



NORIELLERO

CREEP

" BEHOLD THE POWER OF HACKING "

Typically, hacking is of a technical nature (like creating malvertising that deposits malware in a drive-by attack requiring no user interaction). However, hackers can also manipulate a user's psychology to persuade them to open a harmful file or divulge sensitive information. "Social engineering" is the term used to describe these strategies.

IT SLOGAN / POSTER CAMPAIGN

Name: Noriel D. Lero

Course and Section: BSIT-4F

Explanation:

In our lesson, we discuss about the different types of cybercrimes and Hacking is one of that. Hacking is illegal if you use it in a wrong way like stealing money and others identity. As you can see in the background there's a "silhouette" of a man and a "red question mark" indicate that the Man is mysterious and such way and I add some glitches effect to know the audience that the poster is connected digital world. The title "Creep" according to definition in internet this is *move slowly and carefully in order to avoid being heard or noticed* which is the typical hacker's identity, they move like a thief that no one can notice. Under the title there's a word that says *Behold the power of Hacking* and that's true those acts I very dangerous if it use in the wrong way. Lastly in the bottom of the poster the definition of hacking.