

Problem Statement – Sparkling Wine

Business Context

As a Data Scientist at ABC Estate Wines, you have been assigned to analyze and forecast the sales of different types of wine in the 20th century. The dataset comprises sales data from the same company but for different wines. The objective is to gain insights into historical sales patterns and use this information to make accurate forecasts for future wine sales. By leveraging analytical techniques and forecasting models, you should provide valuable insights and predictions that can help ABC Estate Wines make informed decisions and effectively manage their wine sales in the coming years.