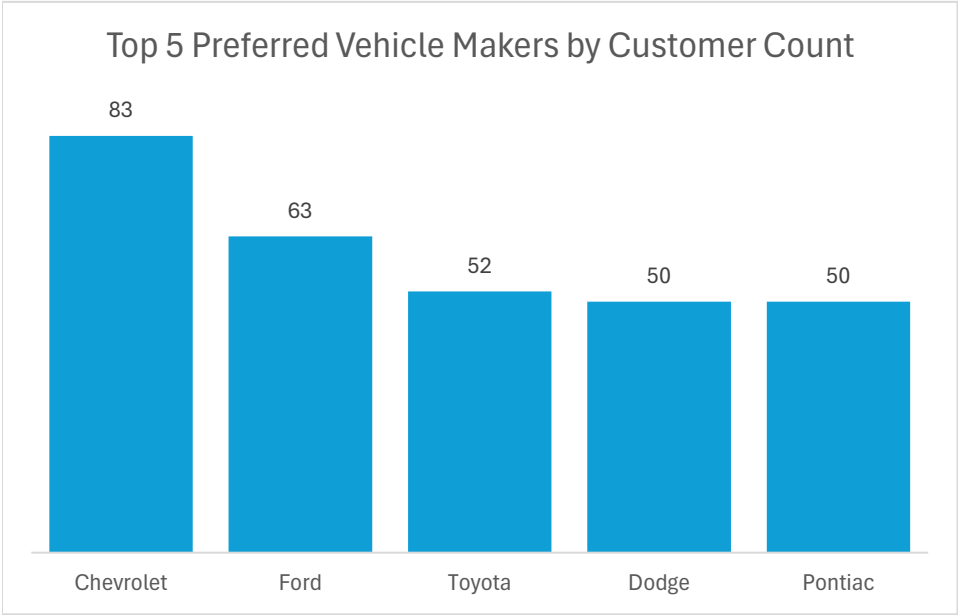
Q03-Feedback Distribution

Quarter	Very Good %	Good %	Okay %	Bad %	Very Bad %
1	30.00	28.71	19.03	11.29	10.97
2	28.63	22.14	20.23	14.12	14.89
3	16.59	20.96	21.83	22.71	17.90
4	10.05	10.05	20.10	29.15	30.65



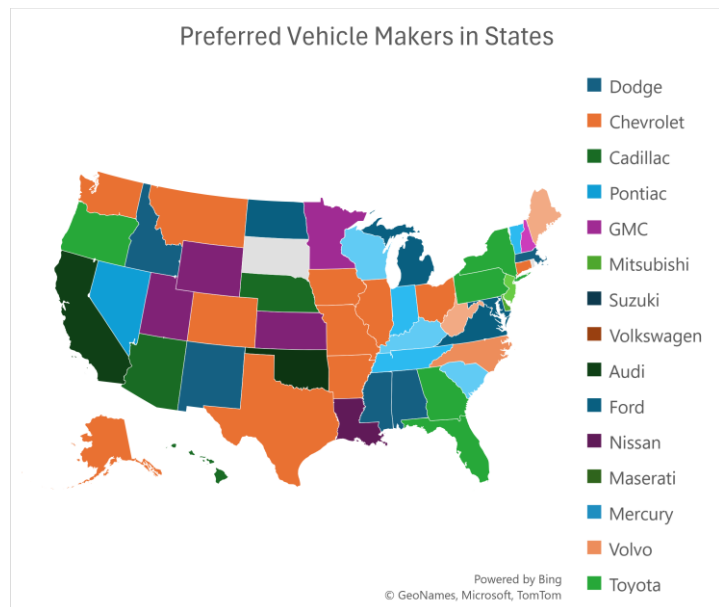
Q04-Top 5 Vehicle Makers by Customer Count

Vehicle Maker	Customer Count
Chevrolet	83
Ford	63
Toyota	52
Dodge	50
Pontiac	50



Q05-Preferred Vehicle Maker in State

State	Vehicle Maker	Customer Count
Alabama	Dodge	5
Alaska	Chevrolet	2
Arizona	Cadillac	3
Arizona	Pontiac	3
Arkansas	Chevrolet	1
Arkansas	GMC	1
Arkansas	Mitsubishi	1
Arkansas	Pontiac	1
Arkansas	Suzuki	1
Arkansas	Volkswagen	1
California	Audi	6
California	Chevrolet	6
California	Dodge	6
California	Ford	6
California	Nissan	6
Colorado	Chevrolet	5
Connecticut	Chevrolet	2
Connecticut	Maserati	2
Connecticut	Mercury	2
Connecticut	Volvo	2
Delaware	Mitsubishi	2
District of Columbia	Chevrolet	4
Florida	Toyota	7
Georgia	Toyota	3
Hawaii	Cadillac	1
Hawaii	Ford	1
Hawaii	GMC	1
Hawaii	Nissan	1
Hawaii	Pontiac	1
Hawaii	Toyota	1
Idaho	Dodge	2
Illinois	Chevrolet	3
Illinois	GMC	3
Illinois	Ford	3
Indiana	Mazda	4
Iowa	Chevrolet	1
Iowa	Chrysler	1
Iowa	Dodge	1
Iowa	Ford	1
Iowa	Hyundai	1
Iowa	Isuzu	1
Iowa	Jeep	1
Iowa	Mazda	1
Iowa	Pontiac	1
Iowa	Porsche	1
Iowa	Subaru	1
Kansas	Buick	1
Kansas	Dodge	1
Kansas	Ford	1
Kansas	GMC	1
Kansas	Honda	1
Kansas	Lexus	1
Kansas	Maserati	1
Kansas	Mazda	1
Kansas	Mercedes-Benz	1
Kansas	Nissan	1
Kansas	Saab	1



Q05-Preferred Vehicle Maker in State

State	Vehicle Maker	Customer Count
Kansas	Suzuki	1
Kansas	Volkswagen	1
Kentucky	Acura	1
Kentucky	Audi	1
Kentucky	Mercedes-Benz	1
Kentucky	Mercury	1
Kentucky	Nissan	1
Kentucky	Pontiac	1
Kentucky	Ram	1
Kentucky	Volvo	1
Louisiana	Nissan	2
Louisiana	BMW	2
Louisiana	Ford	2
Louisiana	Pontiac	2
Louisiana	Kia	2
Maine	Mercedes-Benz	1
Maryland	Ford	5
Massachusetts	Dodge	2
Massachusetts	Chevrolet	2
Michigan	Ford	3
Minnesota	GMC	3
Mississippi	Dodge	1
Mississippi	Toyota	1
Missouri	Chevrolet	4
Montana	Chevrolet	1
Montana	Dodge	1
Montana	Mitsubishi	1
Nebraska	Cadillac	1
Nebraska	Chevrolet	1
Nebraska	Mercedes-Benz	1
Nebraska	Nissan	1
Nebraska	Pontiac	1
Nebraska	Toyota	1
Nebraska	Volkswagen	1
Nevada	Pontiac	3
New Hampshire	Chrysler	1
New Hampshire	Lexus	1
New Hampshire	Lincoln	1
New Jersey	Hyundai	2
New Jersey	Mercedes-Benz	2
New Mexico	Dodge	2
New York	Toyota	5
New York	Pontiac	5
North Carolina	Volvo	3
North Dakota	Ford	1
North Dakota	Hyundai	1
Ohio	Chevrolet	6
Oklahoma	Ferrari	2
Oklahoma	Mazda	2
Oklahoma	Toyota	2
Oregon	Toyota	2
Pennsylvania	Toyota	3
South Carolina	Acura	1
South Carolina	BMW	1
South Carolina	Buick	1
South Carolina	Dodge	1
South Carolina	Isuzu	1

Q05-Preferred Vehicle Maker in State

State	Vehicle Maker	Customer Count
South Carolina	Jaguar	1
South Carolina	Kia	1
South Carolina	Mazda	1
South Carolina	Mitsubishi	1
Tennessee	Mazda	3
Texas	Chevrolet	9
Utah	Buick	1
Utah	Chevrolet	1
Utah	Dodge	1
Utah	Isuzu	1
Utah	Lincoln	1
Utah	Maybach	1
Utah	Oldsmobile	1
Utah	Pontiac	1
Utah	Subaru	1
Utah	Volkswagen	1
Vermont	Mazda	1
Virginia	Ford	5
Washington	Chevrolet	5
West Virginia	Mercedes-Benz	2
Wisconsin	Acura	1
Wisconsin	Cadillac	1
Wisconsin	Chevrolet	1
Wisconsin	Dodge	1
Wisconsin	Honda	1
Wisconsin	Mazda	1
Wisconsin	Nissan	1
Wisconsin	Pontiac	1
Wyoming	Buick	1

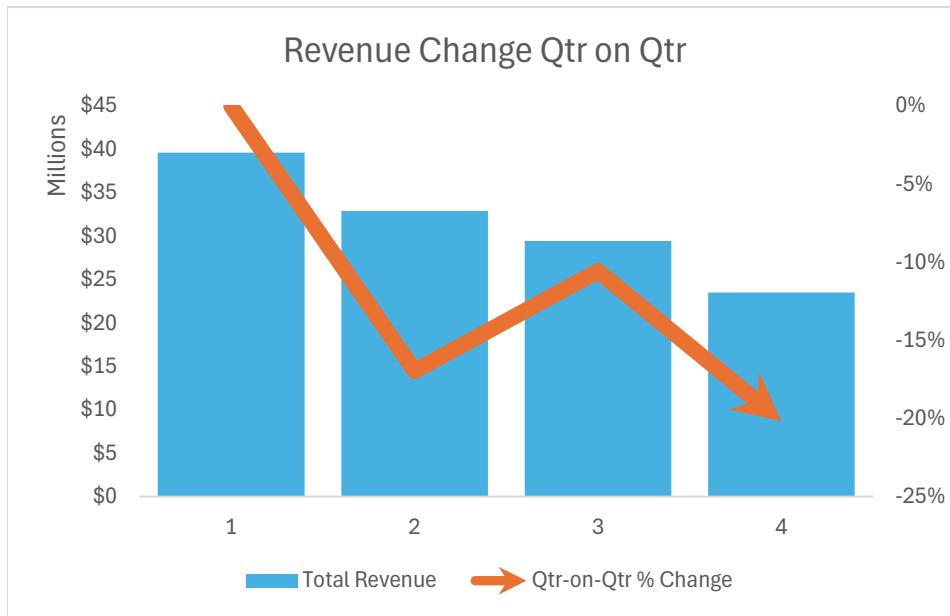
Q06-Orders per Quarter

Quarter	Order Count
1	310
2	262
3	229
4	199



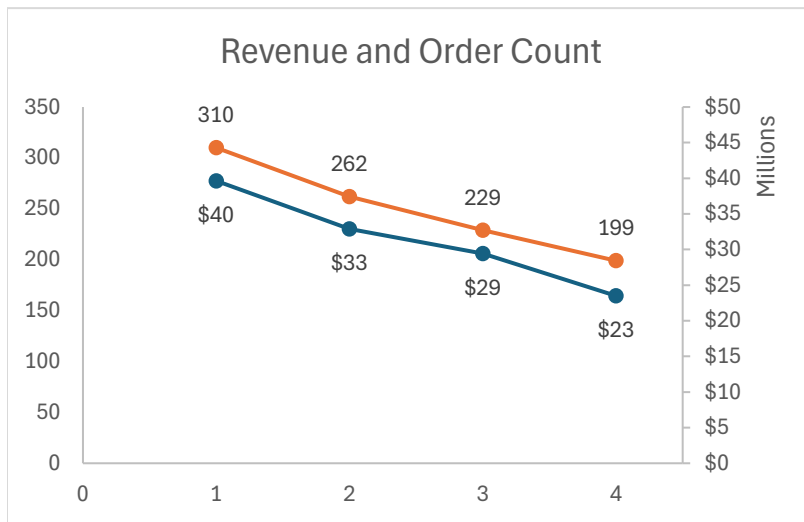
Q07-Quarter-on-Quarter Percentage Change

Quarter	Total Revenue	Previous Qtr Revenue	Qtr-on-Qtr % Change
1	\$39,637,631	\$0	0%
2	\$32,913,738	\$39,637,631	-16.96%
3	\$29,435,427	\$32,913,738	-10.57%
4	\$23,496,008	\$29,435,427	-20.18%



Q08-Revenue and Order Count Trend per Quarter

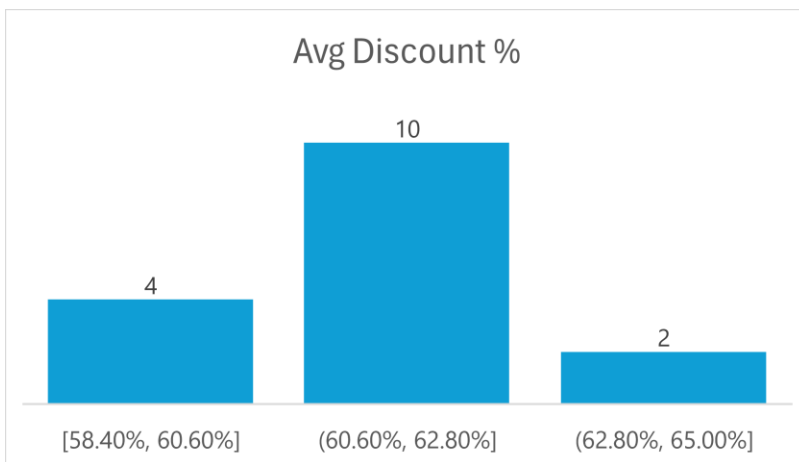
Quarter	Revenue	Order Count
1	\$39,637,631	310
2	\$32,913,738	262
3	\$29,435,427	229
4	\$23,496,008	199



Q09-Average Discount per Credit Card Type

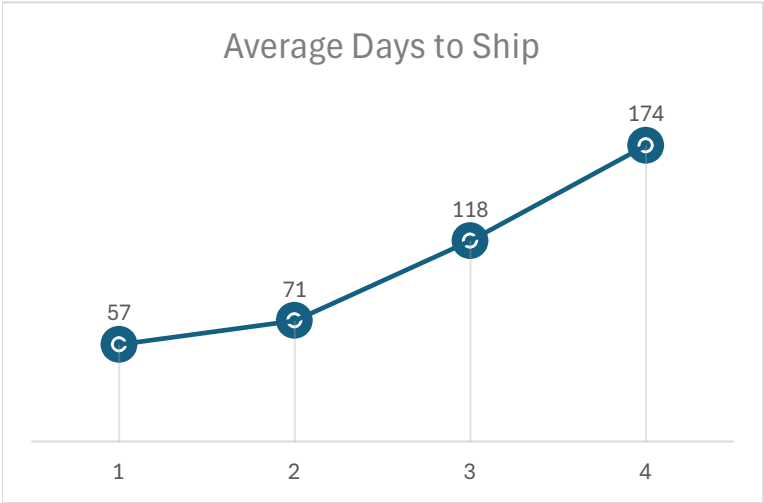
Credit Card Type	Avg Discount %
laser	64.38%
mastercard	62.95%
maestro	62.42%
visa-electron	62.35%
china-unionpay	62.22%
instapayment	62.06%
americanexpress	61.63%
diners-club-us-ca	61.46%
diners-club-carte-blanche	61.45%
switch	61.02%
bankcard	60.95%
jcb	60.74%
visa	60.08%
diners-club-enroute	59.98%
solo	58.50%
diners-club-international	58.40%

Discount Range	CC Type Count
58.50% - 60.60%	4
60.60% - 62.80%	10
62.80% - 65.00%	2



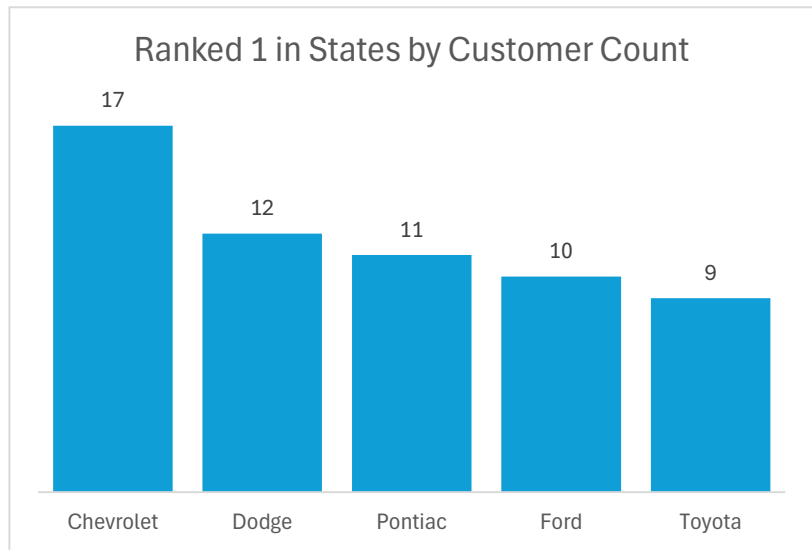
Q10-Average Days for Orders to Ship per Quarter

Quarter	Average Days to Ship
1	57
2	71
3	118
4	174



AQ07-Ranked 1 Vehicle Makers with State Count and Customer Count

Vehicle Maker	State Count
Chevrolet	17
Dodge	12
Pontiac	11
Ford	10
Toyota	9
Mazda	8
Nissan	7
Mercedes-Benz	6
GMC	5
Buick	4
Cadillac	4
Mitsubishi	4
Volkswagen	4
Acura	3
Hyundai	3
Isuzu	3
Volvo	3
Audi	2
BMW	2
Chrysler	2
Honda	2
Kia	2
Lexus	2
Lincoln	2
Maserati	2
Mercury	2
Subaru	2
Suzuki	2
Ferrari	1
Jaguar	1
Jeep	1
Maybach	1
Oldsmobile	1
Porsche	1
Ram	1
Saab	1



AQ08-Customer Tiers by Revenue

Customer Tier	Customer Count	Avg Revenue
Top Tier	332	\$178,136.79
Mid Tier	331	\$121,989.06
Bottom Tier	331	\$78,438.10

