

FACES

ratecard



FACES is now BIGGER and BETTER! Three years on, Oman's premier people & lifestyle magazine resource is a household name!

News, trends, fashion, food, cars, travel, health, luxury, glamour, personalities or men's interests, if you want the best leisure read month after month, FACES is an unbeaten bet, reaching a huge and guaranteed subscriber base without fail!

Now, FACES reaches you in a BIGGER & BETTER format – with its new A4-sized, glossier layout, we now bring you highly visually appealing features editorial/ad spaces on par with international glossies, giving you complete coverage as a reader or advertiser.

Profile

Expanding our editorial coverage, the all-new FACES will now include (besides regulars):

- \\ Art & Culture \\ Men's Specials \\ Mind & Intellect \\ Luxury & Lifestyle
- \\ Home & Real Estate \\ Money Matters \\ Columns by experts
- \\ Event photo coverage

Distributed FREE with leading national day *Times of Oman*, more than 20,000 copies go out to the newspaper's subscribers, restaurants, hotels, cafes, health clubs, corporate offices, government organisations, ministries, travel agencies and more.

Rates & Specifications

	Trim	Bleed	Rate
Regulars			
Full Page (Inside Pages)	21 W X 30 H (cm)	22 W x 31 H (cm)	RO 700/-
Double Page Spread	42 W X 30 H (cm)	43 W x 31 H (cm)	RO 1200/-
Half Page	21 W X 14 H (cm)	22 W x 15 H (cm)	RO 500/-
Quarter Page	12 W X 14 H (cm)	No Bleed	RO 400/-
H/ Strip	18 W X 6.0 H (cm)	No Bleed	RO 350/-
V/ Strip	5.5 W X 24 H (cm)	No Bleed	RO 350/-
Covers			
Outside Back	21.5 W X 30 H (cm)	22.5 W x 31 H (cm)	RO 1350/-
Inside Back	21.5 W X 30 H (cm)	22.5 W x 31 H (cm)	RO 950/-
Inside Front	21.5 W X 30 H (cm)	22.5 W x 31 H (cm)	RO 950/-
GateFold	42.5 W X 30 H (cm)	43.5 W x 31 H (cm)	RO 1860/-

★ **PLEASE NOTE** >> Prime positions attract premium rates >> We accept only high resolution PDF format or EPS files >> Ads to be supplied on a CD with a colour proof

FACES

contactinfo

\\ OMAN

Gsm: +968 95069506

Tel: +968 24702270

Fax: +968 24702260

Email: sales@facesoman.com

\\ DUBAI

Gsm: +971 50 6581189 / 4950079

Tel: +9714 3597892 / 3597894

Fax: +9714 3527719

Email: salesdubai@facesoman.com